Eastern Washington University
BOARD OF TRUSTEES
December 1, 1995
9:00 a.m.
Cheney Campus
Pence Union Building
Room 263-65

Board Members Present

Mrs. Jean L. Beschel
Mr. Al Brisbois
Mr. John V. Geraghty, Jr., Chair
Mr. Joe W. Jackson, Vice Chair
Mr. James L. Kirschbaum
Mr. Michael C. Ormsby
Dr. Julian J. Torres, Jr.

Staff Present

Mr. Kenneth R. Dolan, Executive Assistant to the President/Secretary to the Board of Trustees
Dr. Marshall E. Drummond, President
Dr. George Durrie, Director of Government Relations
Dr. Phyllis Edmundson, Dean of the College of Education & Human Development
Dr. Flash Gibson, Vice Provost for Undergraduate Affairs
Dr. Robert C. Herold, Vice Provost
Dr. James I. Hoffman, Senior Vice President and Provost
Mrs. Jane A. Johnson, Vice President for Advancement
Ms. Patricia Kelley, Dean of Libraries
Ms. Angelika M. Moskalonek, Administrative Assistant
Mr. Michael Nelson, Director for Internal Audit
Ms. Gayle Ogden, Executive Director for Human Rights and Legal Affairs
Ms. Stefanie Pettit, Editor/Media Coordinator
Mr. Michael S. Stewart, Vice President for Business and Finance
Mr. Chris Wavada, Media Lab Coordinator

Faculty Present

Dr. Thomas Bonsor, Professor of Economics and President of United Faculty of Eastern
Dr. William Barber, Professor of Psychology and Special Assistant to the President
Dr. Alex Cameron, Associate Dean of the College of Business and Public Administration
Dr. Elroy McDermott, Interim Dean of the College of Business and Public Administration
Dr. Robert Morgenstern, President of Faculty Organization

Students Present

Mr. Justin Franke, President of ASEWU

Guests Present

Ms. Maureen McGuire, Assistant Attorney General
Mr. Mike Prager, Higher Education Reporter at The Spokesman-Review
Mr. Victor Wallace, Retired University Police Lieutenant
Mr. Amy Sooey, Executive Director of Cheney Chamber of Commerce
Call to Order and Quorum, I. and II. - Mr. Geraghty

Chair Geraghty called the meeting to order at 9:05 a.m. A quorum was present at the meeting.

Mr. Geraghty noted that former president Dr. Emerson Shuck died on November 13. Mr. Geraghty recognized Dr. Shuck’s dedication and service to Eastern’s students, faculty and staff as President of Eastern Washington State College from 1967 until 1976. Mr. Geraghty invited the audience to share a moment of silence in memory of Dr. Shuck.

Reports, III.

Trustees' Reports, III.A.

No Trustee reports were presented.

President's Reports, III.B.

Faculty Organization Report, III.B.1. - Dr. Morgenstern

Dr. Morgenstern reported that faculty rejected the new class schedule proposed by the Course Schedule Committee. Sixty-two percent of the 178 faculty members who participated voted against the proposed schedule. The purpose of the proposed change was to provide students with more alternatives, such as reducing days spent on campus and greater flexibility in the schedule to add new courses. Dr. Morgenstern recommended that the administration retain the current schedule.

A committee of ten members of the university administration and faculty is working on developing a Distance Learning Program at Eastern. A trial program is planned for spring quarter 1996.

The Legislative Committee—composed of Dr. George Durrie, director of Governmental Relations; Dr. Tom Bonsor, president of United Faculty at Eastern; Dr. Don Goodwin, Legislative Liaison for the Faculty Senate; Dr. Russ Hubbard, chair of the Legislative Committee; and Dr. Morgenstern—recently held a meeting to discuss legislative at the upcoming legislative session and how to coordinate legislative activity.

Eastern’s faculty also coordinates its legislative activity through the Council of Faculty Representatives (CFR), a statewide group of faculty from each of the state institutions. CFR meets monthly, bi-monthly during the session, and works out a unified position on various legislative issues and presents them to the Legislature for consideration. The main CFR issue this year is access with quality.

Dr. Morgenstern ended his report with the best wishes for the Holiday Season.

Associated Students, III.B.2. - Mr. Franke

Mr. Franke gave a brief summary of the associated students’ activities. He addressed a number of current issues, i.e., inventory project, speakers, increase in student life activities and hiring of a business manager who will to be involved in fund raising.

