

9-29-2011

# Board of Trustees Minutes, September 29, 2011

Eastern Washington University

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**EASTERN WASHINGTON UNIVERSITY  
BOARD OF TRUSTEES  
Regular Meeting**

**September 29, 2011**

**MINUTES**

Trustees Present:

Bertha Ortega, Chair  
Neil McReynolds, Vice Chair  
Jo Ann Kauffman  
Ines Zozaya-Geist.  
Mark Mays  
Paul Tanaka  
Kris Mikkelsen  
Patrick Spanjer

**Call to Order, I.**

Chair Ortega called the September 29, 2011, regular meeting of the Eastern Washington University Board of Trustees to order at 11:30 a.m. She announced the Board would convene in executive session under RCW 42.30.110 for the following purposes: To evaluate the qualifications of an applicant for public employment or to review the performance of a public employee; and to discuss with legal counsel representing the agency matters relating to agency enforcement of actions, litigation or potential.

She further announced that executive session would last approximately one and one-half hours, that no final action would be taken during the executive session, and that at the conclusion of the executive session the Board would reconvene into open session.

**Quorum, II.**

A quorum was present, and no trustees were absent.

**Executive Session, III.**

Chair Ortega stated that executive session was held for purposes authorized in RCW 42.30.110 as previously scheduled. She stated that executive session ended at 1:30 p.m. and that no action was taken during executive session.

**Board Committee of the Whole**

Strategic Planning Update

President Arévalo gave the Board an update on where we are in the process. He noted that over half of the committee is comprised of faculty, and the committee's role and function is to work with the consultant in reviewing data that has been collected in order to make a decision on the direction to be taken. Per the timeframe document circulated earlier, the emphasis has been to finish in nine months.

During spring quarter, a number of activities were conducted to collect data, including approximately 13 forums and focus groups as well as 27 one-on-one interviews with business, government, legislators and trustees. A web survey was also conducted, which generated 846 responses. Over the summer, this data was pulled together and the information was synthesized, and strategic sessions were held (one with the Board of Trustees, two with the Strategic Planning Committee and one with the President's Executive Committee). All of those activities allowed us to begin to flesh out drafts of the mission, vision and values, as well as to look at focus areas.

The mission statement is being redefined from three paragraphs to one short statement: "Eastern expands opportunities for personal transformation through excellence in learning."

The development of a vision statement involves being a catalyst for the mission statement—personal transformation leads to something: "Eastern envisions a future of professionally, socially and culturally enriched leaders, citizens and communities."

We currently have no set of values, which is how the University operates on a daily basis to accomplish the vision and mission. The key words that have been identified for the values are:

- a student-centered learning environment;
- access/opportunity: we extend access to opportunity for success for our students;
- quality/excellence: we strive for excellence in everything that we do;
- inclusiveness/diversity—inclusiveness was favored as a broader word than using diversity;
- integrity: we foster a culture of respect, commitment and honesty.

These are not currently in order of importance, although the first piece, student-centered learning environment, will remain the top priority.

Four areas of focus have been identified for development of strategies for implementation:

1. student success—to create an environment of student success at the highest level, e.g., retention and graduation rates;
2. institutional innovation—to build an environment that utilizes research to identify, anticipate and respond to community and societal needs. By this we don't just mean academic research but data gathering to improve all areas of campus functions, e.g., improving the number of web-based courses we offer;
3. reputation—to improve Eastern's reputation by raising the visibility of EWU's high quality academic programs, the level of our community engagement and our ability to innovate; and
4. community engagement—how do we strengthen our engagement with the community through a variety of activities that involve students, staff and faculty connecting with businesses, organizations and community groups? Many things currently exist, but we can build more.

Between now and the end of November the committee will prepare a more complete version of their work, and he pointed out that the four areas of focus track with the goals of the Board. Additionally, we are in the process of providing information for accreditation. Our budget needs to be driven by the strategic plan.

## Board Goals

Dr. Arévalo noted that the three goals were drafted at the Board retreat in June, with all trustees involved. After making a few suggested changes over the summer, the final document is being brought forward for approval. Goal 1: Academic Excellence and Student Success; Goal 2: Institutional Strength and Security; Goal 3: Raising Awareness and Visibility.

