

5-24-1991

Board of Trustees Minutes, May 24, 1991

Eastern Washington University

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Eastern Washington University
BOARD OF TRUSTEES
May 24, 1991, 9:00 a.m.
Louise Anderson Hall, First Floor Lounge

MINUTES

Board Members Present

Mrs. Jean L. Beschel, Vice Chair
Mr. Al Brisbois
Mr. John V. Geraghty, Jr.
Mr. Joe W. Jackson
Mr. James L. Kirschbaum, Chair
Mr. Michael C. Ormsby

Staff Present

Ms. Elizabeth R. DeRuyter, Director, News Bureau and Communication Services
Mr. Kenneth R. Dolan, Executive Assistant to the President; Secretary to the Board of Trustees
Dr. Marshall E. Drummond, President
Dr. Robert H. Elton, Vice Provost for Graduate Affairs and Research
Dr. Fred J. Evans, Dean, College of Business Administration
Dr. Elson S. Floyd, Vice President for Student Services
Mr. Stephen J. Franks, Assistant Director for Planning and Academic Budgeting
Ms. Isabelle W. Green, Director, Alumni Relations
Dr. James L. Hanegan, Professor of Biology
Dr. Gregory W. Hawkins, Dean, College of Fine Arts
Dr. James I. Hoffman, Senior Vice President for Academic Affairs and Provost
Mr. Steven J. Hopf, Central Services Supervisor II
Mrs. Jane A. Johnson, Vice President for University Advancement
Mr. John Johnson, Associate Director of Intercollegiate Athletics
Dr. William K. Katz, Dean, College of Education and Human Development
Mr. William R. Kidd, Vice Provost for Undergraduate Affairs and Academic Personnel
Mr. Leonard H. Klatt, Associate Vice President of Human Resources
Mrs. Sandra L. Kruse, Administrative Assistant to the President
Mr. Theron J. Lochner, Director, Budget Services
Mr. Donald G. Manson, Business Manager
Ms. Maureen McGuire, Assistant Attorney General
Dr. Allen C. Meadors, Dean, College of Health, Social and Public Services
Dr. Karen L. Michaelson, Director, Grants and Research Development
Ms. Leslie L. Mowatt, Administrative Secretary to the Board of Trustees
Dr. Frank E. Nelson, Chair, Management Information Systems
Mrs. Mary Ann Nelson, Professor of English
Mrs. Gayle M. Ogden, Affirmative Action Officer, Special Assistant to the President
Ms. Pamela A. Parks, Volleyball Coach, Intercollegiate Athletics
Mr. Timothy Potter, Intern, Intercollegiate Athletics
Mr. William R. Railey, Director of Development, Intercollegiate Athletics
Mrs. Karen Raver, Coordinator, Student Health Services
Mr. Ronald J. Raver, Special Assistant for Athletic Development
Ms. Judy E. Samples, Director, Community Relations
Mr. William J. Shaw, Chief Financial Officer, Business and Financial Services
Mr. Gregory L. Sheridan, Executive Director, Foundation

Dr. Hugh D. Sullivan, Vice Provost for Extended University Services
Mrs. Gertrude L. Swedberg, Director, Women's Studies
Mr. Douglas H. Vinzant, Associate Vice President for Planning and Academic Budgeting
Dr. Niel Zimmerman, Interim Dean, College of Letters and Social Sciences
Mr. Richard L. Zornes, Athletic Director/Football Coach, Intercollegiate Athletics

Faculty Present

Mr. Steve Blewett, Assistant Professor of Journalism
Mr. George A. Durrie, Associate Professor of Government; President, Faculty Organization
Dr. Robert J. Gariepy, Dean, University Honors
Mr. Jay W. Rea, Librarian IV
Mr. Gary Smith, Chair, Physical Therapy

Students Present

Ms. Lisa Briceno
Mr. Connan Campbell, Executive Vice President, ASEWU
Ms. Kelly Carlson
Ms. Shaun Cross
Mr. John Phelan
Ms. Dempsie Powers
Ms. Joyce Shannon
Mr. Rudy Stretch
Mr. Dennis Worsham, President, ASEWU

