

10-18-2002

Board of Trustees Minutes, October 18, 2002

Eastern Washington University

Follow this and additional works at: http://dc.ewu.edu/trustees_minutes

Recommended Citation

Board of Trustees Minutes, October 18, 2002 . Board of Trustees Records, University Archives & Special Collections, Eastern Washington University, Cheney, WA. http://dc.ewu.edu/trustees_minutes.

This Article is brought to you for free and open access by the Board of Trustees Records at EWU Digital Commons. It has been accepted for inclusion in Board of Trustees Minutes by an authorized administrator of EWU Digital Commons. For more information, please contact jotto@ewu.edu.

**EASTERN WASHINGTON UNIVERSITY
BOARD OF TRUSTEES
October 18, 2002**

**Open Public Meeting at 9:00 a.m.
Executive Session at 12:00 p.m.**

PUB 263, 265, 267

MINUTES

Trustees Present:

Gordon Budke, Vice Chair
Neil McReynolds, Chair
Mark Mays
Kris Mikkelsen
Bertha Ortega
Kennet Phillipson
Paul Tanaka
Ines Zozaya-Geist

Call to Order and Quorum, I. and II.

Chair McReynolds called the October 18, 2002 meeting of the Board of Trustees to order at 9:10 a.m., and noted that a quorum was present. He then introduced new board member Bertha Ortega, who was appointed by the Governor last week. Ms. Ortega has an impressive background in the community and in her roles in education at Heritage College. She is also very active in a variety of things at the local and state levels. Mr. McReynolds also noted that this was the first time in 18 years that we haven't had Mike Ormsby sitting on our board. We're sad that he's gone, but his contributions were extraordinary.

Reports, III.

Trustees' Reports, III.A.

Academic Affairs Committee, III.A.1.

Dr. Mays reported the Academic Affairs committee is looking at outcomes rather than processes—then will look at how we can enhance efficiencies to achieve those outcomes. We're not a business, but have to do many things in a business-like way. We need to be attentive to our mission when working on projects such a program review, graduate program review, and in preparation for the Northwest Association of Schools and Colleges accreditation visit. The program review process will include benchmarking and the use of quantitative data. The committee will encourage enhancing and accelerating whatever can be done for program review and program efficiencies.

Student Affairs Committee, III.A.2.

Trustee McReynolds reported that the Student Affairs committee received the Student Learning Environment Task Force draft report, and it will now go through university review. The committee

felt very strongly that the work of this task force needs to become a part of the strategic plan for the university. The importance of faculty-initiated contact with students outside of class was discussed. The committee also saw a CAS standards presentation, which is a self-study to compare Eastern's performance with the rest of the nation. Dan Clark presented his ambitious set of goals for this year, and the committee also heard updates from the diversity initiative, the strategic planning effort, and athletics in relationship to the gender equity program.

Business and Finance Committee, III.A.3.

Trustee Budke reported that Business and Finance was a lean and mean committee this past year. At their last meeting they reviewed an RFP for banking services institution-wide, requesting pricing for costs of services and types of service. Vendors must meet our needs and the rules of the state. The committee drafted an update of their committee goals and work plan, which has been shared with the rest of the Board. They heard an update from the Resource Allocation Task Force and a legislative action update for this next session. Also, Kelly Prior laid out the audit plan and recent activities.

Investment Advisory Committee, III.A.4.

Trustee Budke reported that the Investment Advisory committee met on October 3. They saw an overview of the investment portfolio, and the University endowment funds were reviewed. Kurt Orton will work with Toni Habegger and others for needed modifications. The Foundation is seeking proposals from professional money managers for the service of managing the Foundation investments.

Mr. Budke also commented on the Homecoming Parade, noting that last night was pretty neat and that the students really got with the program. His seat mates in the parade were Bill Ponder, Mary Voves, and Mike Ormsby (as his final act).

Mr. Budke also serves as the Board representative to the Medals and Awards Committee, so reported that this committee considers and recommends to the President those persons worthy of the distinguished awards for service—to be announced at the Thanksgiving Dinner on Nov. 22, as well as the Trustees Medal Award announced and presented at Graduation. These awards highlight the people on this campus and what they're doing.

