

5-18-2001

## Board of Trustees Minutes, May 18, 2001

Eastern Washington University

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**EASTERN WASHINGTON UNIVERSITY  
BOARD OF TRUSTEES  
May 18, 2001—10:00 a.m.  
Pence Union Building Room 263-7  
Cheney Campus**

**MINUTES**

**Trustees Participating:**

Ms. Kelly Behne  
Mr. Gordon Budke  
Mr. Neil McReynolds  
Dr. Mark Mays, Vice Chair  
Ms. Kris Mikkelsen  
Mr. Michael Ormsby, Chair  
Ms. Cynthia Shiota  
Ms. Ines Zozaya-Geist

**Faculty Participating:**

Dr. Steve Blewett, Associate Professor of Journalism  
Dr. Lynn Briggs, Director, University Writer's Center  
Dr. Peter Dual, Provost and Vice President for Academic Affairs  
Dr. Neville Hosking, Vice Provost for Academic Resources, Planning and Administration  
Dr. Patricia Kelley, Dean of Information Resources  
Dr. Larry Kiser, Associate Vice Provost for University Studies  
Dr. Dee Martin, Dean of the College of Business and Public Administration  
Dr. Ernie McGoran, Professor of Chemistry and Biochemistry  
Dr. Ted Otto, President of the United Faculty of Eastern  
Dr. Wendy Repovich, President of the Faculty Organization  
Dr. Leo Simpson, Professor of Management  
Dr. Grant Smith, Professor of English  
Dr. Ray Soltero, Dean of the College of Science, Mathematics and Technology  
Dr. Jeff Stafford, Interim Vice Provost, Division of Educational Outreach  
Mr. Larry Sullivan, Sam Walton Fellow in Management  
Dr. Ed Yarwood, Associate Dean, College of Arts and Letters

**Staff Participating:**

Mr. Phil Akers, Associate Vice President for Development  
    And Executive Director of the EWU Foundation  
Mr. Scott Barnes, Director of Athletics  
Mr. Allen Barrom, Manager of the Spokane Center  
Ms. Jan Bliss, Director of Benefits  
Mr. Carl Combs, Computer Services Consultant III  
Dr. David Dean, Computer Services Consultant III  
Ms. Roxann Dempsey, Assistant to the Vice President for Business and Finance  
Mr. George Durrie, Director of Governmental Relations  
Ms. Connie Gross, Secretary to the Board of Trustees  
Ms. Toni Habegger, Chief Financial Officer  
Mr. Michael Irish, Associate Vice President for Facilities  
Dr. Brian Levin-Stankevich, Vice President for Student Affairs  
Ms. Linda Matthias, Director of Client Services

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Ms. Dana Parker, Academic Personnel Officer

Ms. Stefanie Pettit, Public Information Officer

Mr. Wm. Ponder, Associate Vice President for Student Affairs

Ms. Michaela Reitcheck, Director of Internal Audit

Ms. Jolynn Rogers, Director of Human Resources

Mr. Rick Romero, Associate Vice President for Business Services

Ms. Judith Penrod Siminoe, Associate to the President

Ms. Carol Terry, Director of Financial Planning

Ms. Mary Voves, Vice President for Business and Finance

Ms. Michelle Whittingham, Director of Admissions

Ms. Lesli Younger, Computer Services Consultant II

### **Students Participating:**

Ms. Jenna Tinkle, Student Trustee Elect

Mr. Isaac Grambo

Mr. Ron Poplowski

Mr. Ryan Kroum, Chair, EWU Technology Fee Committee

SIFE team

### **Others Participating:**

Jason Hampton, President of the West Plains Chamber of Commerce

Amy Jo Sooy, Mayor of Cheney

Deborah Danner, Assistant Attorney General

### **Call to Order and Quorum, I. and II.**

Chair Ormsby called the meeting to order at 10:10 a.m. He noted that a quorum was present.

Trustee McReynolds introduced the President of Asia University, Shinichi Okuibuchi, and the three other members of his party. President Okuibuchi addressed the board, saying that Asia University has enjoyed a twelve-year relationship with EWU through the AUAP program. They have sent 1800 students to Eastern over the past—now reaching 2000. When he arrived in Spokane yesterday he went fishing, caught many fish, and enjoyed the beauty of the nature here. He said Eastern's hearts are as rich as the nature. He went to fish, but wanted the students who accompanied him to appreciate the nature here. He also encouraged them to make friends with students, senior citizens and residents of the area, including the animals. Becoming friends with these people and animals would encourage the students to return to this area to visit in the future. He looks forward to fostering the relationship between Asia University and Eastern Washington University in the future.

