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Derspect Vol. 15 No.3 Spring/Summer 2004

For Alumni and Friends of Eastern Washington University





It's not really a sports story.

Well, okay, it *is* a sports story. But it's really much more than that. The Eagles men's basketball team's march into March Madness this year, winning a first-ever berth in the NCAA Division I Men's Basketball Tournament, is really a story of the university that nurtured them.

Imagine — a scrappy little team of kids from the Pacific Northwest, with a blue-collar work ethic, with coaches and an administration supporting them in this crazy vision that they can compete with the elite (and insisting that their success in the classroom matches their success on the field of play).

In the pages of this issue of *Perspective*, there are lots of "basketball" stories. But only one of them is a true sports story, in the traditional sense. The other stories are about a university that dares to dream big, about the young men with good hearts and spirit who you might never have known about were it not for basketball, about the people who work here who have passion and commitment and, ultimately, about you, the alumni and friends of Eastern, who wrapped your arms around us and danced with us as we went to the Big Dance.

You don't even have to like basketball to love these guys. But, be proud of them, be proud of your alma mater and rejoice in this success — because you helped it happen.

EASTERN WASHINGTON UNIVERSITY

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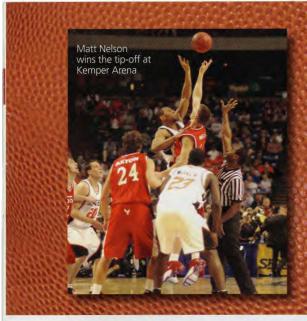
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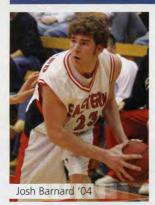
Cover: Eagles fans support their team during the Big Sky Championship game.

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Cover Story



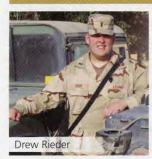
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Eastern's run to the post-season NCAA Men's
Basketball Tournament — the phenomenon known
as March Madness — isn't just a great basketball
story. It parallels an even bigger story, Eastern's
march to excellence throughout the University.

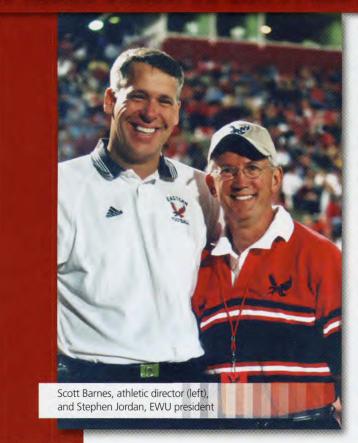
Just who is this institution that dares to dream big, pursues competition with the best in the nation on the field of sport, succeeds in building academic programs that are unique in the region or nation and is convinced it can be as excellent as it dreams to be?

We are Eastern Washington University. Basketball's story is a tangible, visible part of our larger story.

Stories by Paul Seebeck and Stefanie Pettit

It Takes Vision to Get From Here to There

By Paul Seebeck and Stefanie Pettit



EWU President Stephen M. Jordan faced a mighty big challenge when he arrived in Cheney in 1998. Under marching orders from the state legislature, he was to lead a commuter campus experiencing declining enrollments and modest visible community or alumni support — and turn it into a healthy residential university.

Could Eastern ever become a largely residential regional university, a university with pride, with national recognition in a number of academic disciplines, a university whose friends and alumni could imagine themselves driving across the country, changing business and travel plans and threaten to mortgage the farm just to watch an Eagles basketball game?

It has come to pass. (See stories throughout this issue.)

"There were many things to do, naturally, but if we were going to become a residential campus, one of the first things we had to fix was athletics," Dr. Jordan remembers.

As Athletic Director Scott Barnes often says, "Athletics is like

the front porch of your home. It's not the most important room in the house, but it's the one with the greatest visibility."

And people do rally around sports like nothing else, says Angela R. Brown, Eastern's director of Alumni Relations.

The story of Eastern's emergence in basketball parallels Eastern's larger success in turning itself into a university that just experienced its 12th consecutive guarter of record enrollments, is on its way to being a preeminent first-choice university in the state and is causing business, industry, civic and governmental leaders and others to take note. Despite the odds, it has a hot new cyber security component in its growing computer science area, a Creative Writing Program that draws students from all across America, biotech researchers developing leading-edge bioterrorism detection devices and so much more.

"I told our kids after we beat them, that team [Eastern] would be in the NCAA tournament. They don't get all the great players that some of the other schools get. But they have a great coach and a great system. That's their equalizer."

Like the University itself, basketball has emerged from the cloud of nay-sayers who questioned Eastern's participation in NCAA Division I athletics to...well, read the stories on these Dr. Jordan awards Brendon Merritt Big Sky Conference Tournament honors

pages, and you'll see.

When he arrived at Eastern six years ago, Dr. Jordan went to work attacking the perceptions of reality that athletics was an entity unto itself, beginning the process of integrating athletics into the communal life at Eastern. He breathed life into the Athletic Policy Board, which had been dormant for a year. Comprised of faculty, staff and student members, this board began to work with the Athletic Department in an oversight role.

He knew the rewards would be huge, both within and outside the University, if Eastern's student athletes were successful in both academics and on the field of play. "I want them to leave here with a degree in hand," Dr. Jordan said.

That message was delivered loud and clear. Student athletes are required to come to a two-hour study table each night if their GPA is under 3.0, but are excused if their GPA exceeds that level. Back in 2000, 10 of 11 men's basketball players were at the nightly study table. Now, it's just two (and those two have 2.6 and 2.8 GPAs, respectively).

Ray Giacoletti was brought on board as head coach in 2000, with Mike Burns as recruiting coordinator. Following Barnes' and Dr. Jordan's vision of building the basketball program around freshman who are Northwest

Continued on page 6

Continued from page 5

natives, they set out to build a team and a winning strategy. On this year's team, 10 were from Washington, two from Canada and one each from Montana and Oregon.

"This year's basketball team validates everything we did right from the start," says Dr. Jordan, confirming what he and Barnes knew — despite doing more with less (Eastern's athletic budget is the smallest in the Big Sky Conference), it is possible to be a champion at EWU. There is a strong, blue-collar work ethic of home-grown student athletes thriving under a vision for success.

That fact hasn't gone unnoticed. In his story about Eastern going to the NCAA Division I Tournament, Associated Press writer Nick Geranios wrote: "Like the university, the basketball team is a reflection of the blue-collar side of Washington, far from the glitter of the high-tech and aerospace industries."

Back in November, when Eastern played the University of Oklahoma, the Sooners had to put on a late 14-0 rally to beat the Eagles 69-59. Oklahoma Coach Kelvin Sampson had this to say about Eastern then: "I told our kids after we beat them, that team [Eastern] would be in the NCAA Tournament. They don't get all the great players that some of the other schools get. But they have a great coach and a great system. That's their equalizer."

Know where you want to go, create the environment to make it happen, then work like the dickens to get there.







Seamless Transition in Coa

So, after the men's basketball team receives all that national news media attention and alumni and fans across the nation are energized

— what happens when Coach Ray Giacoletti is hired away by powerhouse Utah to lead their team?

You name Mike Burns new head coach.

Athletic Director Scott Barnes notes that Burns "coached or recruited virtually every student athlete we have coming back and the recruits we have coming in. This will make a near seamless transition."

Barnes and EWU President Stephen Jordan were convinced that Burns would carry on Giacoletti's legacy. After all, Burns had been Giacoletti's assistant coach for the first three seasons,

"Watching them
win the Big
Sky Conference
championship game
on TV was like
watching someone
marrying off
my daughter on
videotape."

2000-2003, before going to Washington State University for one year (a "leave of absence," Barnes calls it). He'd been at Eastern — privy to all of the conversations that Barnes, Dr. Jordan and Giacoletti had in 2000 when the foundation of this success was being laid. They knew he was someone who would balance the mentoring of academic careers

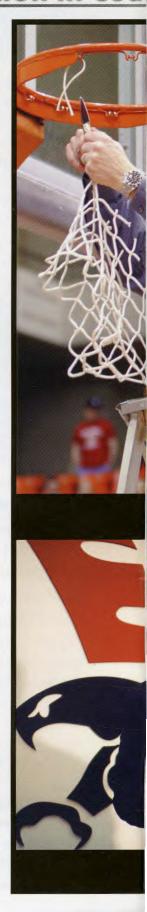
while promoting outstanding team play on the court.

The student athletes agreed, to a man. "Because he believed in us, we believe in him," says senior-to-be Marc Axton.

The day he was announced as head basketball coach at Eastern, Burns stood at a news conference podium talking about how blessed he feels to be able to coach the players he helped recruit.

"I haven't had any prouder days than when I was able to watch Eastern play in the NCAA Tournament," he says. Burns, who was traveling in nearby Kansas in March, rearranged his travel schedule so he could attend the game in Kansas City.

But he had been at Sea-Tac, between flights, when the Eagles played the Big Sky championship game that got them



hing Leadership

By Paul Seebeck



Ray Giacoletti cuts down the net after the Big Sky Tournament win



to Kansas City in the first place. He had gone into a sports bar at the airport to watch the game, which was bittersweet for him.

"Watching them win the Big Sky Conference championship game on TV was like watching someone marrying off my daughter on videotape," he observed.

When he said that at the news conference, the room erupted into gales of laughter. You could *feel* in the room what Dr. Jordan had envisioned — athletics and the people and emotions that surround them had helped create a sense of family, a sense of community at Eastern Washington University. Had helped create that sense of connection that exists only at a residential campus.

While there are still new chapters to write and challenges ahead, Dr. Jordan was very clear about one of them.

"Mike Burns understands his goal," he said, just before officially introducing Eastern's new basketball coach. "To beat Gonzaga."





Ray Giacoletti stood in an emptied-out locker room after a 75-56 NCAA Tournament loss to Oklahoma State. True, the Eagles had been ahead for part of the first half and tied at halftime against a team that went on to play in the Final Four. But, at the moment, the sting of the loss felt sharp.

But then, another day and another locker room came to mind. "What a difference a few months made," Giacoletti said. "It's been a heck of a journey."