Mr. Budke commented that the Clifton Taulbert seminar on Building Community and relating back to his childhood was fantastic. He questioned how we might get a better turnout for these quality speakers.

Coordinating Committee, III.A.5.

Dr. Mays reported that the Coordinating Committee met and discussed the Board agenda and heard the committee reports. They discussed student tuition for summer session, the process aspects of the Board, how to retain and maintain an excellent administrative staff, the 2003 Board meeting schedule, Advancement efforts, and legislative efforts. The University has hired Chris Carlson to help with government relations.

Chair McReynolds announced the committee memberships for the coming year:

The Advancement Committee will be chaired by Mr. Budke and Ms. Ortega will also serve, with Phil Akers as the administration representative. The Academic Affairs Committee will be chaired by Dr. Mays, with Ms. Zozaya-Geist, Ms. Ortega, and Mr. Phillipson also serving, and with Brian Levin-Stankevich as the administration representative. The Student Affairs Committee will be chaired by Ms. Zozaya-Geist, with Mr. Tanaka, Mr. Phillipson, and Dr. Mays also serving, and with Bill Ponder as the administration representative. The Business and Finance Committee will be chaired by Ms. Mikkelsen, with Mr. Tanaka and Mr. Budke also serving, and with Mary Voves as the administration representative. The Coordinating Committee consists of the chairs of the other committees, as is chaired by the Board chair. The Investment Committee is chaired by Ms. Mikkelsen, with Mr. Budke also serving. Mr. Budke also serves as the Board's representative on the Medals and Awards committee and to the Foundation. Ms. Zozaya-Geist represents the Board on the Diversity Initiative, and Mark Mays and Neil McReynolds represent the Board on the Joint Governing Board. Chair McReynolds serves as ex-officio on all the Board committees, and ASEWU President Dan Clark serves as ex-officio on the Student Affairs committee.

Special Reports, III.B.

Strategic Planning Update, III.B.1.

Dr. Dale Lindekugel reported that he and Dr. Jeff Stafford have had a couple of meetings, and are attempting to get a handle on the big picture. They've picked up where we left off four years ago. They reviewed it: who we are, what we do, and for whom, and have read the President's vision, which they are trying to clarify and come to terms with some of the definitions: e.g. technology and liberal arts, to make sure we're all using the same definitions. They are thinking about the strategic planning process: the strategy by which we get there. They want to remain sensitive to the environment and the role of resources. They are getting a handle on the key pieces, and the less key pieces, that exist from four years ago (the mission/mission-defined work). A lot has happened since then, so they are reviewing documents like the Fisher report, and are wading through a large amount of information to see the role and fit. They are reviewing and compiling an exhaustive list of existing initiatives—larger and smaller. They want to come to terms with the scope of their work and to determine how far down we want to go in the organizational structure. Their next meeting will start structuring what will be presented in winter as a draft version of a strategic plan. They are on track for the June deadline. He noted that the strategic plan's link to budget would be in the principles—what the source of the resources will be and how they will be applied.

Civil Service Reform Briefing, III.B.2.

Ms. Jolynn Rogers, Director of Human Resources, distributed a handout and explained that the bill consists of three major components:

- (1) Civil Service Reform: We've had our current system at least 40 years. The new system will be more streamlined, with dramatic changes. On July 1, 2003 the process of reviewing the classification allocation rules is to be complete. The new rules go into effect March 14, 2004. Development teams are being established to move our higher education classifications into the general government classifications in an attempt to merge the two systems into one. We have to develop a total classification plan and condense those classifications into broader-based

classifications. This will bring commonality to the two systems. We are looking at the other rules as well.

- (2) Collective Bargaining Piece: We've had this piece, but not fully to include salaries and benefits. The Board of Trustees is considered to be the employer. There are options for local bargaining as well as coalition bargaining between the institutions. President Jordan noted that the regional presidents have an interest in coalition bargaining, so we are exploring that opportunity. The University of Washington will do its own thing, and is WSU unclear at this point. The Evergreen State college is also unknown so far. If we have to put all our tuition dollars on the table, we will not join in.

