

12-5-2003

## Board of Trustees Minutes, December 5, 2003

Eastern Washington University

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**EASTERN WASHINGTON UNIVERSITY  
BOARD OF TRUSTEES**

**December 5, 2003  
9:00 a.m.  
PUB 263-5-7**

**MINUTES**

**Trustees in Attendance:**

Gordon Budke, Chair  
Jo Ann Kauffman  
Neil McReynolds  
Kris Mikkelsen  
Bertha Ortega  
Nick Peyton  
Paul Tanaka  
Ines Zozaya-Geist, Vice Chair

**Call to Order and Quorum, I. and II.**—Chair Budke called the meeting to order at 9:10 a.m. and noted there was a quorum present. President Jordan requested two modifications to the agenda. For action item IV.B.6., EWU Strategic Plan, the amendments are not ready for review so this item will be on the agenda for the January meeting. He also asked that we delay action item IV.B.5., Policy and Procedure Revisions, as long as possible so Barbara Alvin can attend. (She has class until 11:00 a.m.)

**Reports, III.**

**University President's Report, III.A.**

President Jordan had the following additions to his written report, which was printed in the agenda book.

- He and Ruthie Jordan, along with Paul Tanaka, Jeff Gombosky, Gayle Ogden and Barb Richey, attended a dinner in Seattle on December 3 at which trustee Neil McReynolds received the PRSA lifetime achievement award.
- He thanked all who attended the all-campus holiday reception yesterday in the Showalter Rotunda.
- Chris Howell, Director of the EWU Press, has published a chapter titled “King of the Butterflies” in a book. Howell is Professor Creative Writing/English in the Inland Northwest Center for Writers, an EWU Center of Excellence.
- Jim Headley and David May, both Professors of Government, have published a new book titled Identity Theft. The forward was written by Senator Maria Cantwell.
- The Departments of Music and Theatre are currently presenting the musical, “Into the Woods”. Stage direction and design is by technical director Donald McLaughlin, and the musical direction is by Randel Wagner, director of choral activities. This is the third year they’ve coordinated their efforts to produce a musical.
- The Planning Accreditation Board has reaccredited Eastern’s Planning Department, within the College of Business and Public Administration, for five years.

- EWU wide receiver Kyler Randall was selected to the prestigious 2003 CoSIDA Academic All-America University Division Football Team for the second straight year. He has a 3.88 GPA as a social studies major at Eastern. He is Eastern's first-ever two-time first team selection, and his Academic All-America honor is the eighth overall by Eagle players since the school joined NCAA Division I in the 1983-84 school year.
- President Jordan reported that our current budget is based on an international enrollment level of 180 students. In addition to this level of students it was indicated that an additional 60 international students could be recruited to produce unbudgeted revenue of approximately \$600,000 which could be committed to faculty salary increases. Due to a variety of issues we are down 36 current international enrollments and we did not meet the additionally-projected increase of 60 students for a total of 96 international student unrealized. This has resulted in a \$350,000 to \$450,000 shortfall in current budgeted revenue this year not including the additional \$600,000 in unbudgeted revenue. Considered together this downturn in international students has produced approximately \$1 million in unrealized revenue. Fortunately we have over realized resident undergraduate students which helps fill this revenue gap but at a much slower rate. The largest decrease by category is in Japanese students who appear to be disproportionately affected by the change in visa laws. To correct this problem, we are exploring cooperative relationships with community colleges, which will allow students to transfer with AA degree or minimal general education requirements. The community colleges appear to be successful in maintaining and increasing their international enrollments and our strategy is to pursue partnerships rather than direct competition with the community colleges. We will continue to emphasize improved geographic distribution of international students to avoid dependency on one area for recruitment.
- He asked Vice Presidents Brian Levin-Stankevich, Bill Ponder and Mary Voves to come forward to participate in a discussion around the draft Higher Education Coordinating Board (HECB) Strategic Master Plan. He explained that they are proposing two goals with heavy emphasis on accountability and support to the needs of the state. The first of two goals is to provide opportunities for students to earn degrees (increase BA degrees by 5500 students by 2010). This means increasing the number of graduates by 1000 per year. The second goal is to respond to the state's economic needs. Dr. Jordan believes the plan falls critically short because it does not set a vision for the size and shape of higher education, e.g. the California master plan. We need a pyramid shape when distributing students throughout the system, with clear differential cost distribution. He said we need to emphasize our 2+2 programs, and mentioned our program with Bellevue Community College might receive state funding through the HECB. The plan includes an unknown emphasis about improving educational efficiency—having students achieve their degrees in a timely manner, and not take an excessive number of credits beyond what is needed to graduate. There is currently no funding system attached to the proposals—the HECB says funding will be addressed in the next six months.