### **Reports, III.**

Chair Ormsby announced that Agenda Item V.3. would be discussed at 11:30. He noted that many agenda items are discussed at committee meetings prior to the Board meeting. New committee assignments are: Mike Ormsby, Mark Mays, Neil McReynolds and Gordon Budke on the Coordinating Committee; Mark Mays (chair), Kelly Behne, Ines Zozaya-Geist, and Neil McReynolds on the Academic Affairs Committee; Neil McReynolds (chair), Kelly Behne, Kris

Mikkelsen, and Ines Zozaya-Geist on the Student Affairs Committee; and Gordon Budke (chair), Kris Mikkelsen, and Cindi Shiota on the Business and Finance Committee.

Mr. Ormsby then recognized and presented gifts to the three people departing from service this year. He recognized Wendy Repovich, President of the Faculty Organization, who has very ably and respectably represented the faculty group at the Board meetings and has undertaken several leadership responsibilities over the last year to identify problems and come up with ways to solve those issues. Bree Holsing, President of the ASEWU, who has spent a lot of time with her own constituents and also to summarize and funnel viewpoints to the Board and administration, as well as at the state level. Mr. Ormsby recognized her contributions to the Board and the university. Trustee Kelly Behne, who has served as the student member of the Board for one year, has done a very effective job of articulating the viewpoint of the students in the broad concept of the Board, and has participated in the Academic Affairs and Student Affairs committee meetings. Mr. Ormsby has been very pleased to have Kelly as a colleague this year, and believes she will be successful and happy in the future.

### **Trustees' Reports, III.A.**

Trustee Mays reported from the Academic Affairs Committee meeting, where they discussed program review. Program Review was begun in 1988 under the leadership of Niel Zimmerman and included the creation of a program evaluation committee. This committee looked closely at all programs and came up with an update this year as part of an effort to address cost, quality and access. They are looking for ways to become more efficient in the delivery of our programs and in the allocation of our resources. Dr. Mays said we need to be very deliberate in what we're trying to do to maintain excellence at Eastern. Then the Academic Affairs Committee discussed an update of the proposal for the School of Computing and Engineering Sciences, including the Technology Initiative for the New Economy (TINE). Also, Linda Kieffer and Linda Todd described their grant, which allows them to go out into schools and integrate technology with what's happening.

Trustee Budke reported from the Business and Finance Committee. He noted that over the past few years Eastern has come from financial instability and possibly some fiscal irresponsibility to a much more stable situation. He noted that the change in parking rates was reviewed at the Coordinating Committee meeting, as were the room and board rates. Eastern has been looking at capacity in housing since 1996. We're at a design capacity of 1954 students. We currently have 1550 student housed in double-occupancy rooms, and 202 in single-occupancy rooms. We need to determine how to pare down the single rooms to create more capacity, since we have no more dorms to open. Part of the solution is to balance Eastern's needs with the community and private interests, and increasing the number of apartment complexes available in Cheney is doing this. At the next meeting the committee will look ahead to the future of housing on campus. Mike Irish gave a presentation on the utility update at the committee meeting, reporting that the campus community has conserved exceptionally well, but the prices continue to go up. Toni Habegger gave an overview of Eastern's investment portfolio, and went over the quarterly financial statements. The Coordinating Committee has talked about tuition rates and the operating and capital budgets, but these items are on hold because no budget has come forward from the legislature and the governor. Our tuition dilemma is that as we continue to have more students enrolled, we need to live up to our fiscal responsibility and financial stability. The

Business and Finance Committee also discussed the possibility of meeting at different times. Mr. Budke noted that he also serves as liaison to the Foundation, and they are having an astounding year. Additionally, he serves on the Medals and Awards Committee, which is working on some new processes and procedures.

Trustee McReynolds reported from the Student Affairs Committee. They have begun a series of in-depth discussions of standards and practices regarding student life. Dan Pugh, Dean of Students, presented the national organization's process/development of a self-assessment process, which is the first step in developing an action plan in addressing student concerns. This action plan is to be developed over the next few months, and Mr. McReynolds said the committee is impressed with the approach they're taking. They are also pleased with the joint effort between the two vice presidential areas that share the housing unit. The Student Technology Fee was discussed, and the committee heard about the progress of the two task forces. The health services fee was a topic at the meeting--a consultant was brought in and will prepare a report on his findings. The Student Learning Task Force and tuition setting were discussed. The committee is concerned about a series of alleged rapes involving EWU students as reported in the newspaper, and stressed the importance of communications between law enforcement and the community, and the issue of having a rape free environment. He noted that most of the incidents have been alcohol related, so we want to be sure it's getting the attention it needs. Next month the committee will discuss the Athletics Review, which was moved from May to June.

