

9-22-2006

Board meeting minutes, Fall 2006

Ice Age Floods Institute board

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MINUTES

Fall Board Meeting, Ice Age Floods Institute, Cheney, WA, September 22, 2006

CALL TO ORDER: 1:45 PM

BOARD MEMBERS PRESENT: Gary Kleinknecht, Kermit Kiebert, Dale Middleton, Dean Ladd, Charles Hall, Jim Pritchard, Larry Lambert, Gene Kiver, Susan Lacy, Scott Waichler, **David Hatcher**, Norm Smyers.

CHAPTERPRESIDENTS/REPS PRESENT: Tom Davis, George Last, Mark Buser, **John Whitecar**, **Jim Harris**

With all Board members present, except Monte Nail, a quorum was declared.

Since the Secretary position is unfilled, Charles Hall was requested to take the minutes since he had his iPod recording equipment. He agreed to do so this time only.

REPORTS:

Secretary: The minutes from the previous meeting were sent by email to all board members. Mark moved they be accepted as amended and Dale seconded. Passed.

Treasurer's Report: In Monte Nail's absence, Gary presented the Treasurer's Report. The total assets are \$8,081.95 and the money in the bank is \$7349.14 as of 8/31/06. Based on the P&L year-to-date expenditures exceeded receipts by \$3381.96. Donations and membership dues, split 50/50 with the chapters, consisted of \$8603 to date. Paid out funds of \$3423 left a net to the Institute of \$5180. After brief discussion of 4/28 field trip expenses, the report was accepted without a motion.

Store Report: The store report submitted by Store Manager, Nancy Southam was reviewed and discussed. The value of the present inventory at cost is \$3,276.18. The total value of finances including all account balances and petty cash is \$2,089.50. Total assets are therefore, \$5,123.38. The report was accepted without a motion.

Chapter Reports:

Missoula; Larry reported that they have successfully filled two buses for the forthcoming fall field trip. As a mechanism for building membership, non-members are charged \$70, resulting 25 new members for the chapter and the institute. He reported a very successful hike up Mt. Jumbo in July. This hike had great response from the public. It was sold out. They had a TV crew present. The mural project at the University of Montana Natural History Center by an intern is progressing this winter. They expect it to be completed and dedicated this winter. The mural is consists of three panels depicting glacial Lake Missoula at full pool, as a flood running out, and the lake empty. The full size of the mural, including the three panels, is 8' x 20'. The work is free and the intern will receive academic credits toward his studies.

Sandpoint: Kermit and John reported on their recent field trip attended by 75 people. Roy Brekenridge and Bill Phillips from the University of Idaho lead the trip of folks known as "the belt nerds". They want to develop a membership kit similar to that developed by the Missoula Chapter. They also plan a membership card for members. The chapter is working with the Baxter County Museum. A fall boat trip is planned to the north end of Lake Ponderay.

Cheney: Tom reported that they are working to rebuild the Cheney chapter. Grad students from Eastern Washington University were working on their website, but they are gone now. In July, Gene Kiver made a presentation to the local chamber of commerce. The Sales Manager of the Peppertree Inn became interested in the IAFI and wants to know more. As host for the annual IAFI meeting at 8:00 PM on September 22, the Mayor of Cheney and the Director of the Cheney Chamber of Commerce will be in attendance. The election of IAFI directors will take place and there will be a presentation on the September 23 field trip to the Lake Roosevelt area to find the ice. Two buses are planned and 53 are signed up, so there is room for more on the field trip. He said a cashier for the store will be needed. Susan Lacy volunteered to be the cashier. They are doing a lot of promoting on the Ice Age Trail legislation and there have been Chamber meetings on it. With regard to money, they report a deficit of \$657 due to the expenses of the Sept. 23 field trip.

Wenatchee: Susan gave report for the Wenatchee Valley Erratics. They have 101 members now representing 76 households. They average 65 to 70 attendees at each meeting, each with a guest speaker. These meetings occur every even month. Thirty people attended the annual pot luck supper. Ken lacy has been working with the parks Dept. interpretive committee tasked with planning the implementation of David Busey's recommendations for discussion of the Floods Story at Washington State Parks and possibly at rest stops.. The chapter contributed \$250 to the Wenatchee Dept of Tourism to help in the reprinting of the Wenatchee Valley Ice Age Geological Trail Self-Guided Tour maps. They will include our name and the IAFI website on them now.. They contributed \$250 to River of Memories project sponsored by the Wenatchee Valley Museum and the Wenatchee Valley College to bring Mauri Peltó, PhD to present "Glacial Recession within the Columbia River's Watershed." They are set up a Yahoo site with all members email addresses to make it easier to send out announcements. It includes a calendar that members can access for meeting times and details.. They are sending out messages to members who have not renewed since 2005 to let them know they are missed and hope they will renew again soon. If not we delete their names.. The chapter voted on an actual board consisting of President, VP, Secretary, Treasurer, Committee Chairs (4), Junior Past President, and 2 members-at-large. By laws amended accordingly.. They held first board meeting on 9/18/06, decided the changes are good and decided to meet every odd month when there are no membership meetings.. They have asked to do a "Clubs Profile" for the November Wenatchee World.. They are organizing a speakers list for up coming meetings and organizing tour guides to be available if asked by the motor coach companies or outside events.. They may have docents available for tours for the upcoming Ice Age Floods exhibit to open at the Wenatchee Valley Museum next year.. Ken Lacy is working with the Moses Lake Chamber of Commerce, the

Quincy Chamber of Commerce and the Grant County Tourism Board to develop a tour guide like the Wenatchee Valley Tourism map (their most popular map ever, giving away 15,000 brochures).

