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Meeting Minutes, August 14th, 1999

National Smokejumper Association Board of Directors

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Draft Minutes
National Smokejumper Association
Executive Committee

14 Aug, 1999
Fairbanks, AK

Exec. Comm. Members Present

Carl Gidlund
Larry Lufkin
Chuck Sheley
Jon McBride
Monroe De Jarnette

NSA Members Present

Gerald Timmons NSA Board of Directors
Murray Taylor
Dalen Romero
Gene Bartell

Minutes: Exec. Comm. Minutes of 15 June 1999 were accepted as amended.
Exec. Comm. Minutes of 2 July were accepted as read.

Treasurers Report: Mc Bride explained the NSA bank account status to the members present. The register report for July was presented. Sheley asked about the source of money spent On the Trail maintenance program. McBride explained that all monies associated with this project came from the Bob Marshall Foundation (\$1870.00). Sheley moved, De Jarnette seconded to authorize spending on stationery to be charged to Presidential expense. Donations have been coming in for the newly created Art Jukkala Fund. This is designated money. Current balance in all accounts \$106,279.95. Total yearly income through 31 July is \$26,139.54. Total expense through 31 July is 17,023.88. Income has exceeded budget by \$12,657.54. Expenses have exceeded budget by \$2,726.88. Lufkin moved, Sheley seconded that we accept the treasurer's report. Motion carried.

OLD BUSINESS

Newsletter report: Sheley proposed to create a Newsletter Advisory Committee with himself as chair. The committee would include Lufkin, Beck photo advisor, Collins editorial advisor, and Jill Leger advising in matters of production and printing. Improvements proposed are magazine quality pages with four pages of color, letters to the editor, base summaries and merchandise advertising. After some discussion, Gidlund volunteered to be the final editor-proofreader. Sheley moved, seconded by De Jarnette to establish the new committee as named. Motion carried. Mc Bride moved to amend the Newsletter Budget raising the amount per issue to \$2000 and appoint Lufkin-already a member of the Newsletter committee-- to be financial advisor. De Jarnette seconded. Motion carried.

Membership: De Jarnette gave an overview of the membership, numbers and procedures. The NSA currently has 1175 smokejumper members and 85 Associate members. Those numbers include several Smokejumpers who are delinquent. They are still being contacted, and will receive the next newsletter. The Executive Committee has approved the new laminated

membership card. The card as revised will be printed and issued beginning in September as members renew their membership. Life members will receive a new card at the outset.

Merchandise: Sheley reported income of \$3179. Expenses \$2940. Net income for July \$238. Profit for the year to date \$3686. The NSA now accepts MasterCard/Visa merchandise orders with an increase in price to reflect the added costs. Gidlund asked about drop shipments. Sheley replied that all shipments originate in Chico and he recommends that we keep this arrangement. He then asked that he be allowed to build an inventory for the Redding reunion. The Committee approved both recommendations. Lufkin recommended keeping the current operation on a cash basis. The Committee agreed. McBride explained to those present the independent nature of the merchandising operation.

Trail Maintenance Report: Since Art Jukkala died in trail camp this summer, McBride gave the report. In spite of the tragic consequences of Art's heart attack, the projects were finished. All of the volunteers involved want to continue. The NSA owes a great deal to Bob Whaley and the helicopter crew of a logging operation near Monture for the successful rescue of Art's body from the Bob Marshall. Dave Owens has agreed to take over the trail project. He has several ideas for the summer 2000. McBride stated that \$1500 has come in to the Art Jukkala fund. He suggests leaving the money until Dave or someone is in charge of the project. Lufkin moved, De Jarnette seconded to hold the Jukkala fund intact until plans are ready for expenditures. Motion carried.

Mann Gulch Report: Gidlund reported on events surrounding the Commemoration of the 1949 Mann Gulch Fire which resulted in the deaths of twelve Missoula Jumpers and I former jumper. In addition to the \$ 1000 budgeted by the NSA for the event, we furnished \$200 for the BBQ and \$300 for a mailing. McBride will provide a financial accounting at the next Exec. Comm. meeting.

Reunion report: Sheley reported that the initial mailer for Y2K is ready. They will go out first class to all addresses in our data base, members or not. He stated, "By mailing first class we can get address information on returns without paying a \$.50 fee. Thus we can help update the data base while promoting the reunion." The reunion committee has been meeting regularly for almost a year. Events at the Redding Convention Center are in place and confirmed, as well as tours out and about the Redding area to include the smokejumper base.