Ms. Rogers explained the timeline, noting the new bargaining begins July 1, 2005, so we need to begin in 2004, but our budget proposal needs to be in by October 2004. We have to have a tight timeline to make this happen. Negotiating will be tied to the biennial budget. We will also be able to bargain over layoff, discipline, training, etc., however management rights are not negotiable. The new system moves us over to the Public Employees Relations Commission (PERC), so we have begun creating relationships with them. President Jordan noted that Jo Rogers and Laurie Connelly are looking at other states where higher education bargains with their classified staff (e.g. Michigan and Connecticut) to see how they do it.

- (3) The last portion deals with contracting out civil service work, effective July 1, 2005. We are required to give a 90-day window of notice to employees, with 60 days for them to submit a proposal. The Department of Personnel will train these employees on how to write bids for these jobs.

Ms. Rogers said we will create a website so the campus is kept informed as we move through this process.

Trustee Tanaka commented this takes a long time and is a long painful process. When working with PERC, think slow. He asked what the role of the Board is for setting policy for collective bargaining and contracting out. Dr. Jordan responded that we have experience with faculty collective bargaining, and always try to work collaboratively. We set up 10 principles and identified the 3 or 4 most important. We hope, by looking at other models, to get a sense of the 3 or 4 key things. Then we will come to the Board to have a conversation around those key items.

It was noted that civil service reform was driven by the legislative process last year, the University of Washington faculty piece, and the drive for more efficiencies in the state. There has been a strong push from several governor's task forces and advisory bodies to make it more efficient: collapse the system and contract out. The cost alone to implement this is in the hundreds of thousands of dollars—it wasn't thought through well regarding the implementation. Negotiation of salaries and wages will still be driven by the legislature, and the legislature has to endorse any proposed salary increase.

Resource Allocation Task Force Update, III.B.3.

Ms. Mary Voves reported that the task force had their first meeting for this quarter last week. The resource allocation process is driven by the strategic plan. The first phase of the model has been implemented and is getting a lot of attention in Olympia regarding high-demand enrollments and directly funneling to areas of high demand. She will give a presentation to the Higher Education Coordinating Board soon. Their assignment for coming year is to complete and address the policy-driven side of the model. They are doing an assessment of other universities, and will have a draft at the next task force meeting and will also report to the Business and Finance committee.

Enrollment Management Task Force Update, III.B.4.

Dr. Brian Levin-Stankevich reported that they are trying to move block scheduling through the Senate structure. He complemented the Resource Allocation task force and Strategic Planning task force. We need to be set in order to drive the policy side of the Resource Allocation task force. This gives us parameters to distribute resources as a result of behaviors that fit those patterns. Eastern's shape has now received some discussion within the community college community, and we will be clarifying that with them. Regarding quality indicators and key performance indicators—where does our commitment to student retention, graduations rates, and completion time, fit in?

Presidents' Reports, III.C.

Faculty Organization, III.C.1.

Dr. Barbara Alvin reported that the Councils, Rules and Senate have all met. At Senate Dr. Jordan discussed his vision 2010 and Dale Lindekugel gave an update on the strategic planning task force. The Instructional Modes recommendation (and new instructional classifications and size ranges) went to Rules and Senate this month. At their next meeting the Senate will decide whether or not it will vote on the recommendation or send it to the faculty for vote. This proposal reflects a change in the collective bargaining agreement, so it has to be ratified.

Classified Staff Union, III.C.2.

Mr. Rod Nicholls reported that the classified staff selected him as their President for another two years. Regarding collective bargaining and civil service reform, he reported that Local 931 vehemently opposed one of the worst pieces of labor legislation to ever be enacted. He said they will double their efforts to make sure we do the right thing for Eastern, whatever that may be. The boards at each higher education institution have the authority to negotiate with the classified staff, so labor is looking to our Board of Trustees for guidance. He said the atmosphere of cooperation from Eastern's administration is good, and should serve us well in the future. He also noted that the Clifton Taulbert seminar was very good, and he got a sense from the attendees that Eastern is indeed becoming a family. He has talked with Dan Pugh, Dean of Students, and they will work up some positive attitude things for the students and staff.

Associated Students, III.C.3.

