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Board of Trustees Minutes, October 25, 1996

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Board Members Present

Mrs. Jean L. Beschel
Mr. Al Brisbois
Mr. John V. Geraghty, Jr.
Mr. Joe W. Jackson, Chair
Mr. James L. Kirschbaum, Vice Chair
Mr. Michael C. Ormsby
Dr. Julian J. Torres, Jr.

Staff Present

Dr. Alex Cameron, Associate Dean of the College of Business and Public Administration
Mr. Peter Campbell, Indian Education Counselor and Member of Cultural Diversity Task Force
Ms. Annie Cole, Director of Human Rights, JD, and Chair of Cultural Diversity Task Force
Mr. Kenneth R. Dolan, Executive Assistant to the President/Secretary to the Board of Trustees
Dr. Marshall E. Drummond, President
Dr. George Durrie, Director of Governmental Relations
Mr. Mike Ekins, Chair of the EWU Foundation Board
Dr. Dana Elder, President of the Faculty Organization and Chair of the Academic Senate
Ms. Kathy Fleming, President of Local 931 and Member of Cultural Diversity Task Force
Mr. Eric Galey, EWU Photographer II
Ms. Ruth Galm, Administrative Director of Grants and Contracts
Ms. Meredith Giesa, Office Assistant, President's Office
Dr. Robert C. Herold, Executive Vice Provost
Mr. Jerry Irwin, Director of Student Life and Member of Cultural Diversity Task Force
Mrs. Jane A. Johnson, Vice President for University Advancement
Mr. Bernard Loposer, Executive Director of the EWU Foundation
Ms. Kerry Lynch, President of EWU Alumni Association
Dr. Carlos Maldonado, Director of the Chicano Education Program and Member of Cultural Diversity Task Force
Ms. Gayle Ogden, Assistant Vice President for Legal Affairs & Charity Estate Planning
Ms. Cheryl Patterson, Office Assistant, Office of the President
Ms. Irma Pena, Coordinator of Student Health and Member of Cultural Diversity Task Force
Ms. Stefanie Pettit, Public Information Officer
Ms. Karen Raver, Disabled Student Coordinator and Member of Cultural Diversity Task Force
Dr. Robert Salsbury, Professor of Education and Member of Cultural Diversity Task Force
Mr. Joe Schweiger, Director of Financial Services with the Development Office
Mr. Michael Stewart, Vice President for Business and Finance
Mr. Lance Walker, Graphic Designer/Illustrator
Ms. Michelle Whittingham, Admissions Advisor and Member of Cultural Diversity Task Force
Dr. Edmund Yarwood, Dean of the College of Letters, Art, and Social Sciences
Dr. Niel Zimmerman, Professor of Government and Chair of the Steering Committee for the Accreditation Study

Faculty Present

N/A
Call to Order and Quorum, I. and II. - Mr. Jackson

Chair Jackson called the meeting to order at 9:00 a.m. A quorum was present.

Two revisions to the meeting agenda were announced.

1) An addition under Agenda Item III.B., Presidents' Reports: a presentation by Mr. Les Bryant, president and Chief Operating Officer of The Washington Water Power Company.

2) Information Item V.A.2.b., Cultural Diversity Task Force Annual Report, was moved after Presidents' Reports to allow participants to maintain work schedules.

The Board agreed with the changes.

Reports, III.

Trustees' Reports, III.A.

Mr. Ormsby, Board representative on the Joint Center Board, announced the resignation of Mr. David Clack as chairman of the Joint Center Board and the election of Mr. Mac McGrath as the new chairman of the Board. Mr. McGrath, who retired from Hewlett Packard, has been involved with SIRTI since its inception.

The Higher Education Coordination Board (HECB) has authorized the JCHE to lease spaces as needed to meet program needs.

Funding for construction of a building to house EWU’s Health Science programs and other programs from WSU, will be included in the next bi-annual budget request.

Mrs. Beschel, representing the Board on the Steering Committee for Implementing the Strategic Plan, gave an update on the Committee's recent activities. The implementation of the Strategic Plan is a three-to-five year action program which contains specific action items and focuses on four major areas: academic excellence, the University's reputation, campus life and enrollment. The various action plans, based on those four areas, consist of measurable and achievable goals. A draft of the action plans will soon be presented to the University community for review.

New Business, VI.

Chair Jackson introduced Mr. Les Bryant, president and Chief Operating Officer of The Washington Water Power Company. Mr. Bryant presented on behalf of WWP a gift in the
amount of $100,000 to the University. Mr. Jackson thanked Mr. Bryant on behalf of the EWU Foundation and University community for the donation.