Giacoletti was thinking back to December 31st when the Eagles were crushed by Gonzaga, 70-49. It was their ninth loss in 12 games. Worse, senior star Alvin Snow showed up late and Giacoletti was in no mood to deal with him.

"I told him to leave. He wasn't going to disrupt our shoot around," remembers Giacoletti. "I knew this was the bottoming out for us. It wasn't so much Alvin, but we just needed someone to step up."

Immediately after the game, Giacoletti confronted his team. "We don't have anybody who wants to be a leader."



Silence. Then junior Marc Axton spoke up: "Fine, I'll do it." Giacoletti wasn't surprised by Axton, but he was concerned how his seniors would respond and told them to deal with it themselves.

As Giacoletti walked away, Snow and Axton began talking. "Part of me was frustrated," says Snow. "But I knew Giacoletti was trying to make us better."

"Once that got voiced, it was a sigh of relief," says Axton. "I'd been trying to think of ways to take the pressure off the seniors."

Axton — in fact, all the Eagles — knew the burden the seniors carried. Since Giacoletti's arrival in 2000, Eastern had fallen short of winning the Big Sky Conference Tournament — and securing a berth in

the prestigious NCAA Tournament, the Big Dance — by just one game, the final game, three years in a row. Now, it was the seniors' last chance — and they were already 3-9 early in the season.

"It was a rocky start," says Axton. "What happened that day in the locker room put us on the right path."

Three days after clearing the air, the Eagles got their first road win at Santa

As the final seconds of the game ticked away, something

happened that had never happened before — thousands of students, alumni and other fans rushed the floor.

Clara. The turnaround had begun. A month later, they were in the midst of a five-game winning streak after beating Idaho State, 100-73.

"Magic was in the bottle," says Eastern sports psychologist Jon Hammermeister. "They figured it out because they captured the idea of team sacrifice."

The next day, Hammermeister — an assistant professor in sport and exercise psychology who works with the U.S. Olympic Ski Team — was invited by Giacoletti to talk to the players. He told them if they kept sacrificing, they would become Big Sky Conference champions. And, after the team's 10th straight win, that's just what happened (they would go on to win 11 games in a row).

After two overtime losses on the road, Eastern played host to the Big Sky Tournament. In the semifinals against defending



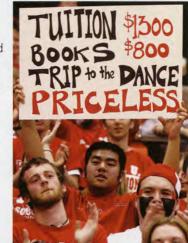




Marc Axton in the championship game against Northern Arizona

champion Weber State, Eastern was up by 10 points in the first five minutes. With more than 4,000 fans urging them on, the Eagles maintained their double-digit lead. "We've been through so much the last three years losing in the conference championship," said Snow. "Guys like me don't have any more opportunities."

In the Big Sky Conference championship game against Northern Arizona, Eastern trailed by 4 at halftime. Fans held their breath. "In the second half, I was hyperventilating, I couldn't stand to watch," says Jody Barnes, wife of Eastern Athletic Director Scott Barnes. "I couldn't bear the thought of losing four years in row."



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Student Nick Peyton's sign says it all

The Eagles came out for the second half — refocused, with defensive energy, outscoring the Lumberjacks by 16, for a 71-59 championship victory.

"We may not quite understand it and don't quite realize what we've done for this university," says Josh Barnard, one of the four seniors on the team. "Years from now, teams who play here will strive to do what we did."

"That night was pure unadulterated joy," says Sherri Charleston, remembering how she — Alvin Snow's mom — got bear-hugged by Coach Giacoletti, who climbed into the stands to find her.

As the final seconds of the game ticked away, something happened that had never happened before — thousands of students, alumni and other fans rushed the floor.

Their Eagles were going to the Big Dance.







Brendon Merritt, Student Athlete

By Paul Seebeck



"I was born with a cleft palate."
That's how Eastern senior — Big Sky
Conference Tournament MVP — Brendon
Merritt introduced himself to the national
news media in Kansas City.

The mood of the room changed when he spoke of his 20 facial surgeries. What he said became an inspiration for others.

"The doctors told my parents I'd be too small and introverted to be out in the community like this," Merritt said. "But I've always played sports, which helped me."

"I was in there when he was born," says Jim Merritt, Brendon's father. "It was hard, but we decided we were going to stay positive and be thankful for what we had."

Over the years, the family's resolve not to dwell on Brendon's cleft palate was tested, especially when they heard fans say cruel things about Brendon's face.

Claudia Merritt shudders at the memory of hearing words — words she won't repeat — spewed at her son. What the Merritts will repeat is the prayer they said to each other when their son was 48 hours old: "Whatever his talents are, help him excel at something. And if it could be basketball, wouldn't that be something!"

The Merritts always loved basketball, even before Brendon was born. But it is this story about Brendon Merritt that has become legendary on the Eastern campus:

After the Eagles lost to Gonzaga — which was the low point of their season this year — Brendon sought out Eastern's president. "Dr. Jordan, Dr. Jordan," he shouted with excitement, "I made your list. I made your list."

"What list?" Dr. Stephen Jordan wondered.
"The Dean's List," said Brendon. "I got a 3.7 GPA."







Coach and Player, Willing it to Happen

By Paul Seebeck

Right after the Oklahoma State game, it was time to say the first of several goodbyes to the four seniors who fought through so much to get the Eagles to their first-ever NCAA Tournament — Gregg Smith, Brendon Merritt, Josh Barnard and All-American Alvin Snow.

"Alvin looks at me and says, 'you're going to be back here,'" says Ray Giacoletti, the coach who took the team to Kansas City. "I say, 'you, too, only you'll be wearing a suit, coaching somewhere."

This moment speaks volumes about the two men who willed Eastern Washington University into a regional basketball power.

Four years ago, when Eastern hired Giacoletti, the University had a plan. Eastern would build a successful program by recruiting freshman players from the Northwest. Snow, who's from Seattle, was the first in-state recruit to buy in. On his application for admission, he wrote this

prophetic statement: "In a stint of four years, I intend on playing a huge role in making Eastern Washington University a nationally known basketball program."

"Maybe I was a bit crazy on my application," Snow says now, "but I could see Eastern was on the brink of doing great things, and I wanted to be a part of it."

So, Snow and Giacoletti went to work on their dream. Alike in their passions — both men admit they're stubborn to a fault — they often clashed during three consecutive seasons of second-place finishes.

And, when Eastern was 3-9 this season, Snow called his mom Sherri Charleston, telling her *again* that he was sick of losing. She remembers telling him to let God work in his life and in Giacoletti's. She believes in prayer.

"I think Ray was placed in Alvin's life at the right time," says Charleston.
"He helped Alvin become a better man.
Alvin and Ray had four years of trials and struggles. The NCAA Tournament was like validation."

Snow has a hard time talking about his relationship with Giacoletti now.
"It gets me choked up," says Snow.
"He never turned his back on me.
We would sit down behind closed doors and talk things out like two men should. We made it work. I can't thank him enough."

Later, Giacoletti learns what Alvin's mother said about his role in her son's life. The coach freezes for a moment, then opens his mouth, but there are no words. Only tears. Finally, he says, "I'm honored. That's why I'm in coaching."









Snow running Giacoletti's offense

Mom Sherri Charleston



Saving the Best for Last

By Paul Seebeck

Gregg Smith — all 6-10, 285 pounds of him — was hoisted in the air by students who stormed Reese Court after the Eagles won their first-ever Big Sky Tournament basketball championship.

"It took them two tries, but they got me up," says Smith, laughing. "I couldn't believe they got me in the air. Everybody should get a chance to be up there."

Smith, a senior center who always understood what his role on the team was, saved his best for last. Six points and four rebounds in the second half of that championship game — double his career average — plus a blocked shot and a steal made a huge impact on the team.

Afterwards, Ray Giacoletti told Smith: "You were the difference tonight." Smith was moved: "Coach and I have been together for five years. It was satisfying for me to hear that I helped the team."

As good as Smith was in that game at Reese Court, he was even better in the NCAA Tournament against Oklahoma State. The big man who scored an average 2.6 points per game during the season scored 12 of his team-high 16 points in the first half,

dominating play inside against a Big 12 team — for which he was named a Chevrolet Player of the Game by CBS Sports.

So, how does he explain his phenomenal success? After a hearty laugh, Smith, who is going on to a career as a school teacher and coach, says, "Oklahoma State focused so much on our guards, it allowed me to get in good position. That was joy to be able to do so well."

Joy for Eagles fans as well to see the never-complaining, all-around good guy have a stand-out game, his last game as a college athlete.







Know Your Fight Song - There Will be a Test Later



Nobody knew Eastern's fight song. Or even that Eastern had one.

"That was symbolic of everything," says Angela Brown, director of Alumni Relations. "The fight song is a basic point of pride. I said then and there, that day in 2001, that would be my legacy here. This school will know its fight song."

And we do. She made it happen.

Alumni Relations was just gathering steam when Brown signed on as assistant director. With a small staff, she did a lot of grass roots work, revamping an electronic newsletter to make it more interactive, creating innovative events for alumni and developing chapters in cities where there were large numbers of Eastern grads — like Seattle, the Tri-Cities, Tacoma and Spokane.

"The idea was to create meaningful partnerships," Brown said. "I found people were quietly proud, but I wanted to create a 'red rumble.' I wanted to get them to shout about their alma mater. I figured it was my job to make it okay for them to do that."

The fight song would be that vehicle.

First, she started with the Alumni Board, getting them to stand at the beginning and end of each meeting to sing the song. She got students from the Music Department to record it, and she took the CD to events and played it. Then she had "GO EAGS" signs (with the fight song printed on the back) distributed at athletic events.

"I'd stand at games and scan the crowd," she says. "When I'd spot board members or others I knew, I'd make eye contact and give them a look, willing them to stand, wherever they were. It was painstaking. Sometimes, there were just a handful of us standing and singing."

Then Paul Wulff, head football coach, joined in. After every winning game, he and the players move over to the stands where the students sit — and sing the song.

"Now the whole crowd gets up," Brown says with pride. But it's more than just the song. It's about being involved.