Guests Present

Dr. Randy Cain, Cheney Medical Center
Dr. Yuriy Panevin, Vice Director of the Management Training Center, Moscow Institute of
National Economy, Soviet Union
Mr. James Reinbold, City Manager, City of Cheney
Mr. Robert Russell, Cheney Medical Center
Dr. James H. States, Medical Consultant

Call to Order and Quorum, I. and II. - Mr. Kirschbaum

Chair Kirschbaum called the meeting to order at 9:07 a.m. A quorum was present. Mr. Kirschbaum stated that there would be an addendum to the actions items.

Reports, III.

Trustee Reports, III.A.1.

Presidents' Reports, III.B.

Faculty Organization, III.B.1. - Mr. Durrie

Mr. Durrie reported that the Faculty Senate would be discussing the salary plan on Tuesday. They would be addressing the question of referring the plan to the faculty for a vote of either taking action on the plan or sending it back to the Faculty Affairs Council.

The faculty forums held on May 15 and 22 on the liberal arts reform were well attended. Approximately 80 people attended the first forum and about 125 attended the second, which was more lively than the second. A report, like the one containing the liberal arts papers, will include a transcription of the forums and distributed soon. Early in the fall, Mr. Durrie stated that there will be two more forums, specifically for students.

Mr. Durrie also noted that on June 3, at the final Senate meeting, they would finish up with two measures; the policy/procedure regarding department chairs and the faculty bylaws relating to the creation of special faculty positions.

Associated Students, III.B.2. - Mr. Worsham

Mr. Worsham stated that he felt the ASEWU had an effective year during 1990-91. He felt student government was very assertive and had accomplished a lot over the past year.

The main goal that Mr. Worsham had tried to achieve was to create unity between the Associated Students and the University's administration. He stated that they had met many of their goals, such as establishing a campus child care facility, setting up a non-traditional outreach program, enhancing cultural diversity, and establishing health care and legal aid programs.

Mr. Worsham thanked the Board of Trustees, administration and students for the hard work and support they had given him the past year.

Chair Kirschbaum presented Mr. Worsham with a plaque and gift, and thanked him for his guidance and strong leadership of the Associated Students.

University, III.B.3. - Dr. Drummond

President Drummond introduced and welcomed Dr. James Hoffman, Senior Vice President for Academic Affairs and Provost.

Dr. Drummond reported that the curriculum forums were interesting and invigorating, and helped to create a focus for the liberal arts reform. He stated that they would now select a committee to frame a specific recommendation for the reform.

Dr. Drummond complimented Mr. Durrie and the faculty on the salary plan process. He felt the shared governance was good and the process was acceptable.

The HEPB has completed its final review evaluation of EWU's 1990 Affirmative Action Update and has recommended approval. Dr. Drummond thanked Mrs. Ogden for her hard work in preparing the update.

The JFK Library recently received two significant grants for the 1990-91 academic year. The first, a \$416,700 Department of Education award to be distributed during a five-year period, will strengthen holdings in support of the liberal arts curriculum. An addition of 9,300 titles in the "Books for College Libraries," will raise Eastern's holdings of these titles from 51 percent to 70

percent. The second grant is a \$75,000 award from the Library Services and Construction Act, which will be distributed between Whitworth College, Gonzaga University and Eastern in support of International studies.

Eastern has received a three-year grant from the American Association of State Colleges and Universities for participation in a program and faculty institute called "Infusing Asian Studies into the Undergraduate Curriculum." The grant is especially significant in light of the university's focus on internationalization of the curriculum. Three faculty members will attend a three-week conference at the East-West Center in Honolulu this summer. They are Dr. Niel Zimmerman, dean of the College of Letters and Social Sciences; Dr. Jeffers Chertok, chair of the Department of Sociology and special assistant for faculty development; and Dr. Reta Gilbert, professor of speech in the Department of Communication Studies. The grant also provides for participants to travel to Asian countries in the summer of 1992. In 1993, scholars from the East-West Center will conduct in-service workshops at Eastern to help with the integration of Asian content and perspectives.