Presidents' Reports, III.B.

Faculty Organization Report, III.B.1. - Dr. Elder

Dr. Elder had no report.

Associated Students Report, III.B.2. - Mr. Dunham

Associated Student President Dean Dunham gave a brief summary of AS Council activities and activities he participated in since his last report to the Board.

Mr. Dunham participated in events associated with the "Rape Prevention Awareness Week," the "Mock DUI Program," Homecoming and EWU's football games. He attended a recently held Student Life Task Force at which this year's planned events were discussed. AS President Dunham commended Mr. Matt Chase, dean of Students, for his efforts toward improving student life at Eastern.

The AS Council has hired a Business Manager.

Sigma Nu and Alpha Omicron Pi raised funds for the Wishing Star Foundation, an organization that fulfills last wishes of terminally ill children.

Special events sponsored by the Associated Students recently held included an evening with Michael Moore and an Oktoberfest celebration featuring Bratwurst, beer and a German Polka Band. Both events were well attended.

EWU hosted the Washington Student Lobby on the weekend of October 18.

Mr. Dunham thanked the administration for assistance in finding a new location to house movies. The new location has become necessary, because the previously used location is currently under renovation. Showalter Hall 109 has been selected for this purpose.

President's Report, III.B.3. - Dr. Drummond

Dr. Drummond commended Dr. Elder for his contributions to the University community as director of the English Writing Program and as president of the Faculty Organization. He emphasized the efficient way in which Dr. Elder conducts Senate business.

Dr. Drummond mentioned that the gift from The Washington Water Power Company represents the largest endowment gift received in the current "Students First Campaign."

Students in Eastern's Dental Hygiene Program scored in the top five percent in a national exam.

Cadets from Eastern's ROTC Program ranked first in the nation among 400 institutions during the summer program at Ft. Lewis for the second time in a row.
The EWU Foundation held its second Legacy Dinner on October 18. The dinner honored Legacy Society Charter members and new inductees who have made provisions for a deferred gift to benefit the University.

The Association of Governing Boards (AGB) Leadership Conference will be held on October 31 in Charleston, South Carolina, and will be attended by Dr. Drummond; Dr. Dana Elder, president of the Faculty Organization; and Dr. Sandra Christensen, vice president of the Faculty Organization. The conference will focus on issues affecting shared governance among governing boards, university presidents and faculty.

Dr. William Shreeve, professor of Education, received the Washington State Award for Excellence in Teacher Preparation Programs on behalf of the EWU Department of Education.

The Governor’s Affirmative Action Policy (GAAP) Committee has approved Eastern’s Affirmative Action Plan.

Seven highly acclaimed Eastern athletes were honored as the inaugural class of inductees in the EWU Athletic/Nextlink Hall of Fame on October 5.

The Fall Auction Mania, the Eagle’s Athletic fund-raising event, will take place Friday, December 6, at 5:30 p.m., in the Pence Union Building. The event is co-sponsored by the Cheney Chamber of Commerce. Funds raised support student-athlete scholarships and Cheney Chamber activities.

Dr. Drummond encouraged everyone to attend the upcoming Family First Thanksgiving Dinner.

Annual Reports, V.A.

Diversity Activities, V.A.2.

Affirmative Action Update, V.A.2.a.

Ms. Ogden, assistant vice president for Legal Affairs, briefed the Board on affirmative action and how it affects EWU, how Eastern is doing and what the future of affirmative action is as it pertains to higher education.

Eastern has five Affirmative Action Plans: 1) Annual Federal Affirmative Action Plan; 2) Minority Participation and Diversity Plan; 3) Disability Participation Plan; 4) Gender Equity in Higher Education Plan; 5) Minority and Women-Owned Business Enterprise Plan. These plans have been approved by the state.

The Disability Plan is under way. The Gender Equity Plan is in its sixth year. Eastern has achieved the required 39% of female athletic participation required by the plan.

Ms. Ogden introduced Ms. Annie Cole, director of Human Rights and chair of the Cultural Diversity Task Force. Ms. Cole has been very active in the area of diversity not only on campus but also in the community—the Spokane Chamber Workforce Diversity Committee and Gonzaga University-City of Spokane Conference on Racism. She also provides training on diversity in the K-12 school system and facilitates study groups on racism.