The plan also includes a proposal with respect to governance—combining the HECB, the State Board for Community and Technical Colleges (SBCTC) and the Workforce Training Board into a single board. Concerns have been raised with the idea that this new body would be a governance board which would also distribute appropriations. The focus is beginning to center around governance and not the issues most important to higher education in the state. President Jordan said the HECB needs to set a vision for the state—where we are going to go in higher education--rather than acting as a regulatory agency.

Trustee Ortega said Representative Kenney is also concerned and says the Board should be extremely active in this proposal. The HECB draft plan is due to the legislature in January. Chair Budke requested separate talking points between governance and rest of the plan, and asked if the trustees should talk to all HECB members or key members. President Jordan recommended Roberta Greene, Gay Selby, and Bob Craves as key contacts. The legislators are also divided on this issue.

Trustee McReynolds noted Representative Fred Jarrett and Senator Skip Priest are getting a lot of attention for their eight goals. There is also the performance contract bill. President Jordan said this provides an opportunity for us—the compact committee voted not to move forward, and gave a tepid endorsement of moving forward with a pilot (research universities and comprehensive institutions with east-west components—WSU/WWU or UW/EWU). They have yet to define *quid pro quo*.

Paul Tanaka asked if coalitions are forming on the master plan issue, or if the institutions will be divided and therefore less effective in Olympia. Dr. Jordan said most institutions are in agreement with us on this. Mr. Tanaka encouraged Dr. Jordan to work with the other presidents, and he encouraged the trustees to work with the other boards.

Trustee Peyton asked what the goal is for combining the governance piece. Dr. Jordan explained the current governing boards would stay in place, and the state board would have supervising control. (There wouldn't be a whole lot left for the governing boards to do if a supervising board takes away the funding and governance control.) They haven't laid out a clear meaning of what they mean by governance. Dr. Jordan will provide separate talking points and the names, addresses and phone numbers of HECB members and key legislators.

Provost Levin-Stankevich said we should stress, when talking to others, the issues of cost, access and quality—most of this current proposal is focused on access, but access to what? Peer funding addresses quality issues for us. Efficiencies become real compromises in what we are achieving with each student. Trustee Zozaya-Geist asked if the students have had any chance to voice their opinions. Dr. Jordan replied that the students had an opportunity to testify at the hearings. Dr. Levin-Stankevich said the student focus tends to be on giving tuition authority to the institutions, which can be distracting from the plan also. He said that not addressing the funding side has created a real dilemma.

Trustee Kauffman asked if the California plan represents Eastern's position. If so, she would like more information on it. Dr. Jordan replied it is a model that we ought to emulate in some way. The philosophy is that it is shaped in the notion that not all students are prepared/qualified to take advantage of the research university system, nor can it be afforded. We need students and funding in the comprehensive schools and community colleges. They are trying to balance a system which will provide broad-based access with the issue of providing the cost efficiencies essential to that environment. California is achieving the triangle shape in comparison with Washington's hourglass shape. We have 55,000 research university students, 33,000 comprehensive students, and 100,000 community college students. Plus they want to increase our enrollments by 33,000 by 2010. It was noted that having a single chancellor in Oregon did not solve their problem.

Chair Budke thanked Mark Mays for his service on the Board, and for fitting Eastern into his busy schedule. He noted Dr. Mays' strong leadership in the Academic Affairs area while serving on the Board, and presented him with an Ivan Munk framed picture of Showalter Hall. Dr. Mays said he enjoyed his six-year commitment and has tremendous regard for Eastern. He said it was a joy to be on the Board and that he learned a lot. He noted that writing is a way to keep involved in his profession, but he hasn't had time to do that. Now it is time to step aside and get back to his writing and to teaching at Gonzaga. He distributed gifts to Neil McReynolds, Gordon Budke, the four vice presidents, and Steve and Ruthie Jordan.