Lake Lewis: Scott reported on the wide range of activities and funded projects. The outstanding point in the report is the amount of money they have in the treasury, the result of grants and donations from the Battelle Institute for "Team Battelle" volunteer time donated and Battelle corporate and other sources for specific projects planned and underway. They have \$20,000 in the account of which \$17,000 is committed. \$14,000 was granted for development of Kiosk and three interpretative panels. Another \$2000 is committed for development of a road tour brochure. This grant came from the City of Richland hotel and motel tax. They have an active speakers bureau and an active program of hikes and informative meetings. They outgrew the CREHST Museum and now use the Battelle auditorium, but it is far away. They are looking for a more convenient facility to accommodate growing interest in the Ice Age Institute and the programs.

Lower Columbia Floods Chapter: Mark reported on the growth of the chapter, now a year old and 70 members strong. He reported that he uses Django mail for mass mailings to 400 addresses within the membership; Federal, state and local government agencies; mayors, council members, chambers of towns and cities within the scope of the chapter to get the word out. He can send pictures as well as text. Mark spoke to Beaverton Rotary recently, an audience of 140 attendees, on the ice age floods story. Mark was given a \$100 check for his talk, which he split with the institute as a donation. He reported that the Clackamas Tourism Development Council named him Chairman of the Year for his work on the ice age floods and related stories including his work to save the lock at Willamette Falls, the 18th largest waterfall in the world by volume of water. These falls also play a role in the Ice Age floods story since they are believed to have receded faster as a result of the ice age floods surging through this narrow passage at the present day site of Oregon City. Mark and chapter members are also involved with Oregon Congresswoman Darlene Hooley who is preparing Federal legislation to earmark \$5 to \$10 million to clean-up the Willamette River, a BLM designated American Heritage River. Stakeholders include Oregon State Parks, BLM, aggregate rock mining industry firms, chambers of commerce for towns and cities along the river as well as the municipality governments of these cities and towns. She will launch this legislative effort at an October conference called Willamette River United. The primary chapter project is an interpretative center at West Linn's Fields Bridge Park. This site is a mile from where the Willamette meteorite was found. At this point, \$20,000 grant been received to complete the Interpretive site by June 30, 2007. The ice age floods and the meteorite will be explained. Fields Bridge Park is on the Tualatin River a short distance from where it meets the Willamette River. The site where the meteorite was found by Ellis Hughes in 1902 is about one mile North uphill at 380 feet above sea level where it is believed to have been deposited by a glacier caught in the flow of the floods and beached here in an eddy current. This project is being accomplished with the Clackamas County Tourism Development Council grant money and grant funds and donations from other sources.

Old Business:

1. Business cards. Gary handed out personalized business card packs to each Board member.
2. Bucy & Associates: Plan for 23 WA State Parks. David Bucy did the plan for interpretation within state parks and possibly other public-accessible state owned areas for floods features. Gary had understood a donation of unused funds would come to IAFI. No donation is left for IAFI. The next meeting of commissioners will be in Stevenson, WA. Dale suggested postponement of deliberation and discussion of the plan until then.
3. Library: Gene Kiver, Jim Pritchard. Jim reported that the collections for floods materials at Big Bend Community College in Moses Lake and the Central Washington Library are complete. He is writing a letter the the Presidents of each chapter to see that local colleges and libraries also have complete collections of Ice Age Floods video and written materials.
4. Signage projects: This is on the agenda to find out what is happening on signage in the various chapters. There was much discussion on the subject including size, copyright issues, and content. Dale pointed out that public domain and material that might be covered by Jones & Jones copyright needs to be considered in making floods story panels. Mark suggested that perhaps NASA might help in making panels since the Washington scablands were used in developing and testing the Mars rovers. Mark agreed to follow-up.
5. Logo project: Gary announced that this is a work in progress. He has asked each chapter to identify one candidate firm that could create a new logo for The RFP was recently completed. So far there are people in Tri Cities, Wenatchee and Missoula that are interested. The deadline is October 10, 2006.
6. IAFI Store: Following detailed discussion with Nancy, the following was discussed and agreed upon to keep Nancy as manager until someone else can be found. The conditions are as follows: Nancy will continue to receive and fill web orders. Nancy will prepare and ship assortments of books and DVD's to local chapters for events when given one to two weeks notice by the chapters. She will send a receipt book that is to be returned to her with the unsold merchandise and a check for 100% of the proceeds from the sales. The original copy of the receipt is to be given to the purchaser and the receipt copy is to remain in the book to ease the bookkeeping. Chapters must return unsold merchandise, the receipt book and a check for the sold merchandise within two to three weeks of the event where the sales occurred. Jim moved this procedure. Larry & Susan seconded. Passed 100%
7. Membership and Dues Structure: Norm presented a complete analysis of the dues structure that drew a great deal of discussion. The motion passed was to create a student category as a sub category of regular membership at the rate of \$10. The sub category means an individual who is enrolled full time in secondary school or a college degree program through postgraduate level. Individuals who are students included in family memberships are excluded from this category. The motion was moved by George, seconded by Kermit