Mr. Dan Clark reported that this is an exciting week for the students with all the Homecoming activities. He commended the efforts of the homecoming committee, noting that they have done a fantastic job. There has been an amazing level of participation from everyone on campus, and he looks forward to seeing everyone at the game Saturday. The ASEWU external goals were presented to the Student Affairs committee. They currently have funding for an ASEWU scholarship through the Foundation as an endowment. They have met with the Gonzaga University law school and are conducting a survey to see what types of legal services our students would like. They will have a credit awareness week winter quarter, and a discussion of tenant issues spring quarter. On October 23 and November 13 they will be holding "Council Chats" on the second level of the PUB dining area (from 5:30 – 7:00 p.m.). He extended an invitation to the trustees and the campus community to attend and participate in these meetings. Leah Austin from the Kellogg Foundation was impressed with the K-12 Outreach Plus program, so the students are looking at how to make this a long-term program. Next week there is an ASEWU leadership conference committee meeting to prepare for the spring conference. Discussion is taking place regarding how the ASEWU can support the Diversity Initiative, e.g. rallies, the leadership conference, the use of scholarship, forums such as the council chats, Cinco de Mayo, and the World Party all contribute to this initiative. The ASEWU is instituting a readership pilot program whereby students can receive free newspapers: the New York Times, the Spokesman-Review, and USA today. They will hold an issue forum on October 30 and November 1. Upcoming events: Ann LeBar will present a talk about the possible war with Iraq on October 24 from 12:00 - 1:30 p.m.

Foundation Report, III.C.4.

Vice President Phil Akers reminded everyone of the Scholarship Reception to be held on October 30 at 7:00 p.m. at Reese Court, and he expects 700 people. The first Foundation Board meeting of the quarter was held last night, and the Foundation Board agreed to hold a joint meeting with the Alumni Board in Seattle on February 28. He noted that part of the spirit around homecoming includes our returning alumni.

University, III.C.5.

President Stephen Jordan highlighted the following items:

- He gave each trustee a sweatshirt for the homecoming activities, and noted that they came from the new bookstore at Brewster Hall.
- Our lady volleyball team is currently ranked 15th in Division I, with a 20-0 record. They are also ranked 6th in the country for their GPA in Division I.
- Eastern's 10th Day enrollment shows almost 9200 headcount and over 9000 full-time equivalent (FTE) students. The average credit per student is 14.31. He noted the deans and chairs have done a great job. We have another 361 headcount and 204 FTE in self-support classes, so while we're 680 over our state-appropriated level, we could be closer to 900 over if we hadn't moved those courses off of state support.
- In a recent *US New & World Report* Eastern is ranked in the top 10 among public master's degree-granting universities in the 15 western states. This is a tremendous acknowledgement of the work being done to make this a great institution. Only three schools outside of California were listed.
- On January 29, 2003 we will have our next Presidential Speaker, former U.S. Senate Majority Leader George J. Mitchell.

- Accolades to faculty and students for a civil defense product featured at the Homeland Security Tech Expo in Washington, D.C. and in the September 30 issue of *Newsweek Magazine*. The device was developed by EWU faculty and graduates working at GenPrime.
- The EWU Institute for Public Policy & Economic Analysis is being established, and local businessman Patrick Jones has been named executive director.
- A new Center for Entrepreneurial Activities has also been established at EWU.
- The recent Clifton Taulbert Seminar demonstrated an important part of what Eastern can do within the community. This event was attended by 250 people, including President Bill Robinson from Whitworth and Mayor Powers.
- Governor Locke visited our campus last week to recognize the Promise Scholars, and he also toured Brewster Hall
- Leah Austin, senior program officer for the Kellogg Foundation, visited campus last week for an all-day site visit. She toured campus and met with individuals to discuss possible grant funding for Eastern and downtown Cheney. This included an interactive session with faculty and students involved in service learning. She saw faculty actively engaged with the service, bringing the learning back into the classroom. She saw how we are leveraging our own state dollars with grants and contracts in order to make these things work. Ms. Austin said she wants to find a way to get us to yes. We will modify the proposed budget and will resubmit it by November 1. We are hopeful of an award announcement around February or March.
- President Jordan distributed a handout of the Provost Search update (attached to the official minutes). He reported that the search committee has been busily at work, and has narrowed the 70 applications down to 13 active candidates, with a group held in reserve. They are doing reference checks now, then will invite 8 candidates for airport interview. They will narrow the 8 down to 4 or 5, and at the Cabinet meeting it was decided to wait until the first two weeks of January for the interviews, and to have a decision by February 1 instead of January 1.
- President Jordan wrote an opinion piece to be published in November regarding his comments from the San Diego Conference. It is titled: "Vouchers in Public Higher Education, a Bad Idea Whose Time has Come."
- Because of what we have been doing as an institution, and our can-do attitude, the American Electrical Engineers Group (AEEG) got behind our school of computer science. They have been pushing hard to increase the number of programs across the state, and intend to ask the legislature to have Eastern offer an Electrical Engineering degree. We are happy to support this effort, but they need to lead it. The University of Washington supports the idea; we don't know about WSU yet. Father Spitzer of Gonzaga has some concerns, but we think it is the natural evolution of Eastern's programs. The timing is propitious with the new building. This is an example of an industry taking a look at its needs and seeing that we are willing and able to help them.

