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Meeting Minutes, April 26th, 2003

National Smokejumper Association Board of Directors

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Board of Directors Meeting
National Smokejumper Association
Summary of the Executive Committee Meeting
April 26, 2003 Redding, California

Attendees:

Roland Stoleson, President
Chuck Sheley, 1st Vice President
Doug Houston, 2nd Vice President
Larry Lufkin, Immediate Past President
Dean Longanecker, Treasurer
Dave Bennett, Secretary
Fred Cooper, Membership Coordinator
Carl Gidlund, Past President
Jon McBride, Trails Coordinator
Tom Uphill, Strategic Planning
Tara Rothwell, Director
Bill Moody, Director and History Chairman
Murry Taylor, Director
Dick Tracy, Member

EC Members Missing:

Neil Satterwhite
Dan McComb

President Ron Stoleson led the group in the Pledge of allegiance.

OLD BUSINESS

Minutes of the Previous Meeting-The minutes of the Board of Director's Meeting in Boise on October 12, 2002 were approved as transmitted to the Executive Committee by Carl Gidlund.

Treasurer's report –Treasurer Dean Longanecker reported that the account balance is \$195,000; a major portion is in the Life Members account at \$111,000. The income/expense statement is running behind budget because of significant one-time expenses:

- Return of money to Liston fund,
- KIA plaques- \$7800 donations to the KIA
- \$700 for McCall
- Contribution to the Trails program
- Tax and licenses of \$1,050, including the copyright on logo to attorney
- Net income is \$6,900 compared to a \$21,000 budget for the year
- Another contributor was one-time expense to rebuild the website.

Present rate of return on our accounts is approximately 2%. Discussion followed regarding the budget overrun. Consensus was that unplanned costs are warranted and we should not be concerned.

KIA plaques-Carl Gidlund tells us that we may have reached the limits of our membership for contributions. Carl suggested that we focus on corporate sponsorships such as White Boots or Steil chainsaws. Fred Rohrbach will match donations at 30%.

Additional Financial Items-Dean Longanecker proposes that the NSA engage a professional CPA, and that a standard double entry bookkeeping process be invoked. Trails funds should be included with Treasurer's tasks. Dean's tenure as NSA Treasurer is complete, but he will stay on until the conversion to the CPA is complete. Whaley in Missoula is the preferred CPA. Dean recommends that the NSA accounts be transferred from Dean's bank to US Bank or some other larger organization with internet banking or at least multiple branches. This will facilitate remote management of accounts by NSA officers from remote locations.

Dean's recommendations: Recommends both the merchandising and trails accounts will move back to the central account managed by the Treasurer. John McBride moved to accept Dean Longanecker's recommendations. Carl Gidlund seconded, motion passed. Dean will check on Whaley's appropriateness then go ahead if all is positive. Dean estimates that he can accomplish this transition in about 90 days.

Membership-Fred Cooper-We now have 111 life members with two others on the payment plan. Please see Appendix A for the Life Membership list. The membership process is becoming more web oriented. We presently send mailers notifying people of delinquent memberships. 64% of our members are long term. Goal is for 200 life members by the 2004 reunion in Missoula. Jon McBride stated there is confusion about how to join association. The answer is to go to web site or contact Fred Cooper directly.

Fred Cooper provided a handout describing the proposed recruitment brochure plan. The handout appears in Appendix B. The brochure would be mailed to the target audience scripted in bold in the membership handout (Appendix A). We will analyze response then decide on next step. Cost would be \$1167. This includes printing 5000 brochures. Cost for the 5000 copies is bid at \$940 vs. \$600 for 1000 copies. A 10% return would recoup our expenses. Ron Stoleson asks how many BLM jumpers there were in this time frame. Fred Cooper replied that BLM is a separate campaign. Chuck says this is a good idea. Fred will work with Larry Lufkin and Chuck Sheley to get letters/brochures mailed. Fred will draft a letter and handle receipts of responses. Fred Cooper will lead this effort. Others will help.

