

5-21-2004

Board of Trustees Minutes, May 21, 2004

Eastern Washington University

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**EASTERN WASHINGTON UNIVERSITY
BOARD OF TRUSTEES**

May 21, 2004

Executive Session at 11:30 a.m.

Open Public Session at 1:00 p.m.

TAW 215

MINUTES

Trustees Present:

Gordon Budke, Chair

JoAnn Kauffman

Neil McReynolds

Kris Mikkelsen

Bertha Ortega

Nick Peyton

Ines Zozaya-Geist, Vice Chair

Call to Order and Quorum, I. and II.

Chair Budke called the meeting to order at 11:45, noting that a quorum was present.

Executive Session, III.

Chair Budke then convened the Board into executive session for purposes authorized in RCW 42.30.110: to discuss with legal counsel representing the agency matters relating to agency enforcement actions, litigation or potential, and particularly the collective bargaining agreement. Trustee Tanaka would join by telephone. He said the executive session would last until 1:10 p.m.

Reconvene

Chair Budke reconvened the Board into open session at 1:20 p.m., noting that Trustee Paul Tanaka was unable to participate in the open session. Chair Budke announced a reordering of the agenda.

Reports, IV.

University President's Report, IV.A.

Dr. Stephen Jordan noted that his written report addressed a number of successes of faculty and staff, and events going on at the University.

- A Spokesman-Review newspaper article this morning reported on Eastern's Electrical Engineering degree. We are the first regional institution in the state of Washington to offer that degree. It has been a very difficult process to achieve, but he is very pleased it was approved (with a 5-1 vote). There are conditions to be met, but it is still a great step forward. He expressed his appreciation to the Engineering Department for their many hours of hard work.
- Yesterday's Easterner contained an article questioning the administration's commitment to diversity, specifically around the issue of the 'Savage' imprint in the bricks at the phase. President Jordan, along with Vice President Ponder, met with the Native American student

association and assured them that the administration is open, willing and committed to look at what we might do. We have received an estimate in the amount of \$400,000 to \$500,000 to remove and replace the bricks. Another option is shaving the symbol off each individual brick, but there is a concern with breaking them in the process. A company tried yesterday, and it was difficult but doable, so this method will cost more than the original estimated \$80,000. Will pursue that, and will go back to talk with NA students again about this and other items.

- We will hear the first reading on the operating budget today. We are finally turning the tide—putting money in instead of cutting. We are putting \$1 million into our colleges and schools, not including the faculty salary money. This is an outcome of the Board's direction several years ago—that strategy has made a big difference in our ability to now make investments back into the university.
- Saturday June 12 will mark the celebration of the accomplishments of our students. Commencement will be held in the Spokane Arena this year because of Woodward Stadium construction. The undergraduate ceremony will be held in the morning, and the graduate ceremony in the afternoon.
- We have held conversations with Spokane Community College (SCC) and Bellevue Community College (BCC) over the years regarding our 2+2 program on international students, where they could move from the community colleges to the university. Dr. Jordan and others met with the President of BCC recently, and they are interested in hosting a new building on the BCC campus—a university center to offer four-year degree programs and to headquarter student services for our programs and the joint programs. Administrators from BCC are coming here to meet on June 18.
- Dr. Jordan said the total value of grants and contracts awarded to the university for the 2003-04 fiscal year was over \$9.5 million. This level is second only to the previous year as the highest level of funding within the last ten-year period. Grants and contracts continue to make contributions throughout our campus, including the development of Eastern's College Assistance Migrant Program in which an annual grant of \$285,000 from the U. S. Department of Education has allowed us to serve twice as many students in our Chicano Education Program. Eastern is also supporting disadvantaged students with over \$500,000 in scholarship funds from the Health Resources Services Administration during the 2002-03 fiscal year. Additional details on grant and contract funded programs can be found in the annual report included in the board book.
- Dr. Jordan introduced Grant Smith and some of Eastern's Bloomsday Race Team. Dr. Smith said this is the thirteenth time we've held the trophy. The Bloomsday Run is a symbol of community spirit in Spokane, and the Eagle Red Team got a perfect score this year (Carl Combs, Jeff Braun, Scott Melville, Jeff Corkill and Grant Smith). The women's team won the women's division (Tony Taylor, Peggy O'Connell and Karen McKinney) Dr. Smith presented Dr. Jordan with a singlet and thanked him for his support of the Eastern teams.