and passed. Table the rest of Norm's proposal pending survey results. George moved and Scott seconded investigation of the calendar idea. Passed.

New Business:

1. New Board members: Susan presented the slate of new Board members to be voted on at the annual meeting. They are Diane Cebell-Chilton, Quincy WA; Marvin McCamey, Wenatchee, WA; Gary Ford, Coeur d'Alene, ID. These new Board members replace Karen Wagner, David Hatcher and Nancy Southam all of whom stepped down. Mark Buser, West Linn, OR was nominated to take Charles Hall's 3 year term after he withdrew his name to continue due to work and growing family responsibilities. The Secretary position is vacant. Motion made to table secretary position for now. Jim seconded. Passed. George moved to pay expenses for the three new board members immediately. Susan seconded. Passed.
2. New Chapters: Gary announced new chapters are forming in Ellensburg, WA and Stevenson, WA The Stevenson chapter already has 20 members and elected officers. Terry Hurd is the President.
3. Elder Hostel: Jim agreed to send an email to the board on this matter.
4. May Hydrologists Conference: George will continue to work on this conference for next year.
5. Secretary vacancy: Susan agreed to find someone to be Secretary .
6. Speakers Bureau/ IAFI "endorsement:" There was discussion that material should be reviewed by IAFI before it is presented by speakers to verify the nature and accuracy of the material in the form of a certification program. It was agreed to table this discussion, see how the Wenatchee speakers bureau model works out and revisit the topic at the board meeting next spring. Motion to do so was passed.
7. Future semi annual IAFI Field trips: Susan Lacy. The field trip would only be associated with the fall meeting. The Spring Board meeting is a meeting only.
8. Website / Pleistocene post issues: Scott discussed several issues including who in the chapters should be receiving IAFI board emails, listing of IAFI.org events and non events on the website. Also when to stop sending newsletters to people who have not renewed their dues each year. The printed newsletter only goes to current members. The calendar page is being updated. He also plans to improve navigation through the site. Yahoo groups were also discussed. Scott asked to know how Susan does Yahoo groups.
9. Cell phone interpretation: Gary and Ken Lacy presented a proposal for the use of recorded messages on cell phones at interpretive sites along the trail as a tool for interpreting the features by the public. This technique is used successfully by museums. It involves cost and advertising revenue income. There would be sponsor opportunities. Mark moved to work on a test to determine feasibility. He suggested a committee that he would head to investigate the opportunity.

The meeting was adjourned at 5:45PM

Respectfully submitted: Charles Hall

ADD MEETING PLACE

at the Willow Springs Station restaurant

RESTATE, ADD NAMES

The meeting was called to order at 1:45 PM by President Gary Kleinknecht.

DIRECTORS PRESENT: Gary Kleinknecht, Kermit Kiebert, Dale Middleton, Dean Ladd, Charles Hall, Jim Pritchard, Larry Lambert, Gene Kiver, Susan Lacy, Scott Waichler, Norm Smyers, ~~Nancy Southam~~.

CHAPTER PRESIDENTS/REPRESENTATIVES PRESENT: Tom Davis, George Last, Mark Buser, **Jon Burkhart**, ~~John Whitecar~~ (for Cliff Hassell).

With all Board members present except Monte Nail, **Karen Wagner**, and **David Hatcher**, a quorum was declared.

Also present: Marv McCamey, Diane Cebell-Chilton, Gary Ford, Terry Hurd, Ken Lacy, Don Anderson.

ADD MAJOR TOPIC AND TEXT, AT END OF "OLD BUSINESS"

8. Strategic Planning: Don Anderson led an extended, detailed discussion of the latest draft of the IAFI Strategic Business Plan. He will incorporate the revisions developed at the meeting and present a final version to be distributed to the Board before the end of the year. The members thanked him for his involvement, generosity and leadership in carrying the project through to a productive conclusion.

OTHER REVISIONS

In Sandpoint report,

Change Kermit and John to **Jon and Kermit**

Change Baxter County Museum to **Bonner County Museum**

In Lake Lewis report,

Change Scott to **George**

Under Old Business,

In item #2, reword two sentences to read

Gary had understood **that** a donation of unused funds **might** come to IAFI, **in recognition of several members' consulting work**. No funds were forwarded to IAFI.