Discussion-Ron Stoleson suggested that we should perhaps wait till next fiscal year (in view of our budget overrun). Chuck Sheley said that we should go ahead. Motion: Chuck Sheley moved that we should accept Fred's membership proposal, targeting individuals. We should proof the brochure and get another bid. Larry Lufkin

seconded. Motion carried. Further discussion: Have one round and one square parachute. Questions called. All present are in favor.

Appendix C provides the periodic membership report.

Reminders-Tom Uphill as Long Range Planner and Carl Gidlund as Public Affairs Officer are members of the Executive Committee as determined in the October 12, 2002 meeting.

Magazine Report-Chuck Sheley reported that the magazine has 50 pages per issue, and there are 1800 copies printed. The July issue is in layout. It costs about \$12 per year per member for the magazine. There has been a lot of response on editorials. Question for the July issue: Should there be Board of Directors oversight on editorial content? Responses are running 99% in support of no oversight. The plan is to continue with a point-counterpoint in editorial response. Ron Stoleson asks if this issue should be an agenda item. Murry Taylor says response from readers is positive re: no oversight by the Board.

The Executive Committee feels generally that there is no need for an oversight board. John McBride feels that Chuck should write only as an individual. Murry moves that no change be made to current practice. No need for editorial approval. Ron asks Chuck think about working with a couple of other people on editorials. There is a disclaimer in the front of the magazine that covers this. Motion withdrawn.

Murry believes there is need for a forum to discuss current wild fire management. Murry encourages the Executive Committee to go along with readership. Chuck Sheley said that people have met with congressmen on this issue. Murry admires Chuck's approach for taking this issue on. Also admires the level to which Chuck has taken this issue. Murry hears a sad complaint that the wild fire management system is broken (from other jumpers). Offering them a forum would be a good service. Murry suggested inviting key fire managers to an open forum.

Web Report-Chuck Sheley says the web site management has been very hectic for last four months. November orders stopped coming through the website. Orders were held in website and 82 orders were discovered and had to be filled immediately. The merchandise order company in Seattle unexpectedly went out of business. A new organization has been selected and is up and running, including a credit card application service. The new website and store is now up and working. We get about \$1000 per month from merchandise

Trail Maintenance Program Report-Jon McBride stated that advisors will meet in Hells Canyon on 4 May as part of a trail maintenance project and will also discuss the Trail Maintenance Program. There are 76 volunteers to date to be dispatched to 9 projects this year. Last year we had 61. The Trail Maintenance Program still has more enquiries than can be accommodated including Wyoming, Utah, and California.

Other trail maintenance activities are also being conducted outside of the base Trails Program. These include operations on the Kalmiopsis and McCall. These other programs are working under auspices of and in cooperation with the NSA Trails Program. Jon McBride and Leo Cromwell assist.

The Forest Service is providing surplus tools. The Bob Marshall foundation stores and manages the tools. The Trails Program is featured in the USFS Region 1 newspaper and also in the Intermountain Forest Service News.

There are two Trails Program accounts: Art Jukkala and Operating Fund. The Art Jukkala fund has not been touched and is reserved for a worthy cause yet to be identified. Jon McBride received expressions of a “Job Well Done” by all in attendance. The second account is the operating fund that supports Trails Program activities. The Trails Program recently received \$2100 grant from Exxon Mobile Corporation.

Dean Longanecker asked about liability regarding trails maintenance operations. There is a one-page form trails volunteers now sign to protect individual from liability. Forest service says our people will be treated exactly as a regular employee. We will adopt our own NSA form for liability.

Data Base-Roger Savage received a clock in recognition of his work

KIA Memorial Plaques-Carl Gidlund. The program will supply 13 plaques of which 9 will be presented to SJ bases and 3 to museums, and one to the National Interagency Fire Center. Doug Houston took one to the Alaska base. Mark Corbett will be asked to present the KIA plaque to Redmond Air Center. Carl Gidlund has compiled life history on each jumper KIA. Doug Houston provided list of names of potential donors for KIA plaques.