Chair McReynolds reported on the Joint Board working group, noting that the community colleges will become part of the working group. The goal is to increase the amount of money from the state, not how it is divided. Several members of the working group recently met with business leaders to see how they can fit into the process. On October 31 they will hold a large group meeting, and will have another meeting with Governor Locke on November 1. Former Governors Gardner and Evans are working on a capital plan for two-year and four-year schools, to be presented at the next session.

Trustee Mays said President Jean Flotin of Bellevue Community College was very complementary of President Jordan and his staff at their recent meeting.

Action Items, IV.

Consent Action Items, IV.A.

Minutes of the August 23, 2002 Board of Trustees' Meeting, IV.A.1.

2003 Board of Trustees Meeting Schedule, IV.A.2.

Motion 10-01-02: "I move approval of the consent items as presented."

Motion by Trustee Phillipson; seconded by trustee Mikkelsen. Motion carried.

Discussion Action Items, IV.B.

Advancement Committee, IV.B.1.

Trustee Budke explained that the proposal for the formation of the Advancement Committee has been discussed at the President's Cabinet and the Board committees.

Motion 10-02-02: "I move that the Board approve the formation of an Advancement Committee of the Board of Trustees."

Motion by Trustee Budke; seconded by Trustee Ortega. Motion carried.

Resolution for Mark Mays, IV.B.2.

Neil McReynolds recognized outgoing chair Mays, commenting that he is warm and caring with a good sense of humor. He then read the resolution.

Motion 10-03-02: "I move that the Board of Trustees approve the resolution for outgoing chair Mays."

Motion by Trustee Zozaya-Geist; seconded by Trustee Budke. Motion carried.

Dr. Mays noted that the key is timing, you want to be chair when good things happen.

Old Business/New Business, V.

Overview: Academic Affairs Initiatives Update, V.A.

Summer Session 2002 Report, V.A.1.

Provost Levin-Stankevich reported that Ron Dalla has agreed to serve as Interim Director of Distance and Educational Outreach (DEO), taking over the duties of Niel Zimmerman's position at DEO in addition to his other duties. Dr. Dalla reported that we had a successful summer quarter. We realized and exceeded our projected income of \$2.8 million. Summer enrollment is being used mainly by students as a means of catching up or completing their degree programs. The new summer director, Pamela Piro, is looking into some other things we can do in Summer to increase freshman and sophomore enrollment and to use summer as a fourth quarter for students to continue their programs. We need to grow the number of students and make summer session more efficient. The proposed Summer 2003 tuition and fees will go to the President's Staff on Monday, then to President's Cabinet, Student Affairs and the Coordinating Committee prior to the December Board meeting. We would like to use summer to address first-year student needs (those at a high level coming out of high school) and also at-risk students, e.g. remedial/developmental courses, to create a transition or bridge program. We have seen a decline in international students participating in summer, so we will work to package our degree programs to save these students room and board and tuition. We will move toward using summer as a fourth quarter.

Educational Cost Study, V.A.2.

Provost Levin-Stankevich reported that this report was submitted to the Higher Education Coordinating Board (HECB). Eastern's growth in the lower-division courses has produced some efficiency, and our overall costs have been reduced by our broader base of students. He received a nice e-mail commending us on our report. The HECB will release its full report in December.

