

9-26-2014

# Board of Trustees Minutes, September 26, 2014

Eastern Washington University

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**BOARD OF TRUSTEES  
Regular Meeting**

**Friday  
September 26, 2014**

**MINUTES**

Trustees Present:

Paul Tanaka, Chair  
Michael Finley  
Uriel Iñiguez  
Jo Ann Kauffman  
James Murphy  
Frank Navarro  
Robert Whaley  
Vicki Wilson

**Call to Order, I.**

Chair Tanaka called the September 26, 2014, meeting of the Eastern Washington University Board of Trustees to order at 9 a.m.

**Quorum, II.**

A quorum was present. All trustees were in attendance.

**Executive Session, III.**

The board retreat was scheduled from 9 a.m. to 12 p.m. Chair Tanaka announced the Board would convene in executive session under RCW 42.30.110(1)(g) for the following purpose: to evaluate the qualifications of an applicant for public employment or to review the performance of a public employee. Executive session concluded at 10:45 a.m.

**Reconvene Open Meeting**

Chair Tanaka called the September 26, 2014, meeting of the Eastern Washington University Board of Trustees to order at 12:10 p.m. Chair Tanaka announced the Board would convene in executive session under RCW 42.30.110(1)(g) (i) for the following purposes: to evaluate the qualifications of an applicant for public employment or to review the performance of a public employee; and to discuss with legal counsel representing the agency matters relating to agency enforcement actions, litigation or potential litigation. Also, the Board will plan or adopt the strategy or position to be taken by the governing body during the course of any collective bargaining, professional negotiations, or grievance or mediation

proceedings, or will review the proposals made in the negotiations or proceedings while in progress, which is exempt pursuant to RCW 42.30.140. Executive session concluded at 1:00 p.m.

Chair Tanaka called the Regular Session of the September 26, 2014, meeting of the Eastern Washington Board of Trustees to order at 1:30 p.m. He welcomed and introduced two new trustees: Frank Navarro and Michael Finley. Each trustee shared their background information. Chair Tanaka then welcomed President Cullinan to her first meeting as President of Eastern Washington University.

## **Reports, IV.**

### University President's Report, IV.A.

President Cullinan reported that in her first 57 days as EWU's president, she has focused on meeting key individuals on and off campus and is becoming familiar with the campus and the region. She has met with university, community college, and K-12 leaders in Cheney and Spokane. She has attended meetings with many others, including the governor, community members, legislators, Foundation Board members, and EWU faculty, staff and students. While President Cullinan has provided a written report of all meetings attended, she did expound on some exciting events she attended such as move-in day, the new student convocation, a Spokane Indians game where she threw out the first pitch, a coin toss at the Sam Houston game, and she also participated in the ice bucket challenge put to her by Congresswoman McMorris Rogers.

Dr. Cullinan's priority has been work the President's Executive Committee and Cabinet to build on the next phase of the strategic plan, and she explained initiatives that include transforming curricula and student experiences through Critical Foundations, First-Year Experience, and developmental math. She reported that the new College of Health Science and Public Health offers tremendous opportunities for students and for EWU to be more responsive to the needs of the region. The first phase of an innovative Sustainability Center is under way. EWU has made substantial progress in key areas such as overall headcount enrollment, freshman class diversity, freshmen to sophomore retention, and passing rates for developmental math classes. The EWU Foundation endowment portion dedicated to scholarships has also increased 60%.

Student success remains the fundamental theme for strategic planning. EWU aspires to be a national leader for successfully attracting, retaining, graduating, and transforming the lives of all students; EWU aspires to be a national leader in developing creative pathways for students to complete degrees, and our curricula, research, and scholarly activity needs to respond effectively to shifting social and economic challenges. Innovation and opportunity is our second theme for strategic planning, and community engagement is the third. Our goal is to be seen as the public university whose students, faculty, staff, and alumni make profound contributions to the economic and social vitality of the region. Dr. Cullinan outlined new initiatives that include state-of-the-art advising, a teaching academy, a mentor program, pre-college programs, innovative pathways to degrees, and a focus on civic engagement and national recognition as a green campus. She emphasized that achieving these goals by 2017 will require teamwork, focus, alignment and commitment.

Dr. Cullinan introduced three student scholarship award recipients. Reina Almon was awarded the Carper Foundation Scholarship and is working toward her degree in government. Heather Frady received the Biology and Trustee Scholarship and Turnbull Scholar. She is working on a degree in

biology. Addisu Weldergiorgis is the Fall 2014 Honors Academic Scholarship recipient and a global ambassador for the Office of Global Initiatives.