Eastern's Health Careers Opportunity Program (HCOP) will help minority and disadvantaged students gain access to careers in the health professions. In initiating the program, Eastern provided a leadership role in the region by responding to the critical shortage of ethnic minorities and people with low income backgrounds in health care.

Dr. Drummond noted two recent appointments in the administration. First, the appointment of former Spokane City Manager Terry Novak to the position of interim vice president for business and finance. Novak, who has served as the city manager since 1978, will assume his new position July 1. Second, a new dean of the College of Letters and Social Sciences has been selected. Dr. Richard A. Curry, associate dean of the College of Arts and Sciences at the University of Nevada, Reno, will also begin July 1. As the dean of the College of Letters and Social Sciences, Curry will oversee the largest of the six colleges at Eastern. Curry, 52, is a published author, editor and an established administrator. A search committee, chaired by Dr. Henry-York Steiner, EWU professor of English, began the search in December of 1990. Curry was selected from a nationwide pool of 67 applicants.

Ursula Hegi, professor of English in the Creative Writing department, was one of ten Washington writers to have her work recognized as the best in the state. Hegi received the Governor's Writers Award, given by Washington State Libraries, for "Floating in My Mother's Palm," her fourth novel. The panel, composed of literary figures and library personnel, looked at more than 300 works before making their selections.

The work of Charles Luttrell, an archaeologist with the EWU Archaeological and Historical Services, has been selected to be shown with West One Bank's traveling exhibit "Spirit of the West," which was viewed in Spokane and Coeur d'Alene during May. The exhibit showcases the work of outstanding contemporary artists from Idaho, Utah and Eastern Washington. Luttrell's mixed media work, "Topping the Classical Order," will be displayed in 18 Northwest communities this summer.

Dr. Drummond reported that he was invited to join the Spokane Symphony Board of Trustees and will serve a two-year term, beginning July 1. Jane Johnson, vice president for University Advancement, has been appointed chair of the Spokane Area Economic Development Council's public relations committee.

Dr. Drummond introduced Dr. Yuriy L. Panevin. Dr. Panevin first visited EWU in the fall of 1989 as part of a group of 14 dignitaries from the Soviet Union and six Eastern European countries and is currently a Fulbright Scholar at the Wharton School at the University of Pennsylvania. He

also holds the position of vice director of the management training center in the Moscow Institute of National Economy, the Soviet Union's most important non-governmental management institute. He combines fine management skills with high academic credentials. He is keenly interested in the American experience and is determined to break through bureaucratic obstacles to create a business management school based upon the American model. Prior to his position with the Economic Institute, Dr. Panevin was associate professor at the Plekhanov Economics Institute in Moscow where he received his doctorate degree. Dr. Drummond offered a special welcome to Dr. Panevin and hoped he enjoyed his stay at Eastern.

Dr. Panevin thanked Dr. Drummond and board for allowing him to come to Eastern and hoped that both sides would gain knowledge from this exchange program.

Dr. Drummond then introduced Mary Ann Nelson, professor of English, Director of the Center for Excellence in Teaching English and a consultant in English Education. For the past 7 years Mrs. Nelson has been the director for the Young Writers' Conference, which has grown from a small local conference into a region-wide event, with 2,300 participants this year.

Mrs. Nelson stated that the Young Writers' Conference creates valuable bonds between Eastern and other schools. The conference is attended by youth from the fourth to twelfth grade and the students come from Washington, Oregon and Idaho. The Twelfth Annual Young Writers' Conference is scheduled for April 25, 1992. (See attachment #1)

Action Items, IV.

Minutes of the April 12, 1991, Board of Trustees' Meeting, IV.A.* - Mr. Kirschbaum

Motion #04-01-91: "I move that the minutes of the April 12, 1991, Board of Trustees' Meeting be approved with minor editing changes."