At a pre-game party in Kansas City (from left) Coach Giacoletti's sisters Lori Giebelhausen and Conni Murphy; Barb Richey, director of University Relations; Angela Brown, director of Alumni Relations; the coach's mother Alice Giacoletti. In front, Lori's daughter Kylie

"I have alumni tell me they can't afford to give any money to Eastern. Fine. We want your time, your involvement. Just be out there telling our story, talk about our cyber security program, our award-winning student filmmakers. Be proud, be visible. Be a mentor to a student. Provide an internship. Work on our legislative advocates group. Give back however you can," she says. "Of course, money is good, too."

She is so gratified, she admits, that with the success of the men's basketball team this year, she is feeling that pride swell.

> "People are calling me, without me reaching out first."

"We know we are about more than basketball, but people galvanize around sports," Brown observes. "It's a way to focus that pride, something to rally around. I can't begin to express the multiplier effect this basketball experience has for the University as a whole."

But, getting back to the fight song, two stories stand out from the Kansas City trip.

The band, cheer squad and several staff

FIGHT SONG

Go, Eagles, Go Put all you have in every play. We'll let you know That we are with you all the way. So then, it's fight, Eagles, fight. Show us the fight we'd like to see. Red and white just fight, fight, fight And Eagles will win the VICTORY. E-A-S-T-E-R-N Eastern, Eagles Go, Fight Win.

Continued on page 14

members accompanied the team and coaches on the charter flight. All were asked to keep a low profile and relatively quiet as the team met up front with the coaches and watched tape of the team they would play, Oklahoma State.

"Angela has a lot of energy," her close friend Barb Richey, director of University Relations, says understatedly. "For her to sit still, quietly, that long, was an act of sheer willpower."

But as they came in for a landing in Kansas City, Brown calls out, "Y'all know the fight song?" And she — along with the staff, band, cheer squad and others — sang it, and sang it loud.

"I wanted the players to hear us, to know that while we might be a small presence when we got to Kemper Arena, we would be a force," she recalls.

Actually, on game day, by the time
Brown got done with them, a lot of people
at Kemper Arena — mostly from Kansas
University, Oklahoma State's arch rival
— were singing the fight song, among a
sea of orange Oklahoma State shirts.

The night before the big game, Brown and a small group of Eastern fans went to a sports bar in Kansas City to watch on television as Spokane neighbor Gonzaga University played Valparaiso in its first round of the tournament in Seattle.

Brown and friends got to chanting the fight song. They distributed the words. Everyone in the entire bar sang along. Over and over again.

"Isn't that something?" Brown says.

"Three years ago, nobody knew the song,
even here in Cheney. And there we were in
Kansas City, and everyone was singing it.
The song grows as our pride grows."

To connect with Alumni Relations or subscribe to the E-newsletter, contact http://www.ewualumni.org







Being There

There are so many stories.

Alumni serving in the military in Iraq have been sending e-mails of congratulations and support. Including one from a Gonzaga University grad.

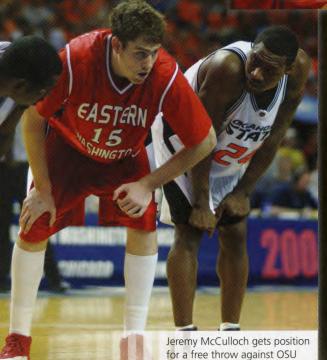
Former basketball players Josh Lewis, who played on the 1994-95 teams, and Brett Thompson, who was on the 1994-96 teams (Eastern was winless in Big Sky play in 1994 and 1996), hadn't seen each other since their playing days. Thompson, who is in pharmaceutical sales and lives in Kansas City, and Lewis, who has a home loan company in Huntington Beach, Calif., met up again in Kansas City to watch the Eagles play and vowed to stay connected – to each other and to Eastern.

John Sell, ('77, BA journalism), a marketing manager in Atlanta, has been listening to Eagles basketball online for three years. But he knew he had to come in person when the Eagles won a berth to the NCAA Tournament. So, he did.

Dimitri Sevenster ('95, BA accounting) drove to Kansas City from Seattle. He had promised his friends in college that if the team ever went on to post-season play, he'd be there.

Jack Vance ('71, BA biology), national manager of Yum Brand Inc. (parent company for Pizza Hut, Taco Bell, Kentucky Fried Chicken and others), cut short a business trip so he could drive from his home in Wichita to attend.







Eagle supporters at the home front, v

Boosters Frank and Noreen Groh from Odessa, Wash., were in Kemper Arena, too. Said Noreen, when the Eagles were leading during the first half, "We're going to mortgage the farm if they keep going!"

Karen Raver gathered with 300 other Eagles fans in the Pence Union Building on campus for a big-screen TV Watch Party, to cheer on the team from the home front during the game in Kansas City. Raver ('76, BS nursing; '82, MA college instruction-health education), disability support services director at Eastern, is the wife of Ron Raver ('68, MEd), who served as athletic director at Eastern, 1979-90, and is credited as being the driving force behind Eastern's move up to Division I and Big Sky Conference play. Ron died in March 2002.



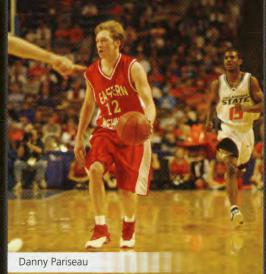




s interviewed after the loss to OSU

atching the game on ESPN at the PUB

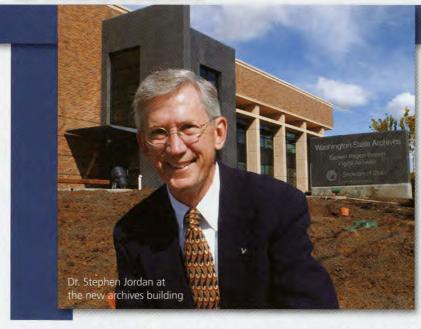






Eagle fans cheer on their team in Kemper Arena

EAGLEGRAMGRAM



Opening of Digital Archives Building Heralds Applied Research Complex

Eastern Washington University is about to become the home of an applied science and research complex that is unique in the nation. The first step begins this month when the doors open on a State Government Digital Archives building — the first such facility ever created in America.

Adjacent to that structure are two other buildings now under construction — a Washington State Patrol Forensic Building (completion date: December 2004) and a state-of-the-art, high-tech home for Eastern's new School of Computing and Engineering Sciences (completion date: summer 2005).

"These structures along Washington Street on our campus will create a critical mass for the kind of applied research that is important for students,

researchers, members of the public, business and industry," said Dr. Stephen M. Jordan, Eastern's president. "A significant part of our mission is as a partner in the intellectual, economic and long-range progress of our region. This complex will be a magnet for that very thing."

Take the Digital Archives, for example. The first floor has 40,000 cubic feet of storage area for the traditional (paper records) archives of the 640 governmental agencies of the 11 counties of eastern Washington, some going back to 1883. This floor is opening this month, and researchers can come in — no appointment needed — to access the records with no time lag for retrieval and with sufficient space in which to work.

The second floor will house all state and local governmental digital archives — those records which were created electronically, such as e-mails (or, as they say in the trade, those which were born digital) — for all of Washington's 3,000 state and local governmental agencies.

Microsoft is currently creating a custom Web interface archival storage system, so that when the second floor is open for business in October, digital records will be accessible 24-hours a day on the Web, said Adam Jansen, state digital archivist. Also, as the facility will be fully wired, the public will be able to come in with laptop computers, plug in and retrieve digital documents.

This first-of-its-kind, \$13 million digital facility was 10 years in the planning, the vision of state archivist Phil Coombs, who died in the summer of 2001. "He recognized that with so many documents being born digital, we had to find a new way to retain records that have historic, legal or fiscal value," said Sherry Bays, eastern Washington regional archivist. "Eastern also clearly shared this vision and worked with us to locate this facility on the campus in Cheney."

"One hundred years from now, the next generation will depend on access to history to make informed decisions about the future of Washington," said Secretary of State Sam Reed. "Today, history is being made electronically. We are building archives suited for the digital age."

The new Archives building also houses classrooms for use by Eastern students and faculty, integrating the larger public use of the structure with the academic and teaching mission of the University.

The coming Forensic building will not only be used as a crime lab by scientists from the State Patrol, but it will provide hands-on research opportunities for Eastern students and faculty in the Forensic Science Program. In the new computer science/technology structure, students in the School of Computing and Engineering Sciences (which houses disciplines in computer science, technology and physics) will have access to a curriculum that bridges hardware and software disciplines to provide them with the integrated education and academic degrees in demand in the marketplace.

"We are creating a research complex that is unique, that will draw the best and the brightest to the Cheney-Spokane area and that will provide a significant public service to our region," Dr. Jordan said. "When we looked to the future, this is a part of what we saw and what we worked to create."



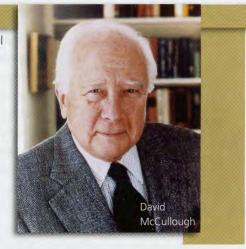
Presidential Scholar David McCullough says "Nobody's Qualified"

Noted presidential scholar David McCullough wasn't taking sides in his EWU Presidential Speaker Series address in March, he was just stating he thought the job of president of the United States has gotten so complex and so laden with responsibility that no one can really be qualified for it. He also suggested that the charisma-demanding scrutiny of current mass media exposure would render some of America's great presidents unelectable today. (Apparently, Theodore Roosevelt had a high-pitched, scratchy voice.)

McCullough, who won Pulitzer Prizes for his biographies *John Adams* and *Truman*, spoke on "From Past to Present: What We Should Seek and Expect from our Presidents" to a group of 3,000 at Reese Court.

The host of television's *Smithsonian World* and *The American Experience* and narrator of such documentaries as Ken Burns' PBS documentary *The Civil War*, McCullough was the third Presidential Speaker Series presenter. Lech Walesa, Nobel

Peace Prize recipient and founder of Poland's Solidarity movement, was the inaugural speaker two years ago. George Mitchell, broker of the Northern Ireland Peace Accords and author of the Middle East peace plan that bears his name, spoke in 2003.