#### Board Liaison Reports, IV. B.

Trustee Wilson reported on Student Affairs, and they have been very busy the last couple weeks kicking off the new academic year. Official tenth day numbers will be available on October 7. We continue to see strong trends in the new freshman enrollments, a little softer in transfer enrollments, but overall we are stable. A record number of students attended firstSTEP. Two thousand one hundred students moved in on move-in day. Elena Calderon received the Region 5 Rising Star award for NAFTA. She is currently a graduate assistant in housing and residential life. ASEWU leaders went through leadership training provided by Student Affairs. Topics included ethical decision making and how to win friends and influence the administration. The average college loan default stats were released this week. Nationwide, all schools were at a default rate of 13.7%, four-year public institutions were at 8.9%, and EWU was at 6.3%. This speaks to the character of EWU students.

Trustee Murphy reported on the August 23 football game and noted the importance of the game to the athletic department, our image, and the university. It was the only game played on national television that day, it was the first game, and we won against Sam Houston State. There was a rally the evening before in downtown Spokane and hundreds attended. Event speakers included Mayor Condon, President Cullinan, and Coach Beau Baldwin. Additionally, the event was emceed by Colin Cowherd, an Eastern alum and ESPN commentator. A rooftop social concluded the evening's activities, and 500 attended. Our second football game was played in Husky stadium on September 6. Presently, all polls rank EWU second in the nation. The new EWU women's soccer Coach Bodnar is off to a great start, and Trustee Murphy reported on his successes. September scholar athletes were announced.

Business and Finance high points were provided by Vice President Mary Voves. She thanked her team for all they've done over the summer in preparation for students that include many improvements to Dining Services. Students donated more than \$5,000 to the community food drive through dining points on their meal cards. The bookstore's logo merchandising has expanded nationally and internationally. Campus lighting issues are being addressed to ensure our commitment to safety and sustainability. One of the contracts brought to fruition on today's board agenda includes the agreement between the Public School Employees of Washington (PSE), and WFSE will soon to follow. Ms. Voves was thankful for President Cullinan's identification of sustainability as a goal.

Trustee Whaley reported the Advancement's activities. The Foundation audit has been completed. Advancement works closely with Athletics, thus Trustee Whaley also reported on the August 23 football game. The university saw coverage and pregame events that started on the Friday before the game. It is estimated that the audience viewing the game was about 15 million people, and the publicity value was 2 million. The UW football game in Seattle was attended by 611 Eastern alumni. The EWU website, Facebook, and Twitter showed increased activity during the August 23 game, and this also translated to significant activity on the Admissions website. Trustee Whaley also reported on the success of the Iniguez family auction that netted more than \$12,000.

Trustee Uriel Iñiguez reported on government affairs and cautioned that the McCleary decision will impact higher education. He encouraged active participation in the legislative process because initiatives are under way that could affect us negatively. Trustee Iñiguez also encouraged engagement with legislators by the Eastern community, as legislators need to understand the great work going on at the university. On the academic side, Trustee Iñiguez reported on the CAMP grant and how good it is that it has been reinstated because it helps migrant students on campus. The Chicano Education Department has hired a new director, Dr. Elisa Facio, and she will manage the grant. Mr. Iñiguez reported on other grants received. He commended all for working together.

Trustee Kauffman reported on her work regarding the Lucy Covington memorial institute being put together. She has been working with teams in developing an advisory committee composed of people from across the state. An endowment will be set up for scholarships for American Indian students and also for bringing in visiting lectures and professors around the issues around of American tribes, tribal sovereignty, and other tribal history issues.

Trustee Tanaka reported on diversity and announced the diversity grants have been awarded. He requested Gayla Thomas bring the recipients to future board meetings so we can learn more about the projects. Drs. Fuller and Pratt are working diligently toward a successful Strategic Planning conference next week. He encouraged trustee attendance. Dr. Pratt is working on a Banner revitalization, and IT has also rolled out a Mobile App. He also mentioned the successful annual summer faculty teaching and technology boot camp which provided faculty with ideas on how to incorporate technologies into their teaching.

Chair Tanaka reported on the Board's annual retreat held yesterday. Highlights of the retreat included a briefing by Dr. Cullinan regarding the various additions and refinements made to the strategic plan. The Board was very impressed with the expanded innovations to an already very good plan. Implementation is the task ahead of us. As a result, the Board discussed its meeting structure and will be suspending liaison reports to better support the strategic plan. On Thursdays, the Board will focus its attention on the three areas of vision contained in the plan: student success, innovation and opportunity, and community engagement. The Board will receive briefings and progress reports and provide input as necessary in those three areas by the teams assigned to the projects. The Board is eager to assist Dr. Cullinan in her team efforts, as everyone working together better supports the university. Friday morning sessions will include updates from Business & Finance and presentations from vice presidents or others on additional topics of interest. The Board will continue to refine as they move ahead.