Chair Budke then officially introduced and welcomed Jo Ann Kauffman to the Board. He described her background and qualifications, and said she would be appointed to serve on the Academic Affairs and Student Affairs committees. He also appointed Paul Tanaka to the Student Affairs committee.

Chair Budke presented a Board resolution to Neil McReynolds, as outgoing chair of the Board, for his service and dedication to the Board and to Eastern.

### **Trustees' Reports, III.B.**

#### **Academic Affairs Committee, III.B.1.**

Trustee Ortega said the committee had not met since the last meeting, so had no report.

#### **Business and Finance Committee, III.B.2.**

Trustee Tanaka said this committee met by phone earlier in the week to discuss the 2004 summer tuition rates. The committee heard a report from Pam Piro on the results of last year's three-tiered proposal for summer session tuition. The plan accomplished what it was intended to do—increase freshmen participation. The committee then heard the proposal and recommendation from the administration for Summer Session 2004. After some discussion the committee unanimously approved to bring it forward to the Board today.

#### **Student Affairs Committee, III.B.3.**

Ms. Zozaya-Geist distributed a student campus climate survey (in draft form) for the Board to review prior to the January 23 board meeting. She reported that the diversity policy is being revised and expanded, and that a work group is essential. Committee membership is being reviewed and will include appropriate representation from across the campus.

#### **Advancement Committee, III.B.4.**

Chair Budke said the committee had not met since the October Board meeting. Consultant David Wu has been in and out of the area working with staff and talking with a variety of folks, and he will be here again next week. Mr. Budke also reported that on November 4-6 a delegation from Spokane flew to Denver and Indianapolis to explore two different models of downtown shared campuses. The Auraria campus at Denver has three institutions sharing one campus. A follow-up meeting was held in Spokane on December 3 to discuss the next steps--where we go from here. The plan for a university district centered around the Riverpoint campus includes strong interest from the City of Spokane and private development in how they can participate. Further discussions will include Gonzaga, Whitworth, and the

community colleges, and several subgroup meetings will take place. He noted the real push behind this trip was Avista, which wants to make sure something happens at Riverpoint.

## **Presidents' Reports, III.C.**

### **Faculty Organization, III.C.1.**

Dr. Tony Flinn distributed his written report and apologized for being late with it. He said recent Faculty Organization activities have included continued revisions to the Policy & Procedures manual. Some portions are murky and will go to FPAC in January for recommendations. Regarding the academic strategic plan, the Senate voted to send the existing draft to the Rules committee for distribution to the councils. This is important and valuable because it is more efficient than discussing it in the full Senate, plus it transfers ownership from the authors to a larger group. The faculty values statement to complement Vision 2010 has come to fruition and faculty response was “energized and awake”—the faculty are more engaged. He has asked Sandra Christensen to return to her earlier ideas on reorganizing the Faculty Organization structure—streamline it and make it quicker to offer initiatives. This proposal will go to FPAC next month. He mentioned the College Republicans’ anti-diversity bake sale, saying it misrepresents what affirmative action actually is. The faculty will consider ways to respond--not to object or protest, but to have a counter educational event. President Jordan said he was pleased to hear that response—it is exactly what a university should be doing. Trustee Kauffman said she wholeheartedly supports the exchange of views and freedom of speech, but believes the sale of products at a public facility, where the prices are adjusted based on race, violates one’s civil rights. She recommended the Board consider securing some legal aspect—this is not so much a freedom of speech issue, but a civil rights issue with the chance for violence.

### **Classified Staff Union, III.C.2.**

Mr. Michael Nelson reported the union’s negotiation team is looking forward to the upcoming contract negotiations. Their last weekend of training will be held this weekend in Olympia. On behalf of the classified staff at Eastern he wished everyone a joyous holiday season and a prosperous new year. He also expressed his thanks for the outpouring of sympathy and support in the recent loss of his wife.

### **Associated Students, III.C.3.**

Mr. Jason Clerget gave an update on the Associated Students’ activities.

