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Tejano Music

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TEJANO MUSIC AND THE
IMPACT OF
SELENA

By: Derek Phakoo



ORIGINS

- ❖ The Mexican Revolution from 1910-1917 was when Tejano music was created.
- ❖ Combination of polkas, “baladas”, rock, pop, country, reggae and rap.
- ❖ Conjunto music is another term because it involves accordion ensembles, guitars and bass like instruments.



ORIGINS CONT.

- ❖ Tejano music originated in the state of Texas and is referred “Tex-Mex” because of the origin.
- ❖ There have been many success stories such as Selena Quintanilla Perez and Carlos Santana.



SELENA QUINTANILLA PEREZ

- ❖ Born in Freeport, TX in 1971.
- ❖ By the age of 12 she was doing public concerts.
- ❖ By age 14 her and her group Los Dinos recorded their first hit.
- ❖ Her family was also part of her band.



SELENA CONTINUED

- ❖ Selena grew up speaking English, but her father taught her to sing in Spanish to resonate with the Latino community.
- ❖ In 1987, she won best female vocalist of the year and performer of the year.
- ❖ She was the first Tejano to ever win a Grammy.



SELENA CONT.

- ❖ Besides from performing, she designed clothes and started her own boutiques.
- ❖ She strongly encouraged kids especially Latinos to go to school and helped out with the D.A.R.E. program.
- ❖ She also married her guitarist Chris Perez in 1992.



DEATH

- ❖ President of her fan club Yolanda Saldivar shot and killed Selena on March 31st, 1995.
- ❖ Yolanda was embezzling money from her fan club and upon her firing she killed Selena.
- ❖ She was only 23 when she died.



AFTERMATH

- ❖ Her funeral drew more than 60,000 mourners.
- ❖ George W. Bush declared April 12th as “Selena Day” in Texas when he was the governor.
- ❖ In 1995, Selena was inducted into the Latin Hall of Fame.



SONGS

- ❖ <http://www.youtube.com/watch?v=v2F66BoVHR0>
- ❖ <http://www.youtube.com/watch?v=7akXaPF0u0U>
- ❖ <http://www.youtube.com/watch?v=dJMQjukSJFM>







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