Donations to cover the \$3900 cost of the plaques are coming in very slowly. Approximately \$1300 has been received so far. We will make appeals to the general membership and seek corporate benefactors.

Museum Report-Bill Moody: A new curator for the Evergreen Museum will be coming on board on 1 June. The smokejumper exhibit designer has been identified. **An Oregon ex jumper has pledged \$10,000 toward cost of the exhibit.** (Incorrect) Plans are for the curator to meet with NSA representatives to review the exhibit design and identify sources of items required. An NSA Board meeting is scheduled for 11 Oct in McMinnville. Perhaps this can be the formal opening of the smokejumper exhibit.

The Okanogan Forest is recognizing all fallen fire fighters in a July 22 commemorative at Fish Lake. Suggestion is that all aviation related deaths be recognized at Twisp NCSB.

NSA Videos-Steve Smith is doing the shoot of the 100 years of the Forest Service.

Ron Stoleson asked for an update on Steve's commitment to make an NSA video for sale in other countries. This is from the West Yellowstone meeting in 2001. This is a two-three year commitment. We understand that Steve is making progress on this.

Bill Moody has completed a History of the NCSB. Cost is \$12 per book. Murry Taylor said there was lots of great photos at the Cave Junction reunion-copies should reside with the NSA.

NSA Reunion 2004-Jon McBride reported that Barry Hicks is the chairman. Chuck Wildes is second in command. All reservations and facilities are booked for the 18-19 June event. The reunion will be centered at the University of Montana facilities in Missoula. Rooms are available at reduced rates. Events will include golfing and rafting. Ed Courtney is very active with reunion preparations. The reunion committee has not provided a budget yet. The committee is under the impression that \$10,000 will be coming from the NSA. Ron Stoleson sent a letter to President Bush inviting him to be the keynote speaker. 2004 will be 50 years since Eisenhower dedicated the Aerial Fire Depot. There will be a re-dedication of the Aerial Fire Depot.

NSA Logo Copyright-Ron Stoleson reported that the copyright is still in process. We have a response from the government on our application and it looks good except for a technical flaw. Our attorney has advised us that it may cost an additional \$2,000 to complete the process.

NEW BUSINESS

Letters to Congressmen-Ron Stoleson reported no responses or acknowledgement was received from congressmen regarding letters sent regarding current wild fire attack policy.

Folk Life Festival-Fred Cooper reported that the 100th birthday of USFS in 2005. The event will be held on the Washington DC Capitol Mall. Bob Beckley, a Grangeville jumper from the '80s is one of the organizers. The organizers are very interested in an NSA/smokejumper representation. Training units, maybe even a jump on the mall. Story telling is a viable activity.

Meeting Schedules- There will be a full Board of Directors meeting 19 June in Boise. Since the McCall reunion is the same weekend, there will be no social after the BOD meeting. Another full Board of Directors meeting is scheduled for 11 Oct in McMinnville. Tom Uphill and Fred Cooper will organize the 11 Oct meeting.

History Books-Carl Gidlund. The history books are delivered. This project has received only luke warm reception from the membership. It was suggested that an anthology of silk stories appearing in the history book should be created for the magazine. The UM history also contains oral histories that include silk stories.

Strategic Plan-Tom Uphill. The plan is approved in its current form. Tom appreciates comments received on drafts. Additional comments were received. Major comments:

- apply a timeline to each of the program opportunities that require/are amenable to end points.
- More reunions should be featured in the plan, in fact a reunion should be scheduled every two years as an effort to attract more members.
- Suggest that we add, “Each program manager will endeavor to establish outside funding that will cover the proposed program”.

Tom will make last changes and issue the plan for use.

Additional discussion regarding identifying a person to prepare grants requests: Ron Stoleson suggested a professional be engaged to meet with the Executive Committee to describe the grant process. Carl Gidlund suggested that we hire a professional to write grants for a % of the take.

Our brochure should include statement in brochure giving people the opportunity to donate money. Tom Uphill will work on a brochure to expose our association to the general public with motive for contribution. He plans to present a review draft of the brochure for the June meeting in Boise.