ASEWU Council discussed the retention of the current health care contract, housing and dining concerns and the possibility of future child care provided by the Associated Students (AS).
Mr. Franke pointed out that the administration has responded to the students' suggestions on housing and dining concerns and enacted many of the suggestions that came from the Student Forums. AS supports the presence of child care on campus.

Negotiations are under way for the "U-Pass," a bus pass allowing students, staff and faculty to use the STA as well as the Greyhound Transportation System. The "U-Pass" is expected to be in place by fall of next year.

A vigil was held on campus in support of survivors of rape with a focus on education and risk reduction.

The AS Council is negotiating with the Rockwood Clinic on AIDS-testing for students.

Mr. Franke stated that the student body should be involved in the discussion of a class hour schedule.

The AS Council is in the process of researching the construction of an Eagle Mascot with a ten-foot wing span to be installed outside in the Mall.

The President of ASEWU has been invited to join a committee to provide input on developing a long-term vision for the management of state trust land assets.

The ASEWU will host the student lobby meeting on December 2. This meeting is the final step in setting the legislative agenda for the coming year.

Mr. Franke concluded his report by stating that AS Vice President Terry Falk and Mr. Franke attended the last EWU football game of the season at Cal Poly.

President's Reports, III.B.3. - Dr. Drummond

Dr. Drummond presented a service award plaque to Vice Wallace, retired lieutenant of University Police, acknowledging Mr. Wallace's 21 years of service to Eastern's students, staff and faculty. Mr. Wallace thanked Eastern for the opportunity to serve.

Eastern's Percussion Ensemble was invited to appear on the NIC-TV Public Forum on December 23-24 and December 30-31. The program was aired on eight regional TV stations, in all of Idaho and parts of Utah, Wyoming, Nevada, Oregon, Washington, Montana and parts of British Columbia and Alberta, Canada.

The Family First Thanksgiving Dinner was held on November 17 and served 577 members of the campus and community. Dr. Drummond commended Ms. Kathy Fleming for her contributions which led to a very successful event.

The Department of Applied Psychology Counseling Program has been designated as a "Center for Excellence in Research and Training in Mental Health Counseling" by the National Commission for Mental Health Counseling, a free standing non-profit corporation initiated by the American Health Counselors' Association.

The Commission on Accreditation in Physical Therapy Education of the American Physical Therapy Association voted to continue accreditation of the baccalaureate degree physical therapist education program at EWU.

Dr. Drummond invited everyone to attend this year's holiday reception on December 5 in the Showalter Hall Rotunda, 3-5 p.m.
A series of breakfast meetings with President Drummond, ASEWU President Franke and 20 students, representing a cross section of the student body, is planned for the near future.

Twenty faculty members and Dr. Drummond will be spending one night a month in the Residence halls to become better acquainted with students and student life there.

The Governor invited Dr. Drummond to serve on the Higher Education Coordinating Board’s Student Financial Aid Task Force which is redesigning the Master Plan for student financial aid.

Dr. Drummond will join the National Research Council and a group of two European and four U.S. scientists during the second week in December to discuss the future of regulation and direction on the Hanford Nuclear Reservation.

Brian Grinder, assistant professor of finance, received the 1995 Competitive Paper Award for Innovations in Teaching Finance at the recent Financial Management Association’s National Meeting in New York City. His paper was “Introducing Option Pricing with a Classroom Game.”

On October 29, Dr. Drummond and Isabelle Green, director of Alumni Relations, attended Ella Zellmer’s 100th birthday. Ms. Zellmer is an EWU Alumna who graduated from Eastern in 1917.

**United Faculty of Eastern, III.B.4. - Dr. Bonsor**

Dr. Bonsor summarized the work the faculty union has focused on over the past two months.

The grievance committee has been formed and the committee members have trained in the grievance process.

Faculty and administration participants in the co-mediation process have received basic training and are ready to engage in co-mediation. Dr. David Cornelius, chair of Communication Studies, serves as both chair of the grievance committee and director of the co-mediation project.

A newsletter will be distributed to all faculty describing the processes of grievance and the methods for accessing them. A copy of the newsletter will also be sent to the members of the Board.

The UFE voted last spring to develop a task force on professional development. Volunteers have been recruited and the task force will begin its work at the beginning of the new year. A progress report will be presented at January Board meeting.

**Announcement**

Chair Geraghty acknowledged Vice Chair Joe Jackson’s election to the city council of the City of Pasco in November.