### **Presidents' Reports, III.B.**

#### **Faculty Organization, III.B.1.**

Dr. Wendy Repovich thanked the Board for allowing the faculty to sit at the table and have input. She reported that at the last Senate meeting and Cabinet meeting the faculty brought up their concern about the funding of the library, which impacts everyone on campus. The problem, from the faculty point of view, is that they have no impact on how things are funded. The Library Affairs Council (LAC) has been figuring out, for many years, how they can make cuts. The administration is coming forward with one-time funding help this year, but we need a permanent funding plan for the future.

#### **Associated Students, III.B.2.**

Ms. Bree Holsing presented a collage to the Board members depicting student events that she was involved in this year. She said this highlights a very successful year, and thanked Ryan Kroum for all his work. Her written report included the new student web site, as well as the fact that the student government has tried to get all students involved, not just the elected council members. She thanked the administration for their help. She discussed at a previous meeting the new positions that were created to more effectively serve the students' issues. She noted that the Washington Student Lobby (WSL) worked hard this year. They changed the voting ability of their members, and included Community and Technical colleges this year, plus the requirement that the President of the WSL has to be from that constituency every other year. They have been very supportive of the Student Rights and Responsibility issue, and she recently visited the Empowerment Center at Central Washington University.

**University, III.B.3.**

- President Stephen Jordan expressed his appreciation to Kelly, Bree and Wendy for their work this year, and Ms. Behne gave EWU pottery mugs to the Board members.
- Dr. Jordan then announced the appointment of a new student trustee, Jenna Tinkle. Ms. Tinkle is a non-traditional student at Eastern, a first-generation college student, she is a graduate of Spokane Community College, she has taken courses at Gonzaga University, has spent time as a Seaman in Guam, and out in the work world. We look forward to working with her over the course of the next year.
- He then read a brief news article from the *Spokesman Review* regarding Eastern's offering of doctoral degrees, dated 1986. He went to Olympia last Friday, fifteen years later, to participate in the signing of the Doctor of Physical Therapy bill, so the article is coming to fruition.
- The Higher Education Coordinating Board will hold its meeting on our campus Wednesday, May 30 and will host a luncheon to include the Board members.
- The Foundation Board, in conjunction with the Board of Trustees, will hold a meeting Thursday, June 21.
- A select group of faculty leaders have been invited to join President Jordan at the University house tomorrow morning to discuss the challenges and opportunities for Eastern as we prepare to move into the fourth year of his service as President. He will be asking for their input on concerns and for advice and their perspective on current decision points at Eastern.
- Congressman Nethercutt has invited Dr. Jordan to participate in a panel for a STAR (Students Taking Action and Responsibility) Essay Competition. The STAR competition focuses on getting Eastern Washington students involved in activities that promote positive and safe alternatives to negative peer pressure and behavior.
- The Seattle Seahawks and EWU have reached a multi-year agreement to have them return to Eastern for training camp. This will mark the 5<sup>th</sup> consecutive season the Seahawks have held their summer training at Eastern. Their first practice is scheduled for June 29, and all practices are open to the public.
- Commencement will be held June 15-16, and President Jordan is pleased that Senator Patty Murray has agreed to be our speaker this year.
- Great progress is being made on the one-room schoolhouse. Jeannette Stiffler, a retired employee, has donated a school bell to be installed in the cupola of the schoolhouse. We can use this bell to signal the gathering of important events.
- Jason Hampton, Executive Director for the West Plains Chamber of Commerce, thanked the Board and Dr. Jordan for the tremendous amount of support they give to the businesses of the West Plains area. He also thanked Dr. Levin-Stankevich for his service. He presented Dr. Jordan with a 2001 Diamond-level membership plaque.
- Dr. Jordan said this year marked the 25<sup>th</sup> running of Bloomsday, and the 20<sup>th</sup> year for the Corporate Cup. He introduced Professor Grant Smith, one of the stalwarts of the EWU red team. Dr. Smith said his teammates were Jeff Corkill, Jeff Rahn, Dan Hilton, and Carl Combs.
- Dr. Jordan announced that Professor Larry Sullivan, Lecturer of Marketing in EWU's Management Department, has been named a Sam M. Walton Free Enterprise Fellow for his dedication to supporting and mentoring EWU's SIFE team. Sam Walton Fellows are among the world's most effective teachers of free enterprise. Professor Sullivan and the SIFE team

presented its educational outreach projects at the 2001 SIFE regional Exposition and Career Opportunity Fair held April 2, 2001 in Seattle. Teams were judged on the effectiveness of their projects during a 24-minute presentation and were evaluated on creativity and innovation, results of education programs, success in utilizing resources and documentation of activities. The team was Regional Champion.