Trustee Kauffman thanked President Jordan for his efforts to find a solution to the bricks problem, noting that the image is not helpful for Native American students, and it is nice to see these last vestiges of racist logos eliminated.

Trustee McReynolds said the BCC development is great and exciting. President Jordan said it is important to the future of the university to have strong anchors at the east and west side community colleges.

Trustees' Reports, IV.B.

Academic Affairs Committee, IV.B.1.

Trustee Ortega reported that Provost Levin-Stankevich talked about the academic strategic plan, and gave an update. She thanked Ron Dalla for the creative research information (copies for trustees). Brian Spraggins talked about the Transitions competency program (with Spokane Falls, Wenatchee and Big Bend community colleges). Larry Kiser spoke about the accreditation process beginning this fall with the self-study.

Advancement Committee, IV.B.2.

Trustee Mikkelsen reported that consultant David Wu visited with the committee about the capital campaign and the work he is doing on the feasibility study. Has completed the leadership briefings, and it appears to be a good time to move forward. Dr. Jordan's leadership is extremely highly thought of, so the combination of these three things indicate that it is a good time to move forward. Dr. Jordan has been a visible face in the community for Eastern. It will be important for others to become more visible. A meeting has been scheduled on June 10 in Seattle to do a preliminary review of the feasibility study—realistic goal, staffing, etc.

Business and Finance Committee, IV.B.3.

Chair Budke reported for Paul Tanaka. He said most of what they discussed in committee will be discussed at today's meeting. They heard the state auditor report—which complemented EWU on being more timely this year—and there were no written problems, just a few oral comments.

Student Affairs Committee, IV.B.4.

Trustee Zozaya-Geist asked Bill Ponder to make some introductions. He introduced Dr. Raphael Guillory, the new diversity fellow, and Ms. Michelle Whittingham, the new Associate Vice President for Student Affairs effective June 1. Ms. Zozaya-Geist said all items covered in committee will also be discussed at this meeting.

Chair Budke called Tony Flinn, Jason Clerget and Nick Peyton forward to receive gifts and thanks from the Board for their service this past year.

Presidents' Reports, IV.C.

Faculty Organization, IV.C.1.

Dr. Tony Flinn introduced Patty Chantrill as his successor. He also requested that Dr. LaVona Reeves' document be forwarded to the Board (from the April 23 Board meeting). He reviewed his printed report, noting the absence of faculty consultation and his disappointment with the Board's decision and manner of announcement regarding the collective bargaining agreement. He reported that the Senate has still been busy, and highlighted the joint faculty and administration's meetings with the community colleges to discuss the idea of switching from a quarter to a semester system.

There should be a report on the discussions later this month, and he noted that there is some concern with the possible unfunded change in faculty workload. They would like to fund the Faculty Organization vice president similar their president; the Academic Strategic Plan is moving forward (although he removed himself from that effort); and the Faculty Organization is working on structure changes (led by Sandra Christensen, chair of FPAC). Chair Budke reported that none of the trustees were available to attend the Senate meeting on May 24, so Dr. Flinn will call a special meeting on Tuesday, June 1. Chair Budke will poll the trustees, but regardless of whether or not they can attend, some of the trustees are interested in sitting down with the Faculty Organization to discuss some issues.

Classified Staff Union, IV.C.2.

Mr. Michael Nelson said that 460 classified staff have no hopes of a pay increase until July 1, 2005. Some staff were laid off to meet budget cuts, but still work here are making less money than they did. He said they hope if the PUB expansion happens that classified staff will work on the project instead of contracting the work out. He noted the classified staff is looking forward to this year's commencement.

Associated Students, IV.C.3.

Mr. Jason Clerget thanked the group for the great year and wonderful educational experience working with the Board. He acknowledged his ASEWU council and thanked them for their support of the students and him. He highlighted the year's accomplishments, noting that the student elections had their highest voter turnout; three scholarships (\$1000 each) have been formed for students who demonstrate leadership (from revenue generated from PUB vending machines); capital proposals were received from students; and to increase student awareness of the different groups on campus they have created a community portraits kiosk for pictures and bios to be moved around campus.

Joint Board Activities

Trustee McReynolds gave an update on the Joint Governing Board's working group, noting that they will be meeting in a new format in mid-June. The agenda will address three things: their organizational structure, what issues need to be addressed, and begin the planning for the next governing board conference (which they hope to tie into the biennial trustees day next March). There is leadership group opportunity (in three counties) with over 300 business, civic and government leaders. This year's topic is: What do we need to develop a knowledge-based economy? They will be meeting next October. Dr. Jordan said the Council of President's talked about this last week, and they would all like to participate.

