

12-2-1994

## Board of Trustees Minutes, December 2, 1994

Eastern Washington University

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Eastern Washington University  
**BOARD OF TRUSTEES**  
 December 2, 1994, 9:00 a.m.  
 Louise Anderson Hall, First Floor Lounge

**Board Members Present**

Mrs. Jean L. Beschel  
 Mr. Al Brisbois  
 Mr. John V. Geraghty, Jr., Vice Chair (out of town on business)  
 Mr. Joe W. Jackson  
 Mr. James L. Kirschbaum  
 Mr. Michael C. Ormsby, Chair  
 Dr. Julian J. Torres, Jr. (out of town on business)

**Staff Present**

Dr. Edwin Bump, Professor, Accounting  
 J.D. Annie Cole, Dean of Students  
 Dr. Richard Curry, Dean, College of Letters and Social Sciences  
 Mr. Kenneth R. Dolan, Executive Assistant to the President/Secretary to the Board of Trustees  
 Dr. Marshall E. Drummond, President  
 Dr. George Durrie, Director, Government Relations  
 Dr. Flash Gibson, Vice Provost, Undergraduate Affairs and Enrollment Management  
 Dr. Robert C. Herold, Vice Provost, International Studies, Summer Session and Special Programs  
 Dr. James I. Hoffman, Senior Vice President for Academic Affairs and Provost  
 Mr. Curt Huff, Associate Vice President, University and Auxiliary Services  
 Mrs. Jane A. Johnson, Vice President for University Advancement  
 Mr. Jim Lochner, Director, Auxiliary Financial Services  
 Dr. Elroy C. McDermott, Dean, College of Business  
 Ms. Angelika M. Moskalonek, Secretary, Office of the President  
 Mr. Mike Nelson, Director, Internal Audit  
 Mrs. Gayle M. Ogden, Associate Vice President for Human Resources/Affirmative Action Officer  
 Mrs. Stefanie E. Pettit, Weekly Editor, News Bureau and Communications Services  
 Ms. Annette Skaer, Planning Analyst II  
 Mr. John D. Soennichsen, Information Specialist III, Publication  
 Mr. Ron Sperber, Director of Sports & Recreation Center and Director of PUB & Student Services  
 Mr. Michael Stewart, Vice Provost for Planning and Budget  
 Officer Karl Morrison, City of Cheney Police  
 Mr. Christopher A. Wavada, Media Lab Coordinator

**Faculty Present**

Dr. Jeff Corkill, President, Faculty Organization  
 Dr. Russ Hubbard, Professor, Education  
 Dr. Tom Karier, Professor of Economics and Collective Bargaining Faculty Representative  
 Dr. Morag Stewart, Professor, Management Information Systems  
 Dr. Sally Winkle, Chair, Department of Modern Languages and UFE, President

**Students Present**

Mr. Justin Franke, Student Council Member and Member of Sigma Nu  
 Mr. Bill Hallenger, Member of Delta Chi  
 Mr. Tony Lacati, Member Pi Lambda Phi  
 Mr. Erin Redding, former President, Beta Theta Pi Chapter

**Guests Present**

Ms. Maureen McGuire, Assistant Attorney General  
Mr. Al Ogden, Mayor, City of Cheney  
Mr. Richard Phenneger, Phenneger & Morgan Inc.  
Mr. Jim Reinbold, City Manager, City of Cheney  
Mr. Thorne Tibbits, Chairman, Joint Facilities Committee

**Call to Order and Quorum, I. and II. - Mr. Ormsby**

Chair Ormsby called the meeting to order at 9:05 a.m. A quorum was present at the meeting.

**Reports, III.**

**Trustees' Reports, III.A.**

Mr. Ormsby reported on the "1995-97 Operating Budget and Higher Education" meeting held in Olympia on November 22, 1994. The meeting was attended by Governor Lowry, his budget staff, the presidents and chairs of the Board of Regents, and trustees for the six universities in the State of Washington. Dr. Drummond and Mr. Ormsby represented Eastern at the meeting.

Issues of current and future funding, faculty salary increases, enrollment levels at the state institutions, and policy discussions about individual tuition setting authority were discussed.

