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Board of Trustees Minutes, December 6, 2002

Eastern Washington University

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**EASTERN WASHINGTON UNIVERSITY
BOARD OF TRUSTEES
December 6, 2002**

**Open Public Meeting at 9:00 a.m.
Executive Session at 12:00 p.m.**

PUB 263, 265, 267

MINUTES

Trustees present:

Mr. Gordon Budke, vice chair
Mr. Neil McReynolds, chair
Dr. Mark Mays
Ms. Kris Mikkelsen
Mr. Kennet Phillipson
Mr. Paul Tanaka
Ms. Ines Zozaya-Geist

Call to Order and Quorum, I. and II.—Chair McReynolds called the meeting to order at 9:00 a.m. and noted that a quorum was present. He then welcomed Brandon Schinzel as the newly appointed President of the ASEWU. Mr. McReynolds also requested a reordering of the agenda so that Mr. Schinzel's AS report and the Strategic Plan report could be presented prior to 10:00.

Reports, III.

University President's Report, III.A.

- Dr. Stephen Jordan expressed appreciation for the support of everyone who helped during the bomb scare on Nov. 11: faculty, staff, students, the FAFB bomb squad, the Sheriff's department, and local merchants (for the pizza, etc.) Thank you all so much.
- President Jordan spoke to the Dan Clark incident, noting that we are saddened by this unfortunate event and the regrettable individual choices that were made which led up to the incident. It is not our individual responsibility to make judgments concerning the disposition of the resulting judicial and student conduct code processes. Those judgments are reserved to the courts and to the Student Disciplinary Committee. It is, however, our responsibility to assure that the 9200 students at Eastern Washington University continue to be represented by a viable and vibrant student government. He urged all members of the administration, faculty and staff to support the efforts of student government leaders as they attempt to pull together on their shared agenda for the remainder of the year. We will all continue to recognize and acknowledge the importance of the work these student leaders do on behalf of all students.
- George Mitchell, our second Presidential Speaker, will be at Eastern on January 29. He has just been named vice chair of the September 11 investigation, along with former Secretary of State Henry Kissinger.
- Eastern's *Eagle 1* computer science student team ranked seventh in the Pacific Region and top in the state in the recent Association for Computing Machinery (ACM) contest this year.

We were the only Washington institution placing in the top 10. The *Eagle 3* team placed eleventh, and the combined scores placed Eastern fourth overall (behind the University of California-Berkley, Stanford and Simon Fraser University. Other area colleges that participated were the University of Washington, Gonzaga, Whitworth, Pacific Lutheran University and Western Washington University. We are very proud of these students.

- The three finalists for Provost are Marsden, Pfifer, and Wong. They will be on campus in January for visits and interviews, with a decision expected in February. Brian Levin-Stankevich has served as Interim Provost, and we thank him for his strong leadership during this time.
- The Eastern volleyball team completed its season with a 29-2 record, and was ranked 18th in the country. Dr. Jordan distributed some recent press coverage that noted how we were snubbed in the NCAA tournament selection process.
- We are pleased to be invited back to Michigan in January to visit the Kellogg Foundation. We hope to finalize support for a \$1.5 million grant at that time.
- Today Col. Scott West, an Eastern alum, is being promoted to one-star general.
- There will be a Higher Education Coordinating Board briefing next Wednesday evening in Seattle. Several trustees will be attending. Governors Evans and Gardner will announce their ideas regarding higher education in the state.

Trustees' Reports, III.B.

Academic Affairs Committee, III.B.1.

Dr. Mays reported that overlapping interests prompted a joint meeting of the Academic Affairs and Student Affairs committees, but with committee membership changes the same people met for all three meetings. The Academic Affairs committee looked at a transformation plan (program review, long-term efficiencies and shorter-term efficiencies), and discussed benchmarking, an academic responsibilities document, the NASC visit in April, the new diversity faculty fellow (Patricia Chantrell), faculty promotion and tenure review, and the need for more coordination with the community colleges. Trustee Budke questioned the timeliness of the transformation plan and faculty promotion and tenure review. Dr. Mays responded that both processes take a long time, but we're being increasingly assertive regarding the need to get these done because we will have to make some decisions in the near future. The committee also discussed block scheduling, and the fact that timeliness in finalizing a scheduling plan is of great interest to the Board. Dr. Jordan noted that he would meet with some cultural competency training people in Seattle next week to take a look at their program.