**Motion 9-01-2011:** *Trustee Kauffman moved approval of the 2011-2012 Board of Trustee Goals as presented.*

*Seconded by Trustee Tanaka.*

*Motion carried.*

## **Reconvene Open Board of Trustees Meeting**

Chair Ortega called the open session of the September 29, 2011, regular meeting of the Eastern Washington University Board of Trustees to order at 2:30 p.m. She welcomed Patrick Spanjer as the new student trustee.

## **Reports, IV.**

University President's Report, IV.A.

- Dr. Arévalo reported that the new freshman class of 2016 passed through the pillars to begin their flight here at Eastern. He is impressed with their spirit of enthusiasm for what lies ahead.
- At the Welcome Back Breakfast he used his State of the University Address to update the campus on the Board goals and the strategic plan, and explained how, in support of these goals, the University would launch several initiatives surrounding student retention, e-learning, and the Institute for Community engagement.
- The Washington State House of Representatives' Higher Education Committee visited Spokane this month to meet with representatives of the region's higher education institutions and business and community leaders. These summits were designed so members could learn more about and build support for higher education before they head into a difficult legislative session. Dr. Grant Forsyth, Professor of Economics, spoke to the committee regarding the regional economy and demographics and the implications to higher education. Other discussion centered on the priorities of higher education, the impact of it on the health care and aerospace industries, and initiatives to assist transitions to college.
- He and Board Chair Ortega met with Governor Gregoire on legislation that was passed this year regarding performance plans. Her message to us was the need to more effectively market university contributions to the state. On this same trip he also met with Representative Phyllis Kenney, along with the Consul of Mexico and Washington's Lieutenant Governor to discuss issues of mutual interest.
- He has enjoyed welcoming our new students from the Asia University America Program, the College Assistance Migrant Program, and incoming freshmen of the firstSTEP program. He attended the Eastern Scholars Academy dinner, and rang the schoolhouse bell on the first day of the quarter.
- Locally he was the guest speaker at the Department of Corrections' Diversity Advisory Council Lunch, and attended the Greater Spokane, Inc., annual meeting—which provides an excellent venue to interact with more than 800 community partners and leaders.

## **Trustees' Reports, IV.B.**

### Board Chair Report, IV.B.1.

Ms. Ortega noted that she attended the meeting with the Governor. She also attended the football games at the University of Washington and South Dakota. She noted that a dinner for Trustee McReynolds was held last night. His term has ended but the Governor hasn't appointed a replacement yet. He was presented with the gift of a compass and a resolution, which she read. Mr. McReynolds thanked everyone again for the gifts, and commended the administration and staff for the growth and increased quality of the university since he has served on the Board.

### Academic Affairs Committee, IV.B.2.

Dr. Mays reported that the committee met this morning and received an update on the accreditation process, the Library Policies WAC, as well as a briefing on the overview of the academic policy project. They had a second read of the repeal of 13 policies, which are coming to the full board for approval. They discussed the diversity initiative and funding requests. Chair Ortega and Provost Fuller presented *A Re-envisioning Strategy*, and Dr. Fuller, Aaron Brown and Dr. Ashby-Scott presented a Student Success Update on the Summer Bridge Program and New Unit.

### Advancement Committee, IV.B.3.

Mr. Tanaka reported that the committee held a legislative discussion update with David Buri, as well as a University Advancement update from Mike Westfall which included FY11 Advancement Highlights, a campaign update (with focus on Alternative Energy Education Project), and a financial update. Bill Chaves led an athletic external advancement discussion, and written reports were presented by Marketing and Communications, Alumni Advancement, and Development.

### Business and Finance Committee, IV.B.4.

Mr. McReynolds reported that the committee discussed the contract approval GC/CM for Patterson Hall, which is coming to the full Board for approval today. Laurie Connelly and Trent Lutey presented five first-read policy items, and one action policy concerning the EWU Retirement Systems, as well as five UGS repealer action items, all coming before the full Board for approval today. The committee also heard an Investment Advisory Committee RFP for Investment Services, and Mary Voves presented a Legislative Allocated Budget 5% and 10% reduction exercise. Tim Walters presented on campus safety and the Cleary Report, and Provost Fuller gave a Riverpoint Campus update. President Arévalo gave an update on the state's most recent economic forecast of a \$1 million shortfall. Higher education is not protected, so we're hearing about the possibility of 20 to 30% reductions. We'll have to come back early in January to come up with possibilities for additional reductions. The next forecast will be on November 17.