Action Items, V.

Consent Action Items, V.A.

Minutes of the January 23, 2004 Board of Trustees' Meeting, V.A.1.

Minutes of the April 23, 2004 Board of Trustees' Special Meeting, V.A.2.

Motion 05-01-04: “I move that the consent items be approved as presented.”

Motion by Trustee Ortega; seconded by Trustee Peyton. The motion carried.

Discussion Action Items, V.B.

Temporary Policy on Faculty Working Conditions, V.B.1.

President Jordan said when the Board met on April 23 and gave notice to discontinue the UFE contract, the question was raised regarding working conditions, tenure and workload. The proposal coming forward today would take all parts of the contract, except the UFE pieces, and put them into Board policy so that we can continue, without change, operating under these until a bargaining unit is certified and a new contract is approved.

Trustee McReynolds noted a correction in Chapter VI C 2(a)—we need to delete the word “union” and not substitute “representation” for “assistance”.

Motion 05-02-04: “I move that the Board of Trustees adopt the corrected proposal as temporary policies from June 30, 2004 through June 30, 2005.”

Motion by Trustee McReynolds; seconded by Trustee Mikkelsen. Discussion noted that in VI C 2(a) the original word language “assistance” would be retained. The motion carried.

Strategic Plan, V.B.2

President Jordan said there was previously some confusion as to the amendments being proposed, so they regrouped and focused around the integrated, interrelated programs. No other changes were required, other than the appropriate efforts on diversity. He said the Provost would come forward in June with the Academic Strategic Plan.

Motion 05-03-04: “I move that the Board of Trustees approve the University Strategic Plan as presented.”

Motion by Trustee Ortega; seconded by Trustee Mikkelsen. The motion carried.

Diversity Policies, V.B.3.

Diversity Policy, 600-090-025, V.B.3.a.

Trustee Zozaya-Geist explained that at the Welcome Back Breakfast in the Fall of 2003, Dr. Jordan committed to reviewing and updating the diversity policy. Three goals were addressed in the revision: 1) the recent Supreme Court decision regarding compelling interest of diversity at the university, 2) to establish an office to advise on diversity in the learning and working environment, and 3) to establish a presidential advisory committee on diversity.

The diversity policy has been reviewed by numerous committees and groups. In December, the draft diversity policy was discussed at the Joint Academic Affairs and Student Affairs committees. After that meeting, it was circulated to the Faculty Organization, WFSE Local 931, UFE, and the Associated Students for input. Several editorial changes were recommended, as well as incorporating the reference to Justice Sandra Day O'Connor by footnoting language from the opinion but stating it as a university's finding. The policy, with an editing amendment, was approved by the President's Cabinet on May 17, 2004.

Motion 05-04-04: *"I more that the Board of Trustees approve the Diversity Policy, 600-090-025, with the amended changes and revisions."*

Motion by Trustee Zozaya-Geist; seconded by Trustee Ortega. Motion carried.

President's Advisory Committee on Diversity, 100-060-120, V.B.3.b.

Trustee Zozaya-Geist explained that Section 2—Membership was discussed by the Faculty Senate. A recommendation was made that membership of the committee not be too limited. The Senate recommended explicitly spelling out that representatives are nominated by the respective groups and organizations. We agree that nominations should come from the campus groups, but have modified the placement of the language to provide that the President requests nominations. The President's Cabinet modified the description of the role to read, "The purpose of the committee is to provide a presidential advisory body to advocate on behalf of the BOT's Diversity Initiative".

She said all the input, thought and sensitivity that has gone into revising and amending these policies has been productive and has provided an opportunity to review policies that need to continually be aligned with the vision and goals of the university.

Motion 05-05-04: *"I move that the Board of Trustees approve the amended statement of purpose of the President's Advisory Committee on Diversity, Policy 100-060-120."*

Motion by Trustee Zozaya-Geist; seconded by Trustee Mikkelsen. President Jordan said this elevates the role of the committee similar to that of the Women's Commission, and said he is pleased that we are moving forward with it. *The motion carried.*

Associated Student Government Constitution Revision, V.B.4.