2 minute break.

### **Students in Free Enterprise (SIFE) Presentation**

Dr. Leo Simpson reported that this year's Students in Free Enterprise team placed 17<sup>th</sup> out of 700 teams, and was first runner up in their division. He stressed the importance of the team's contribution to Eastern's visibility nationally, and the importance of university support from the top down; noting that other teams tend to have much larger budgets than our team and that more support would be beneficial. He said he is very proud of the team for their accomplishments this year, and they are already working on their strategy for next year—they plan to penetrate the Southeast Asia market. The team believes they could be a force in the nation in SIFE, and could be first next year, but they need cooperation across university lines and in the community. Larry Sullivan said having the team receive the award this year made him the proudest he has ever been of Eastern.

5 minute break

### **Implementation of Data Warehouse and Portals—Relational Database Management, V.3.**

President Jordan said that upon his arrival at Eastern he began to assess our capacity to generate reports that are necessary to the institution and to service our students. It became clear that our technology was less than what would be required for an institution in today's world, but we had other problems and priorities to address. With the reorganization of the university we brought all our technology/information under one individual. Dean Pat Kelley has begun a process of upgrading our information technology and is working on a strategic plan. Today we would like to begin a conversation around what we see as the emergent needs of the university, and our capacity to move forward with these needs or delay them for some period of time. The needs clearly cut across all facets of the university--administrative, student and faculty.

Dean Kelley said she has been discussing emergent technologies, and why we are where we are at EWU. Eastern's 10-year regional accreditation in 1998 included a recommendation to develop and implement a plan to upgrade technology at EWU. In 1999 an Information Technology Review was done. More recently her area has been working on an IT master plan. This project is still ongoing, and confirms the previously identified problems. She noted that recently the Legislature has passed a law that by July 1, 2002 we must stop using Social Security numbers as student identifiers.

We are aware of the need to address desktop and classroom equipment, and data warehouse and portals are needed for administrative system needs. The group has identified the following University needs: support of technology in teaching and learning; timely access to management information; staff efficiency at the operational level; implementation of a student and employee ID system.

In the past we have attempted to address needs: a Legislative request for \$6.9 million for equipment renewal and systems replacement (which was not funded); and an exploration of options for systems replacement of our current administrative systems (vendor SCT corporation).

Strategies under consideration include: allocate capital funds for installed equipment in classrooms; revise network budget for data jacks; schedule desktop renewal and classroom instructors' work stations (seek major equipment gifts to kick-start acquisition of laptops and docking stations); establish an annual line item of \$200,000 in the university budget; upgrade administrative and student support systems (purchase relational database and technology tool set); and build a selective data warehouse.

Short-term benefits include improved availability of technology-ready classrooms and improved access of faculty to technology.

Dean Kelley's handouts are attached to the official minutes.

Chair Ormsby commented that these are complicated issues, technology-wise and financially as well. Trustee Mays noted the legal demand to change student identifiers and asked what the cost would be to just do that. Dean Kelley replied that our current provider, SCT, projects a solution in May 2002, which is cutting it close, and they have no real cost estimate. Dr. Repovich asked about the need for further staff support, assuming that this will be needed in the short term with some carryover of long term. Ms. Kelley agreed, noting that we would need a contract to have the warehouse built according to our needs.

Dr. Ernie McGoran, representing faculty as chair of ACC, distribute an ACC position paper (handout attached to the official minutes). It acknowledges a legitimate need for the upgrading of the administrative computer systems, and the relational database capabilities. However faculty needs have also been expressed over a period of five years. He noted that funding is an issue, since the legislature hasn't come through with equipment funding so far. The faculty appreciates working with the administration in a nice, cooperative effort, but their present concerns address the issue of possible fiscal instability. This amount of money going into primarily administrative systems may compress the amount of money provided by the legislature to the academic areas. This appears to be a very expensive product, and there are other alternatives. Another concern is that the cost is a little heavy for the benefits accrued. It has been asked at the ITPC where the money is going to come from. It seems that, at least initially, there is a push to try to fund the need on one side of the university without a similar effort to satisfy the needs of the other side (academic) of the university. There is concern that the students may not be getting back from the system an equal amount of what they have to pay. Other solutions cost half as much as Oracle. It is a convenience to buy, but you can write your own scripts to accomplish the same things—you can do the same work for a lot less money. He said this is a possible business fiasco, and noted there are universities whose president's have had to resign because the costs have ballooned. We have to look at the customer point of view—our students have a pressing need for technology in the classroom that is not met. We need to put whatever money we can into the classroom. He questioned how much better a new system will serve the university. The ACC will address this issue for the first time next Tuesday.