Motion by Mrs. Beschel; second by Mr. Jackson; approved unanimously.

Interlocal Cooperation Act Agreement between Eastern Washington University and the City of Cheney for the Seventh Street Repaving Project, IV.B. - Mr. Manson

The Seventh Street renovation is a cooperative project between the university and the City of Cheney. Funds were appropriated in the 1990 Legislative Session for the repairs. The total cost of the street repair and renovation amounts to \$376,923. The costs are being divided based on a pro-rated share of street ownership. The university owns 65%, therefore, its share of the street repair is \$245,000. In addition, the university is requesting that a water distribution main be included in the project. As this is 100% owned by the university, we have agreed to pay the full cost of this portion of the project, which is \$71,500. The total cost to EWU of the Seventh Street Renovation Project, including the water main, amounts to \$316,500.

The city will award the contracts and supervise the project. The project will not be accepted without the concurrence of our architectural and engineering services staff and final acceptance by the Board of Trustees.

Motion #04-02-91: "I move that the board approve the Interlocal Cooperation Act Agreement between Eastern Washington University and the City of Cheney for the Seventh Street Repaving Project."

Motion by Mrs. Beschel; second by Mr. Brisbois; approved unanimously.

Application Fee for the Physical Therapy Program, IV.C. - Dr. Meadors and Mr. Kidd

Due to the very high volume of applications to the Physical Therapy Program, we estimate over 1,000 applications were received in 1990, the Dean of the College of Health, Social and Public Services, Dr. Allen Meadors, is requesting that an application fee of \$75 be assessed.

Dr. Meadors and his staff have done a thorough analysis of application fee policies at similar institutions offering the physical therapy degree. Based on his analysis, the proposed \$75 fee appears to be reasonable. The imposition of a substantial fee should also reduce, if not eliminate, less serious applications to the program.

Mr. Ormsby requested that the administration report back to the board on the impact of the fee. He also wanted an overview of the entire area as it relates to these types of fees being assessed to other programs.

Motion #04-03-91: "I move that the board authorize the \$75 application fee for the Physical Therapy Program be instituted beginning Fall Quarter 1992 and that the administration report back to the board in one year regarding the impact of this fee."

Motion by Mr. Ormsby; second by Mr. Geraghty; approved unanimously.

Supplemental Budget Request for ASEWU Reserve Funds, IV.D. - Dr. Floyd

The ASEWU council is requesting that \$7,000 be allocated to the Department of Radio-Television for the purpose of purchasing 30-watt AM transmitters and the necessary equipment to install the transmitters directly into the five main dormitories on campus.

As this request exceeds the \$3,000 limit imposed by the Board for allocations from AS reserves, it requires formal trustee action.

Motion #04-04-91: "I move that the board approve the ASEWU request for \$7,000 from the reserve account for the purchase of transmitters for the Radio/Television Department."

Motion by Mr. Ormsby; second by Mr. Brisbois; approved unanimously.

Gender Equity Plan, IV.E. - Mrs. Ogden

The 1989 Legislature enacted rules requiring all public state institutions of higher education to ensure gender equity in the entire college experience. Each institution was expected to conduct a self-study under the direction of the Higher Education Coordinating Board and then prepare a plan for achieving gender equity on its campus. The proposed Gender Equity Plan will meet the requirements of the legislation and assure that the university's programs are gender equal.

Mrs. Ogden noted that, of special interest, in that it has the most direct cost impact, is the gender equity program for intercollegiate sports. This section of the gender equity plan was developed in consultation with the Athletic Policy Board and the Athletic Department Staff. The Athletic Policy Board has recommended the addition of three sports, two for women and one for men. The three sports are men's golf, women's golf, and women's soccer, softball, or swimming. The final determination for which sport to add for women will be made by December 1991. The reason for delay is the possibility of emerging competitive programs. While it appears now that soccer is the most likely choice, alternative competitive possibilities may also exist in softball and swimming. Before a final decision is made, we need to know what are those possibilities alternatives. (see Appendix A, page 66)

The guiding principle in determining gender equity in intercollegiate sports is a ratio of participation and support that equals the rate of athletic participation in the secondary schools. That ratio is currently 39% women and 61% men. We believe that the analysis shows that those ratios can be achieved by the 1993-94 academic year, as is required by the Higher Education Coordinating Board.