Seattle Seahawks Return

Eastern and the Seattle Seahawks signed a new contact this spring which will bring the Seahawks training camp back to campus for the next three summers. Team practices are free and open to the public. This summer's camp begins Aug. 2 and runs through most of the month.

The Seahawks have held training camp at Eastern for the past seven summers and also between 1976 and 1985.

"We're excited to return and continue this wonderful

partnership with Eastern Washington University," said Bob Ferguson, Seahawks general manager. "The facilities are first class and the school's cooperation is outstanding."



EWU and WSU Sign Riverpoint Agreement, Move Toward University District

Eastern Washington University and Washington State University this spring established a Coordinating and Planning Council to direct the planning and growth of programs at the Riverpoint Higher Education Park just east of downtown Spokane.

Eastern and WSU offer upper division and professional programs at Riverpoint, a facility managed by WSU. Currently, Eastern has programs there in physical therapy, occupational therapy, dental hygiene, speech & hearing disorders, urban and regional planning and a variety of business disciplines. The EWU College of Business and Public Administration's dean and central office are headquartered there.

The agreement recognizes the shared nature of the campus — which is home to 2,500 Eastern students and 740 WSU students — and details how program development will take place at Riverpoint.

"This agreement is the cornerstone for moving forward with the university district concept that is vital for the development of public higher education in Spokane," said Dr. Stephen M. Jordan, president of Eastern.

In the agreement, Eastern and WSU agreed to work on behalf of campus expansion and capital facilities funding and to support one another's legislative requests in these areas.

Further, Eastern has stated its intent to consolidate its Spokane-based academic programs at Riverpoint. Currently, the University operates a separate facility, the EWU Spokane Center, in downtown Spokane, where its graduate programs in social work, creative writing and communication studies, as well as upper division journalism classes, are held. "EWU commits to dispose of the University's downtown center and appropriately use those capital dollars for the development of an Eastern facility on the Riverpoint campus," the agreement reads.

EAGLEGRAMGRAM



Headline: Jersey Goes to Basketball Hall of Fame

The jersey worn by 6-foot-2 marketing major Kathleen Nygaard during the Eagles' women's basketball season will be displayed for one year in the Women's Basketball Hall of Fame in Knoxville, Tenn. — believed to be the first ever for an Eagle in the Hall of Fame.

Kat Nygaard received national recognition as a Kodak/WBCA All-America finalist and was Eastern's first women's basketball player ever selected to the Academic All-America Team (she has a 3.7 GPA).

The senior from Adna, Wash., graduates this spring and is looking at opportunities in professional basketball leagues.

Sacajawea Relatives Speak of History

"In our culture, names are considered prophetic. We believe they come back and serve us again."

With this observation, RoseAnn Abrahamson, the Lemhi Shoshone great-great niece of Sacajawea through her brother Chief Cameahwait, began the story of her famous ancestor during American Indian Awareness Week at Eastern in April.

"Wea" means basket for gathering willows, Abrahamson

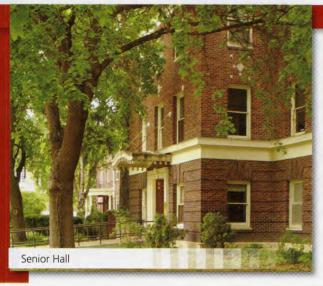
said, and when Sacajawea was named at age 3, which was traditional, her mother probably told her to pick up the basket and carry her burden.



And, of course, it is well known how Sacajawea went on to carry the burden of her people not that many years later, Abrahamson said.

Abrahamson and her sister Rozina George spoke about the history of the Lemhi Shoshone, of whom only about 300 remain, during the annual week-long observation of Native American culture at Eastern.





Senior Hall Undergoing Renovation and Restoration

The 2004 session of the Washington Legislature was a great success for Eastern, with \$8.12 million in additional funding provided for renovation of Senior Hall.

Senior Hall, which houses the Department of Criminal Justice and the School of Social Work, has received no major renovation since its original construction. The building, which is part of the EWU Historic District and is listed on the National Register of Historic Places, is now in the process of being renovated and modernized.

The project is expected to be completed by March 2006.

EAGLEGRAMGRAM



Eastern's Goal is to Say: "You're Hired"

While Donald Trump took center stage this spring for firing high-potential business executives, Eastern is leading the charge in getting them hired. This was one of Sen. Maria Cantwell's remarks that gave energetic rise to the hundreds of guests at Eastern's second annual Civic Breakfast in Seattle in April.

This statement from Washington's senator was made in reference to Eastern's new School of Computing and Engineering Sciences, designed to prepare regional students for the 21st century needs of major corporations such as Microsoft and Itron.

Appearing with her at the event, which drew business leaders

and Eastern alumni from the Puget Sound area, were Dave Aucsmith, Microsoft's security architect and chief technology officer, and two members of the EWU Government Department, David May and James Headley, co-authors of a new book, *Identity Theft*.

Topics of the discussion included cyber security, identity theft and the role of education in dealing with these emerging issues.

Also, Eastern alum Bill Yeend ('68, BA education-speech communication) emceed the event. He's news anchor at Seattle's KOMO-Radio, which was media sponsor of the Civic Breakfast.



Lynn Brinckmeyer to Lead MENC

Lynn Brinckmeyer, associate chair of the EWU Department of Music, has been elected president-elect of The National Association for Music Education (MENC), the world's largest arts organization with a membership of more than 100,000 music educators.

She will serve two years each as national president-elect, president and past president, beginning July 1, and will be president when MENC celebrates its 100th anniversary in 2007.

Continued on page 26

Message from Iraq

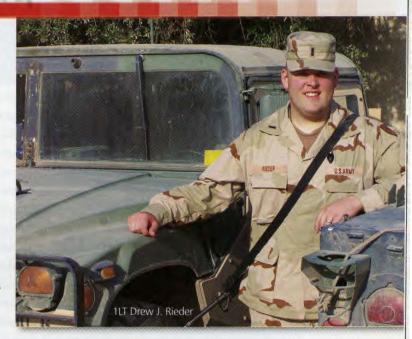
Drew Rieder, Eastern's assistant director of Alumni Relations, is one of many thousands of men and women serving with the United States armed forces in Iraq. You read about his deployment in the winter 2004 issue of Perspective. Here's an update from Drew.

"Greetings EWU Alumni from scenic Mosul, Iraq. I can't believe I've been overseas since March, when my unit, the 116th RAOC (Rear Area Operations Center), arrived at Mosul Air Field after training a few weeks in Kuwait.

"I work in the Emergency Operations Center as the mid-shift battle captain. My team works closely with our force protection office to ensure quick responses to a variety of different security, emergency and battle scenarios that occur on and off the air field.

"I hope you are all doing well. I'm still looking for EWU Alumni who are serving in Iraq. I'm determined to find those Eastern Eagles in uniform. I look forward to seeing everyone again in the future. Thank you for your many prayers and support. Go Eagles!!!"

- 1LT Drew J. Rieder



You can drop a line to Drew at: http://iceberg.ewu.edu/guestbook/alumni

The Crazy Poet that Did

By Erin Long-Kytonen

No doubt about it — Scott Poole is a little crazy.

No person of sound mind would think that growing corn in a garage could be, as one of his poems suggests, a "cure for dumbness" (see poem Why I Love My Garage Door Opener).

Few normal human beings would look at a struggling university press and feel nothing but marked excitement about its potential. Well-adjusted individuals, for that matter, can usually resist the urge to publicly recite poetry from atop a milk crate.

And here's the real clincher — no sane person would endeavor to build an annual literary festival in Spokane.

But Poole has succeeded in doing just that. As co-founder and driving force behind *Get Lit!*, the Inland Northwest's premiere literary festival, this poet has managed to secure Spokane an unlikely spot on the literary map.

Now in its sixth year, Get Lit! has become a week-long literary smorgasbord of writing workshops, panels, readings, school visits, youth poetry slams, food, music and more. Roughly 10,000 people attended this spring's festival, which brought nationally recognized authors to the area (see story on page 21) — with all activities coordinated by the EWU Press. It has grown to such a cultural phenomenon, as a matter of fact, that the Press will now be seeking additional private support to keep it flourishing.

Not too shabby for a press that, only seven years ago, barely had an audience. It was (quite literally) a dark and stormy night, and the inclement weather meant bad news for an advertised EWU Press event.

"The audience consisted of three bums, an angry board member and one person who braved the elements for open mike," Poole remembers. "There were six people total there — and half of them were snoring."

Determined to do better, Poole and his colleagues began brainstorming. "We decided that we were going to give the Press more notoriety in the community," Poole remembers.

That's exactly what they did. When the EWU Press was revitalized in 1992, the primary goal was to make it into a viable entity that would generate enough revenue to cover publishing costs. Under the leadership of Poole and director Christopher Howell (who also teaches in the Creative Writing Program), the Press has more than achieved that goal; this year, it will break even for the first time

ever, largely due to the overwhelmingly positive attention generated from *Get Lit!*. The event goes on to promote Eastern as a university that supports the arts — drawing more students and faculty to the institution.

Poole's writing career isn't suffering from the attention, either. With two published books of poems (*The Cheap Seats* and *Hiding from Salesmen*), a weekly radio spot, Web site and newsletter reaching 650 subscribers, his presence in the community is not hard to find — literary festivals and milk crates aside.

Maybe you visited CNN's Web site the day he was featured as the main entertainment story — something the self-deprecating poet still finds amusing. "There, where JLo should have been, was me," he laughs.

What's really laughable is that Poole essentially discovered his talent by accident. In fact, he didn't write his first poem until he was trying to meet women as an amorous undergrad at Washington State University. After that successful venture (the object of his poetic courtship is now his wife and mother of their two children), he enrolled in a writing class—and hasn't stopped since. He came to Eastern for the Creative Writing Program (earning his MFA in 1998) and



quickly became involved with the EWU Press, serving as assistant director the past six years.

Describing his own work as "surreal, humorous and somewhat insane," Poole writes about everyday objects, emotions and experiences. "I like to get people laughing by looking at the world a little differently," he says. "Once they're listening, the serious part comes in and the reader comes away with a new perspective on the world."