Dr. Drummond commissioned the Cultural Diversity Task Force when he became president in 1990. One of the purposes of the Task Force is to deal with the climate on campus and to make all people on the campus feel welcome.
Ms. Cole presented the Cultural Diversity Task Force’s mission statement which says:

“The mission of the Cultural Diversity Task Force is to help create an environment which promotes awareness and appreciation of racial and ethnic differences, the basic rights, dignity of all humans and increasingly multi-cultural environment of our larger community and nation. The Task Force encourages all members of its community to express freely and responsibly their options and feelings about cultural diversity so that all may benefit from open, honest, and equitable dialogue.”

The Task Force also developed goals which are based on the mission statement and are geared to enhance understanding of cultural diversity.

The Task Force’s motto this year is "Diversity is Our Strength."

Recent activities of the Task Force included participation in the Cheney Rodeo Parade and co-sponsorship of the speakers Morris Dees and Lee Mun Wah, who spoke at the “Northwest Coalition Against Malicious Harassment Conference” which took place in Spokane on October 19-20. Future activities will include contests involving the larger campus community in creating a poster for the cultural diversity theme and a new poem to be used by the Cultural Diversity Task Force.

Ms. Cole introduced some of the members of the Task Force who were present at the meeting: Kathy Fleming, Michelle Whittingham, Karen Raver, Jerry Irwin, Carlos Maldonado, Bob Salsbury and Peter Campbell. Other members were unable to attend because of conflict of schedule. The Task Force is composed of members of the faculty, staff and students. The group currently meets every second and fourth Tuesday of each month, from 3 to 5 p.m., in the Pence Union Building 302. Ms. Cole extended an invitation to everyone who is interested in participating in the group. Each member of the Board received a certificate of honorary membership in the Task Force.

Dr. Drummond thanked the group for their efforts and dedication to the cause and appealed to everyone that more efforts are needed to educate people about the various aspects of cultural diversity and affirmative action, and to facilitate both on Eastern’s campus.

Dr. Drummond called on Ms. Kathy Fleming to report to the Board. Ms. Fleming invited the Board and everyone in the audience to attend the upcoming “Family First Thanksgiving Dinner” to be held on Friday, November 22, from 11:30 a.m. to 2:00 p.m. at the Fieldhouse.

Action Items, IV.

Motion #10-01-96: "I move that the minutes of the September 27, 1996, Board of Trustees meeting be approved."

Motion by Mrs. Beschel; second by Mr. Brisbois; approved unanimously.

Resolution Commending Mr. Geraghty, IV.B. - Mr. Jackson

Motion #10-02-96: “I move that the Board accept the resolution commending Mr. Geraghty for his outstanding service to the Board and the Community.”
Motion by Dr. Torres; second by Mr. Jackson; approved unanimously.

Mr. Kirschbaum requested that future resolutions be written in plain English language.

Information Items, V.

Annual Reports, V.A.

Development Annual Report, V.A.1. - Ms. Johnson

Ms. Jane Johnson, vice president for University Advancement, reported that Eastern's endowment has grown since 1980 to more than $5.6 million. Adding state matching funds, the total exceeds $8 million. Eastern's assets today amount to about $8.9 million. Adding matching funds from distinguished chairs and fellowships, the amount increases to $11.3 million. Fund-raising activities for fiscal year 1996 include sponsorships and underwriting, special events income, annual gifts, and investment income totaling $1,645,000. Vice President Johnson commended her colleagues and volunteers for their dedicated work. She introduced Joe Schweiger, Bernie Loposer, and Mike Ekins.

Joe Schweiger is a Certified Public Accountant and was recently hired as the new director of Financial Services in the Foundation Office. This year's audit of the Foundation accounts were concluded without any findings. Mr. Schweiger gave credit for the excellent audit results to his predecessor, Ms. Trudy Miller, for implementing necessary audit procedures. Other new accounting standards have been implemented. For 1997 Mr. Schweiger projected that cash gifts would total $1.1 million.

Bernie Loposer, executive director of the Foundation, gave a brief historical overview and a report on the results of the "Students First Campaign." To date, over $600,000 have been committed to this campaign by the University community, including contributions from senior management, faculty, and staff. The campaign will reach out to community leaders and businesses and provide opportunities for others to participate. Dr. Loposer praised the dedication of the many volunteers who support the campaign effort.