Dr. Linda Larson, Assistant Professor of Accounting and Systems Analysis, has significant computer-related audit experience. She questioned the learning curve, the cost, and what will be provided. Do we really need a portal software? She said we're a university, not General Motors. We need to get the classrooms upgraded. She believes we should focus on that, and think a bit longer and get the systems upgraded. She also asked why we should spend \$10 million for part of the deal, when others pay \$12 for the whole deal.

Bill McGonigle, Chair of Accounting and Information Systems, said that although Oracle is an excellent product, this was a \$10 million surgery package but the surgery isn't needed. He seconded Dr. Larson's views, and would like to see us buy a product that's the size needed by the university. He agrees that we need a new system for our data, but urged the Board to please be cautious, and to get a second opinion.

President Jordan said he appreciated the comments of the faculty. He said that irrespective of the decisions we may ultimately make, either this year or some time in the future, he wanted to assure the faculty that we will recommend to the Board the \$200,000 a year base budget change to put in the four-year replacement cycle for the faculty computers. We will also work with legislative funds to try to deal with classroom equipment issues.

Trustee Budke noted that the nightmare is that we don't have a budget yet, and five years from now we could still be raising tuition. The database situation is going to get worse, and more expense as we put off. We need to do what's best for the university. If we don't go to Oracle and end up spending money on upgrading our current systems, he will champion higher tuition in order to keep the university on track.

Mr. Ormsby said the two most important issues are the desktop upgrades and classroom renewal. These are also part of the budget issue, and we won't have a budget until June. The second issue is the administrative, student services and accounting package. We have to act quickly, not only because of problems but also because of windows of opportunity. He is not sure that the Board has enough information about the budget plan to pay for this and some other issues, so suggests that we think about a special meeting of the board in the next ten days to look at this issue further. We need to feel comfortable about our options, as we're going to have to make some hard choices.

President Jordan assured the Board that the administration has been very concerned about the state of academic computing in the university. The Development office and the college development officers have been working on the preparation of a proposal to the Oracle Corporation for a gift of academic computing software. Their first gift was \$900,000, early this year, and the second part has a retail value of \$5.5 million, making it the second largest in-kind gift to the university. There are no strings attached--not conditioned upon our doing anything about a data warehouse--but Oracle has stepped up as a true partner to the university and our students.

Ms. Holsing questioned the addition of the Cybercafe to this presentation, and pointed out that the students plan to use PUB funds--the students are taking care of that from within. She said

none of this has been presented to the Associated Students, the costs of which they will be paying a large portion. Chair Ormsby explained that this is a gift in the potential offering, and it is on the table because it is a benefit of the leverage to the university. It is not a cost item to the students.

Trustee Shiota questioned the terminology, asking if this is a purely administrative system. Is it a stand alone, separate piece and not an essential piece? She understands it is important to realize the security for students and our academic integrity, and that it all has a business underpinning to it. It is an essential, critical piece to the survival of the organization that undervalues the warehouse contributions to the entire campus. Trustee Mays thanked the faculty for their input, and realizes there is some element of risk in any decision we make. There is risk in taking action and in not taking action. He pointed out that the offer was not intended to be sprung upon the university quickly, but came up quickly—it happened very recently. He pointed out that there are an incredible number of variables to this issue, and that the Trustees will do everything they can do to look at the considerations raised. Dr. Repovich asked if there was a May 20 date/deadline, and Mr. Ormsby said we're not making a decision today, but may need to decide in the next ten days. Mr. McReynolds asked how this fits with our strategic plan, and what the Board would be approving. President Jordan said the Oracle Corporation has come to us with a proposal for a discounted price and a financing package with no interest. Oracle has a fiscal year end on May 31, so we need to decide whether to move forward by May 31, with a 15-day rescission clause, or not move on this and review other options/solutions that might be available. The administration feels the Oracle solution is the correct solution, although he recognizes there are many differing opinions. Dr. Mays asked if it was fair to say the issue is not the database, but the funding. Dr. McGonigle said the Oracle offer should be fully considered, but it's the manner in which we're jumping into this thing. He believes we probably need to phase the changes in, and parallel the process. He urged the Board to beware of the discount, and to purchase a system that is sized to the university.