In all likelihood, it's that same eccentric spirit that helped him to make the community take notice of the festival. For *Get Lit!*, he favored a structure comparable to a film festival, knowing that the standard "book fair" model of other literary festivals would do little to ignite the Spokane area community's interest.

As to how he managed to pull it all together, Poole's answer is simple. "Sheer will," he laughs. "The University never stopped me—that's how it happened!"

The simple truth is that Poole goes beyond participating in his community as a writer — he

builds communities of writers and readers. And with a gift like that, it's only natural that he attract new challenges and opportunities.

Sadly, that sometimes means saying goodbye to what he's worked so hard to create. Poole took the stage as *Get Lit!* director for the last time this year, now turning his energy to his hometown of Portland, where he's signed on to direct — you guessed it — a brand new literary festival.

And while he's excited to be back at the drawing board again, he isn't leaving Spokane or EWU behind altogether. In fact, he's hoping that *Get Lit!* and his new festival, *Wordstock*, can team up and bring even bigger literary names to the region.

Sure, Scott Poole is crazy. He's wild about the arts, positively mad about the community and more than a little bit cuckoo about the university where it all came together.

"I never had as much fun as I did at Eastern," he says, "I miss it already."

WHY I LOVE MY GARAGE DOOR OPENER

I don't know if this a cure for dumbness, but I decided to grow corn in my garage.

I dug up the floor, hung special lights and slipped in a tape of crickets singing at dusk. I painted the ceiling black and stuck it with fluorescent stars.

Then I felt smart, sleeping in-between the rows, dreaming of Kansas.

But when the cricket tape turned over to the whale side, and I heard that sub-ocean groaning, I felt dumb again under all that noisy grace.

But whales, I thought, might dream of corn and that made me feel smart and outrageously happy.

For hours I opened and closed the garage door like the operator behind the eye of a great intelligent beast.

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Get Lit! Erupts on the Scene

By Dan Webster, books editor at The Spokesman-Review

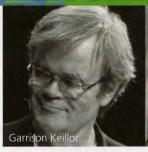
In 1980, the Spokane literary scene consisted of a few used and chain bookstores. By the end of May, the downtown B. Dalton Booksellers had burned down and Mount St. Helens had blown up.

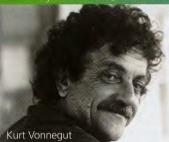
The events were most likely unrelated. But that was the low point. Since then, Spokane actually has developed a literary life. And there are several reasons why.

Auntie's Bookstore grew from a closet with bookshelves to a big-time independent bookstore that hosts the city's only regular author readings.

Eastern Washington University developed a prestigious creative writing program, supported both the critically acclaimed literary journal *Willow Springs* and a university press that features a lineup of fine authors.

And since 1998, there's been Get Lit!, put on each year by the EWU Press.







Book festivals exist everywhere. New York, Los Angeles, Miami, Bookfest in Seattle and Missoula's Montana Festival of the Book — just to name a few. But none of them boasts a higher level of quality authors than those who showed up this spring for Get Lit! 2004.

After all, who's bigger than Kurt Vonnegut? Add in Garrison Keillor, Dave Barry, Lynda Barry and Sarah Vowell, not to mention home-grown talent such as Chris Crutcher, Christopher Howell, Nance Van Winckel and Scott Poole, and what you had was the highest-profile literary lineup seen in Spokane for easily the past two decades.

For perhaps the first time, Spokane had no need to feel inferior to its bookish neighbors to the west, Seattle and Portland.

Question is, what's next? Get Lit! has shown us what can be done with a little imagination and a lot of nerve. A little more marketing, plus better support from the community, and this could be just the beginning.

I can see it now: Spokane, home of *Get Lit!*, the booklover's best friend.

Don't laugh. It could very well happen. They said Mount St. Helens would never erupt, and look what happened there.

Eastern Helps Pakistani Educators Prepare for

Eastern has been preparing individuals to become educators since it was first founded as the Benjamin P. Cheney Academy in 1882. That mission continues today — only Eastern's reach as a teacher of teachers has just become broader.

Along with two other American universities, Eastern is helping the nation of Pakistan prepare for educational reform by providing training for Pakistani educators who will be directing that reform.

Pakistan is in the news every day, largely for its role as a partner with America in anti-terrorism efforts. But unseen in the headlines is the large effort Pakistan is making toward improvement of education in its country — a country where more than half the school-age children have never attended school, teachers are poorly trained, absenteeism is high, education of women is still a political and cultural issue and the national literacy rate is just 34 percent for girls and 54 percent for boys.

When the first delegation of educators from Pakistan arrived in March, they said they expected to find a well-managed educational system and schools rich in resources. And, they did, but what surprised and inspired them was the way American teachers go about educating their students.

"The teacher's behavior toward students is very friendly and committed. I like this. It lets students gain confidence and know they are a good person," explained Noor Jahan, a physician and chair of the Welfare Association for the New Generation in Lasbela. "In Pakistan, we have a hardness in schools. It is all lecture with no interaction between students and teachers."

Jahan is one of the 10 Pakistani leaders who recently completed an intensive



eight-week training program at Eastern, designed by the EWU College of Education and Human Development and Division of Educational Outreach — along with faculty from the University of Wisconsin-Green Bay and the University of Northern Colorado (both of those institutions are also training groups from Pakistan).

Eastern's group (which was made up of eight men and two women) was the first of several who will come to the Cheney campus to work on educational reform efforts for their country. (The next contingent is expected to arrive in the fall.)

Eastern is training the Pakistani educators under a contract with Research Triangle Institute (RTI) International, a non-profit corporation serving as project coordinator for a multi-faceted, \$60 million U.S. Agency for International Development (USAID) initiative to implement the Education Sector Reform Action (ESRA) Program in Pakistan.

"I now have different ideas for how we can teach our teachers to involve students in the subject," Jahan continued. "Children learn by activities and involvement. American teachers understand this and watch to make sure their students are interested."

"New for me was the teacher's behavior," explained Rafia Gul, president of the Social Democratic Women's Organization in Shahdadpur. "I saw no stress in their faces. They are very loving."

The training program focused on leadership issues organized in modules dealing with such subjects as education of women, the politics of education, reading and literacy, managing educational change, technology and more. The group visited dozens of schools in urban, suburban, rural and Native American settings and received more than 40 topic-specific lectures from Eastern faculty and invited guests.

Educational Reform

By Melanie Rose

Each of the Pakistani educators worked closely with an individual EWU faculty mentor.

"It was a real reciprocal experience," explained Harvey Alvy, associate professor of education at Eastern and curriculum advisor for the project. "As much as the Pakistani group was here to gain an understanding of the American system of education, it was also beneficial to all of us — mentors and faculty — who were involved. We were very impressed with the range of experience, expertise and commitment the group had to improve their system in the face of incredible challenges."

During the eight-week program, the delegation visited the Kent School District in western Washington, where they learned about the Teacher Certification and Master Degree Program Eastern offers there. Initiated in 2000, the program has graduated more than 100 teachers and features a strong emphasis on teaching as a career change.

The visit to Kent took on special significance when the group was greeted by Sukhjeet "Sue" Pannu, a 4th grade teacher at

Kent's East Hill Elementary School, a graduate of EWU's Teacher Certification program and a native of East India.

"I was a student in India and understand the challenges they are facing," Pannu said. "I like the things I was able to tell them about the American educational system and encouraged them to get parents involved back home."

"It will be difficult, but we can change our educational system," Jahan said. "When we go back, I will start by telling our government that we must first teach our teachers to be honest, sincere and loving toward their students. We must also stress English as a language for teachers to use with students."

Gul intends to take a different approach, focusing first on legislation, policy and community engagement. "We need to change policy and then put it into practice," she explained. "We must make an environment where people will want an education and understand the importance."

Jahan, Gul and the other eight educators are now back home in Pakistan — and already sharing what they learned at Eastern.

Strategic Plan Sets Academic Goals for EWU

By Mary Jane Brukardt

It took years of hard work for the Eagles to get to the NCAA Tournament, but we did it. Our sights have long been set on another lofty goal, this one academic — to be the preeminent university of opportunity in the Northwest.

What does that mean and how do we get there?

Those are some of the questions that more than 50 faculty and students spent the last six months asking themselves — and asking the entire University community, as part of an academic strategic planning process. Headed by Provost Brian Levin-Stankevich and Faculty Organization President Anthony Flinn, the academic plan continued the University's strategic planning process begun in 2003 by focusing on the academic experience at Eastern.

"Our strategic plan will set the path for creating a more integrated academic experience," said the Provost. "By strengthening the connections between the liberal arts and professional studies, between students and faculty and between our campus and our community, we can distinguish ourselves as the leading, student-centered university in the region."

In January, seven work groups were formed and tasked with finding ways to integrate the academic experience, improve student success and create a learning environment that supports faculty and



serves the community. In April, the groups were ready to present their ideas to campus at four interactive forums.

As *Perspective* goes to press, the strategic plan is in its final stages. Highlights of the plan include:

- changes to the general education requirements to encourage diversity and integrated perspectives
- additional support for more faculty and student engagement in research and service learning
- investment in faculty development and learning technologies
- support for student and faculty collaboration with community partnerships

"Our strategic plan will help Eastern strengthen our mission of preparing students both for a career and for life," said Levin-Stankevich. "Moving forward, we want students to be as proud of their Eastern degree as we are of Eagle athletics."

If you'd like to read more about the strategic plan for Eastern's future, start here: www.ewu.edu/strategicplan04.

ELI at Eastern: 25 Years of Excellence

By Erin Long-Kytonen

Dongheon Jung was anxious. It had been a long flight from Korea to Spokane. He and his family were jet-lagged and nervous about what would await them on the ground.

The purpose of the journey was clear in his mind – he had come to study English – but how would he and his family adjust to a new language, different food and a new way of life?

There was a friendly face at the airport. This person, an international peer advisor (IPA) from Eastern, helped Dongheon's family with their luggage, housing paperwork, utilities, grocery shopping – even took them to lunch.