**Action Items, IV.**

Minutes of the October 27, 1995, Board of Trustees Meeting, IV.A. - Mr. Geraghty

Chair Geraghty requested that the minutes be approved with minor changes.
Motion #12-01-95: "I move that the minutes of the October 27, 1995, Board of Trustees meeting be approved as corrected."

Motion by Mrs. Beschel; second by Dr. Torres; approved unanimously.

Board Approval of Summer Session 1996 Tuition, IV.B. - Dr. Herold

Dr. Herold recommended that the Board approve the Summer Session 1996 tuition at $75 per undergraduate credit hour, $115 per graduate credit hour with an additional $50 enrollment fee. Summer Quarter is self-supporting and therefore tuition must be set at a rate to cover all operating costs. The proposed rates are slightly higher than Central and Western and also represent a modest increase over the rates charged in 1995.

Motion #12-02-95: "I move that the Board approve the Summer Session 1996 Tuition and Fee rates as proposed."

Motion by Mr. Brisbois; second by Mr. Jackson; approved unanimously.

Dr. Herold stated that the modest increase does not include computer lab user fee.

Public Works Contract Award #AE-93-12, IV.C. - Mr. Stewart

Mr. Stewart requested that the Board award a contract to Colvico, Inc., Spokane, Washington, for project #AE-93-12, Campus Well No. 1 Improvements, Phase II Rebid. This project provides for the replacement of the No. 1 well pump and associated electrical service. Alternate No. 1 provides for the installation of an emergency generator which will provide power to operate the well pump during a general electrical outage. MWBE percentages for Colvico, Inc., show 89.71% MBE and 10.29% WBE participation.

Motion #12-03-95: "I move that the Board of Trustees award a contract for project #AE-93-12 to Colvico, Inc., Spokane, Washington in the amount of $198,975.00."

Motion by Mr. Kirschbaum; second by Mrs. Beschel; approved unanimously.

Science Greenhouse Contract Acceptance, #AE-93-04G, IV.D. - Mr. Stewart

Mr. Stewart recommended that the Board accept public works contract #AE-93-04G, Science Greenhouse, and release retainage to the contractor as specified by the terms of the contract. The work has been satisfactorily completed by Hamre Construction Inc., Spokane, WA., for the total contract amount of $263,939.00, exclusive of sales tax. Upon the Board's acceptance, retainage will be released to the contractor as specified by the terms of the contract.

Minor change orders, in the amount of $9,939, involved three issues: 1) minor electrical changes in the design; 2) improvement of the quality of the pure water supply; and 3) additional asphalt work for a handicap access.

Motion #12-04-95: "I move that the Board of Trustees accept public works contract #AE-93-04G, Science Greenhouse and release retainage to the contractor as specified by the terms of the contract, in the amount for $263,939.00, exclusive of sales tax."

Motion by Mrs. Beschel; second by Dr. Torres; approved unanimously.
Supplemental Budget, IV.E. - Mr. Stewart

Chair Geraghty called on Mr. Kirschbaum as representative of the Finance Committee to introduce agenda item IV.E, the Supplemental Budget. Mr. Kirschbaum stated that the Finance Committee unanimously recommends the Board’s support of the supplemental budget request to the Legislature.

Mr. Stewart highlighted significant areas of policy and support issues in the Supplemental Budget Request. Eastern’s funding requests include requests for funds 1) to further develop the Joint Library Project; 2) to initiate a Westside admissions and recruiting capability and enrollment proposal; 3) financial aid adjustments; 4) adjustments in operating fee for enrollment mix; 5) operation and maintenance costs for Sutton Hall; 6) operation and maintenance costs for Riverpoint 1 Project; 7) federal loan program costs; 8) matching funds for distinguished professorship/graduate fellowship; and 9) WHETS classrooms and WHETS connection.

Motion #12-05-95: “I move that the Board of Trustees approve the Supplemental Budget Request as recommended by the Finance Committee.”

Motion by Mr. Kirschbaum; second by Mr. Brisbois; approved unanimously.

Information Items, V.

Independent Audit of Auxiliary Funds & Intercollegiate Athletics, V.A. - Mr. Nelson

Mrs. Beschel, member of the Finance Committee, reported that the Finance Committee has met with the independent auditor prior to the Board meeting and received the audits for auxiliary funds, including the bookstore, housing and food services, student activities, Pence Union Building and Intercollegiate Athletic Programs. The auditors complimented Eastern on a clean audit.

