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Board of Trustees Minutes, January 23, 2004

Eastern Washington University

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**EASTERN WASHINGTON UNIVERSITY
BOARD OF TRUSTEES**

January 23, 2004

Executive Session at 12:00 p.m.

Open Public Session at 1:00 p.m.

TAW 215

MINUTES

Trustees Present

Gordon Budke, Chair

Jo Ann Kauffman

Neil McReynolds

Kris Mikkelsen

Bertha Ortega

Nick Peyton

Paul Tanaka

Ines Zozaya-Geist, Vice Chair

Call to Order and Quorum, I. and II.

Chair Budke called the meeting to order at 12:05 and noted that a quorum was present.

Executive Session, III.

Chair Budke announced that an executive session would be held for purposes authorized in RCW 42.30.110: to discuss with legal counsel representing the agency matters relating to agency enforcement actions, litigation, and collective bargaining. He anticipated the session to last one hour and 15 minutes, so the open meeting should reconvene at approximately 1:20 p.m. So moved by Trustee Ortega and seconded by Trustee Peyton.

Reconvene

Chair Budke reconvened the open meeting at 1:25 p.m., noting that Trustee McReynolds had to leave, and that Katie Moffitt was representing ASEWU President Jason Clerget.

Reports, IV.

University President's Report—Dr. Stephen Jordan, IV.A.

- Enrollment statistics for winter quarter are up. President Jordan gave his congratulations to the admissions staff and his thanks to the faculty and staff who really make this whole thing work, making this the great institution that it is.
- The President of Pakistan visited the United States this last year and finalized a significant federal appropriation to Pakistan for their role in assisting the U.S. with the war in Afghanistan. Prior to and since that time, we have been participating, along with the University of Northern Colorado and the University of Wisconsin--Green Bay, in discussions about EWU being a partner in a program to retrain Pakistani teachers. Dr. Jordan was pleased to announce that 14 Pakistani school superintendents, education ministry officials

and other education professionals are scheduled to come to EWU this winter as part of a program designed to prepare those leaders to direct education reform in their nation's schools. The group will be coming to Eastern February 28, and will be at the university through April 24. This is a very exciting opportunity for Eastern, and it recognizes that what we do here in our university has implications for how others in other countries will view America. Congratulations to those faculty in CEHD, and we look forward to hearing their success stories from this initiative.

- Dr. Jordan handed out a summary document on the Education Trust Fund proposal being developed by the League of Education Voters (LEV) and briefly described it. It would create \$400 million for higher education: 1) \$250 million to increase access to post-secondary education (which would have a significant impact predominately on the regional universities and branch campuses); 2) \$50 million to increase the affordability of higher education opportunities for students; and 3) it would invest \$100 million in economic development, predominately around research at the universities, mainly the University of Washington and Washington State University, but also some for the regional universities. The LEV is proposing to provide an oversight and accountability board that would 1) monitor the actions of the legislature to assure that current levels of state support are not supplanted by these funds, and 2) to provide a way of monitoring the results of each of the participants as they take the funds for these programs and apply them to the various efforts. The LEV has used polling and focus groups throughout the state to get feedback on their proposal. Their poll showed 63 percent support, while a separate poll showed 57 percent support. They plan to take this proposal to the Legislature. On January 29 the collective boards of the four- and two-year institutions will be meeting in Seattle, and the LEV will be there to discuss their proposal. Trustee Tanaka asked if the proposal was for 50 + 1 or 60? Dr. Jordan replied that it was for 50 + 1.
- The Eagle Black team of computer science students ranked seventh in the Pacific region and for the third year in a row, tops in the state of Washington in the recent International Collegiate Programming Competition. Congratulations to each student—Mike Henry, Aaron Bauman, and Daniel Hafy. This shows that there is tremendous academic programming going on in the programs that will be housed in the new facility.
- Dr. Jordan attended an AASCU Committee on Policies and Purposes meeting in Santa Fe, New Mexico, on January 16-18. The committee is focusing on the role of AASCU institutions in today's environment. They discussed how we will sort out with the federal government the role of financing public education and the Higher Education act in the Congress. Related to that:
 - Tomorrow Dr. Jordan will participate in a panel to discuss the issue of higher education in the next decade: accountability and affordability.
 - Ruta Fanning, Interim Director and Permanent Deputy Director of the Higher Education Coordinating Board (HECB), resigned January 31 to pursue other interests. James Sulton has been hired as the new Director of the HECB. He comes from a weak coordinating board in New Jersey, but also worked in a strong system in New Hampshire. Some of the issues he will need to deal with include the state master plan, bills in the legislature, and the degree program for Electrical Engineering.
 - On March 11 we will host David McCullough as our third guest in the Presidential Speaker Series.

