

8-19-2005

Board of Trustees Minutes, August 19, 2005

Eastern Washington University

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**EASTERN WASHINGTON UNIVERSITY
BOARD OF TRUSTEES**

August 19, 2005

Open Public Session at 9:00 a.m. (TAW 215)

Executive Session at 12:00 p.m. (PUB 261)

MINUTES

Trustees Present:

Mr. Gordon Budke, Chair

Ms. Jo Ann Kauffman

Mr. Neil McReynolds

Ms. Kris Mikkelsen, Vice Chair

Mr. Stacey Roestel

Ms. Bertha Ortega

Trustees Unable to be Present:

Mr. Paul Tanaka

Ms. Ines Zozaya-Geist

Call to Order and Quorum, I. and II.

Chair Budke called the August 19, 2005, meeting of the Eastern Washington University Board Trustees to order at 9:05 a.m. Chair Budke announced there will be an addendum to the meeting agenda: the Memorandum of Agreement with the United Faculty of Eastern will be added under action items. Chair Budke noted that a quorum was present.

Reports, III.

University President's Report, III.A.

President Levin-Stankevich greeted Chair Budke and all of those in attendance. He welcomed new Student Trustee Stacey Roestel and new ASEWU President Alica Kinne. He announced that the new Dean of the College of Social and Behavioral Sciences, Vickie Shields, will join Eastern on August 30, and the new Director of Development, Kathleen Langenheim, recently joined Eastern.

Dr. Levin-Stankevich reported on numerous activities and meetings, highlights of which included: the president was honored to accept a significant gift to the Dr. Jeffers Chertok memorial fund; and the president experienced productive meetings in the Tri-Cities recently including a meeting with Columbia Basin College president, Lee Thornton. Two major construction projects on campus include the recent completion of the new computing building with the grand opening planned for Tuesday, October 19, and the construction of the new visitor's center which will create a grand entrance and convenient information/meeting place for visitors.

The President's Cabinet Retreat on August 9 and 10 was extremely productive, and several people have said it was the best Cabinet Retreat they had attended. The facilitator did a great job of helping the cabinet understand how to work together, how to deal with conflict inherent to universities, and how to have honest conversations that result in more effective solutions for the university as a whole. The theme of the retreat, creating an environment for student success, seems to have been embraced by all. Additional topics discussed at the retreat were the Academic Strategic Plan, long term

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sustainment of enrollment, measurement of student success, and how to allocate funds toward this goal of creating an environment for student success.

Also of significant note to the EWU community: Eastern's KEWU radio station was named Small Jazz Station of the Year recently, which is an excellent demonstration of their quality; and the EWU University Press was invited to join the American Association of University Presses, which will result in their having access to a larger number of competitive authors. President Levin-Stankevich also pointed out to board members that they have each been given a 2005-06 EWU Campus Planner. Dean of Students, Daniel Pugh, began this program several years ago. The planner, which includes policies and university information, is given to all new students each fall quarter.

The second part of the President's Report was a progress report from the Provost's Advisory Committee on Assessment and Accountability, represented by Dr. Barbara Alvin and Dr. Lynn Briggs. A handout was distributed outlining the report. Dr. Alvin and Dr. Briggs explained that assessment is now incorporated into all accreditation activities of the university, and it is also being tied into the Academic Strategic Plan. CAS (Council for the Advancement of Standards) standards are also being used to assess programs in Student Affairs, Academic Advising and the Academic Support Center. Then Vice President Levin-Stankevich began using the CAS standards several years ago as a way to incorporate assessment and accountability into programs in Student Affairs. The Advisory Committee hopes that additional programs and departments across the university will begin using CAS standards. The President's Advisory Committee asked the Board of Trustees to support their recommendations that: 1) all units of the university develop strategic plans; 2) all units engage in self assessment that aligns with CAS standards when applicable; and, 3) all units utilize the database for warehousing institutional data. The Board of Trustees discussed the external sources who ask Eastern for accountability, such as the Higher Education Board's measures of accountability for state institutions and the Office of Financial Management's performance standards that are part of the budget process. Chair Budke called for a resolution to support the three recommendations of the assessment and accountability advisory committee as outlined above.

Motion 08-01-05: Motion by Trustee Ortega; seconded by Trustee Roestel. The motion carried. Action: It was recommended that this topic become part of the regular Strategic Plan Update at Board of Trustees meetings.

Trustees' Reports, B.

Academic Affairs Committee.

Trustee Ortega reported that the agenda for yesterday evening's Academic Affairs Committee focused on the interrelated themes of student centeredness and student success. Two presentations outlined current initiatives that represent these themes. The first, a Microsoft Corporation grant-funded partnership between Eastern and the Cheney School District, "Learning Transformed: a Partners in Learning Proposal". The goal of this five-year, technology-enhanced, action research initiative is to use data accurately in accessing math and language arts learning gaps in middle and high school students and to identify and formulate effective and individualized remediation strategies. The second presentation described Eastern's "Program Leading to Undergraduate Success" known as PLUS. Offered at the Academic Support Center on the Cheney campus, the mission is to enhance EWU students' educational performance in General University Required Courses in small group interactive settings. The PLUS program has served more than 3500 student participants since 1998, with very

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little funds. In addition to these presentations, several Academic Affairs updates were reported. Written report attached for the record.