"Due to his help, we finished our first day in the U.S. without trial or error," Dongheon says. "My family and I will never forget that."

Thanks to the English Language Institute (ELI) at Eastern, more and more students and professionals from around the world are coming to EWU.

"Eastern offered so many advantages – the availability of excellent teachers, a fine library, an excellent language lab, a beautiful campus – that I thought we could provide a wonderful opportunity for students to come here to improve their English language abilities," said Ed Yarwood, who started the program in 1979 and today serves as the executive director.

The ELI now celebrates its 25th year of offering exceptional English language instruction to international students.

There's plenty to celebrate. Eastern's ELI was one of the first three programs in the nation to be given national accreditation by the Commission on English Language Accreditation in 1999; five years later, it's the only program to be going through reaccredidation. Add to this a prestigious

membership to the UCIEP (University and College Intensive English Programs) and it's clear that this is a program to be proud of.

The ELI's mission is to prepare students just that for further academic study or professional gatewal arenas where knowledge "Study abroad"

is a life-changing

experience for everyone,

Once you've studied

abroad, and studied

another language,

you're not

the same."

of English is needed.
Offerings include
graduate level courses
in business English skills
and MBA preparation,
as well as a core
curriculum of intensive
grammar, writing, reading and conversational

English. Students typically complete the five-level program within three quarters, at which point many enroll in a degree program at Eastern or elsewhere.

Seventy-five percent of ELI students

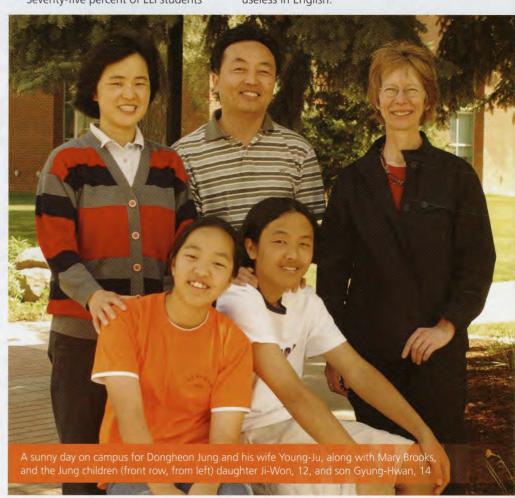
plan to move into Eastern classes when their English ability reaches a desired level and, each quarter, 10 to 15 students do just that. In fact, the ELI is the main gateway through which most international

students come to Eastern.

Such is the case for Dongheon, who completed his ELI study and is now two quarters into his MBA coursework at Eastern. Having been a successful telecommunications professional in Korea, he found the writing compo-

nent of the ELI of particular help to him.

"I was proud of my Korean writing and was once an editor for a publishing company," he says. "But that ability was useless in English."



The ELI instructors, he says, changed all that. "Their prompt response to questions were very appropriate, exact and practical," he remembers. "That kind of quality teaching leads to improvement of students' skills."

Eastern reaps a benefit, too, through the presence of an internationally diverse student body on campus. Seven countries are currently represented in the ELI, including students from Costa Rica, Romania and Cameroon. ELI students have come from more than 50 countries over the years, and there are usually 75 students enrolled each quarter.

Unfortunately, the aftermath of 9/11 has been detrimental to programs like the ELI, with a 25 percent nationwide decrease in international student enroll-

ment. Mary Brooks, ELI director, worries about the unintended consequences that strict homeland security measures have on study abroad programs.

Megan Mulvany, director of the Asia University America Program and former ELI instructor, agrees: "I can't imagine what my university life at EWU would have been like if I had not met and become friends with students in the ELI Program. Because of them, I ate my first piece of sushi, learned to barbecue Korean Bulgoki and ate from a communal plate with students from the Middle East."

Although Brooks travels extensively to recruit for the program, some of the best recruiting comes from ELI alumni. Dongheon was so pleased with the program that his wife enrolled. The couple then brought their niece over from Korea so that she could go through the program, too. The family has enjoyed their experience so much that they've decided to stay in Cheney longer than originally planned. Their children attend Cheney schools.

In fact, many students like Dongheon regard their ELI study as a defining moment in their lives, which comes as no surprise to Mary Brooks.

"Study abroad is a life-changing experience for everyone," she says. "Once you've studied abroad, and studied another language, you're not the same."

There are roughly 650 university and college-affiliated English Language Programs in the United States.

ELI Student Finds Future at EWU

Atsushi Inoue came to Eastern looking for his future — and he found it.

Originally from Kyoto, Japan, Inoue chose study abroad as his next step after graduating from high school in 1984. He knew little about international study, but had a feeling it would be "a cool thing to do." After researching several programs, Eastern's ELI program stood out to him as the best choice.

While his intention was to study English, he soon found that the ELI offered much more.

"Their mentoring was so extensive about American life in general," Inoue remembers. "They helped me figure out what would be best for myself."

He decided to continue his study at Eastern, finally returning to Japan after earning a BS ('89) and MS ('90) in computer science — but he never forgot about the quality of life he had experienced here.

As a result, he took the first opportunity to return to EWU after earning his doctorate from the University of Cincinnati — this time returning as a professor of computer science, specializing in fuzzy logic.

Now, 20 years after he first stepped foot on Eastern's campus, Atsushi Inoue seems to have found his future — a few buildings away from where he originally started looking for it.



EAGLEGRAMGRAM

Parks, Barnes and Jordan receive NCAA Appointments



Pamela Parks, associate athletic director/senior woman administrator, has been selected as one of nine members on the NCAA Division I Women's Volleyball Committee, which oversees the annual national volleyball tournament, including selection of the 65 teams that participate in the tournament.

Coach of the EWU volleyball team for 18 years, 1981-99, she will maintain her current post at the University while serving on the NCAA committee.



Scott Barnes, athletic director at Eastern, has been appointed to the new NCAA Division I Committee on Academic Performance.

Barnes, who has been at Eastern since 1999, will serve a four-year term on the nineperson committee.

The NCAA's academic perfor-

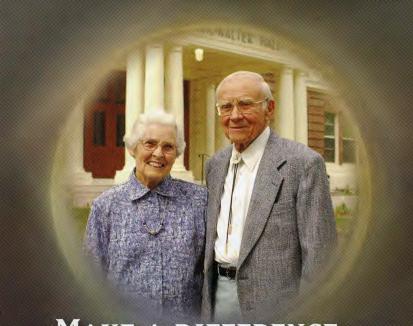
mance program, adopted recently by the NCAA Board of Directors, is a landmark academic reform package aimed at dramatically strengthening the educational success of student-athletes and holding universities and teams accountable. Among the committee's duties will be oversight of the academic progress rate and graduation success rate data collection and analysis.



Dr. Stephen M. Jordan, Eastern's president, was appointed this past winter to the NCAA's new Division I Presidential Advisory Group. The group, made up of 20 college and university presidents from across the nation, was established to ensure that the NCAA Board of

Directors has a formal structure through which it can gain the perspective of Division I-AA and I-AAA institutions when issues are discussed.

The advisory group "is a good opportunity to provide input on important issues without challenging the NCAA's delicate governance and voting structure," Dr. Jordan said.



Make a difference... Leave a Legacy

"When we saw the 'Leave A Legacy' article in *Perspective* featuring Mabel Bright Kaiser's scholarship for students, it motivated us to do something important for our University. As 44-year residents of the Eastern/Cheney community, this is our way of showing how we believe in the past, present and future of Eastern and its students."

Dr. Joe Chatburn (Department of Education professor emeritus) and Yvonne (library assistant in periodicals & circulation at Hargreaves & JFK libraries) both retired from EWU in the late 1970s. Back in Joe's student days, he received a Kellogg Foundation graduate fellowship at Washington State University that helped him complete his doctorate in education. Joe and Yvonne want to do the same for aspiring EWU students.

And so they are — through a \$25,000 stock transfer gift to the EWU Foundation. The Chatburn Graduate Fellowship is now permanently endowed and will provide financial support each year for a full-time graduate student pursuing a master's degree in education — in perpetuity.

And, as an added bonus, with the state's \$25,000 match for private donations just like this available to state universities, the Chatburn's gift actually doubles in value.



One additional graduate fellowship match is available to Eastern from the state in 2004. To learn more about this and whether your gift to Eastern could "double," please contact:

Gayle Ogden, JD, (509) 359-6132 or 1-800-428-6439; Gayle.Ogden@mail.ewu.edu

Judy Rogers, (509) 359-6963; Judith.Rogers@mail.ewu.edu

Or, you can write to the EWU Office of Planned Giving, 127 Hargreaves Hall, Cheney, WA 99004

Please remember the EWU Foundation in your estate planning.

Thank you!

Class Notes

2003

'03 Sarah Bjerke, BA government, accepted a two-year assignment as an education volunteer for the Peace Corps. Originally from Sagle, Idaho, Bjerke has been a teaching-English-as-a-second-language aide at the Spokane Adult Education Center. After the Peace Corps, she plans to pursue a master's degree in foreign policy in Europe and work at a U.S. Embassy. She left the U.S. for training in April and will be working in the Eastern European country of Georgia.

'03 Rebecca Lewis, BA criminal justice, has been offered a job with Snohomish County after finishing the Police Corps program in Burien, Wash., at the top of her class.



'02 Chad Milligan, BS applied psychology (minor: military science), and '02 Charles Markley, BS technology-design (minor: military science), are Army lieutenants stationed in Iraq, where they were proud to display their Eastern colors. Chad (left) is with the 1st Armored Division out of Germany, and Charles (right) is with the 2nd Armored Cavalry Regiment, normally stationed at Fort Polk, La. Both had been in Baghdad this spring, before their tours of duty were extended and they moved to other locations in Iraq.

2000-2002

'01 Emily Hammond, BAE reading, recently finished her first year of teaching. She works with special needs children (grades 4-6) in a contained learning center of the Northshore School District in Bothell, Wash.

'01 Travis Terry, BAE health education and reading, and **'00 Lindy Terry,** BA applied psychology, were married September 2, 2002. Lindy is completing graduate work to become a school psychologist. The couple lives in Spokane and has a 1-year-old daughter.

