

February 2015

## Smokeyjumper Obituary: Shaver, Carl B. (McCall 1952)

National Smokeyjumper Association

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## Smokejumper Obituary

### **Shaver, Carl B. (McCall 1952)**

Carl died January 25, 2015, at his home in Loomis, CA, after a 15-year battle with Parkinson's disease. He jumped at McCall 1952-55 and Idaho City in 1956.

Carl began his newspaper career as advertising director for the Idaho Statesman, then after 10 years, joined the Sun Telegram in San Bernardino, CA. He then moved north and became Senior VP of Marketing for the San Francisco Newspaper Agency retiring in 1988. After retiring, Carl formed his own media management business, CBS Associates.

*(end of excerpt)*