Jason Clerget briefly reviewed the changes being proposed to the constitution, mainly that they moved the student elections from winter to spring quarters, changed the preamble into a mission statement, and clarified all the inconsistencies and grammar. The document received approval from the student body on February 3 with a 15.8% election result.

Motion 05-06-04: *The Student Affairs Committee moved to approve the constitution with the recommended changes.*

The motion was seconded by Trustee Peyton. The motion carried.

Chair Budke called for a six minute break. The meeting reconvened at 2:35 p.m.

Pence Union Building ASEWU and Student Life Remodel , V.B.5.

Rick Romero thanked Jason Clerget and the executive leadership of the council for the collaborative process. He said we are proposing a renovation to three areas in the old portion of the PUB. The students would like more lounge space. The proposal moves the Student Life offices to the third floor (closer to groups they work with). It takes their second floor space and makes it into a student lounge. We would relocate the council chambers and reconfigure the ASEWU offices. The plan creates 10,000 sq. ft. from 8500 sq. ft. Funding the project will be a collaboration—\$200,000 from dining services (monies owed/advance payment), and the Associated Students will pay \$100,000 from their reserve account. He noted that the proposal was originated by Bob Anderson.

Motion 05-07-04: “*I move that the Board of Trustees approve spending up to \$700,000 toward this remodel.*”

Motion by Trustee Mikkelsen; seconded by Trustee Ortega. The motion carried.

FY 2005 Course Fees, V.B.6.

Ron Dalla gave a brief explanation of the fee process, which resulted in the list in the agenda that indicates new and revised course fees. He explained the Occupational Therapy course new fees are for the new graduate fees, but the undergraduate fees will be phased out as the undergraduate class finishes. All other course fees will be increased by the fiscal growth factor (3.02% this year) according to policy passed by the Board a couple years ago, and the course-by-course challenge fee is being increased. The summer school camp fees are also recommended for approval. Dr. Dalla said some fees have been eliminated, and there will be an accounting at the end of each quarter.

Motion 05-08-04: “*I move that the Board of Trustees approve the fees as presented.*”

Motion by Trustee McReynolds; seconded by Trustee Mikkelsen. Mr. McReynolds said it is important to be sensitive to the costs for the students. Dr. Dalla said all fees are reviewed every five years from their inception. *The motion carried.*

FY 2005 Tuition Rates and Fees, V.B.7.

Mary Voves gave a power point presentation regarding tuition and fees (handout attached to the official minutes). The administration recommends a seven percent undergraduate (resident and non-resident) tuition and services and activities fee increase for FY2005.

Motion 05-09-04: “*I move that the Board of Trustees approve a seven percent increase in tuition(undergraduate resident and non-resident) and in services and activities fees for FY2005.*”

Motion by Trustee McReynolds; seconded by Trustee Mikkelsen. Discussion with several questions answered. *The motion carried.*

FY 2005 Student Service and Activity Fee and Expenditure Plan, V.B.8.

Katie Moffitt first talked about the ASEWU allocations (their percentage of the S&A fee total). This year the allocated money was \$1,226,249. This budget proposal has passed the finance committee, Committee of the Whole, and the Service & Activity fee committee. If a contract is reached with the Spokane Transit Authority, \$13,000 will be shifted to help pay for it. If the Board approves the comprehensive health and wellness plan, the salary slated for the director will be moved from fixed overhead to a supplemental account.

Ms. Moffitt noted that CEASE is no longer a percentage allocation. The S&A fee committee recommendation for this year is to maintain athletics at 47%, the Easterner at 3.3%, the Child Care at 2%, Care at 0.25%, and the ASEWU at 47.45%. She explained the five-year cycle of allocations.

Trustee Zozaya-Geist said the Student Affairs committee as a whole approves the recommendations. They had some concerns about the five-year cycle, but those questions are being answered.

Motion 05-10-04: *“I move that the Board of Trustees approve the FY2005 Student Service and Activity Fee and Expenditure Plan.”*

Motion by Trustee Zozaya-Geist; seconded by Trustee McReynolds. Trustee Kauffman questioned the wisdom of locking in allocations for five years, noting it looks more like a three-year rather than a five-year cycle. She said she would be in favor of a three-year cycle, and offered an amendment that we defer the notion of locking in a five-year percentage allocation. *The amended motion would approve the percentage allocations for the S&A for 2004-05, with the exception of the five-year cycle which will be discussed by the BOT at a later date (to the Student Affairs committee at the October meeting). The amended motion carried.* Ms. Moffitt then introduced Craig Schuler who is replacing her next year.