Website: Sheley reported the new website is up. It is popular, including the jump list. We should make the jump list update a priority. He also reported linking the Redding and Alaska websites. Gidlund asked that we give webmaster Dan Mc Comb a gift membership. The committee agreed. McBride discussed an e-mail problem brought about as a result of the change. NSA lost its e-mail in Missoula. Maintaining an e-mail account in Missoula remains a \$20/month expense. Sheley reiterated the need to expedite a site. Currently Dan McComb is handling e-mail requests. Apparently, the problem we have encountered was part of the process. Missoula will keep its Internet provider for the office. Membership E-mail will be directed to DeJarnette via a website link to him.

Missoula Office: McBride described office manager Shirley's job description: ie, pick up mail, process mail, answer phone, answer e-mail, and write letters to include thank you letters. With respect to other assignments originating with directors, or members of the Exec. Comm., he states "only as she has time." Lufkin recommended that McBride continue to set priorities for the Missoula office. Lufkin put this into the form of a motion; De Jeanette seconded; motion carried.

Base Liaison: North Cascade remains a holdout. Lufkin reported on efforts to obtain a rep. The Executive Committee asked Larry to continue to pursue the matter.

Video Marketing Plan: Committee Chair Fred Rohrbach sent a plan to the Executive Committee detailing the committee's marketing plan. A copy of the plan is enclosed. Currently the project has raised \$68,000 of the \$70,000 goal. Rohrbach asks that monies from pre-sale activity--\$6000 to date- be used for initial marketing. There being no objection, the Video Committee may proceed. The discussion then centered around a contract with a video marketing company. Such a contract would cost the NSA plus or minus 40% of the income derived from video sales. The NSA would retain all ownership rights; the marketing company would absorb all marketing costs. McBride asks that the committee tighten the plan so that the NSA can see the profit spread and the expense involved at the outset. McBride would like the Video committee to recommend a marketing company to the Executive Committee with a favorable progress report by October 1, 1999. Gidlund also asked that the Executive Committee receive a copy of the script also by October 1. Lufkin reported that the committee membership has changed. Gidlund will set up a meeting for the Executive Committee with Website Dan Mc Comb and Video Fred Rohrbach in Seattle in October.

NEW BUSINESS

Meeting Date: The next regularly scheduled meeting after October will be at the base manager's meeting in Boise. Tentative date is November 30th. Sheley suggested setting up a half-hour meeting with the managers. Gidlund will schedule the meeting.

Membership Committee recommendations: Membership application should be revised. Corporate fee should be set. After some discussion, De Jarnette moved, seconded by Lufkin, to set the corporate membership sponsorship at \$ 100. Motion carried. Lufkin moved, seconded by McBride to set the dues structure as follows:

Member.	1 year	\$20	Associate.	1 year	\$15
	2 years	\$35		2 years	\$25
	5 years	\$85		5 years	\$60
	10 years	\$160		10 Years	\$110

Motion carried.

Discussion centered around the revisions to the application form. The smokejumper definition

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should be revised to agree with the definition passed by the board at its April meeting. The heading TYPE OF MEMBERSHIP needs to be moved from its present location. The membership committee is directed to make any other changes that it deems necessary.

Redding reunion: The Redding Committee requests that we offer a one time only one year membership to new members at the convention. Lufkin so moved, seconded by McBride. Motion carried.

Dead Jumper Website: Gidlund proposed a listing of deceased jumpers on the website as an obituary. The obituary would be three to four lines. There being no dissent it was so ordered.

History and Archives: Lufkin read a proposal by Bill Moody detailing suggestions for smokejumper history. The Executive Committee directed Moody to develop an operational plan for the preservation of smokejumper history. He is to take charge of developing a committee. The Executive Committee will assist him as needed. Moody was advised to plan a meeting. Gidlund will represent the Executive Committee.

Website Minutes: The Executive Committee directed De Jarnette to prepare summaries of the minutes for the website and Static Line.

Newsletter: Sheley proposed that the Newsletter name be changed from Static Line to Smokejumper. Sheley so moved; Lufkin seconded; motion passed.

Board Terms: Sheley moved that we change Board Members Gowan and Hartman to two year membership on the board to balance the terms related to board elections. He explained that the objective is to elect one-third of the board each year. We have a skewed set of board memberships currently. The changes will balance the board terms to reflect the by-laws. Lufkin seconded. Motion passed.

By Laws: Gidlund appointed Lufkin as chair of the by-laws committee. Lufkin was directed to contact Lon Dale and others to serve on that committee. Chuck Sheley volunteered to help as needed. The committee is to report on progress at the October meeting.

1999 Spring Election: McBride will search for the spring election ballots.

Meeting adjourned at 5:50 P.M.

Respectfully submitted,

Monroe DeJarnette
Secretary