### Student Affairs Committee, IV.B.5.

Ms. Kauffman noted that she attended the University of Washington football game and was impressed by the EWU students. She reported that the committee heard an enrollment update from Stacey Morgan Foster and Larry Briggs. We're ahead of last year's numbers, but won't have a final figure until the 10<sup>th</sup> day. They learned about the Course Scheduler Tool from Erin Morgan, which provides a way for our students to go online and plan their schedule around their lives (childcare, work, etc.). Ms. Morgan Foster presented the Student Affairs Budget Reduction information—what has been implemented and some discussion about the future. Pam Parks presented on Intercollegiate

Athletics, and they met the new director of Student Housing. The committee's priority topics this year's will be addressing budget issues and scheduling some meetings with the Academic Affairs committee.

## **Organization President's Reports, IV.C.**

### Faculty Organization, IV.C.1.

Dr. William Loendorf provided a written report, but also reported that the Faculty Senate met on Monday and passed a motion from last spring to form a committee to study what can be done now, with what we have, to improve student success and retention. He has drafted a charge for the committee, which will go to Rules prior to the next Senate meeting. This is a proactive move, and they will poll the faculty asking what can be done to improve student success, and what can be done to improve student retention. He is also looking at rewriting some of the other charges, and would like to streamline things. He said that the Faculty Organization and Academic Senate look forward to a very active and productive new educational year.

### Classified Staff Union, IV.C.2.

Mr. Quincy Burns thanked Trustee McReynolds on behalf of the classified staff as well as the University Police Department for his sacrifice and support. He also thanked Gary Pratt for the technical assistance in getting the panic alarm system up and running. The classified staff lost a few members to retirement this summer. They were engaged in contract negotiations, but that has concluded successfully and he thanked everyone for their hard work on it. It is scary to look at the possibility of future budget problems, but has all the confidence in the world that the administration will put together the best possible reduction package. They look forward to working together on this effort. Officer elections will take place in November.

### Associated Students, IV.C.3.

Mr. Oscar Ocaña provided a written report, and said the executive branch was able to network on campus and find coalitions with other departments to co-sponsor activities and services for students. They are seeking to build bridges with faculty so they can bring more student participation and awareness through their classes and coordinate lectures that could support success. They had a successful training week in September, plus had an opportunity to participate with 34 faculty, staff and administrators in the annual ASEWU Mentor/Mentee program. The executive team developed a list of goals for this year, which include: following up with the PUB remodel and the graduate senate; increasing voter turnout; providing childcare, a fitness program and student activities for the Riverpoint Campus; providing summer quarter bus passes; collaboration with local college and university student governments for leadership opportunities; improving the acceptance of transfer students between EWU and local community colleges; and promoting unity and cultivating an understanding of EWU's diverse community. Council meetings will be held every-other Wednesday at 3:40 p.m. in PUB 307. ASEWU participated in welcoming our freshmen students at FirstSTEP Programs, New Student Orientation, Move-in Day and Welcome Week.

## **Action Items, V.**

Consent Action Items, V.A.

Minutes of the June 22, 2011, Regular Board of Trustees' Meeting, V.A.1.

*Motion 9-02-2011: Trustee Zozaya-Geist moved that the minutes of the June 22, 2011, Regular Board of Trustees' Meeting be approved as presented.*

*Seconded by Trustee Kauffman.*

*Motion carried.*

Delegation to the President at Rule Making Hearings Pursuant to RCW 34.05.325, V.A.2.

Chair Ortega moved this item to Discussion Action Items.

Repeal of the Following Policies: V.A.3.

- UGS 800-020-040, General University Requirements: Evaluation, Obsolete/Replaced by GECRs
- UGS 800-020-060, Major Declaration Deadline, Superseded by Catalog
- UGS 800-140-020, Adding Classes, Superseded by Catalog
- UGS 375-100-020, Checkout of Faculty Each Year, Obsolete
- UGS 405-020-040, Sick Leave, Superseded by Faculty CBA
- UGS 405-020-060, Personal Absence, Superseded by Faculty CBA
- UGS 375-060-020, Enrollment of Faculty in Courses, Superseded by RCW & EWU 409-04
- UGS 375-060-040, Faculty Eligibility for Degrees at EWU, Obsolete
- UGS 100-020-140, Faculty Handbooks, Superseded by Faculty CBA
- UGS 330-060-100, The President, Provost, and Academic Deans, Superseded by Faculty CBA
- UGS 360-100, Allocation of Salary Enhancement Funds, Obsolete
- UGS 100-020-100, Governance Representatives Council, Obsolete
- EWU Policy 405-03, Faculty Tuition Program, Superseded by EWU Policy 409-04
- UGS 180-060-080, Architect and Engineer Selection, Obsolete
- UGS 180-060-100, Architect and Engineer Selection Procedures, Obsolete
- UGS 240-080-020, Facsimile Use (Fax), Obsolete
- UGS 200-140-010, Police Authority, Superseded by EWU Policy 603-01
- UGS 200-140-080, Name of Agency, Superseded by EWU Policy 603-01