Mr. Nelson commented that the independent audit was conducted by McFarland & Alton, P.S. of Spokane, and resulted in an unqualified audit.

The audit is published and available for review.

Westside Recruitment Strategy - Dr. Hoffman

Dr. Hoffman presented the report on Westside recruitment strategy in place of Dr. Levin-Stankevich, who was recruiting at the Westside of the state. The presentation gave information about who recruits, which strategies are employed and future planning.

Selected groups of students, administrators, faculty and departments assist the admissions professionals in the recruitment efforts. Currently Eastern’s Admissions staff conducts 220 visits each year, given the number of staff resulting in 45 visits per each staff person. Leaving the office rather thinly spread, Eastern established transfer centers at the seven major Community Colleges that send transfer students to Eastern, i.e., Spokane Falls, SCC, Walla Walla, etc.. At the centers, EWU faculty and/or counselors are present at announced times advising prospectus students. Efforts are made to increase the number of centers and services provided.

Current and future strategies involve 1) Alumni receptions held at the homes and with the support of EWU Alumni hosting prospective students; 2) greater involvement of Alumni in the
recruiting process; 3) establishment of a permanent office with recruiting staff on the Westside charged with building relations as they exist on the East side of the state. The first office is scheduled to open in King County in January.

Dr. Drummond commented that the office of the President significantly contributes to the recruiting effort through the Goodwill Tours and Alumni events attended by the President, faculty, administrators and staff. Efforts also include minority recruitment in specifically targeted areas of large concentration of minority students, i.e., Spokane, the Central Valley and the Westside.

The logistics of the combined effort of recruiting is shared by the Admissions Office, Public Relations and Advancement support and Minority Program support allowing Eastern to spread a large net attracting quality and diverse students to Eastern's campus.

Mr. Kirschbaum inquired about the role Athletics plays in the recruiting effort. Dr. Drummond replied that Athletics play a significant role in the recruiting effort. Recently, Sacramento State, Cal State-Northridge and Portland State have joined the Big Sky Conference and provide excellent opportunity for out-of-state recruiting markets.

Mr. Geraghty mentioned that the Board members living outside of the Spokane area may increase their involvement in the recruiting effort. Dr. Drummond stated that Board members Mr. Joe Jackson, Dr. Julian Torres and Mr. Al Brisbois have been involved in the Goodwill Tours and Alumni events. Dr. Drummond added that a more formal engagement of the Board members in the recruiting efforts is welcomed.

Mr. Franke urged the administration to also involve capable students in the recruiting effort.

Running Start, Agenda Item V.C. - Dr. Gibson

Dr. Gibson gave an update on the progress of the Running Start Program and the Period Seven Partnership. Eastern Washington University, Central Washington University and Washington State University were authorized to participate in Running Start during the 1994 legislative session. The Running Start Program enables "eligible high school students" to earn college credits during high school. Eastern has signed Running Start Agreements with 11 school districts representing 17 high schools. Eligibility is defined by the WAC 392-127-710-"Eligible student" and means a student must meet a number of program admission requirements.

Currently, a total of 19 students are enrolled at Eastern in the program, six full-time and 13 part-time with the majority of students coming from Central Valley High School.

To enable more students to participate, Eastern has started another program called the Period Seven Partnership Program. This program builds partnerships between EWU and school districts by placing college courses in participating high schools. The courses are offered after the sixth period to Running Start participants as well as regular EWU students and are team-taught by EWU faculty and qualified high school teachers. The first partnership has been formed with West Valley School District and will commence either winter or spring quarter 1996.

Dr. Drummond commented on the advantages and benefits of these programs to students, families, teachers and Eastern Washington University. He reminded the Board of the costs involved and the fact that these programs are not revenue-generating programs. The first program is run as a pilot program.
Old Business/New Business, VI.

No old or new business.

Executive Session, VII.

Chair Geraghty called an executive session from 10:50 a.m. to 11:20 a.m. for the purpose of discussing legal and personnel matters authorized in RCW. 42.30.110.

Personnel Actions, VIII.*

Chair Geraghty entertained a motion to approve personnel matters.

Motion #12-06-95: "I move that the personnel actions as presented by the Administration be approved."

Motion made by Mr. Kirschbaum; second by Dr. Torres; approved unanimously.

Adjournment, IX.

Chair Geraghty adjourned the meeting at 11:22 a.m.

John V. Geraghty, Jr.  Kenneth R. Dolan
Chair                 Secretary