Student Affairs Committee, III.B.2.

Trustee Zozaya-Geist reported that the committee discussed the student financial plan to be voted on at this meeting, they heard the Associated Student report, the athletics report on their self-study process, and a CAS report from Academic Advising.

Business and Finance Committee, III.B.3.

Trustee Budke reported that one correction should be made to his written report: Neil McReynolds was present for part of the meeting.

Advancement Committee, III.B.4.

Trustee Budke noted this was the first meeting of this committee, so it was primarily an orientation session with all areas of advancement giving presentations. Mr. Akers also gave a report on plans for a Seattle function to engage Seattle alums and the business community in support of Eastern. The committee's agenda is to support advancement in improved legislative and governmental relations, improved working relationships of the advancement team, and also the support of fundraising efforts and the capital campaign.

Coordinating Committee, III.B.5.

Mr. McReynolds said the Coordinating Committee reviewed the reports of the other committees, and reviewed the proposed 2003 committee schedule.

Presidents' Reports, III.C.

Faculty Organization, III.C.1.

Dr. Barbara Alvin noted there has been some activity since the written report was submitted on November 25. The Senate voted to have an all-faculty vote on the proposed reclassification of modes of instruction. Those ballots just went out--as soon as they learned that the UFE had accepted the proposal. The ballots are due back next Thursday, so they should have the results by the time winter quarter starts. Block scheduling has been discussed, at length, at two sessions. She commended the administration for the degree to which they have listened carefully to faculty. Changes were made because of those concerns, and the Senators are beginning to move toward acceptance. One concern was that faculty have equal time to voice disadvantages of the proposal. She will push for a vote on this topic at the second meeting in January. Whatever happens, she believes faculty think they have been heard. She noted that items such as this move faster when the faculty are allowed to participate in the beginning of the process. She also expressed sincere thanks to Brian Levin-Stankevich for his continued efforts to listen to faculty during his interim tenure, and hopes that whoever is chosen for Provost will be as dedicated as he has been. Trustees Mays and McReynolds echoed the comments regarding the effectiveness of Dr. Levin-Stankevich in this position.

Classified Staff Union, III.C.2.

Mr. Rod Nicholls reported on the structure of the classified staff union. This year is the 45th anniversary of the union, with 32,000 members statewide. He distributed a flowchart showing the levels of the organization. Mr. Nicholls was recently elected to the state executive board, which will be comprised of 32 new people out of the 41 members. He said as we end the calendar year we can reflect on what we are thankful for—he thanked the board and community for another year, for the efforts being made, and said he was looking forward to another successful year.

Associated Students, III.C.3.

Mr. Brandon Schinzel read the statement issued this week by the students (attached to the official minutes). He then highlighted the goals and progress being made on: the ASEWU Scholarship, legal assistance for students, VIA, the K-12 Outreach Plus Program, the ASEWU Leadership Conference (May 3, one credit), the Diversity Initiative, the Readership Program, and the ASEWU

Legislative Agenda. He noted there would be a Washington Student Lobby meeting on Saturday, December 7 at 10:00 a.m. in PUB 261 to discuss the state agenda. Happy Holidays!

Special Reports, III.D.

Strategic Planning Update, III.D.1.

Dr. Dale Lindekugel reported that last summer he and Jeff Stafford began to lay the foundation for the plan by attending the Board and Cabinet retreats. They began developing the process, and in September and October the Strategic Planning Task Force was convened, they developed the working team, and defined the project and its scope—the basic assumptions underlying the project/plan. They conducted environmental scans and began the process of deconstructing or distilling the President’s Vision 2010. He would like to present the vision in its broad scope and get a handle on the essence. The vision is the prize and the key document. They have developed some major components of the plan, and have started their meeting process: meeting with the president, the vice presidents, and some of the elected presidents. They are soliciting reactions to the work that has been done, asking what should be present that isn’t, and how their area fits into the plan. The task force is also developing templates based on the core components of the plan—resources, assessment, and new and current initiatives. They are developing a conceptual model of the plan this month, and are developing a communication plan for the university community so people can have a better sense of how this project is proceeding and their involvement. They will meet individually with the trustees during winter quarter, as well as with the deans. They will also meet with all large group constituencies.

Dr. Jordan noted that he has met with Dr. Lindekugel and Dr. Stafford twice, and will meet with the committee next week. He is pleased with the progress.