Mrs. Beschel reported on the ABC Breakfast held on November 29, 1994, under the sponsorship of the College of Business Administration, featuring speaker John Wilson, Executive Vice President and Chief Economist at the Bank of America. Mr. Wilson spoke on "Clinton Versus the Fed: The Economic-Financial Outlook for 1995."

**Presidents' Reports, III.B.**

**Faculty Organization Report III.B.1. - Dr. Corkill**

Dr. Corkill reported on the Senate and Rules Committees' activities. At the last Senate meeting, Dr. Hoffman and Dr. Karier presented an update on Collective Bargaining to the entire unit of the Senate, referred to as "Committee of the Whole." Dr. Corkill reported on the recent visits of Representatives Prince and Schoesler to Eastern's campus. The purpose of the visits was to discuss the expansion of the J.F.K. Library in preparation of the lobby on Eastern's behalf at the House of Representatives during Legislative Sessions.

Dr. Corkill addressed the proposed internal budget cuts by expressing faculty's concern about the cut. He indicated that faculty have made a formal inquiry to the President as to why the proposed cuts are necessary.

**Associated Students III.B.2. - Mr. Franke**

Mr. Justin Franke, Student Council member, presented the Associated Student report. Ms. Opong was unable to attend the Board meeting.

The Associated Students are working on the campaign **Register Once**, a nation-wide campaign, to "increase student participation in the electoral process by making it easier for students to register and vote on campus."

Ms. Opong is communicating with Eastern's faculty, staff, and administrators on the "One Hour No Class" concept.

The ASEWU Council has been researching the possibility for an emergency safety communication system to be proposed for Eastern's campus. The system is called CODE BLUE and is designed so that a single push on the speakerphone push-button, immediately and simultaneously activates

the speakerphone which automatically dials the campus police. The ASEWU Council has located funds to purchase the first of these units and hopes to find funds to purchase additional units.

President's Reports, III.B.3. - Dr. Drummond

Dr. Drummond reported that the Higher Education Coordinating Board granted Eastern approval to establish a Master's degree program in the Physical Therapy program in Spokane beginning Fall quarter, 1995. The Bachelor's degree in Physical Therapy will no longer be offered.

The 4th Family First Thanksgiving Dinner was attended by approximately 500-600 persons on November 18 and was a great success. Eighteen members of the Senior Citizen Nutrition Program were also invited to attend the event.

Eastern clubs and organizations have again sponsored a Christmas Giving Tree this year.

The City of Cheney, School District #360, and Eastern Washington University have entered into an agreement to upgrade the stadium, track, and other facilities at the Woodward Fields. In Phase II, the stadium is to become a community facility under the terms of the agreement. A committee has been formed to jointly operate the facilities and to plan new projects. The committee, known as the Joint Facilities Committee, is beginning the preliminary planning for Phase II of the Woodward Stadium Project.

Three faculty members from Mahidol University in Thailand were expected to visit Eastern December 3-6 to discuss potential cooperative projects between Eastern and the Center of Human Resources Development of Mahidol University.

Mr. Pitak Inrawityanunt, EWU Alumni, endowed funds to Eastern for International Studies.

Nine EWU faculty members have been chosen for inclusion in *Who's Who Among American's Teachers, 1994* edition.

Yves Nievegelt, Professor of Mathematics, has received a \$149,712 grant from the National Science Foundation.

Don Lake, who retired in October from J.F.K. Library, passed away November 14.

The EWU Foundation funded \$6,351 in Faculty/Staff Mini grants for fall quarter 1994.

An "All-Campus Holiday Reception" is planned for Tuesday, December 6, at 3 p.m. in the Showalter Hall Rotunda.

EWU Alumni Association's 14th annual New Years' Eve Casino Party and Dance will be held Saturday, December 31, at the Ridpath Hotel in Spokane.

Dr. Drummond invited Dr. Herold to present copies of the latest publication of the EWU Press, *Vertabrae* by Samuel Green, to the members of the Board of Trustees. Dr. Drummond commented on the success of the EWU Press and praised the quality of the publications produced by the EWU Press.

Mayor Ogden was invited by Dr. Drummond to comment on current and future projects of the Joint Facilities Committee. Mr. Ogden reported that the committee approved Phase II that would add 5,000 permanent seats to the east side of Woodward Stadium increasing the total seating capacity to 10,000. The space under the new stands would allow for a two-and-a-half story building with 40,000 square feet of floor space. The new space could be shared jointly by the university, the school district, and the city. The community is enthusiastic about the future plan.