Mike Ekins is associated with Clark, Jennings and Associates, Inc., and is chair of the EWU Foundation Board for the next two years. He has served the Foundation Board for the past six years. Mr. Ekins gave an update on the major gift campaign planned by the Foundation Office for the next few years. The goal of the campaign is to raise 1 to 2 million dollars annually. The EWU Foundation Board is composed of 26 members. Ms. Gayle Ogden has joined the staff of the Foundation Office and will be involved in Annual Giving. An assessment to find out what donors think are Eastern's strengths and weaknesses versus what the University community thinks are Eastern's strengths and weaknesses is planned for the first quarter in 1997. The assessment will be instrumental in structuring successful, future campaigns.

1995-96 Grant and Research Development, V.A.3. - Ms. Galm

Ms. Ruth Galm, director of Academic Grants and Contracts, reported that the Office of Grant and Research Development received a total of just over 7.5 million dollars in grant and contract funding during the 1995-96 fiscal year. Eastern was awarded 140 grant and contract awards, 68 were federal. Nine agencies within the federal government supplied grant and contract funding to the University. The Colleges of Letters, Art, and Social Sciences (CLASS) and Science, Mathematics and Technology (CSM&T) received the majority of funding with 85% of
the total dollars awarded. While the total number of awards slightly decreased from last year's awards, the number of proposal and application submissions rose from 126 in 1994-95 to 137 in 1995-96.

Ms. Galm noted that there are many important projects in progress which help Eastern achieve its mission for research, instruction, and community service. The Grants Office staff is dedicated to continuously provide assistance to the University community to accomplish our research mission.

Governmental Relations Report, V.A.4. - Dr. George Durrie

Dr. George Durrie, director of Governmental Relations, identified and highlighted broad categories of Higher Education issues as they may be impacted by the outcome of the forthcoming election on November 5.

Major budget components which may be impacted by the election outcome are: the Dedicated Fund idea; removing Higher Education from 601; the Business and Occupation Tax Credit for the Incentive Fund and the Dedicated Fund; Student tuition that would tie increases of undergraduate residents to the inflation factor and would build-in a flexibility component for tuition setting; K-20 Telecommunication; tuition policy; workforce training legislation; daycare; undergraduate fellowship program; gender equity; general university productivity and faculty workload; among other issues.

Accreditation Report: Northwest Association of Schools and Colleges Accreditation Study, V.B. - Dr. Zimmerman

Dr. Niel T. Zimmerman, chair of the Steering Committee for Reaccreditation Study, updated the Board on the status of the self-study reaccreditation process in preparation for the upcoming ten-year accreditation review. The committee has established a two-year general timeline for self-study which began in February 1996 and will conclude in Winter Quarter 1998. The review process has two basic aspects: 1) meeting external standards, and 2) institutional accountability. New accreditation standards have been established. The change in philosophy has changed the fundamental process. The purpose of the self-study is to look at every academic program on campus and pose the questions: What is your mission? How do you know you are accomplishing it? How are problem issues dealt with? The focus of the self-study will be on accuracy, completeness, and involvement.

The Steering Committee membership is composed of a cross section of the campus community. A newsletter is published on a regular basis to keep the campus community informed of the progress of the self-study. Information and updates on the study can also be found on the Web-Page http://www.class.ewu.edu/govn/AccWeb/AccBase.html.

Representation of the Northwest Association of Schools and Colleges (NWASC) will be on campus in April of 1998 to conduct the full-scale accreditation review. The last review took place in 1988.

Chair Jackson welcomed Dr. Jose Pena, director of United Way in Spokane, to the Board of Trustees' meeting.
Roof Replacement, V.C. - Roof Replacement - Mr. Stewart

The Board authorized the administration to proceed with the award of the roof repair and replacement project at the last meeting. This project was for Roof Replacement '96 - Rebid. Mr. Michael Stewart reported that Krueger Sheet Metal Company of Spokane was the successful bidder. Krueger submitted a bid of $176,196.00. The bidder satisfies all necessary MBE and WBE requirements. The contract has been awarded, and the work will begin as the weather is cooperating.

Old Business/New Business, VI.

No old business reported. See new business on page 3.

Executive Session, VII.

Chair Jackson called an executive session from 11:05 a.m. to 11:35 a.m. for the purpose authorized in RCW. 42.30.110.

Personnel Actions, VIII.

Motion #10-03-96: "I move that the personnel actions, including the addendum as presented by the Administration, be approved except for the proposed retirement of Dr. James Hanegan which will be accepted after Dr. Drummond has spoken with Dr. Hanegan."

Motion made by Mr. Kirschbaum; second by Mrs. Beschel; approved unanimously.

Adjournment, IX.

Chair Jackson adjourned the meeting at 11:36 p.m.

Joe W. Jackson
Chair

Kenneth R. Dolan
Secretary