- They are promoting a proposal to bring back the carillon bells which has been supported by the council and residence housing, so they are now going toward money aspect. Then they will discuss the proposal and its implementation with the City of Cheney.
- The readership program explores the use of newspapers in the classroom, and the NY Times recently hosted a luncheon on campus concerning this. There seems to be strong interest from students and the administration, but it needs to be linked with the classrooms and needs funding.
- The ASEWU is implementing a bylaw to increase the continuity between current and new council members. They have had overwhelming response from the administration (16 within 2 days) to the idea placing students with administrative mentors.
- The spring leadership conference is almost in place. Most of the speakers are committed, and they’re now looking for entertainment.
- Regarding online voting, the first benchmark has been met.
- The campus community project is to break ground on a new diversity project.

- The ASEWU is starting an initiative for capital proposals to get a feeling of what the students would like to see, so are asking for input that can be prioritized.

Regarding the anti-affirmative action bake sale, he said there is a permit process through Student Life to conduct this. Vice President Ponder will talk to Danny Pugh to see if this group has an advisor, and they will have to re-apply for winter quarter. The event also falls under Eastern's student conduct code for compliance. The Campus Republican group is not funded through the ASEWU.

President Jordan said, "On the one hand I think the issues of the student conduct code and safety are paramount. On the other, I think it is essential for us to understand that issues of race and affirmative action as a symbol of issues of race, are paramount in differences in people's views in this country today. This country is very divided on those issues. This bake sale, while I appreciate that while one might make a legal distinction about whether it is legal to sell them at different prices, the truth of it is that that is simply a symbol of their free speech concern they have about an important public policy and differences of perspective on issues of race. And if we miss this opportunity to choose to engage in that debate and to help our students understand the critical importance of a culture in which we share responsibility for civic promotion of a democracy, we have failed as a university, in my view. In some respects, while I really think it is wrong-headed in their position, I'm actually at least pleased that we are beginning to see students at least express a voice which has been very missing on university campuses for a long period of time. And so I would hope, personally, that we would not choose to look simply to legal remedies to keep a discussion that is critical to our society from occurring. But rather find the means in which we can have that happen in a safe environment and allow students to get these issues out and understand how important they are to our society."

Trustee Tanaka suggested further discussion on this topic could be held during executive session. Mr. Clerget said he sees the event as an opportunity as much as a complication—partially a misunderstanding on the group's part.

Chair Budke called for a five minute break.

### **The meeting reconvened.**

Chair Budke presented Eastern Dining Services employee Judy Messex with a resolution from the Board commending her for her outstanding service to EWU and for serving the Board.

### **Action Items, IV**

#### **Consent Action Items, IV.A.**

##### **Minutes of the October 17, 2003 Board of Trustees' Meeting, IV.A.1.**

##### **Resolution for Neil McReynolds, IV.A.2.**

**Resolution for Judy Messex, IV.A.3.**

*Motion 12-01-03: "I move that the Board of Trustees approve the consent action items as presented."*

*Motion by Trustee Zozaya-Geist; seconded by Trustee Ortega. The motion carried.*

**Discussion Action Items. IV. B.**

**Board of Trustees 2004 Meeting Schedule, IV.B.1.**

President Jordan asked everyone to please note the meetings will be held in TAW 215 beginning in January. Committee meetings will be held the afternoon prior to and the morning of the Board meeting, which will begin with an executive session at noon and the open public meeting at 1:00 p.m.

*Motion 12-02-03: "I move that the Board of Trustees approve the 2004 meeting schedule as presented."*

*Motion by Trustee Mikkelsen; seconded by Trustee Peyton. The motion carried.*

**Summer Tuition 2004, IV.B.2.**

Pam Piro distributed a handout and Mary Voves asked if there were specific questions about the plan. Ms. Piro noted that the current method has only been in existence one year, so we need at least one more year to determine its efficiency. Freshmen enrollment increased 27% last year, and their enrollment should be even greater in 2004.

*Motion 12-03-03: "I move that the Board of Trustees accept the proposal for Summer Session Tuition in 2004."*

*Motion by Trustee Ortega; seconded by Trustee Mikkelsen. The motion carried.*

**Policy and Procedure Revisions, IV.B.3.**

Ms. Connelly explained that in the initial contract with the United Faculty of Eastern certain policies superceded by the Collective Bargaining Agreement (CBA) were to be eliminated, but that never happened. Last May the Board's Academic Affairs committee was charged by the Board to look at the policies again. She met with faculty representatives to go through the affected policies, and then she and Barbara Alvin culled out the ones that clearly are superceded by the CBA and needed to be taken out of the Policies and Procedures manual. She noted the Faculty Organization policies are also being reviewed. She will continue to review other policies for clarification and a process to bring forward amendments. This is housekeeping—changes in policies that were in the manual when the contract was negotiated, but now the contract applies. When the Board approved the contract these policies should have been removed.