Advancement Committee

Trustee Mikkelsen reported the following information about the Advancement Committee meeting that occurred yesterday: It was a pleasure to meet Kathleen Langenheim, the new Director of Development. Everyone is looking forward to working with her. There was a review of fundraising efforts over the last year, which saw a 50% increase in gifts in excess of \$10,000. The total gifting was 3.2 million, which is consistent with prior years. The committee also briefly discussed annual giving, and there will be a follow-up in that area in the future. Trustee Mikkelsen reported that a productive conversation occurred regarding branch campuses in general. Ms. Mikkelsen thanked the staff for putting all of the informative together for this meeting, and for providing the opportunity for such helpful dialogue. Trustee McReynolds commented that this is a good model for how the committee meetings should be structured, and that board members would like to continue to have these productive discussions.

Business and Finance Committee

Trustee Tanaka was unable to attend due to a scheduling conflict. Trustee Budke reported that the internal audit report was presented and discussed. It was also reported that the Investment Advisory Committee meets to evaluate the university's investment portfolio and the endowment portfolio. The Investment Advisory Committee is searching for an additional member.

Student Affairs Committee

Trustee Kauffman reported that it was a privilege to fill in for Trustee Zozaya-Geist as chair of the Student Affairs Committee. Ms. Kauffman reported that productive discussion occurred regarding the following topics: an NCAA grant awarded to Intercollegiate Athletics with a focus on student health and leadership. This \$30,000, three year project will focus on addressing high risk alcohol behavior with athletes and fraternity and sorority members. This project has the opportunity to have campus wide impact. A future goal is to gain additional funding to sustain the project into the future. The Faculty Fellow for Diversity position is in the negotiation process, and the staff is hopeful that an agreement will be reached with the finalist candidate.

The President's Advisory Committee on Diversity was reorganized last spring. They have taken inventory of existing diversity initiatives on campus, and in doing so noticed there is not a coordinated approach. They had a retreat recently facilitated by Raymond Rayes, which resulted in the establishment of numerous committee goals: to be more involved in the diversity grant process including recognition for grant recipients at the September Gathering breakfast; sponsoring training sessions at the annual Gearing Up For Fall Conference; and to help organize a forum where students and board members can interact regarding student issues and concerns. The committee discussed the Board of Trustees Members' desire and commitment to meet with students who have concerns about diversity at Eastern. The board members would like to meet with students as soon as possible in an open forum. The President's Advisory Committee on Diversity will help coordinate the forum in order to give students the opportunity to express themselves and give board members opportunity to listen and interact with students regarding diversity.

The committee also heard reports from Alicia Kinne, the new Associated Student Government President, Pam Parks, the Interim Athletic Director, and Shantelle Jackson, a Residence Hall

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Coordinator. Trustee Kauffman pointed out the significance of Pam Parks being named Interim Athletic Director at Eastern, breaking a glass ceiling, at the same time that the NCAA is celebrating its 25th anniversary of recognizing women's sports. Trustee Kauffman acknowledged the tribute made to Daniel Pugh, Dean of Students, who has made many significant contributions to Eastern. He is wished well with his departure.

Joint Governing Board

Trustee McReynolds reported the board has not met recently, but he has been in communication with the members and hopes they will meet in the coming months.

Presidential Search

Chair Budke reported that the Presidential Search Committee has been formed, with 17 members representing important Eastern constituent groups. Of significance to mention is that the search committee consultant said he has never seen such commitment and loyalty to an institution as he has seen with the committee members here at Eastern. Trustee Budke acknowledged and appreciates very much the dedication and time of the committee members. A written report is attached for the record.

Chair Budke announced that Trustee McReynolds will be inducted into the University of Washington Hall of Fame in their communications department in October. Congratulations were given.

Chair Budke welcomed new Student Trustee, Stacey Roestel, and presented him with a gift of appreciation and welcome.

Presidents' Reports, C.

Faculty Organization, III.C.1.

Dr. William Youngs gave the Faculty Organization report on behalf of Dr. Sally Winkle, President, who had a scheduling conflict and could not attend board meeting. Dr. Youngs discussed the importance of the topic of academic freedom and freedom of speech. There will be speakers and programs, including Difficult Dialogues, this academic year in keeping with the campus theme of freedom of speech. A written report by Dr. Winkle is attached.