When the board approved the continuation of Division I sports in April 1990, we were aware of the state's requirement for gender equity. As you will recall, in the financial plan we submitted to the board last April, state support is scheduled to decline from the current 2.3% to approximately 2.0% at the end of the ten year period. The estimated costs of achieving gender equity are shown in Appendix B (page 68). Partially offsetting these costs is the tuition and fee waiver program authorized in 1989 as a way of assisting schools in meeting the gender equity requirements. We estimate that the fee waivers would generate the equivalent of \$100,000 to \$120,000 for the fall of 1991. We do not anticipate any difficulty meeting gender equity requirements for the first two years, but substantial increases in fundraising and gate receipt must be realized in outer years in order to meet the gender equity requirements and also to comply with the financial plan approved by the board in April 1990.

Mrs. Ogden then introduced Mrs. Lee Swedberg, director of Women's Studies who presented the Curriculum Integration Project, which achieves gender balancing in the curricula. Ms. Joy Shannon, a student in Recreation Management, then discussed how the child care facility had impacted her family and college experience. Mrs. Ogden then introduced Dr. James Hanegan, Chair of the Athletic Policy Board, and Mr. Dick Zornes, Athletic Director, who described the process developed to integrate gender equity into athletics and the fiscal impact.

Chair Kirschbaum commended Mrs. Ogden and all the other staff who had worked on the Gender Equity Plan. Mr. Kirschbaum stated that the board's approval of the gender equity plan was predicated on the assumption that the plan would be implemented according to the ten principles adopted by the Board of Trustees in April 1990, including principle number four which addresses sound fiscal management.

Motion #04-05-91: "I move that the board approve the Gender Equity Plan."

Motion by Mr. Brisbois; second by Mr. Ormsby; approved unanimously.

Medals and Awards Recipients, IV.F. - Dr. Drummond

The Medals and Awards Committee has made its recommendations for the 1991 medals and awards recipients.

The Trustees' Medal, Burlington Northern Faculty Foundation Achievement Award, and Distinguished Service Medal presentations will made at the Honors Convocation on Thursday, June 13. The Clarence Martin Award to Emerson Shuck will be made at Commencement on June 14.

Motion #04-06-91: "I move that the board approve the recommended medals and awards recipients."

Motion by Mr. Ormsby; second by Mrs. Beschel; approved unanimously.

Proposed Change of Date for the June Board of Trustees' Meeting, IV.G. - Dr. Drummond

With some members of the board having a schedule conflict on Friday, June 28, it is recommended that the board consider changing the board meeting from Friday, June 28 to Thursday, June 27. At the June meeting, we are scheduled to review the University Six-Year Plan and receive the Annual Affirmative Action Report.

Motion #04-07-91: "I move that the board approve the recommendation to change the board meeting from Friday, June 28 to Thursday, June 27."

Motion by Mr. Geraghty; second by Mrs. Beschel; approved unanimously.

Addendum (See attachment #2)

Public Works Contract Award, Project No. AE-85-02, Roof Replacements, Phase IV, IV.H. - Mr. Manson

This contract award provides for the replacement of Pearce and Dressler Halls' roofs which are over 25 years old.

The contractor for these materials must be a certified installer. Although the bidder does not meet MWBE percentages, the administration found that there are no certified women or minority owned businesses in Washington State. After further checking, it was discovered that there are no such businesses west of the Mississippi capable of performing this work.

Motion #04-08-91: "I move that the board award Public Works Contract, Project No. AE-85-02, Roof Replacements, Phase IV, to Krueger Sheet Metal of Spokane."