- Dr. Jordan reminded everyone of the trip he, Chair Budke and other education and business leaders took to Denver and Indianapolis. He noted that SB6655 left a great deal of uncertainty about the operations of the Riverpoint Campus. WSU is designated the fiscal agent, but never sorted out in a collective way what that means. We still needed to decide how to proceed with a shared campus. Recently President Rawlins, President Jordan, Rom Markim, a few local business people, Mayor West and Senator Brown have had some difficult conversations about how to structure the governance structure of the campus. Dr. Jordan said he was pleased to bring to the Board a Memorandum of Understanding negotiated between the concerned parties (copy attached to the official minutes). Dr. Jordan asked to go through the document with the Board, and asked that it be added as a late item on the agenda for approval. He noted there was a lot of give and take in the document—expressed his appreciation for the role our colleagues at WSU took in this. He is hopeful that this will be the cornerstone that will allow the University district in Spokane become a reality. They have been working for five years to try to find a way to develop this campus. He urged the Board to put this on the agenda as a late item and encouraged unanimous approval of it.

Trustee Tanaka voiced concern about the Board's commitment to dispose of the downtown center—he hasn't seen numbers or rationale for doing that or for applying those capital funds to the Riverpoint campus. Dr. Jordan responded that 1) SB6655 itself said EWU should consolidate all of its programs in Spokane at the Riverpoint campus. (we have a legislative directive to accomplish that); 2) we tried to sell the Spokane Center to buy the Clack Building, but didn't have enough funds; 3) disposing of the Spokane Center could accomplish budget savings (during a deficit) versus the infusion of dollars needed to bring it up to standards. He said that during the last legislative session, we offered up funding from that build as a way to leverage space in the new academic center—with no fruition. We have a history of actions and support from the Board regarding various ways of disposing of the Spokane Center and acquiring space on the Riverpoint campus. Regarding committing the capital funds, we had hoped for space in the WSU building but will only be able to share the library. Other sources of direct capital must from the legislature.

Trustee Ortega asked about collaborative delivery of services between the two institutions. Dr. Jordan and Dean Dalla explained how our joint programs charge the tuition of the higher amount and that money goes to the institution teaching the course. The grades/credits can be transcribed to either or both university, depending on how each program is set up.

Chair Budke said this item will be added to Old/New Business on the agenda. Trustee Mikkelsen spoke in support of the proposal, saying this is a milestone in the point of moving the Riverpoint campus forward and a critical strategic piece in economic development and growth for Spokane and Eastern Washington. She said it sends a strong, unified message to Olympia and sets up an excellent framework for developing the campus over time. She encouraged the trustees to vote for it.

Trustees' Reports, IV.B.

Academic Affairs Committee, IV.B.1.