Instructional Modes Update, V.A.3.

Provost Levin-Stankevich said this project was a result of the faculty collective bargaining agreement. It reviewed and modified how we classify a course, and the range of student enrollment in each classification. Ted Otto, President of the United Faculty of Eastern (UFE) noted this is looking at a substitute section of the contract. He and President Jordan have tentatively agreed on the Instructional Modes. We need ratification from the faculty senate, and they need to decide whether to vote as the senate or send it out to a full faculty vote. Several forums will be held to inform the faculty about the changes, if they haven't learned about it over the past year. Dr. Jordan said the project was difficult because it relates to workload, but it is part of the contract so has to be formulated and then voted on by the faculty without further input/changes. The proposed changes have been piloted by departments, but some faculty may not have participated. The goal to bring the report to the Board for approval by the December meeting. A vote by the UFE executive committee and the membership of UFE is needed prior to senate action.

Provost Levin-Stankevich also reported on the Diversity Initiative. He said they are polling the steering group for the faculty fellow candidate position, to serve part time fall and full-time winter and spring (or with limited teaching duties). We have a contract with the Astin group in California to conduct a campus climate assessment so we can have a tool that has been normed. Bill Ponder noted the group will be on campus November 6. A series of focus groups will be held for faculty ,

staff and students to validate the instrument itself and to engage everyone in a discussion around how to use the instrument. In January we will start the process of focus groups, and in February we will review the literature. A pilot test of the instrument will take place in late February/early March. He said we were very fortunate to get Alexander Astin, who is the creator of the student surveys throughout this country in terms of validating students' first year experiences. We will conduct the survey campus wide, and the Institutional Resources people will do the review and findings of the assessment, hopefully by end of winter quarter or spring quarter. Trustee Zozaya-Geist said she is excited about the good team we're getting. She clarified that this is an ongoing process to achieve awareness and doesn't really have a beginning and end date.

Institutional Surveys and Assessment, V.A.4.

Provost Levin-Stankevich reported that the Northwest Association of Schools and Colleges will visit campus this spring (four or five-year visit). They will be focused on assessing outcomes, so will be looking at our entrance and exit surveys, the CSEQ, and the CSXQ. Neville Hosking noted that we just administered the freshman survey, and received 900 responses from a class of 1200.

Executive Session, VI.

At 11:50 a.m. Chair McReynolds announced that the Board of Trustees would convene in executive session for the purposes authorized in RCW 42.30.110(1)(i): to discuss with legal counsel representing the university matters relating to agency enforcement actions, litigation or potential litigation. He said the executive session would last for approximately one hour, and that no final action would be taken. At conclusion of the executive session, the Board would reconvene its meeting.

Reconvene at 1:25 p.m.

Personnel Actions, VII.

Motion 10-04-02: "I move that the Board of Trustees accept the personnel items as presented.

Motion by Trustee Zozaya-Geist; .seconded by Trustee Ortega. The motion carried..

Committee Scheduling for 2003.

Chair McReynolds led a discussion concerning the scheduling of Board committee meetings for 2003. Consensus was to start late Thursday afternoon or evening with the Business and Finance Committee meeting, hold the Student Affairs Committee meeting early Friday morning followed by the Academic Affairs Committee meeting. The Advancement Committee meeting can be added following the Academic Affairs meeting when needed. The possibility of adding a dinner on Thursday night was discussed. This would be a public meeting with no action being taken, and could be held at the University House or sometimes at the PUB. Discussion of occasionally including constituents from the Spokane area at these dinner meetings, e.g. local higher education leaders.. President Jordan will draft some suggested dates/times for these committee meetings and will bring them to the next Coordinating Committee meeting.

Board of Trustees Minutes

October 18, 2002

Page 11 of 11

Discussion of holding a joint event with the University of Washington prior to the basketball game in December: President McCormick would love to do it, so we will begin planning a legislative event for December 14 immediately prior to the game.

Adjournment, VIII.

The meeting of the Board of Trustees adjourned at 1:40 p.m.

Neil L. McReynolds
Chair of the Board

Stephen M. Jordan
Secretary of the Board