#### Organization President's Comments, IV.C.

##### Faculty Organization, IV.C.1.

President Mindy Breen thanked Dr. Cullinan for having students share their stories. She introduced Jonathan Anderson of psychology, a new Faculty Organization executive committee member and this year's Faculty Organization treasurer. Dr. Anderson will sit on the University Budget Committee (UBC) with Mary Cullinan and report to Senate on UBC affairs. She mentioned the faculty's continued work regarding Critical Foundations, this year's First Year Experience pilot, the NCUR conference in April, and ongoing student success efforts. She commented on the successful welcome back breakfast last Monday. Ms. Breen looks forward to working with the Board of Trustees and President Cullinan in the coming year. She did mention that while she had the opportunity to be involved with the revision of the strategic plan over the summer, most faculty did not have the opportunity since it was done over the

summer. As we move forward this fall, she hopes the broader faculty will have a chance to participate and hopes the discussion will begin with Senate in the coming months. See Ms. Breen’s full written report outlining activities pertaining to the Faculty Organization.

#### Classified Staff Union, IV.C.2.

President Craig Walker also appreciated hearing from the students. He reported the classified employees have a technical agreement for their next contract. He thanked bargaining teams for their hard work. The State healthcare bargaining also has a technical agreement which will be for all state workers. They are in the process of a ratification vote for both contracts, which will end the evening of September 30. The classified employees of Local 931 are looking forward to building strong working relationships with ASEWU, Faculty Organization, PSE, and administrators to make EWU a better place to learn, work, and visit.

#### Associated Students, IV.C.3.

President DJ Jigre welcomed new trustees Michael Finley and Frank Navarro. He was glad to hear that the residence halls are filled with students. President Jigre shared about a two-week training program that ASEWU leadership representatives were able to attend with other EWU community leaders. The ASEWU intends to focus on one goal per quarter, and this quarter they will focus on the PUB remodel. Library hours are ASEWU’s second goal. The ASEWU is working on building their team, relationships, and a new image. The students would like everyone to wear Eagle gear on Wednesdays. He encouraged the Board’s passage of the ASEWU Constitution. See President Jigre’s full written report for further details regarding ASEWU activities.

#### United Faculty of Eastern, IV.C.4.

President Michael Conlin is pleased to work with all to achieve the goals of student success. He is proud of UFE’s work with the Board in the past toward the headline-making contract that imposes a market-based approach to address the problem of faculty retention and recruitment. UFE is confident that this is a key step going forward, and they are looking forward to implementing this contract. They are currently refining details relating to Running Start and the FAP process. He extended a special “welcome back” to Trustee Michael Finley.

### **Public Comment, V.**

There was no public comment.

### **Information Items, VI.**

#### **A. New, Revised, and Repealed Policies**

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|--|--------------------|
| 1. WAC 172-06, Organization and Operation, Revision      | Attachment VI.A.1. |
| 2. WAC 172-10, Public Records Requests, Revision         | Attachment VI.A.2. |
| 3. WAC 172-64, Alcohol Policy, Revision                  | Attachment VI.A.3. |
| 4. WAC 172-65, Use of Alcohol in Residence Halls, Repeal |                    |
| 5. WAC 172-66, Application for a Liquor License, Repeal  |                    |
| 6. WAC 172-108, Adjudicative Proceedings, Revision       | Attachment VI.A.6. |
| 7. WAC 172-115, Pet Control, Revision                    | Attachment VI.A.7. |

Mr. Lutey provided background information on the above polices. Revisions bring policies into compliance or provide better clarity for the campus community.

## **Action Items, VII.**

### Consent Action Items, VII.A.

Minutes of the June 27, 2014, Board of Trustees Meeting, VII.A.1.  
WAC 172-90, Student Academic Integrity, adopt as WAC, VII.A.2.  
EWU 409-01, EWU Retirement Systems, VII.A.3.

***Motion 09-01-14: Trustee Murphy moved to approve the entire consent agenda.  
Seconded by Trustee Finley.  
Motion carried.***

### Discussion Action Items, VII.B.

ASEWU Constitution Revisions, VII.B.1.

Vice President Morgan Foster shared changes provided by the student government were mostly housekeeping duties, such as changing the title of the ASEWU Finance Vice President to the ASEWU Director of Finance. Changes also include raising student leadership expectations.

***Motion 09-02-14: Trustee Murphy moved to approve the ASEWU Constitution revisions as presented.  
Seconded by Trustee Wilson.  
Motion carried.***

Election of Officers, VII.B.2.

***Motion 09-03 -14: Trustee Whaley moved to approve Jo Ann Kauffman's appointment as chair of the board and Jim Murphy's appointment as vice chair.  
Seconded by Trustee Navarro  
Motion carried.***

Collective Bargaining Agreement between EWU and the Public School Employees of Washington, effective September 1, 2014, through December 31, 2017, VII.B.3.

***Motion 09-04-14: Trustee Navarro moved to approve the collective bargaining agreement between Eastern Washington University and the Public School Employees of Washington, effective September 1, 2014, through December 31, 2017, as presented.  
Seconded by Trustee Murphy  
Motion carried.***

**Adjournment, VII.**

Chair Tanaka adjourned the EWU Board of Trustees meeting at 3:12 p.m.

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Paul Tanaka, Chair  
Board of Trustees

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Mary Cullinan, Secretary