

4-2020

Get Lit 2020 marketing

Eastern Washington University. Division of University Relations.

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Name for posting: University MarCom

Relationships to EWU: staff

Additional information:

Your experience during COVID-19: I work in MarCom and came across some of my files from last year. These were published in the BlackLens Newspaper for the 22nd annual Get Lit! Festival. The first one ran in March, "V2" ran in April with a due date of March 15 when we still thought things would re-open. V3 is what ran in April to correct V2. The three ads represent a lot of hard planning being de-railed because of the uncertainty of lockdown. They never ended up having an event. The 2021 Get Lit! Festival is virtual.



People needing accommodation should contact Get Lit! Programs at 509.828.1435 by April 10.

APRIL 16 – 19

TICKETS & LINE-UP:
getlitfestival.org

Readings
On-Stage Conversations
Panel Discussions
Craft Classes
and More

get lit!
PROGRAMS

 **EASTERN**
WASHINGTON UNIVERSITY



Recognizing the potential impact of the COVID-19 pandemic the Get Lit! festival will be moved from April to a future date.

Please check our website and social media for updates.

getlitfestival.org

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