DOROTHY COLLINS,
"The Sweetheart of Lucky Strike,
says:

Be Happy-
GO LUCKY!

LUCKIES TASTE BETTER!

L.S./M.F.T.- Lucky Strike Means Fine Tobacco
EASTERN
VS
PUGET SOUND

Highlighting the 1952 Homecoming celebration is this afternoon’s clash between the Eastern Washington college Savages and the College of Puget Sound Loggers on Woodward field at 2 p.m.

Eastern’s young Savages will be facing one of their toughest battles of the year when they lineup against the Loggers, for last year’s record holds a 39-0 whipping by CPS. To top it off—CPS has 15 returning lettermen, and a strong corps of sophomores and transfers, not counting a healthy batch of frosh.

Eastern has racked up an 18 won, 6 lost and 1 tie in Homecoming tilts since the first in 1924 when the Savages clobbered Central 33-0. Eastern hasn’t lost a Homecoming game since 1948 when CPS lowered the boom 22-6. In 1950 the Savages won a hard-fought Homecoming, 7-0, against the Loggers.

Reportedly weak on pass defense, the Loggers boast a double attack with their star quarterback, Art (the Arm) Viafore and veteran end Joe Retallick leading the passing attack, and a good combination of running backs sparking the ground offense.

Student Union
Under New Management

NEW LINE OF FOOD

- French Fries
- Salads
- Short Orders

CAFETERIA STYLE
QUICK SERVICE
GREETING FROM THE PRESIDENT

"As president of Eastern Washington College of Education and on behalf of its students, I want to extend a hearty welcome to all boosters of EWCE and to the faithful followers of its gridiron teams."

And one of football's most faithful is EWCE President Otis W. Freeman himself. Inaugurated 13th president of the institution December 2, 1951, to succeed the late Dr. Walter W. Isle, Or. Freeman has watched the Savages since 1924 when he first arrived on the Cheney campus as a member of the faculty.

Born in Otsego, Mich., he was graduated from Albion college, Mich., in 1910. He received his master's degree from the University of Michigan in 1913 and his doctor of philosophy degree from Clark university, Worcester, Mass., in 1929.

A member of several outstanding scientific and geographic associations, Dr. Freeman has distinguished himself as a leader of EWCE field trips, which have included journeys to Alaska and Hawaii.

Dr. Freeman was organizer and first president of the Association of Pacific Coast Geographers, and has co-authored several text books.

Since his inauguration almost a year ago, the president has directed Eastern policies with great efficiency. He is a big favorite of the students, and has shown unbounded interest in their needs and desires.

An ardent Savage fan, Dr. Freeman is a familiar figure at all athletic contests, and is right now in his box at the top of the stands. Nor does Eastern have to win to meet his approval—it is the way the Savages play, not the score, that interests the president.

THE BOSS OF EWCE ATHLETICS

W. B. (Red) Reese, Director of Athletics, Health and P.E. at Eastern Washington college, is going into his 19th year of coaching and athletic administration in Savageville. In his career, he has tutored every Eastern sport, and is now head basketball and track coach, with records that are the envy of coaches the nation over.

A graduate of WSC (1925), Reese is president of the National Association of Intercollegiate Athletics, which position he will hold until this spring.

In 1947 Reese handed A. H. (Abe) Poffenroth the football reins, after having built up a 14-year grid record of 69 wins, 26 losses and 7 ties, nabbing 6 conference titles along the way. In 16 years of basketball coaching Red has grabbed 11 conference titles and one tie while his cinder record stands at 13 titles for 15 years of coaching.

The Director of Savage athletics is proudest, however, of his record number of coaches throughout the Pacific Northwest and their outstanding performances. Reese tutored coaches number well over 100.

Last year, Eastern's Savage cindermen were dubbed the "USC of the Evergreen" and promise to uphold that title as long as possible.
E. W. C. E.