Trustee Budke pointed out that, according to the briefing paper, the administration has been working on this for some time, not just recently. Dean Kelley agreed, saying she's worked on in more than one and one-half years. Ms. Shiota said it is this specific opportunity to partially fund these needs that has recently come up. Trustee Mays asked how the Board should proceed forward with the authority for the administration to continue researching and planning for this.

**Motion 5-01-01:** *“I move that the Board of Trustees request that the staff to do further study on the Oracle path, and begin working up a financial plan that shows how we deal with paying for this potential purchase. The administration should also determine what the realistic options are, and what we will be looking at if we say no to this opportunity. The Board defers action on the fourth issue until a date and time to be established before the end of the month.”*

*Motion by Trustee Budke, seconded by Trustee McReynolds.*

Trustee Shiota noted that there has been some analysis of the alternatives, so the administration needs to make sure that information is available for discussion with faculty and students. Dr. Jordan pointed out that one issue is whether the proposal is much more than we need, and whether there is another alternative that would work. He believes we can answer that question by May 30<sup>th</sup> or 31<sup>st</sup>. This is still an expensive package, so the administration will put together a finance package for the Board to review.

*The motion carried.*

5 minute break.

### **Foundation Report, III.C.**

Due to time restraints, Chair Ormsby said this item would be postponed until the next meeting.

### **Special Reports, III.D.**

#### **Legislative Update, III.D.1.**

George Durrie reported that there was no information on the budgets yet. It looks like a second session will be held, with documents within the next few weeks. Some important bills have been enacted this year: The Doctor of Physical Therapy bill passed, and we're very proud of that. Senate Bill 5509, the Social Security Number bill is important as it disallows institutions to use Social Security numbers as personal identifiers. They can be used for employment, financial aid, research, assessment, accountability, transcripts and any other requirement by state and federal law, but easy access will end. Institutions are required to report, by December 2001, on the plans being put in place to change this, and the deadline for implementation is July 1, 2002. House Bill 1515 raised the bid limit on projects above which we need to take out on bid from \$25,000 to \$35,000. This enables us to keep projects on campus, with our staff, up to \$35,000 and is a flexibility and efficiency measure. House Bill 2126, the college savings plan (the second piece to the pre-paid tuition plan) provides the opportunity to pre-pay room and board costs and other incidental costs through the investment pool. People can buy it now and have those costs covered later. House Bill 1623, the investment pool bill, enables smaller agencies and institutions to participate, if one chooses, in the state investment pool program managed out of the state treasurer's office. This enables smaller institutions to take advantage of larger investment pools. On May 16<sup>th</sup>, Kelly Behne's appointment to the Board was confirmed!

**Resource Allocation Task Force Update, III.D.3.**

Vice President Voves reported that the four co-chairs have been meeting to lay out a yearlong plan and a timeline for the issues to be addressed. They have identified the key issues and initiatives, and she noted that the focus of everything they're doing is to try to determine what an environment would look like for a 9,000 student campus, and what we need to do to address that type of campus.

**Enrollment Management Task Force Update III.D.3.**

Vice President Levin-Stankevich said they're using 9,000 FTE students by 2010 as a starting point for discussion. Through a benchmarking process they will do comparisons with other institutions. We need to determine what the infrastructure will need to be to support such an institution—instructional infrastructure, academic support infrastructure, physical plant infrastructure, and the student services infrastructure. They want to come up with a process whereby they can relate the future enrollment growth and management of the institution to the resources of the institution. That we use that growth to maximize the resources of the institution to better serve our students and the teaching and learning that goes on here. Funding the infrastructure may be the first priority, then we can add on how we might fund additional items. It was noted that the actual task forces have not convened yet. They are not moving forward on that yet as they are still working on the conceptual process. Once the meetings begin, there will be campus-wide involvement.

**Action Items, IV.**

**Consent Action Items, IV.A.**

**Minutes of the April 6, 2001 Board of Trustees' Meeting, IV.A.1.**

*Motion 05-02-01: "I move that the minutes of the April 6, 2001 Board of Trustees' Meeting be approved as presented."*

*Motion by Trustee Budke, seconded by Trustee Behne. Motion carried.*

**Discussion Action Items, IV.B.**

**Student Technology Fee FY2002 Annual Expenditure Plan, IV.B.1.**

Mr. Ormsby complimented Ryan Kroum on his work on this entire process, noting that it will be appreciated at Eastern for a long time to come. Mr. Kroum provided a brief overview of the student technology fee background and process. He said the existing \$6 lab fee is being phased out with the implementation of the technology fee. Dave Dean reported that the program has been a success. This was the second year, and we had more students and more revenue. He said they're purposefully conservative in their estimates, but collected over one-half of a million dollars. He thanked Billie Jean Hall, Toni Habegger, and Grace Callahan for their work and assistance on this project. There are nine members of the technology fee committee—five students and four others (administrators, faculty and staff). He also thanked Chris Smith for putting together a web gateway for the tech fee, and Carl Combs for coordinating all the purchases--\$342,000 worth of equipment was purchased this year.