**Action Items, IV.**

**Minutes of the October 28, 1994 Board of Trustees Meeting**

Chair Ormsby requested that the minutes be approved with minor changes as presented.

**Motion #12-01-94:** *"I move that the minutes of the October 28, 1994, Board of Trustees' meeting be approved."*

*Motion by Mrs. Beschel; second by Mr. Brisbois; approved unanimously.*

**Summer Sessions Tuition for 1995 - Dr. Herold**

Dr. Herold recommended that the Board approve the Summer Session 1995 tuition at \$73 per undergraduate credit hour, \$108 per graduate credit hour with an additional \$40 enrollment fee. Tuition would not be capped. Summer Quarter is self-supporting and therefore tuition must be set at a rate to cover all operating costs. The proposed rates are slightly higher than Central and Western and also represent a modest increase over the rates charged in 1994.

Dr. Herold gave a brief overview of the upcoming 1995 Special Programs.

**Motion #12-02-94:** *"I move that the Board approve the Summer Session 1995 Tuition and Fee rates as proposed."*

*Motion by Mr. Kirschbaum; second by Mr. Brisbois; approved unanimously.*

**Reorganization Plan - Dr. Hoffman**

Dr. Hoffman presented the proposed organizational chart and recommended an effective date of January 1, 1995. The proposed organizational structure represents the last stage of the reorganization plan for Academic Affairs and proposes a four-college model rather than the six-college model in effect prior to this action.

Those programs formerly located in the College of Health, Social & Public Services have been transferred to existing colleges. Criminal Justice and Military Science were transferred to the College of Letters, Arts & Social Sciences. Dental Hygiene, Communications Disorder and Physical Therapy were transferred to the College of Science, Mathematics & Technology. Public Administration and Urban & Regional Planning were transferred to the College of Business Administration. Programs formerly located in the College of Fine Arts, including art, music, radio television and theater, were transferred to the College of Letters, Arts & Social Sciences.

The change in the organizational structure will assist in implementing EWU's liberal arts reform efforts, and additionally, produce an administrative cost savings by eliminating two deans and their attendant support staff.

**Motion #12-03-94:** *"I move that the Board approve the proposed administrative reorganization of Academic Affairs."*

*Motion by Mr. Brisbois; second by Mr. Kirschbaum; approved unanimously.*

Dr. Elroy McDermott, Dean of the College of Business Administration, announced a name change for the College of Business Administration to the College of Business and Public Services.

## Information Items, V.

### Update on Collective Bargaining - Dr. Hoffman/Dr. Karier

Dr. Karier gave an update on the proceedings of the faculty collective bargaining. The parties involved in the collective bargaining process are committed to produce an agreement by February 1, 1995. Subcommittees have been formed addressing issues under the collective bargaining agenda.

Dr. Hoffman noted that two subcommittees, Budget Process & Planning and Compensation, will address next year's budget reductions. The committees working on these issues are composed of faculty, deans, and vice provosts.

Dr. Hoffman described the progress of the committees' work as being cooperative and positive.

### Campus Life ... Designing Successful Student Transitions - Ms. Johnson

Ms. Johnson's report addressed past and contemporary trends of student services including a comprehensive Admission Plan, Auxiliary Services, Greek Life, Nontraditional Student Services, Sports and Recreation, Student Health Services, Psychological Counseling, Substance Abuse Counseling, University Safety, and Career Planning & Placement and Internships.

Student Services will follow the EWU Student Credo: "Eastern Washington University is a place where genuine care and concern for students is our highest priority." To achieve the objectives laid out in the credo, the Student Services Administration and Advancement unit has adopted the following vision statement: 1) The unit will be student-centered and student sensitive. 2) All EWU facilities/grounds/trees will create a message of pride, beauty, safety and functionality. 3) Technology will be used to increase operational effectiveness and enhance service. 4) Appropriate donors and volunteers cultivation and stewardship will be viewed as a unit university responsibility.

Ms. Johnson introduced Richard Phenneger, President of Phenneger & Morgan, Inc., who serves on the EWU's President Council and as advisor to EWU's Beta Theta Pi fraternity.