Motion by Mr. Ormsby; second by Mr. Jackson; approved unanimously.

Public Works Contract Award, Project No. AE-90-04, HPE Walkway Repairs, Phase I, IV.I. - Mr. Manson

This contract award provides for the replacement of the waterproof membrane and paver topping walkway systems at the HPERA complex. The Phase I work includes the replacement of approximately 16,000 square feet of walkway from the Physical Education Classroom Building to the area just west of the complex's Climbing Rock.

The system installed will have a ten year guarantee. It has been used with great success at Washington State University and the University of Washington.

Motion #04-08-91: "I move that the board award Public Works Contract, Project No. AE-90-04, HPE Walkway Repairs, Phase I, to Krueger Sheet Metal of Spokane."

Motion by Mr. Jackson; second by Mrs. Beschel; approved unanimously.

The board took a ten minute break, from 10:45 a.m. to 10:55 a.m., before proceeding with the information items.

Information Items, V.

Grants and Contracts Report, V.A. - Dr. Michaelson

Dr. Michaelson reported that we have passed our goal of \$4 million, and are fast approaching our 1992 goal of \$4.5 million in grants received.

ASEWU Quarterly Supplemental Expenditures for Winter Quarter 1991, V.B. - Dr. Floyd

Dr. Floyd reviewed the supplemental budget expenditures for the ASEWU from Winter Quarter, 1991.

Student Health Service Proposal, V.C. - Dr. Floyd and Mrs. Raver

Dr. Floyd reported that the information presented today was simply to update the board on the progress which has been made in the area of Student Health Services. The targeted date for beginning the service in Fall Quarter, 1992.

Report on Charges, Fees and Waiver Programs, V.D. - Mr. Shaw

Mr. Shaw presented the report on charges, fees and waiver programs as an information item to the board. This report includes general charges and fees, a schedule of course fees, and tuition and fee waivers programs.

Annual Athletic Department Report, V.E. - Mr. Zornes

Mr. Dick Zornes, Mr. John Johnson, Ms. Pam Parks and Dr. Frank Nelson presented the Annual Athletic Department Report. Mr. Zornes presented a recap of the past year in athletics including opportunities, achievements and staff changes. He also reviewed the 1990-91 Athletic Operating Budget which, for the first time in several years, is in a positive cash position, and discussed athletic fund raising. Dr. Nelson reported on student/athlete academics such as the graduation rate and academic honors. Ms. Parks discussed the impact of gender equity and the addition of new sports to meet gender equity and NCAA requirements. Mr. Johnson reported on the Knight Commission Report, which involves principles of presidential control, academic integrity, financial integrity and certification. The principles outlined in the Knight Commission's findings are very similar to the principles adopted by the board for our athletic department about a year ago.

Dr. Drummond stated that there has been significant progress in the integration of athletics into the university. Also, Dr. Drummond thanked Mr. Zornes for his leadership and the standards he had set.

Mr. Geraghty commended the athletic department for their work. He noted that the job had not been an easy one but the commitment by each member of the department was obvious.

Old Business/New Business, VI.

University procedure requires an annual university review for the purpose of assessing how well EWU is meeting the goals and whether these goals remain relevant. Mrs. Beschel will coordinate the annual review. The review should be completed by the July board meeting.

Executive Session, VII.

Chair Kirschbaum called an executive session from 11:29 a.m. to 12:00 p.m. for the purpose of discussing legal and personnel matters.

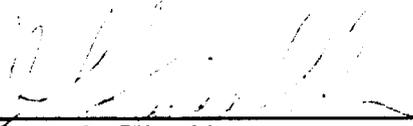
Personnel Actions, VIII.*

Motion #04-09-91: "I move that the Board approve the personnel actions."

Motion by Mr. Ormsby; second by Mr. Jackson; approved unanimously.

Adjournment, IX.

Chair Kirschbaum adjourned the meeting at 12:01 p.m.



James L. Kirschbaum
Chair



Kenneth R. Dolan
Secretary