Trustee Ortega reported on the joint Academic Affairs and Student Affairs meeting this morning. They discussed the Academic Affairs strategic plan. Brian Levin-Stankevich and Tony Flinn expanded on it and announced that on January 31 there will be a plenary session to identify key goals and objectives that will frame the plan. The joint committees also discussed the faculty diversity plan. Phil Castille and Mike Frumkin talked about the recruitment and retention of faculty of diversity, noting they are mainly focusing on faculty rather than staff at this time. The committees heard about the two-year process of the program audit from Dean Ron Dalla, and the merging of academic programs. Provost Levin-Stankevich distributed handouts regarding the strategic plan (attached to the official minutes) and spoke to them. The plan has three overriding goals: student experience, quality of faculty and academic programs, and partnerships with the community (variations on teaching, learning and service). The process is now moving from administrative ownership to faculty ownership and will be finalized in June. Dr. Flinn said the plan is moving efficiently with focused goals at each stage. He praised the Provost for serving as an absolute model of collaborative effort in shared governance. Trustee Ortega asked Dean Frumkin if a goal is coming to Cabinet regarding faculty diversity which will set a floating goal for a ratio. This has been unanimously approved by the deans. Trustee Ortega is looking forward to seeing the documentations in May.

Advancement Committee, IV.B.2.

Trustee Mikkelsen reported they had a very good meeting this morning. They heard an update on the fundraising arena, with potential business donors within the next two months, Barb Richey reported on the west side media campaign, and they had an update on the Civic Breakfast which is to be held on April 15 in Seattle. She noted the efforts on the west side are really starting to take off. Angela Brown reported on alumni relations and said alumni advocates will visit legislators in Olympia in February. They heard an update on the capital campaign, specifically that preliminary initiatives have been developed by the deans as a “wish list”. A vetting process will be used in getting feedback from focus groups. Chair Budke noted the Advancement unit is working like a well-oiled machine now that Phil Akers has become Vice President of Advancement.

Business and Finance Committee, IV.B.3.

Trustee Tanaka said many of the items discussed are on the agenda later: university fees, room and board rates, and a request for additional expenditure. They will also be adding one item of a potential lease. The committee discussed their work program for the coming year.

Student Affairs Committee, IV.B.4.

Ms. Zozaya-Geist noted the discussion of the revised diversity policy, which they hope to bring to the Board in May for approval. The main change is that brought by Sandra Day O’Connor. Bill Ponder talked about the campus climate survey going out today, and noted they have begun accepting diversity grants for the second year. The next committee meeting scheduled in May will be joint with the Athletics Policy Board.

Presidents' Reports, IV.C.

Faculty Organization, IV.C.1.

Dr. Tony Flinn reported that he hopes to have a fresh batch of documents for the next meeting, following the plenary session. The Senate passed the faculty values statement. There is relief and enthusiasm from the Senate regarding the Riverpoint MOU, although there is some concern about room assignments. He has a fresh and apprehensive interest in SB6332 regarding performance contracts. It is just in committee and speculative at this point, but he needs to be further educated in what it might mean to serve under such a contract. He urged that negotiation teams have heavy faculty representation. The whole idea might be moot, but faculty need to be alert. President Jordan understands that the faculty are interested, want to participate and don't want to be excluded. He asked if they see any problematic language in the bill itself. Dr. Flinn said the whole concept seems to reflect a willingness to fund and eagerness to micromanage.

Classified Staff Union, IV.C.2.

Mr. Michael Nelson had nothing to report today.

Associated Students, IV.C.3.

Ms. Katie Moffitt reported that she was filling in for Jason Clerget, who was in Olympia serving as a lobbyist. His written report covered most of the Associated Students' recent activities. ASEWU election filing opened yesterday, with 18 applications picked up already and some turned in. The primary election will be held on February 12, and the general election will be on February 19. Items on the ballot include their revised constitution, PUB and Phase renovation topics (information-seeking items, not action items). Elections will be electronic this year. Their budget hearings include a revision to the ASEWU endowment scholarship, which was established a couple years ago. The ASEWU might be able to start giving out scholarships without going through the Foundation.

Legislative Report

President Jordan introduced Jeff Gombosky to give the legislative report.