Mr. Phenneger gave a brief presentation on the proposed development of the "Greek System." He described the area between C Street to F Street and 2nd to 5th as the defined "Membership Overlay Zone." The development of the Greek System is planned in conjunction with the re-development of downtown Cheney. The financing for this project is not yet resolved. The objective is to develop a well-run, well-organized Greek System.

Dr. Drummond thanked Mr. Richard Phenneger for his leadership role in promoting the Greek System at Eastern and in the community including Mayor Ogden and City Manager Jim Reinbold in the effort of meeting future trends of the students' needs.

### Trends in Enrollment Management - Dr. Gibson

Dr. Gibson gave a report on the 1994 Enrollment Management Program on recruitment. During 1994, Enrollment Management has set several enrollment goals for the 1994 entering class. The goals included increase total enrollment, increase the number of freshmen, college readiness of new freshmen, number of students living on campus, ethnic diversity of student population, and maintain the number of transfer students at 1993 level or above.

Progress was achieved in some areas while not in others. The full-time equivalent student number increased from 7961 to 7964. The number of new freshmen decreased. College readiness improved. The number of new transfer students dropped slightly. The proportion of ethnic students increased slightly. The number of non-resident students stayed constant and foreign

students decreased from 5.2% to 4.7% of the total student population. The percentage of students living on campus and in Cheney decreased.

Dr. Gibson pointed out that the number of students enrolled is affected by the new policy of disenrolling students on the 6th class day rather than the 16th class day as in previous years. The formal count of enrollment is performed on the 10th day of class.

The reason for the new policy is that the University wanted to remove the "ghost" students who are taking up class space but are not going to enroll in class. This frees class openings for students who do want to enroll.

Independent Audit of Auxiliary Funds & Intercollegiate Athletics - Mr. Nelson and Mr. Ewing  
Mr. Nelson, EWU Internal Auditor, introduced Mr. Scott Ewing, CPA from the Spokane Accounting firm, McFarland & Alton, P.S., who gave a report on the recently completed audit of Auxiliary Funds, which consist of the Associated Students Fund, the Bookstore Fund, the Housing and Dining Fund, and Pence Union Building Fund as well as the Intercollegiate Athletics Programs Fund. The total contract amount was for \$17,600. There were no disagreements found in the accounting records and no reportable conditions. In summary, the Auditor was pleased with the University's ways of handling its financial matters.

**Old Business/New Business, VI.**

None

**Executive Session, VII.**

Chair Ormsby called an executive session from 11:16 a.m. to 11:45 a.m. for the purpose outlined in RCW. 42.30.110 for discussing legal, personnel and collective bargaining matters.

**Personnel Actions, VIII.\***

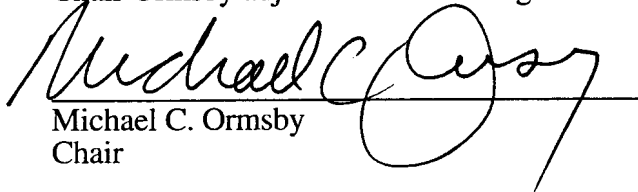
In addition to the proposed personnel actions, Mr. Ormsby asked the board to grant appointing authority to President Drummond for the period from December 2, 1994 through January 27, 1995. There is approximately a two months period without a Board meeting. It is customary for the Board to grant appointing authority to the President for this time period. Any actions taken by the administration will be conveyed to the Board for ratification at the January meeting.

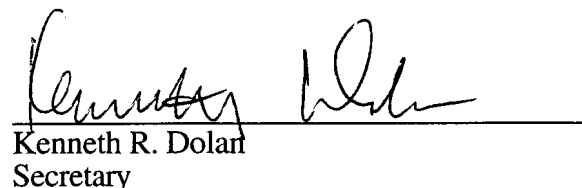
**Motion #12-04-94:** *"I move that the personnel actions, including the addendum and the granting of appointing authority to the President, as presented by Dr. Drummond, Provost Hoffman, and the Administration be approved."*

*Motion made by Mr. Kirschbaum; second by Mr. Brisbois; approved unanimously.*

**Adjournment, IX.**

Chair Ormsby adjourned the meeting at 11:55 a.m.

  
Michael C. Ormsby  
Chair

  
Kenneth R. Dolan  
Secretary