**Motion 12-04-03:** *“I move that the Board of Trustees adopt the proposed changes and deletions to the Policies and Procedures as presented.”*

*Motion by Trustee McReynolds; seconded by Trustee Ortega.*

President Jordan noted that at some point in the future we will be negotiating again, and these policies could be affected again.

*The motion carried.*

## **Old Business/New Business, V.**

### **Fiscal Year 2003 Financial Review, V.A.**

Chief Financial Officer Toni Habegger explained that the financial review was discussed at the Business and Finance committee meeting last month. She then proceeded through a power point presentation (copy attached to the official minutes) and explained all aspects of the FY2003 financial review.

### **Joint Governing Board Meeting, V.B.**

President Jordan announced a Joint Governing Board meeting to be held on January 29, 2004, in Seattle. He said all members of all governing board will receive a letter from him inviting them to attend this meeting. The event will be held at the Bell Harbor Convention Center from 10:00 – 4:00, with a \$75 charge. The guest speaker will be a senior executive from Microsoft or Boeing. Bob Craves and Ruta Fanning have been invited to speak about the HECB strategic master plan, and there will also be a discussion/update of the League of Education Voters’ (LEV) proposal. All gubernatorial candidates will be invited to attend and make a brief statement, and they will participate in a panel discussion with Denny Heck as the moderator. Chair Budke encouraged the trustees to please attend if at all possible.

He noted the LEV has been discussing and exploring the feasibility of a referral to the legislature on a one-cent sales tax increase dedicated to fund an education trust fund. This would generate \$930,000,000 to \$1 billion in new revenue. The higher education component would be around \$400 million that would be expected to fund access among all of higher education, and to fund whatever components of economic and high demand kinds of programs, as well as most likely supporting a particular component that would be focused most directly at research and in particular at the two research universities. We have to take into consideration the fact that we are currently 12,000-14,000 students over-enrolled at the community colleges and 4,000 over-enrolled in the four-year sector. It would take \$100,000,000 just to pay for what we’re already over-enrolled. It will take a considerable piece of money to pay for access, which will compete directly against research as well as high-demand and other kinds of programs. There are differences of opinion between the community colleges and the four-year sector about how that money should be distributed. Second, you have to position the \$400 million that higher education might get with the partners that we would have with K-12. And that is a very shaky partnership, particularly because they have at least a constitutional sales pitch that they can make, higher education doesn’t have that piece, and we’ve never had a partnership that has gone forward in which we’ve tried to go for a pool of funds to benefit both sectors. There would be a considerable piece of money to fund a very small, currently existing pre-school program. There is a lot of resistance to new taxes, but there seems to be a willingness to support K-12 and higher education indicated by polls. They are asking the

boards to underwrite the cost of a campaign and use their influence. First the LEV proposal will be referred to the legislature. If it goes to initiative, the institutions and president cannot speak to the initiative—so it will have to go to the trustees. Trustee Mikkelsen asked about the aspect of business vs. higher education, and Dr. Jordan agreed there would be a potential conflict. No doubt it could make higher education a partisan issue in the legislature--both dimensions are out there.

**Executive Session, VI.**

Chair Budke announced that the Board would convene in executive session under RCW 42.30.110(1) for the purposes of evaluating the qualifications of an applicant for public employment or to review the performance of a public employee, to discuss with legal counsel representing the agency matters relating to agency enforcement actions, litigation or potential, and to discuss collective bargaining strategies. He said the executive session would last for approximately 60 minutes, until 1:15 p.m., and that no final action would be taken during this executive session. Following the executive session the Board would reconvene in open session.

**Reconvene**

The Board of Trustees meeting reconvened at 1:25 p.m.

**Personnel Actions, VII.**

Motion 12-05-03: “I move that the Board of Trustees approve the personnel actions as presented.”

Motion by Trustee Zozaya-Geist; seconded by Trustee Ortega. The motion carried

The meeting adjourned at 1:26 p.m.

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Gordon Budke, Chair

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Stephen M. Jordan, Secretary