Diversity Initiative Update, III.D.2.

Trustee Zozaya-Geist reported that a campus-wide email was sent out before Thanksgiving to update everyone on the activities that have taken place. She encouraged everyone to visit the web site to see what has been going on. Bill Ponder noted the campus climate assessment team has visited campus, and that process is moving forward. Focus groups will meet in January, and an instrument will be written and distributed to the campus. Trustee Budke said he was impressed with the campus climate assessment team.

Resource Allocation Task Force Update, III.D.3.

Ms. Mary Voves said they’re working on the policy side of the model this year. They are looking at other institutions and getting feedback from the task force members. Discussions are taking place about a formulaic piece to address resource reallocation.

She then gave a brief update on the operating and capital budgets. The Governor’s budget preview indicates the operating budget will have no funding for decision packages, no enrollment funding, no salary increases, and employees will have to pay more for insurance costs. The Governor’s budget anticipates a 9-15% budget reduction with a target of 11%. Two pieces give us some hope: the proposed budget targets some dollars for faculty recruitment and retention (\$250,000 for EWU), and double-digit tuition increases. The Office of Financial Management has stated that tuition will be used to make up some of the budget reduction. We have started preliminary plans for reductions at

the institution. Ms. Voves noted that we always prepare a comparison of our requests against the governor's budget.

Dr. Jordan said it takes a 3% tuition increase to make up for a 1% budget reduction. The time we take investigating what Idaho went through and determining our core teaching capacity will be necessary in jettisoning non-essential pieces. Trustee Mikkelsen said the Board has instructed the administration to come up with an effective legislative plan. The university has hired a consultant to assist us in this, and the administration will bring a proposal to the Board—a comprehensive plan, short-term and long-term.

Regarding the capital budget, Ms. Voves noted we requested \$56 million. The governor is recommending \$8.9—focused only on infrastructure preservation and repair. This could have a significant impact on our institution and our projects. Cheney Hall and Senior Hall are in the add-back category, so if there is any additional revenue they might be added back into the funding.

President Jordan said we must actively partner with our sister institutions and the community colleges, using the joint governing board, and get behind the plan of Governors Evans and Gardner.

Enrollment Management Task Force Update, III.D.4.

Bill Ponder reported that the task force met to discuss the block scheduling issue and made some changes as recommended by the faculty. When that issue is finalized, they will return to their other topics.

Action Items, IV.

Consent Action Items, IV.A.

Minutes of the October 18, 2002 Board of Trustees' Meeting, IV.A.1.

Acceptance of External Audit Reports, IV.A.2.

Motion 12-01-02: "I move that the Board approve the consent items as presented."

Motion by Trustee Budke; seconded by Trustee Zozaya-Geist. Motion carried.

Discussion Action Items, IV.B.

Service and Activity Fees Financial Plan, IV.B.1.

Ms. Katie Moffitt, vice president of finance for the ASEWU, explained that all this revenue comes from tuition. Projections were made last year, but they didn't anticipate the large tuition increase that created more funds that had to be reallocated. Some of the money went into a supplemental budget that can be used throughout the year by various clubs and organizations as needed. Trustee Zozaya-Geist noted this report was presented to the Student Affairs committee in great depth, as it was in Business and Finance.

Motion 12-02-02: The Student Affairs committee moves approval of the plan as presented.

Trustee Mikkelsen seconded the motion, and it carried.

President Jordan asked how many clubs and organizations we have at Eastern, and Ms. Moffitt replied there are over 170 that can be funded.

Summer 2003 Tuition and Fees, IV.B.2.

Neville Hosking brought forward this item noting that it is traditional to establish Summer Session tuition and fees at the December Board meeting so calendars and announcements can be sent out. He introduced Pamella Piro, the new director of the Summer Program, and she went through a PowerPoint presentation describing how summer session was organized in the past and introducing the new proposal. When she was hired, President Jordan urged her to get more freshmen and sophomores involved in summer session. One reason this segment of students was low was that we were not cost-competitive with other schools and community colleges in the area. The new proposal will attempt to increase involvement by lowering tuition, and it will simplify tuition rates by keeping them the same as during the academic year (except for the proposed 8% reduction for lower-division courses). The proposed summer school tuition for 2003 is \$84/credit (for 100/200-level courses), \$112/credit (for 300/400-level courses), and \$180/credit (for 500/600-level courses). Other PowerPoint slides showed our previous tuition rates since 1996-97, information about summer tuition at other schools, the tuition and revenue projection based on 2002 SCH, and the cost to the student. The bottom line projects increased revenue of \$422,238 with the new proposed rates.