*Motion 9-03-2011: Trustee McReynolds, on behalf of the Business and Finance Committee, moved to repeal the listed policies as presented.*

*Seconded by Trustee Tanaka.*

*Motion carried.*

Discussion Action Items, V.B.

EWU Policy 409-01, Retirement Systems, V.B.1.

Vice President Voves explained that this was necessitated by HB1981, effective July 1.

**Motion 9-04-2011:** *Trustee McReynolds moved, on behalf of the Business and Finance Committee, to approve EWU Policy 409-01 Retirement Systems, as presented.  
Seconded by Trustee Zozaya-Geist.  
Motion carried.*

Request for Defense for Individual Employees, V.B.2.

Deborah Danner explained the request for defense in relationship to a lawsuit.

**Motion 9-05-2011:** *Trustee Mays moved that Resolution No. 2011-11, authorizing the defense and approving the indemnification by the State pursuant to RCW 28B.10.842, Cause No. 11202403-7, be approved by the Board of Trustees.  
Seconded by Trustee Kauffman.  
Motion carried.*

Delegation to the President at Rule Making Hearings Pursuant to RCW 34.05.325.

Deborah Danner explained that there wasn't enough time to give notice to move the WAC hearing, originally scheduled to coincide with the Board meeting on September 30. By approving this delegation request Dr. Arévalo or his designee will be able to chair the hearing tomorrow and we will be able to move the WAC forward in a timely manner.

**Motion 9-06-2011:** *Trustee Zozaya-Geist moved that the Board of Trustees delegate to the President or his designee, the authority to conduct a hearing on proposed rule, WAC 172-168, Library Policies. The hearing will be held on September 30, 2011 to provide an opportunity for oral comment to be received and the presiding officer will be President Arévalo or his designee.  
Seconded by Trustee Tanaka.  
Motion carried.*

Collective Bargaining Agreement between EWU and the Washington Federation of State Employees, Council No. 28 of the American Federation of State, County & Municipal Employees, AFL-CIO, effective July 1, 2012. Through June 30, 2013, V.B.3.

Mary Voves introduced Ms. Carol Hawkins, who led the negotiations team for EWU. Ms. Hawkins explained how the legislature did not approve our previous two-year agreement, so several areas had to be re-worked and a one-year agreement was reached this summer.

**Motion 9-07-2011:** *Trustee Tanaka moved approval of the collective bargaining agreement between Eastern Washington University and the Washington Federation of State Employees, Council No. 28 of the American Federation of State, County & Municipal Employees, effective July 1, 2012, contingent upon a determination of financial feasibility by the Office of Financial Management, and submission to and approval by the Legislature as required by RCW 41.80.  
Seconded by Trustee Kauffman.  
Motion carried.*

Trustee Patrick Spanner abstained from voting on this item, due to his role as a student.



Acceptance of Total Contract Cost and Leone and Keeble for GC/CM on Patterson Hall Phase II Construction. V.B.4.

Vice President Voves requested Board approval for the total contract cost and award of the contract second phase of the Patterson Hall construction. This was discussed in detail at the Business and Finance committee meeting yesterday, and was the result of a competitive bidding process.

***Motion 9-08-2011:** Trustee McReynolds moved, on behalf of the Business and Finance Committee, that the Board accept the award of a General Contractor/Construction Manager (GC/CM) contract for Phase II of the Patterson Hall project to Leone & Keeble in the amount of \$16,696,000 (plus sales tax) as recommended.*

*Seconded by Trustee Tanaka.*

*Motion carried.*

Board of Trustees' Officer Elections

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***Motion 9-9-2011:** Trustee Kauffman moved to table the election of officers until the November 2011 meeting.*

*Seconded by Trustee Tanaka.*

*Motion carried.*

**Adjournment**

Chair Ortega thanked everyone for their attendance and adjourned the meeting at 4:30 p.m.

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Bertha Ortega, Chair  
Board of Trustees

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Rodolfo Arévalo, Secretary