More discussion on the strategic goal relative to magazine and merchandise support. Should Chuck Sheley be compensated to do the two tasks? Chuck spends about 30 hours per week now and a stipend should be offered. Chuck offered a figure of \$6300 a year. This is also what the Missoula office cost. We should include a feature to increase the stipend as merchandise sales increase.

Tom Uphill stated that an operating guide would be useful for both merchandise and the magazine, especially when personnel change. Dean Longanecker recommended that the Board of Directors vote on a stipend. **We will make a recommendation to the full board that we provide this stipend.**

Elections-Since there were five individuals running for five spots, the Executive Committee gave Chuck Sheley the OK not to run an election this year. The following will be presented to the Board in Boise for approval:

Terms Expire 07/01/06

Mark Corbet

Leo Cromwell

Larry Lufkin

Fred Rohrbach

Charles W. Brown

**APPENDIX A
NATIONAL SMOKEJUMPER ASSOCIATION
LIFE MEMBERSHIP REPORT**

April 26, 2003

Submitted by Fred Cooper

#	LAST NAME	FIRST NAME	ROOKIE BASE	ROOKIE YEAR
1	ALLEN	JAMES C.	NCSB	1946
2	BAKER	DONALD A.	MSO	1965
3	BEARTUSK	KEITH L.	MSO	1969
4	BELTRAN	TONY G.	IDC	1969
5	BENNETT	DAVID W.	MSO	1961
6	BLAINE	JAMES E.	MSO	1963
7	BOUCHER	ALBERT N.	CJ	1949
8	BRAUER	FRED O.	MSO	1941
9	BROWN	CHARLES W.	IDC	1956
10	CAHILL	JACK	MSO	1958
11	CARPENTER	PETER F.	RDD	1959
12	CHERRY	JAMES L.	MSO	1957
13	CLATWORTHY	JAMES F.	MSO	1956
14	CONNER	WILSON BENNETT	NCSB	1948
15	COOLEY	EARL E.	MSO	1940
16	CROSS	GEORGE W.	MSO	1974
17	CUPLIN	DAVID R.	MSO	1948
18	DELONG	STAN J.	RDD	1965
19	DEMMONS	JACK	MSO	1950
20	DERRY	ROBERT L.	MSO	1943
21	DIXON	JERRY S.	MYC	1971
22	DOLLARD	JIMMIE F.	CJ	1952
23	DOMINGOS	C. LESTER	NCSB	1964
24	DONNER	FRED	MSO	1959
25	DUNN	ROBERT H.	MSO	1958

26	DUNTON	ALAN J.	FBX	1967
27	DUTTON	DELOS M.	MSO	1951
28	EASTEP	ERIC D.	MYC	2000
29	ERIKSSON	RICHARD C.	MSO	1960
30	FILLER	MERL C. (BUD)	MYC	1952
31	FRICKE	CHARLES A.	MSO	1961
32	GASTINEAU	ORVAL W.	MSO	1963
33	GERSBACH	RICHARD O. (RICH)	RDD	1979
34	GOLIK	DENNIS M.	MYC	1974
35	GORSUCH	ROBERT V.	MSO	1947
36	GOWEN	GEORGE W.	MSO	1954
37	GREESON	MIKE J.	MSO	1959
38	GUTKOSKI	JOSEPH J.	MSO	1950
39	HALLORAN	DONAL W.	MSO	1953
40	HARPER	RONALD K. (KENT)	RDD	1975
41	HARTMAN	STEPHEN M.	MSO	1967
42	HELMER	JOHN C.	RDD	1959
43	HENDERSON	WALLACE D.	MYC	1946
44	HINKLE	GENE E.	MSO	1947
45	HOOPER	ROBERT B.	CJ	1967
46	KOVALICKY	THOMAS J.	MSO	1961
47	KREITZBERG	RICHARD A.	MSO	1952
48	LAI CONSULTANTS INC.		Associate	
49	LAUBER	ADAM L.	RDD	1999
50	LINNERTZ	STANLEY	MSO	1961
51	LINTON	GERALD J.	MSO	1948
52	LIPSCOMB	LEE G.	MSO	1958
53	LITTLE	GENE R.	MSO	1947
54	LONGLEY	LARRY D.	NCSB	1972
55	LUFKIN	FRANCIS B.	NCSB	1939
56	LUFKIN	LARRY C.	CJ	1963