Student Technology Fee Annual Expenditure Plan, V.B.9.

Craig Schuler (Chair of the Student Technology Fee (STF) committee) and Matt Brown (consultant for STF) summarized this year's financial highlights, noting that it was a very successful year with \$880,000 in revenue from 9,100 students. The STF presented Dr. Jordan with a check in the amount of \$794,972.10 for general access labs and other student technologies.

The plan for FY05 is to move forward with another year of the tech fee initiative to cover internet access and email to Eastern students, to fund renewal of the general access, to fund new initiatives and to fund a full-time tech fee consultant, as described in Attachment V.B.9.

Motion 05-11-04: *“I move that the Board of Trustees approve the technology fee as presented.”*

Motion by Trustee Mikkelsen; seconded by Trustee Ortega. President Jordan asked about any difficulties or opportunities around the Riverpoint campus and sharing lab space. Mr. Schuler said there were some problems with wireless access, but that is supposed to be fixed this summer. We have a larger lab, and there have been no conversations about partnering. Trustee McReynolds asked about the history of the fee. Craig said this is the first year it has been fully phased in, so all students are now paying the fee. *The motion carried.*

Old Business/New Business, VI.

Comprehensive Health & Wellness Fee, VI.A.

Vice President Ponder said this item was discussed in the Student Affairs committee this morning. He gave an overview of the proposal, explaining that the plan is to collapse some of the current fees and to restructure. The residential life of this university has changed in the past five years—security, safety and health of students is a 24/7 concern. There are some gaps in our level of service and the quality of things we need to do. Trustee Zozaya-Geist pointed out the summary on page 4, including: elimination of the current wellness fee; elimination of the CAPS fee; continuation of the current health fee; creation of HWPS and CAPS as a self-support program; and approval of a CRHWP fee of \$77 per quarter. The current fee is \$6; the per-session fee for CAPS is \$7. We would eliminate those and create one fee (the Rockwood fee plus any additional costs).

Jason Clerget said the ASEWU voted 2-3 to support this. The red flags are the size of the fee, that it is paid only by the students, and the limits of access. This is a 3% increase of what students are paying to attend school, so with the tuition increase it becomes 7% + 3%, or a 10% increase. We want to make sure this is considered carefully, and determine if there is any alternative to the way this is proposed for funding. Trustee Kauffman noted the types of services being proposed are important for the student population at Eastern; the concern is how to cover those costs. Trustee McReynolds said the need is clearly there, but he questions the role and responsibility of the university—should the students carry the full load? Trustee Peyton said students believe in the plan, but like the way the STA contract and PUB expansion proposal have cooperative funding. Trustee Zozaya-Geist asked for more information on the breakdown—what the current fee is and what it serves, and a breakdown of what exact services would go into the new fee. Mr. Ponder will provide a breakdown, and noted that Rockwood Clinic (Dr. Sweeney) agrees that they need to change their approach to be more comprehensive.

FY 2005 Operating & Capital Budget (First Reading), VI.B.

Vice President Voves gave a power point presentation and overview of the FY 2005 capital budget (handout attached to the official minutes).

2005-07 Capital Budget Items, VI.C.

EWU Capital Budget (First Reading), VI.C.1.

Vice President Voves gave a power point presentation and overview of Eastern's capital budget (handout attached to the official minutes).

Consolidated Higher Education Capital List, VI.C.2.

Vice President Voves explained the procedure being used this year to prioritize higher education capital requests. She noted that this was a first reading, but that each four-year university must receive their Board's approval on the list

Penny Rose, from classified staff Local 931, commented about funding issues and noted that classified staff were laid off during the past two years.

Special Reports, VI.D.

Grant and Research Development Annual Report, VI.C.1.

President Jordan commented on this report in his President's Report at the beginning of the meeting.

Diversity Initiative Report, VI.C.2.

Trustee Zozaya-Geist reported that the 2004 diversity grants have been selected and awarded. Seven of the twelve were funded, and the diversity website will have the abstracts posted. Theresa Martin gave an update on campus climate survey while Vice President Ponder handed out a summary.

Personnel Actions, VII.

Motion 5-12-04: It was moved, seconded and passed that the amended personnel actions be approved as presented.

Adjournment, VIII.

Chair Budke adjourned the meeting at 5:00 p.m.

Gordon Budke, Chair

Stephen M. Jordan, Secretary