- On December 18 Governor Locke proposed his 2004 supplemental operating and capital budgets. Eastern's only request was for Phase II of Senior Hall. If appropriated during the 2004 legislative session, it would save \$400,000 as opposed to funding it during the 2005-07 budget. We are receiving a good reception from the legislators so far.
- EWU received 66 additional FTEs to address our over enrollment challenge. The Governor directed \$10 million total in funds to all higher education. EWU's portion is \$314,000. The state's revenue forecast will dictate the feasibility of this funding.
- Mr. Gombosky is watching several policies:
 - the HECB strategic master plan;
 - performance contracts (proposed four pilot plans with an outcomes thrust—e.g. enrollment numbers, numbers of BAs produced, numbers of BAs in high demand fields);
 - SB6268 to amend Initiative 200 (this would bring Washington state law into compliance with US law);
 - comprehensive admissions (currently EWU does not use a comprehensive admissions

policy); branch campuses (this calls for a change in terms of how the FTE reimbursements for branch campuses are allocated—from a research university model to regional university model); the merging of the U of WA Bothell campus with Cascadia College to become a four-year regional university. The WSIPP is going to conduct a study to see if other branch campuses could become stand-alone four-year regional institutions. Bill Ponder gave some history of the original intent for that campus. Dr. Jordan said one other bill may also propose a merger, and that while none of these bills may pass this year, it sets the agenda for future years. It shows a shift in the way people are thinking—we need to shape the post-secondary system in Washington because we cannot afford to put a predominant number of our four-year sector students into the research university model. He thinks these bills reflect the realization that indeed we can no longer afford to put everybody through the research university model, and they are attempts to, in some piecemeal fashion, begin dealing with the question of shaping. Ultimately, in his view, it needs to come back to the HECB to shape it so the universities can know how to respond appropriately in a more constructive manner rather than with the competition that is currently taking place. Mr. Gombosky added that in the 2005-07 biennium, Washington state is estimated to be facing a \$1.5 billion deficit. The costs are driving some of the policy items we are seeing. Five of the six most expensive campuses to operate in Washington are the branch campuses. Tony Flinn invited Jeff Gombosky to attend Rules and Senate sometime this academic year to speak on SB 6332.

Chair Budke announced an eight minute break.

The meeting reconvened at 3:00 p.m.

- Jeff Gombosky and Bill Ponder discussed the diversity initiative. Mr. Gombosky noted HB6268 and SB2700 require a comprehensive review of applicants as part of their admissions process, which has been found to be okay. Vice President Ponder said that currently the University of Washington and Washington State University are more selective. This would free up all institutions to be able to take a much more comprehensive review of all of our applications. He strongly supports this as it gives more flexibility in terms of the admissions process.

Motion: *“I move that the Board of Trustees offer support and endorsement of SB 6268 and HB 2700.”*

Motion by Trustee Kauffman.

Discussion ensued regarding the political process. The Board of Trustees cannot endorse or lobby for a particular political activity as a group, only as private individuals. The Board agreed to provide support in the process of modifying I-200 to comply with the Supreme Court’s finding to level the playing field. President Jordan and Jeff Gombosky will sign in support of these bills, unless the Board disagrees. The motion died for lack of a second, but the Board understands the President’s position.

Action Items, V.

Consent Action Items, V.A.

Minutes of the December 5, 2003 Board of Trustees' Meeting, V.A.1.

Motion 01-01-04: "I move that the Board of Trustees approve the minutes as presented."

The motion carried.

Discussion Action Items, V.B.

University Fees – FY 2005, V.B.1.

Vice President Voves distributed a handout of the university's charges, fees and fines. The administration is asking for approval of increasing the non-course fees by the fiscal growth factor. This proposal comes forward from the Business and Finance Committee.

Motion 01-02-04: The Business and Finance Committee recommends increasing the non-course fees by the fiscal growth factor.

Motion seconded by Trustee Ortega.

The motion carried.

Ms. Voves noted that the Business and Finance Committee will bring course fees and tuition forward for approval in May.