Savages

Chadwick FB

Bailey HB

Greear T

Julum T

Cox HB

Hancock E

Weber QB

Hoagland QB

Bauer E

Lister T

Hibbard T

Nichols G

Norman G
Penalties

1. Taking more than five times out luring either half except for replacement of injured player.
2. Illegal delay of game.
3. Failure to maintain substitution before play starts.
4. Violation of kickoff formation.
5. Player out of bounds when scrimmage begins.
6. Putting ball in play before Referee signals “Ready-for-play.”
7. Failure to maintain proper alignment of offensive team when ball is snapped. Also, backfield man illegally in motion.
8. Offside by either team or encroachment on neutral zone.
9. Attempt to draw opponents offside.
10. Crawling by runner.
11. Illegal forward pass (includes intentional grounding of forward pass). Also loss of down.
12. Taking more than two steps after Fair Catch is made.
13. Player on line receiving snap.

Loss of Five Yards

15. Team not ready to play at scheduled time.
16. Violation of rules during intermission.
17. Illegal return of suspended player.
18. Interference by member of offensive team with defensive player making pass interception. (Also loss of down.)
19. Interference with opportunity of player of receiving team to catch a kick.
20. Illegal use of hands or arms by offensive player.
21. Tackling or blocking defensive player who has made fair catch.
22. Roughing the kicker.
23. Piling up, hurrying, clipping.
24. Tackling player out of bounds, or running into player obviously out of play.
25. Coaching from sidelines.
26. Failure to stop one full second following shift.
27. Defensive holding.
28. Invalid Signal for Fair Catch.

Other Penalties

29. Striking an opponent with fist, forearm, elbow or locked hands, kicking or kneeing—Mandatory disqualification of offending player plus loss of fifteen yards.
30. Foul within the one yard line—half the distance to the goal.
31. Interference by defensive team on forward pass—passing team’s ball at spot of foul.
32. Forward pass being touched by ineligible receiver beyond the line of scrimmage—loss of fifteen yards from spot of preceding down and loss of a down.
33. Illegal touching of kicked ball within opponent’s ten yard line—touchback.
34. Flagrantly rough play or unsportsmanlike conduct—Mandatory disqualification plus loss of fifteen yards.
35. Eligible pass receiver who goes out of bounds and later touches a forward pass—loss of down.
In a Hurry?
Late for the Show?
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The Quicky
Stop and Go
BENNY MEYERS

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Bet you wish you had a foam cushion
From
The Cheney Department Store
(Recommended by Joe Sfltbsk)
### EASTERN WASHINGTON COLLEGE SQUAD

<table>
<thead>
<tr>
<th>Player</th>
<th>Position</th>
<th>Games</th>
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EASTERN WASHINGTON LINEUP
(Offensive)

LE Bauer (32)
LT Green (14)
LG Nichols (31)
RG Ruud (6)
RT Julum (11)
RE Hancock (39)
QB Hoaglund (34)
FB Chadwick (61)

COLLEGE OF PUGET SOUND LINEUP
(Defensive)

Grzadziewski (33)
Hartnett (36)
Murdock (27)
Hansen (35)
Conley (37)
Retallick (38)
Ehrenheim (25)
Pazaruski (31)
Meshke (21)
decarteret (13)
Espeland (23)

OFFICIALS

Referee—H. M. Lauderback, Whitman College
Umpire—Don Miller, Gonzaga
Field Judge—Frank Carroll, Gonzaga
Head Linesman—Bob Campbell, WSC

COCA-COLA BOTTLING CO., SPOKANE, WASHINGTON
COLLEGE OF PUGET SOUND LINEUP
(Offensive)

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EASTERN WASHINGTON LINEUP
(Defensive)

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OFFICIALS
Referee—H. M. Lauderback, Whitman College
Umpire—Don Miller, Gonzaga
Field Judge—Frank Carroll, Gonzaga
Head Linesman—Bob Campbell, WSC
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Meet the Staff--

Head Coach

After weathering the kind of season that gives a coach gray hairs, Eastern's head football coach, A. H. (Abe) Poffenroth, is again free to get down and work his record crop of football prospects into another championship team.