'00 Holly (Thomas) Ward, BAE mathematics education, married Luke Ward in May 2003. They are living in Thousand Oaks, Calif.

'90s

'99 Chris Valley, BS human biology, is in his final year of study at the National College of Naturopathic Medicine in Portland. As a doctor of naturopathic medicine (ND), he will treat patients from a holistic point of view. He is married to **'98 Tanya (Druffel) Valley,** BS biology and master of physical therapy.

'99 William Ray, BAE physical education and social science, is teaching history and physical education at Central Valley High School in Veradale, Wash.

'98 Christopher Colwell, MA elementary teaching, was chosen as a teacher of the month in December 2003 by the Rotary Club of Renton, Wash. He teaches 2nd and 3rd grade at Kennydale Elementary in the Renton School District.

'98 Kevin Conklin, BAB finance, and **'96 Kristin Conklin,** BA recreation management, welcomed their first child on April 12, 2002. They live in Black Diamond, Wash.

'98 Gregg Jensen, BAE social science, accepted a teaching position in July 2003 at the new Liberty High School in Hillsboro, Ore., where Gregg lives with his wife, **'80 Andrea Jensen**, BA studio art.

'97 Nicole Anderson, BA reading and English, teaches English and reading (grades 9 and 10) at Richland High School, Richland, Wash., where she lives with her husband Bradley and their 2-year-old daughter.

'97 Tiffany LaMonte, BS communication, and **'98 Walt LaMonte,** BAB general management, welcomed their second daughter on December 30, 2002. The family lives in Sammamish, Wash.

'97 Karen Klahn, BAB human resource management, accepted a position as a public health educator for the Montana Tobacco Use Prevention Program in Helena, Mont.

'97 Philip Nunes, BAE music, completed his master's degree in education with an emphasis on technology in May 2002 at Lesley University in Cambridge, Mass. Philip teaches music at Sheridan Elementary School in Spokane, where he lives with his wife Lisa.

'96 Lee Henry, BAB management information systems, has opened a restaurant, Henry's Pizza, Pasta & Pub, in downtown Auburn, Wash., after working as a state trooper for 12 years.

'96 Loretta Wilkening, BAE Spanish, teaches at AFNORTH International School, a Department of Defense school in Brunssum, The Netherlands. She married Rene Berghuijs in January 2003 and has retired from the USAF Reserves as a senior master sergeant after 22 years of service.

'95 Richard Allen, BA geology, is an integrated electronic systems mechanic for the Alaska Air Guard. In the past year, he has been to Guam, Oman and Germany for work-related missions and now lives in Fairbanks.

'94 Cindy Gremaux, BAE mathematics, is teaching 5th grade in Lewiston, Mont. Cindy and her husband Randy have two daughters, ages 7 and 3.

'94 & '02 Yolanda Reyes, BA social work and MSW, works as a crisis response health specialist for Grant County Mental Health in Moses Lake, Wash.

'93 Darren Kisselburgh, BS mechanical engineering technology, is a Marine Corps captain in the 13th Marine Expeditionary Unit, based out of Camp Pendleton, Calif. His unit recently completed operations in Iraq.

'93 Evelyn Malone, BA liberal studies, is proud to say that her son '78 Patrick Malone, BA sociology and '01 MA business administration, brother '51 Glen Ryan, BA accounting, and sister '39 Erma Thomas, have all attended EWU.

'93 Heather (Lamm) Stevenson, BA English, married Byron Stevenson in May 2002. The couple lives in Moscow, Idaho, where Heather is a substitute teacher for the Moscow School District.

'93 Cari Wood, BS physical educationathletic training and BAE physical education, and her husband Jon have two children. The family lives in Redmond, Ore.

'92 & '95 Joyce Fancher, BAE natural science and MAE mathematics, received National Board certification in 2003. She teaches 7th-grade pre-algebra and 8th-grade algebra at Tonasket Middle

Class Notes

School. She and her husband Thomas live in Tonasket.

'92 Deborah Matteucci, BA business administration, is executive director of Great Falls Association of Realtors, Great Falls, Mont. She was recently appointed to a two-year term on the Great Falls City/County Planning Board. She and her husband Jeff have two children, ages 4 and 2.



'98 Mickel Yantz, BA art, has just begun a new position as curator of the Cherokee National Museum at the Cherokee Heritage Center, Tahleguah, Okla. He was previously a museum technician in the Anthropology Department at the Smithsonian's National Museum of History in Washington, D.C. His wife '98 Joyce M. Barnes, B.A. music composition, is a freelance composer who just completed a contract with PalmOne to utilize music she co-wrote for a TV commercial, which debuted in select markets during the 2004 Super Bowl. In the commercial - which is still being aired on television – people use their Palm Pilots to compose music. Mickel earned a BA in anthropology-museum studies from Central Washington University in 2003 and is a grad student at the University of Oklahoma, majoring in museum studies; Joyce earned a master's degree in music composition from Central in 2003. The couple met in high school in Fife, Wash.

'92 Laura Pomeroy, BS organizational and mass communication, recently worked for the Walt Disney Company and their sports teams, the Anaheim Angels and Mighty Ducks, in California. She is now living in Richland, Wash.

'91 Robert Boleneus, BA business administration, was general manager at Edwall Chemical and is a full-time farmer. He lives in Davenport, Wash., with his wife Wanda.

'90 Jorge Ortiz, BAE mathematics, teaches 3rd grade at Ruth Livingston School in Pasco, Wash. His wife **'91 Deborah (Garbe) Ortiz,** BAE reading, teaches 5th grade at McGee Elementary School, also in Pasco. The couple lives in Touchet, Wash.

1805

'89 Jack Fallis, BAB business administration, is president and chief executive officer of Global Credit Union in Spokane. He has worked for the credit union since 1985.

'88 Carrie Anderson, BAB business administration, created and is working for a non-profit organization, "Trees For Your Neighborhood," which plants trees in low-income urbanized areas. She lives in Portland.

'88 Thomas Hayes, BA urban and regional planning, was recently selected by the *Puget Sound Business Journal* as a "40 Under 40" honoree. The award recognizes outstanding members of the business community under the age of 40 from a variety of industries, based on entrepreneurial spirit and contribution to the region. He is the general manager of TC Trading Company in Blaine, Wash., where he lives with his wife **'89 Sonia Arevalo-Hayes,** BS organizational and mass communications. Sonia works at Western Washington University in the Office of Student Life.

'86 Debi (Ikel) Blaskovich, BA government, and her husband Paul have a 1-year-old son and 4-year-old daughter. The family lives in Kirkland, Wash.

'86 Clint Grassel, BA mathematics and economics, is the co-owner of Precision Cutting Technologies in Spokane, where he and his wife Brenda live with their two children.

'86 Floyd Mattern, BA finance, was promoted in April 2003 to senior manager for the Boeing Company and transferred from Seattle to Wichita, Kansas. He lives in Andover with his wife Susan.

'71 & '87 Patty Gregory, BA & MA social work, **'86 Mardell Nelson**, MA social work, and **'85 Rick Phillips**, MSW social work, have published "Moving Toward Collaboration: Using Funding Streams to Advance Partnerships in Child Welfare Practice" in the book, *Charting the Impacts of University-Child Welfare Collaboration*. Both Patty and

Mardell are faculty members in the EWU Department of Social Work.

'81 Roger Williams, MA biology, earned a Ph.D. in biochemistry from the University of California-Riverside. He has done research at the Boris Kidric Institute in Yugoslavia, as well as Cornell and Rutgers universities, and has worked with X-ray crystallography at the Medical Research Council's Laboratory of Molecular Biology in Cambridge, England.

'81 & '84 Constance Dorene Bendickson, BS applied psychology and MS counseling psychology, is a retired mental health counselor living in Moses Lake, Wash.

'84 Adrian Erckenbrack, BA biology, has been working for the military on antiterrorism and homeland defense. He was the commander for A Company, 3rd Special Forces Group, out of Fort Bragg, N.C., and received the Soldiers Medal after the 9/11 terrorist attack on the Pentagon. He is a special assistant for legislative affairs in the Office of the Secretary of Defense at the Pentagon.

'83 Kevin Cafaro, BS computer information systems, and his wife Mary have adopted a baby boy, who is now 4 years old. The family lives in Wells, N.Y.

'82 Lisa (Broenneke) Crisp, BA professional accounting, has been married for 22 years to Michael and has five children ranging from 18 to 2 years old. Lisa and Michael are living in Issaquah, Wash.

'82 David Stebor, BA radio-TV, was recently promoted from lieutenant to station captain with Central Kitsap Fire and Rescue Department, where he has worked since 1990. David and his wife Fay have been married 20 years and have two children.

'70s

'79 Felix Ramon, BA sociology, is serving as a trustee for Big Bend Community College and was president of the Lions Club in East Moses Lake, Wash.

'78 Mark Fredericksen, BA urban and regional planning, and '77 Karla (Pennel) Fredericksen, have three children, ages 22, 9 and 7. Karla has been a United Methodist pastor for the past 19 years. Mark has a naturopathic doctorate and practices medicine in the Seattle area. The couple lives in Tukwila, Wash.

Glass Notes

'76 Ritch Hall, MA geology, works in the mining industry and is president and CEO of Metallica Resources, a precious metals exploration and development company in Denver. He and his wife Judy reside in Littleton, Colo., and have two grown daughters.



'70 Tom Sneva, BA physical education, was inducted into the Auto Racing Hall of Fame in May. The Spokane native won the Indianapolis 500 in 1983, finished second three times and was the first driver ever to qualify for Indy at over 200 mph. He is continuing to build golf courses in the Phoenix area and is now an Indy driving coach for the Panther Pennzoil Team, working with rookie driver Mark Taylor. "Hey, it was great to see the Eagles make it to the NCAA basketball tournament," he said from his home in Paradise Valley, Arizona. "It was great to see the program come that far." Did he watch the game? "Well, naturally!"