Room and Board Rates for 2004-2005, V.B.2.

Vice President Voves and Rick Romero asked the Board to approve continuing the \$500 annual housing incentive grants (tied to an annual contract) plus a 5 percent increase, across the board, to room and board rates for next year. This topic was discussed at the Business and Finance Committee meeting today, and will allow EWU to maintain our competitive pricing position and also cover costs.

Motion 01-03-04: "I move that the Board approve continuing the \$500 annual housing incentive grants plus a five percent increase, across the board, to room and board rates for next year."

Motion by Trustee Mikkelsen; seconded by Trustee Peyton.

The motion carried.

Request for Additional Expenditure Authority within Fund 148 – Ledger 2 for Academic Affairs, V.B.3.

Ms. Voves reported that this topic was discussed at the Business and Finance committee meeting, and falls within normal operating procedures. Self-support programs generate revenue, and this request authorizes expenditure of these funds by the programs.

***Motion 01-04-04:** “The Business and Finance Committee recommends approval of the request for additional expenditure authority within Fund 148—ledger 2 for Academic Affairs.”*

Motion seconded by Trustee Mikkelsen.

The motion carried.

Chair Budke added an item to the agenda as discussed at Executive session.

Intent to Lease between EWU and Conover Bond, V.B.4.

Mary Voves said the first lease for phase I of Brewster Hall contained a clause related to the development of Phase II. With enrollment growth we feel it is time to pursue that second phase. Phase II would consist of approximately 100 beds. Dr. Jordan explained that intent to lease means when we complete the design and our enrollment projections, we may agree to lease a 100-bed residence hall. Chair Budke noted this helps us refocus on our campus and increases our ability to recruit.

***Motion 01-05-04:** “I move that the Board of Trustees approve the intent to lease between EWU and Conover Bond, LLC, for phase II of Brewster Hall.*

Motion by Trustee Zozaya-Geist; seconded by Trustee Ortega.

The motion carried.

EWU Strategic Plan, V.B.5.

President Jordan reported that the plan was completed last June, and was then sent out for faculty input and suggested amendments. Dr. Lindekugel gave an overview on the main themes of the plan and the process followed. Four major components have been emphasized as the strategic themes of the plan, and the overriding goals and a transition plan were also formulated. Brian Levin-Stankevich spoke to the suggested amendments that have been drafted this past year after comprehensive review of the original plan, pointing out that we are trying to make more explicit those parts of the strategic plan that were a derivative of the mission and vision of the university. Tony Flinn said explicitness will help focus our efforts on developing the academic affairs strategic plan. Chair Budke asked about the process. Dr. Lindekugel said all the additions are good things and have a place in our thinking about how we want to move forward. He recommended the goals presented that are part of the amendments should be seen as sub-goals, and that the operationalization of the fundamental, original goals be primary. Dr. Jordan said there seemed to be some fundamental disagreement on parts of this discussion, so we needed to recognize the roles of those people. He suggested that perhaps we should finish the work and bring the plan back to the

Board for final approval in May. Trustee Mikkelsen said that would be okay with her, as long as it doesn't delay the final product. This item was tabled until the May meeting.

Old Business/New Business, VI.

WSU/EWU Riverpoint Agreement, VI.A.

The Board was asked to take action on the proposed agreement as discussed in the President's Report.

***Motion 01-06-04:** "I move that the Board approve the WSU/EWU Riverpoint Agreement as presented by President Jordan today and authorize him to sign the agreement."*

Motion by Trustee Mikkelsen; seconded by Trustee Zozaya-Geist.

The motion carried.

Personnel Actions, VII.

Motion 01-07-04: "I move that the Board approve the personnel actions as amended."

Motion by Trustee Zozaya-Geist; seconded by Trustee Ortega.

The motion carried.

Adjournment, VIII.

The meeting adjourned at 3:36 p.m.

Gordon Budke, Chair

Stephen M. Jordan, Secretary