Ryan Kroum then presented a check to the university, on behalf of ASEWU and student technology fee committee, for \$342,000 for general access lab hardware, software and new technology initiatives. The purchases are in process, and some dollars have been set aside for matching funds in the future. He then explained how the lab will benefit. The committee reviewed \$550,000 in requests, and had \$380,000 to award. They focused on the general access labs, conducted site visits, and had public comment around the requests. The labs were funded for \$222,000, \$67,000 went for new initiatives, and \$52,000 was set aside for matching funds for three different departmental requests. Over 109 desktops, 21 laptops, 21 monitors, cameras and projectors are being purchased. It was announced that an Information Commons (proposed by the library) will make it the first wireless building on campus.

Next year they expect another 2000 tech fee patrons, up to 7500, so they anticipate about \$750,000 to be collected. After paying for Internet access, depending on demand, there should be between \$300,000 and \$437,000 for renewal, which should be adequate to fund the three-year cycle in the labs. The preliminary annual expenditure plan for 2001-02 contains two main objectives: personal Internet accounts and improved technology in the general access labs. If the committee is able to fully-fund a three-year renewal cycle for the general access labs at the end of FY2002, as we were able to do this year, then we'll consider a third funding priority, which will be new technology initiatives that are clearly focused on student use.

***Motion 05-03-01:*** *“The Student Affairs Committee recommends the Board approve the funding priorities for the Student Technology Fee as presented.”*

Dr. Levin-Stankevich mentioned that the committee was very impressed with this student-run program, and impressed with how many students participated in the optional fee.

*The motion carried.*

President Jordan remarked that he has seen Ryan Kroum everywhere on campus, and admires his commitment to Eastern.

### **Room and Board Rates for 2001-02, IV.B.2.**

Mr. Rick Romero reported that this item is the result of a balancing act each year with the objective of maintaining a competitive, fair and responsible rate. The administration is asking approval of the continuation of the incentive grant program and an increase of 5% in the room and board rates for FY2002.

***Motion 05-04-01:*** *“The Business and Finance Committee recommends approval by the Board of the continuation of the incentive grant program and the proposed room and board rates for 2001-02.”*

Mr. Romero explained that next year's primary projects are: 1) a fiber project to bring internet services to the halls; 2) to replace all windows in Pearce Hall; and 3) an expansion of the Eagle Shop as part of the dining services in the PUB. Dr. Jordan asked about the elevators in Pearce and Dressler halls, and Mr. Romero responded that they are being worked on this year.

*The motion carried.*

**Parking Rates for 2001-02, IV.B.3.**

Mr. Rick Romero pointed out that the new rates reflect an average 20% increase, consistent with last year. He said an objective behind this increase includes the fact that our rates are about 50% of the average across the state, and are well below the market rates in Spokane/Cheney area private lots. Secondly, we need to shift our funding base from being infraction-based to permit-base. We are about 50-50 this year, but we're working toward a total switch in revenue funding. There is still one free parking lot. We're also trying to move away from street parking in the community. The fund balance is also growing to prepare for future lot needs. He believes we need a larger price gap between the premium lots and fringe lots. Parking Services is trying to do one improvement and one expansion project per year.

*Motion 05-05-01: "The Business and Finance Committee recommends Board approval of the parking rates as presented."*

*Motion carried*

**Old Business/New Business, V.**

**Annual Operating/Capital Budget FY2002 (First Reading), V.1.**

Vice President Voves distributed handouts of several budget scenarios, and summarized our current budget information. We have no authorized level yet from Olympia, so she took our current budget level and compared it to the Senate and House budget proposals. The Capital budgets are very close between the Senate and the House. The only thing that didn't get funded on the Capital Budget was the request to renovate Tawanka. Salary proposals are still being considered: We requested a 6% + 4% increase, while the Governor proposes 2.2% + 2.5%. The Senate proposes 3.7% + 3.1%, and the House is at 3% + 2.6%. We don't have a good sense on where we're going to come out on salaries, or how much we may or may not have to "self-absorb".