'75 & '79 Carolann Haley, BA music and MA music, is married to Martin Rosenfeld and lives in Reston, Va. She works in Washington, D.C., as an assistant to Music Ministries and is handbell program director at National Presbyterian Church.

'74 Leslie Wong, MA experimental psychology, has accepted a position as president of Northern Michigan University. Wong had served previously as vice president for academic affairs at Valley City State University in North Dakota. He had been provost and academic vice president, as well

as interim president, at the University of Southern Colorado. He is expected to begin his new duties in July.

'73 Patricia Shackleton, BA nursing, continues to enjoy her military retirement while working two jobs — as a nurse for the Siskiyou County Health Department and teaching nursing at the local college in Weed, Calif.

'72 Darlene Wilder, BA studio art, is serving on the Wenatchee Valley College Board of Trustees. She was appointed to a four-year term by Gov. Gary Locke in December after being an educator, administrator and community servant for the past 36 years. She has been serving on the Alumni Board for the EWU American Indian Studies Program. During the 1990s, she was a program manager for the Area Agency on Aging, where she assisted handicapped residents of the Colville Indian Reservation. Having been the first Indian Princess for the Omak Stampede, Wilder is a traditional regalia seamstress, 4-H leader and storyteller at the Nespelem School.

'70 Richard Labadie, studied general business, retired spring 2001 after a career as a professional accountant. He owned an accounting practice in Bellingham, Wash., for 25 years.

'60s

'69 Glen Hogin, BA speech communication, is an elementary school counselor in Idaho's Shoshone School District. His wife '**69 Jean Hogin,** BA communication disorders, is a speech pathologist for the C.O.S.S.A. agency. The couple lives in Boise.

'66 Rick Colon, BA industrial technology, is working as an AFL-CIO liaison in Spokane.

'61 Martha "Peggy" Speelmon, BA sociology, retired in 2003 from the Veterans Affairs Healthcare System, where she was a medical records administrator and medical staff coordinator. She lives in Long Beach, Calif.

Corrections

'84 Jeff Sayre, BA radio-TV, and **'83 Doug Bundy,** BA radio-TV, did not form the CSTV Network in New York. They work for the company.



n Memorium -

'90s & '80s

'83 Tricia Burnett, BA communication health education, 42, died July 2003. She was Washington State Women's Power Lifting Champion in 1984. Participating in track at EWU, in her senior year, she was on the 400 relay team that went to the NCAA nationals. She was a member of the Seattle Zoological Society and the American Diabetes Association and had been living in Bellevue, Wash.

'70s

'79 Timothy McFeeters, MA public administration & MS social work, 54, died August 2003. He had been living in Tucson, Ariz.

'78 Henry Crowley, BA theatre, 52, died August 2003. An actor, director and writer, he performed for more than 25 years in productions in the Puget Sound Area. Henry was a founding member of Open Door Theatre, an applied theatre company seeking to free children from violence and abuse by teaching safety skills through dramatic live performances. He had been living in Lake Havasu City, Ariz.

'77 Wally Powers, BA college instruction, 55, died December 2003. He had taught English as a second language at the Seattle Language Institute and Evergreen Community College and wrote short stories. Wally was a resident of Cheney.

'75 Col. James E. Elliott, BA government, 58, died January 2004. He served in the Army for more than 30 years, including three tours in Vietnam as a helicopter pilot. He received numerous awards and medals, including two Purple Hearts, a Presidential Unit Citation, a Joint Service Command Medal, six Vietnam Service Medals, two Bronze Stars, three Legion of Merits, two Distinguished Flying Crosses, a Silver Star and three Meritorious Service Medals. After retiring from the Army, he returned to Spokane in 1999.

'73 Clyde Bell, studied sociology, 55, died March 2003. Clyde worked for Standard Oil until 1971 and then was a counselor for the Washington Department of Social and Health Services before retiring in 1988. A Spokane resident, he coached men's softball, boy's basketball and women's basketball.

'71 Dean Gibbs, studied child development, died December 20, 2003. Dean was a long-time resident of Spokane.

'71 Richard Nearents, BA physical education, 71, died September 2003. Richard was a resident of Conconully, Wash.

'60s

'67 Michael Jennings, BA journalism, 59, died December 2003. He participated in Army ROTC at Eastern and retired from the military in 1993 after serving 22 years and had been living in Sprague, Wash.

'62 Leo Young Jr., BA history, 67, died October 2003. He lived in Chino Hills, Calif.

'50s

'59 Vernon Crawford, BA mathematics, 67, died February 2004. He served in the Army, worked at Chase Manhattan Bank in New York City and at IBM in both New York and Boston. He later took over a maple syrup business and changed the name to Crawford Valley Farms. He had been living in Wellesley, Mass.

'57 Roger Goodspeed, BA physical education, died August 2003. Roger was a resident of Hansville, Wash.

'55 Wesley Blalock, BS and BAE biology, died July 2003. He taught 7th- and 8th-grade science in Brewster, Wash. He later moved to Idaho, where he taught high school biology and chemistry in Bonners Ferry and taught his last two years at Sandpoint Charter School.

'51 Arthur Lowry Jr., studied psychology, 83, died March 2003. Arthur was living Salton City, Calif.

'51 Addison Robinson, BA early childhood education, 78, died September 2003. He was a resident of Culdesac, Idaho.

'50 Richard Comstock, BA early child-hood education, 78, died January 2003. A Kent, Wash., resident, he served in the Coast Guard in World War II and taught elementary school in Colfax and Wenatchee. He retired after teaching science at Pioneer Junior High School in Wenatchee, Wash.

'50 Ernest Rohde, BAE education, 75, died January 2004. He lived Kennewick, Wash.

'40s___

'49 Leta Cipriano, studied elementary teaching, 76, died November 2003. She taught in Molokai, Hawaii, before moving to Kennewick, Wash.

'41 Dorothy Speer, BA theatre, died October 2003. She had been living in Corpus Christi, Texas.

'30s

'38 Mabel Herron, earned a three-year teaching certificate in home economics, died February 2004. She lived most of her life in Kahlotus, Wash., where she also taught school.

'37 Marjorie Lyons, BA communication disorders, 87, died July 2003. Marjorie was a resident of Sacramento, Calif., for more than 50 years. She taught for more than 25 years in Seattle, Spokane and Sacramento. Marjorie helped establish the Junior Music Sponsor Program, which supports music education in public schools.

'37 Vivian Pinson, BA home economics, 88, died April 2003. Vivian was residing in Vancouver, Wash.

'34 Elsie Swan, three-year teaching certificate in education, died March 2003. After graduating from Cheney Normal School, she began her teaching career in a one-room schoolhouse located in Ruby, Wash. Elsie also taught first grade in Fairbanks, Alaska, in 1939. For many years, she was a substitute teacher in the West Valley and Central Valley School Districts in Spokane.



In Memorium

'20s

'27 Helen Charlesworth, BAE education, 94, died May 2003. Helen was a founding member of the Tawanka service organization at Eastern. She also taught at numerous schools in Washington, including Springdale, Centralia, Odessa, Marcus, Longview and Vancouver and had been living in Vancouver. She earned a master's degree in education from the University of Portland.

Faculty/Staff

'80 Ysidro (Sid) Esparza, MSW, died April 11, 2004, in Tacoma. He was field director of the EWU School of Social Work when he left the University in 1999. He had previously received the Washington State Hispanic Educator of the Year Award and had worked at Tacoma Community College.

Scott Levi Taylor died April 1, 2004, in an auto accident south of Cheney. A lecturer in psychology, he came to Eastern in fall 2003 from a position with the Harvard Medical School. His

excitement, enthusiasm and passion for teaching were remembered by his students and colleagues at a memorial service April 14.

Margaret Allen, who retired from a faculty position in the Education Department in 1976, died February 27, 2004. She taught at Eastern for 23 years, first coming as a kindergarten teacher at Robert Reid Laboratory School in 1953. She resided in Englewood, Colo., at the time of her death.

Beverly Klassen died January 31, 2004. She had worked at the EWU Spokane Center as an office assistant, coming to the University in 1990 and retiring in 1999.

Jim Corbit died March 31, 2004. A maintenance mechanic, he came to Eastern in 1973 and retired in July 1997. He had previously been a barber in Montana and enjoyed driving his convertible in auto parades.



'41 Dr. Robert W. Reid, BA early child-hood education, died January 18, 2004. An emeritus professor of education, the Walla Walla native had a long association with Eastern, beginning in 1953. Soon after joining the faculty, he got involved in designing a new campus training school. The Robert Reid Laboratory School on Eastern's campus, in which students are able to observe classroom operations, was named for him in 1977, the same year he retired from the University. A memorial was held for Reid April 24.

Hello to all Eastern graduates

Whether your Eastern degree is brand new or one that says Cheney Normal School on it, you're an Eastern grad — and we want to hear from you. If you have a new job or other information you'd like to share, we'd be pleased to include it in an upcoming issue of *Perspective*. Change of address? Let us know, so that we can stay connected and keep your alumni magazine coming to you.

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Please send to:

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Web: www.ewualumni.org

EAGE E SUPERHEROES AND SUPERGOLFERS UNITE!

AUGUST 4 Ron Raver Memorial Golf Tournament*

MeadowWood and Liberty Lake golf courses Proceeds benefit athletic scholarships at Eastern. (509) 359-2463 or toll free (866) 4-GO-EAGS

(* The tournament honors EWU's long-time athletic director Ron Raver, a driving force behind the University's move to Division I and Big Sky Conference athletic competition.)



AUGUST 26 Puget Sound Alumni Golf Classic

This first-ever event for Seattle-area alumni takes place at the Golf Club at **Newcastle** 1 p.m. shotgun scramble. Proceeds benefit EWU scholarships and Alumni Association activities. Toll free (888) EWU-ALUM or www.ewualumni.org

OCTOBER 24 - 30 Homecoming

Kazam! Be a hero – return to your alma mater.

This year's theme: Superheroes! And that's you – Eastern grads!

Take a break from your regular saving-the-world mission and come enjoy Homecoming festivities, including a Greek alumni reunion.

(P.S. Superhero capes optional.)

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