President Jordan said we're trying to 1) move to summer as a fourth quarter (to relieve the burden of completing coursework in a timely manner), 2) help partial admits with the coursework they need to become full-admits, and 3) allow international students to attend three summer sessions at the resident rate. Summer will no longer be a degree-completion session as in the past.

Ms. Piro has met with all the deans, and they are very supportive. Trustee Mays asked if we will still guarantee summer courses as in the past, and Ms. Piro responded that yes we would, for this coming summer (except some of the summer travel programs and some courses not originally scheduled but offered by using the revenue-sharing model). She will be looking at that closely, as well as looking at the need/ability for faculty to earn that extra money in the summer. Trustee Zozaya-Geist asked if room and board is offered in the summer, and Ms. Piro said it has been very limited in the past but we will try to expand it. A question was asked regarding financial aid in the summer, and Bill Ponder responded that since it is new and we package in the spring, some students will benefit and some won't. This should improve the following year and in future years when students know they plan to attend summer. Ms. Piro noted this question also came up at the ASEWU, but they are still supportive of the changes. Three new course fees were also presented for approval.

Motion 12-03-02: I move that the Board approve the 2003 Summer Tuition and Fees as presented."

Motion by Trustee Mikkelsen; seconded by Trustee Phillipson. Motion carried.

2003 Committee Meeting Schedule, IV.B.3.

President Jordan proposed several changes to the previous committee schedule, and noted that on three days we've also switched the committees to the morning and the Board meeting to the afternoon. Trustee Budke recommended extending the Board retreat on July 1 to 1:30 p.m. The revised proposed schedule incorporates a Committee of the Whole, at which an informal Board meeting will be held to discuss specific topics in preparation for the formal Board meetings. We are eliminating the Coordinating Committee meetings, which will become Executive Committee meetings comprised only of the Chair, vice chair and President. Trustee Mays thanked Chair McReynolds for working with Dr. Jordan on this revision. It saves travel time and cost, and the Board can work more efficiently. It was noted that special meetings could still be called,

Motion 12-04-02: *I move that the Board approve the revised and amended schedule for the 2003 Board and Board committee meetings.*

Motion by Trustee Budke; seconded by Trustee Mays. Motion carried.

Old Business/New Business, V.

President Jordan introduced Armondo Monguia, legislative liaison for the ASEWU. Mr. Monguia reported that the agenda is set in collaboration with the administrator's agenda. Budget difficulties will be a key factor this next year, so we need to promote a strong Eastern presence. He is working with George Durrie and the faculty liaison to relay Eastern's pride and our quality product. It will be an exciting year, and he will keep Brandon Schinzel updated.

Trustee Tanaka thanked President and Mrs. Jordan for hosting the dinner last night.

President Jordan announced that Wade Benson was selected Big Sky co-coach of the year, along with the Sacramento State coach. He noted that nothing could diminish the performance of those young women this year. They should be very proud of themselves for their efforts on the court and for being ranked with the top six GPA in the nation.

Executive Session, VI.

At 10:50 pm. Chair McReynolds announced that the Board would recess into executive session for one hour for the purposes authorized in RCW 42.30.110(g), to evaluate the qualifications of an applicant for public employment or to review the performance of a public employee. He anticipated a return to open session at 12:00 p.m.

Reconvene

The Board reconvened at 12:15 p.m.

Personnel Actions, VII.

***Motion 12-05-02:** I move that the Board of Trustees accept the Personnel actions presented in the agenda packet, amended to include the withdrawal of acceptance of Richard A. Goerner.*

Motion by Trustee Mays; seconded by Trustee Zozaya-Geist. Motion carried.

Trustee Zozaya-Geist inquired about the recent HECB invitation for December 11. President Jordan said Neil McReynolds, Paul Tanaka and Mary Voves would attend in Seattle, while Mark Mays, Gordon Budke and he will attend the Chamber legislative reception in Spokane.

Adjournment, VIII.

The meeting adjourned at 12:30 p.m.

Neil L. McReynolds
Chair of the Board

Stephen M. Jordan
Secretary of the Board