Dr. Jordan pointed out that, within salaries in the faculty contract, the state-appropriated amount is considered across-the-board. The classified staff get across-the-board legislative increases plus any step increases. The unclassified staff are not included in either of these scenarios. Last year the university completed evaluations on all unclassified staff, and split their increase between a COLA and merit. The administration recommends not trying to split it again this year as it will be a smaller percentage, but treat that piece as a COLA. If we award merit, we will need a whole different process. There was no objection by Board members to proceeding in that direction.

**FY2002 Proposed Tuition Rates Overview (First Reading), V.2.**

Bree Holsing distributed a handout (attached to the official minutes), that presented the student perspective on tuition increases.

Vice President Voves presented the administration's thoughts on tuition. She said we feel confident the tuition will be in the 6%+ range. We project an enrollment of 8360 FTE students, and have calculated 5.0%, 5.25%, 6.0% and 6.9% increases. The administration met with the deans yesterday to discuss FY02 allocation of funds. The \$1.1 million reduction and any tuition revenue for reallocation would be distributed to: the institutional reserve, the faculty computer replacement program, two positions in computer science, two positions in the College of Business and Public Administration, an athletic trainer position in the College of Education and Human Development (which was an accreditation issue), the Special Education (HECB) grant issue, funding promotion and rank minimums (our projected \$78,000 will be more like \$90,000), library funding of \$78,000, one faculty position in Technology (accreditation driven), student service based positions in financial aid, a transfer evaluator, and a freshman orientation experience person; plus staffing needs in the President's Office. The increase in cost to a student on an annual basis is \$162 for tuition and fees.

Ms. Voves said that in comparing Eastern to the other four-year institutions in Washington, we currently have the lowest tuition, and will continue to remain the lowest or among the lowest in the state even if we go to the full 6%. Other mandatory fees are higher at other schools than at ours. What needs to be determined are what tuition rates could be, the kind of revenue that would be generated, and the kinds of costs students would incur.

Trustee Shiota asked if the impact of not going to the highest rate has penalized us in the past. President Jordan replied that he tried to err on the low side in the past, but one thing that became clear was by not going higher, we forego that revenue that year, plus the cumulative effect over the next years. Secondly, if we had raised tuition the full amount, we would have had more money to cover expenses. The legislature treated us as if we had raised the tuition the full amount and increased our expenditure base. We're now assuming a 6% tuition assumption. There is a \$110,000 difference between that and 6.9%. If we decide on less than 6%, we will have to forego some item(s) on the list. Ms. Shiota believes we must keep affordability the utmost factor on the short-term and the long-term.

Do we think we can support a 6% tuition increase or not? Dr. Repovich said the Council of Faculty Representatives met last week, and Senator Brown plans to focus on a new funding model for the state. Dr. Jordan said we're currently appropriated for 7864 students. We will be almost 500 students over our funded enrollment, and will be up another 300 students the next year. Allowing 8-10% of total enrollment to be unfunded by the state is not sustainable.

Trustees Budke, Mays and McReynolds voiced support of a 6% tuition increase, and would like to see projections for 6.9%. Ms. Voves noted that the university could voluntarily add funds to our financial aid pool in order to assist students who have trouble meeting the increased tuition. We have done this at EWU in the past.

### **Executive Session, VI.**

At 3:15 p.m. Chair Ormsby announced that the Board of Trustees would adjourn to executive session for purposes authorized in RCW 42.30.110, to discuss litigation with legal counsel, personnel matters and real estate transactions.

He anticipated their return to open session in 45 minutes, at 4:00 p.m., to take action on the property, litigation and personnel items.

### **Reconvene**

Chair Ormsby called the meeting back to order at 4:30 p.m.

### **Personnel Actions, VII.**

**Motion #05-06-01:** *“I move that the Board of Trustees approve the personnel actions as presented.”*

*Motion by Trustee Budke, seconded by Trustee McReynolds. Motion carried.*

**Motion #05-07-01:** *“I move that the Board of Trustees approve the purchase of property... in accordance to the appraisal...with the cost as noted in the negotiations.”*

*Motion by Trustee Budke, seconded by Trustee Mays. Motion carried.*

**Motion #05-08-01:** *“I move that the Board of Trustees agree to provide indemnification and litigation for Ms. Mary Voves and Ms. Jolynn Rogers.*

*Motion by Trustee Shiota, seconded by Trustee Mays. Motion carried.*

### **IX. Adjournment**

The meeting adjourned at 4:40 p.m.

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Michael C. Ormsby  
Chair of the Board

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Stephen M. Jordan  
Secretary of the Board