Classified Staff Union, III.C.2

Mr. Michael Nelson reported that there was a very nice tribute to Mike Buck, an employee who passed away recently. Mike will be missed. Mr. Nelson mentioned that Mr. Buck was on the negotiating team. Mr. Nelson also reported that the President's Cabinet Retreat in August was by far the best of the three Cabinet Retreats he has attended. He commented that what was accomplished was unbelievable, and that a large amount of momentum has been generated and that people are enthusiastic about working together. Mr. Nelson also stated that Dr. Danny Pugh will be missed as he has done a good job here at Eastern.

Associated Students, III.C.3.

Ms. Alicia Kinne reported on the Associated Student Government goals for this academic year, which include: working on accountability with its officers; focusing on strengths; making Academic Advising tools more accessible to students; getting more students involved on committees; and accomplishing legislation to provide year-round representation. A written report is attached.

Action Items, IV.

Consent Action Items, A.

Minutes of the June 24, 2005, Board of Trustees' Meeting, IV.A.1.

Minutes of the July 18, 2005, Board of Trustees' Special Meeting, IV.A.2.

Minutes of the July 25, 2005, Board of Trustees' Special Meeting, IV.A.3.

Financial Advisor Revenue Bond Issuance, IV.A.4.

Motion 08-02-05: Trustee Mikkelsen moved that the Board of Trustees approve the consent action items. Motion by Trustee Mikkelsen; second by Trustee Ortega. The motion carried.

Discussion Action Items, B.

EWU/Bellevue Community College Fees, IV.B.1.

Vice President Voves noted that student fees normally come before the board for approval in the winter of each year, however, the Bellevue program was just being developed at that time last year. The fee structure for Bellevue programs is outlined in the attachment. It was pointed out this item is going through the standard fee approval process, it is only that the timing for the approval has been adjusted.

Motion 08-03-05: Trustee McReynolds made the motion to approve the fees as outlined in the attachment document. Trustee Mikkelsen seconded. The motion carried.

Naming Recommendation for Computing & Engineering Building, IV.B.2.

The new computing building will be open to students and classes beginning fall quarter and will be dedicated in October. The future goal is to identify a major donor for the building, for whom the building could be named in the future. The proposal currently before the Board of Trustees is to name the building the Computing and Engineering Building, CEB in the catalog and course announcements.

Motion 08-04-05: Trustee Ortega made the motion to name the building the Computing and Engineering Building, CEB. Trustee Mikkelsen seconded. The motion carried.

Election of Officers, IV.B.3.

The Eastern Washington University Board of Trustees Nominating Committee presented the names of Kris Mikkelsen for Chair and Paul Tanaka for Vice Chair of the Board of Trustees for 2005-06. Kris has served on the board for four and one half years, and Paul has served on the board for three years.

Motion 08-05-05: Trustee McReynolds made the motion to elect Kris Mikkelsen as Chair and Paul Tanaka as Vice Chair. Trustee Ortega seconded. Ms. Mikkelsen, and Mr. Tanaka stated they are willing to serve these offices. The motion carries.

Addendum to the agenda, 4.

Memorandum of Agreement between Eastern Washington University and the United Faculty of Eastern. Laurie Connelly and Tony Flinn presented this item to the Board of Trustees. The

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negotiating teams have been meeting and have made progress. Ms. Connelly summarized the memorandum of agreement. Dr. Flinn stated that he has no additional comments. The agreement would be effective September 1, 2005.

Motion 08-06-05: Trustee Kauffman made the motion to approve the memorandum of agreement as written. Trustee Ortega seconded. The motion carried.

Old/New Business, V.

Affirmative Action Plan Presentation, V.A.1.

Vince Lemus, EO/Affirmative Action Coordinator, presented the plan. After extensive discussion of this report, presentation and policy, Chair Budke stated that he would see the benefit of holding a Committee of the Whole session a year from now that would bring this together with the diversity piece and the strategic plan.

Changing Campus Climate; Reducing Violence Against Women at EWU – Department of Justice Grant Presentation, V.A.2.

Golieda Jansen, Associate Professor, Social Work, explained this Department of Justice grant provides resources for EWU to focus on preventing sexual assault against women. Ms. Jansen discussed the goals of the grant and the strategies for implementation at EWU. One of the prominent goals will be on training and education of students, faculty and staff. The board chair acknowledged that this is an important and sobering topic, and he thanked those involved with this project for their work. An informational packet is attached.

In closing the Open Session of the board meeting, Chair Budke pointed out that the board members have new table tents in front of them with the EWU mission statement on one side and the Strategic Plan goals on the other side. The purpose is for these documents to guide the decision making of the board members and of the board as a whole.

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Executive Session was held for purposes authorized in RCW 42.30.110, VI.

Personnel Actions, VII.

The Open Meeting was reconvened at 12:55 p.m.

Motion 08-07-05: Trustee Ortega made the motion to approve the personnel matters before the board. Trustee Mikkelsen seconded. The motion carried.

Adjournment, VIII.

The meeting was adjourned at 12:56 p.m.

Gordon Budke, Chair

Brian Levin-Stankevich, Secretary