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Smokejumper Obituary: Kathe, Richard Leo (McCall 1945)

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Smokejumper Obituary

Kathe, Richard Leo (McCall 1945)

Richard, 76, died July 26, 2001, in Show Low, Arizona. He was born December 10, 1924, in Cleveland, Ohio and was drafted into Civilian Public Service in 1945. He jumped at McCall that year and made seven training and six fire jumps. Richard was a radio announcer at WGAR in Cleveland when he entered CPS.

After the war, he returned to Chicago where he was director of public relations for the American Feed Manufacturers Assoc. He attended both Syracuse and the University of Wisconsin where he majored in speech and Radio Broadcasting.

Richard was President of the U.S. Feed Grains Council, Executive Vice President of the United Dairy Association and President of the American Egg Board where he developed the very successful "Incredible Edible Egg" advertising campaign. He spent four year as Vice President of the Pizza Inn Restaurant chain before retiring to Minnesota and then to Arizona.

(end of excerpt)