57	MAERZLUFT	KARL H.	FBX	1967
58	MANSFIELD	CHARLES R.	CJ	1959
59	MCBRIDE	JON H.	MSO	1954
60	MCCULLOUGH	MICHAEL D.	MSO	1956
61	MCINTOSH	JOHN W.	MSO	1960
62	MILLS	WILLIAM H.	MSO	1965
63	MOODY	WILLIAM D.	NCSB	1957
64	MURPHY	JAMES L.	MSO	1948
65	MUSQUEZ	BEN O.	MSO	1956
66	OLESON	H. JAMES	CJ	1953
67	OSIPOVICH	RAYMOND	CJ	1973
68	PETTERSON	JON E.	MYC	1964
69	PETTY (STEWART)	PHILIP D.	MSO	1968
70	PHIFER	GREGG L.	MSO	1944
71	POPPIE	WILFORD D. (BILL)	MSO	1958
72	PRESTON	MILFORD M.	RDD	1974
73	QUILLIN	ROBERT L.	FBX	1971
74	RABIDEAU	CLARENCE J. (JIM)	NCSB	1949
75	RAHN	PERRY H.	MSO	1961
76	RATHBURN	JAMES F.	MYC	1958
77	REID	ROBERT E.	MSO	1957
78	RHODES	STEVE	NCSB	1958
79	ROHRBACH	FRED G.	MSO	1965
80	ROST	MAYNARD T. (SAM)	MSO	1958
81	ROTROFF	LOREN C. (BUD)	RDD	1967
82	SATTERWHITE	NEIL	MYC	1965
83	SAVAGE	ROGER L.	MSO	1957
84	SCOTT	JONATHAN L.	MYC	1948
85	SEALE	MICHAEL D.	Pilot	
86	SCHLAEFLI	ROBERT	Associate (Retardant)	

			Pilot)	
87	SHEARER	THOMAS P. (PAT)	MSO	1967
88	SHELEY	CHUCK	CJ	1959
89	SMITH	STEVE	Associate	
90	SQUAD VI	(All 9 Jumpers in Squad VI)	MSO	1968
91	STEPPE	MICHAEL E.	IDC	1961
92	STINSON	DOUGLAS P.	CJ	1954
93	STOLESON	ROLAND M.	MSO	1956
94	STRATTON	H. W. (SKIP)	MSO	1947
95	SUNDT	MATTHEW A.	RAC	1983
96	TAYLOR	MURRY A.	RDD	1965
97	THOMPSON	THOMAS J.	MSO	1955
98	TOBIN	JOHN J.	MSO	1959
99	TWISS	JOHN C.	RAC	1967
100	UPHILL	THOMAS R.	MSO	1956
101	VOELZ	JAMES F.	MYC	1971
102	WALKER	ROBERT A.	ANC	1970
103	WARNER	SCOTT A.	RDD	1969
104	WELCH	GARY E. (TEX)	CJ	1960
105	WERHANE	WILLIAM L.	MSO	1966
106	WHEELOCK	MICHAEL D.	CJ	1976
107	WILSON	DICK	MSO	1948
108	WOODWARD	HOWARD R. (RANDY)	MSO	1967
109	WOOLWORTH	BRIAN	Associate	
110	YENSEN	WILLIAM A. (WILD BILL)	MYC	1953

In addition, there are 2 members who are paying on one of the Life Member installment plans.

They are:

#	LAST NAME	FIRST NAME	ROOKIE BASE	ROOKIE YEAR
1	GONZALEZ	GREG J.	CJ	1976
2	LONGANECKER	DEAN M.	NCSB	1968

APPENDIX B

NSA MEMBERSHIP RECRUITMENT PROPOSAL

NSA BOARD MEETING

Redding, California

April 26, 2003

PROPOSAL SUMMARY:

1. Print Recruitment Brochure.
2. Use Recruitment Brochure along with a transmittal letter inviting Jumpers to join.
3. Send the initial letter and brochure to approximately 522 Jumpers:
 - Who trained during the period of 1950 through 1979;
 - For whom we have addresses;
 - Who have been members in the past; and
 - Who trained in the 1960's and we have addresses, but have not been members.
 - (See attached chart showing the 522 Jumpers by selected categories.)

COST OF PROPOSAL:

Cost for the above proposal would be:

• Printing of 5,000 brochures	\$ 942
• Postage	193
• Printing of letter to go with brochure	<u>32</u>
• TOTAL	\$1,167

It is recommended that we print 5,000 brochures since the cost per unit is substantially less than printing of 1,000 brochures. Cost for 1,000 is \$602 versus 5,000 would cost \$942.

Fifty, new one-year memberships would recoup the above expenses. It seems plausible that we should be able to gain at least this many memberships from a target audience of 522. This would be about a 10% response rate if successful.

It is recommended that the above distribution be made and an analysis be made of the results of this membership drive before making another mailing.

Data as of January 7, 2003:

Decade Trained	Present Members	Have been Members	Have not been Members	Do not have addresses	Deceased	TOTAL
1940's	201	50	193	361	241	
1950's	392	53	211	357	124	
1960's	461	93	315	356	83	
1970's	216	61	306	242	26	
1980's	74	74	205	139	9	
1990's	70	85	177	68	6	
TOTAL						

Proposal is to target recruitment to those groups in bold print for a total of 522.

Reason for targeting the above four categories is:

- Highest number of membership is from these three decades;
- Attempt to regain membership from those who have members in the past; and
- The 1960s appears to be the best target group (based on present membership) in attempting to obtain membership from those who have not been a member in the past.

Total number of Rookie Jumpers by year, in the 1960s for which we have addresses (data as of April 19, 2003):

1960	20
1961	23
1962	31
1963	39
1964	28
1965	38
1966	60
1967	54
1968	58
1969	<u>46</u>
TOTAL	397

APPENDIX C
NATIONAL SMOKEJUMPER ASSOCIATION

PERIODIC MEMBERSHIP REPORT

April 2003

Submitted by Fred Cooper

MEMBER CATEGORY	SEP 2000	FEB 2001	APR 2001	JUN 2001	SEP 2001	MAR 2002	JUN 2002	OCT 2002	APR 2003
1 Year Jumper	471	494	463	358	330	194	176	182	147
2 Year Jumper	393	462	479	481	472	454	375	392	398
5 Year Jumper	249	337	354	375	430	457	527	555	592
10 Year Jumper	197	209	218	230	239	242	254	255	241
Life Jumper	42	46	52	67	71	82	84	87	105
TOTAL JUMPER	1,352	1,548	1,566	1,511	1,542	1,429	1,416	1,471	1,483
1 Year Associate	170	218	220	185	127	131	105	142	119
2 Year Associate	33	43	46	45	48	51	52	55	66
3 Year Associate	14	18	18	17	18	19	23	23	22
10 Year Associate	4	4	5	4	4	5	8	8	7
Life Associate	1	1	1	2	2	2	2	2	4
TOTAL ASSOCIATE	222	284	290	253	199	208	190	230	218
1 Year Pilot	2	6	8	7	7	7	5	4	4
2 Year Pilot	2	3	3	5	5	7	6	6	6
5 Year Pilot				1	3	6	9	9	12
10 Year Pilot				1	1	1	1	1	1
Life Pilot	1	1	1	1	1	1	1	1	1
TOTAL PILOT	5	10	12	15	17	22	22	21	24
GRAND TOTAL	1,579	1,845	1,868	1,779	1,748	1,659	1,628	1,722	1,725
Average Length of Jumper Membership	3.31 Years	3.35 Years	3.43 Years	3.64 Years	3.77 Years	4.31 Years	4.58 Years	4.55 Years	4.26 Years