Last year's season, with its smattering of lettermen, abundance of injuries and losses gave added years to Abe's coaching experience—lessons that go into the making of a coach who sticks by his guns. It was a serious blow indeed, to tie for cellar honors with a one-win, six-loss record, especially after riding four years at the top of the heap.

When the ex-Roger of Spokane grid star took over the grid prof's chores in 1947, he immediately began to roll up a record—three co-championships and one clear title in the next four years.

Now, with no title to defend, Poffenroth and his helpers are striving to mold another championship squad out of the record turnout (63, largest since Abe took over in '47) which greeted them Monday—a bare two weeks before the opener.

Poffenroth entered Eastern in 1936, immediately winning himself a regular berth, and in '37, '38 and '39 was chosen all-Winco quarterback. He was graduated in '40 and began his coaching career at Vancouver, Wash., leaving two years later to serve in World War II in Uncle's air corps.

Here again he shone on the grid—under his former college coach, Major W. B. (Red) Reese. Poffenroth skyrocketed from private to captain and was transferred to Lowery Field, Denver, Colo., serving as officer in charge of athletics and handling coaching chores.

Poffenroth also doubles as Eastern's baseball coach and has tasted victory on the diamond, finishing second in the eastern division of the Evergreen in the spring of '50.

Aside from his accomplishments at Eastern, Poffenroth has found time to lead Montana's East-side all-stars to three consecutive victories over the West, being aided by his assistant, Cece West. Not wanting to appear one-sided in the matter, Abe and Cece coached the West-siders this fall, and again brought home the bacon!
Eastern’s assistant coach, Cece West, joined forces with his former team-mate, Abe Poffenroth, in 1948, leaving his Chelan high school prepping job to do so. Cece is rated by his former coach, W. B. (Red) Reese, as one of the best defensive linemen he ever coached, and Red has seen many linemen come and go.

West entered Eastern in 1936, and was all-conference each of his four years. He also is junior varsity basketball coach and assistant baseball coach.

During his four years at Chelan, West took the Goats to the state "B" tournament three times and won the county all four years. In 1948 Chelan was fifth in the state tournament. He also coached Twisp prepsters for three years, and although his teams won 45 out of 51 contests, they couldn’t connect in tournament competition.

Another ex-Eastern athlete, Pat Hunt, class of ’49, returned to Savageville this fall as assistant line coach. The three-year letterman tackle coached the Davenport gridsters to second place in the Lincoln-Adams bi-county league his first year out, and to the championship the following two years.

A graduate of Chewelah high school, Hunt served 2 1/2 years with the 15th air force in Italy.

Eastern’s automatic tape dispenser, Edward J. Pillings, is busy keeping the Poffenroth machine in smooth physical running order. The former WSC two-sport athlete received his bachelor’s degree from the Palouse college in 1949 and went East to Columbia where he received his master’s the following summer, coming to Eastern in the fall of 1950.

When he is not busy repairing charleyhorses, Pillings doubles in brass as Sutton hall director, as well as teaching several classes.
Welcome To EWCE

THE CAMPUS

The Eastern Washington College has a 40-acre campus four blocks from the Columbia Basin Highway. Shrubs and native pine trees, as well as birch, fir, maple, spruce, ash, willow, elm locust and other trees help to make the campus attractive at all seasons of the year.

Showalter Hall, the administration building, contains administrative offices, classrooms, natural and applied science laboratories, and the college auditorium.

Martin Hall, the college elementary school building, is somewhat unique in that it was definitely planned not only to meet the needs of children doing elementary school work but to serve as a teacher education center as well.

Hargreaves Library. The Hargreaves Library is a beautiful structure in modern Roman style of terra cotta and brick with tile roof. The building is air-conditioned with re-circulating air and is provided with a cooling system for use in the summer.

The Dormitories — The new Women's Dorm, Senior Hall, Monroe Hall, Hudson Hall and Sutton Hall—are modern and fully equipped homes. Students find the grand pianos, the modern radios, the large lounge rooms for reading, dancing and receptions, the candy kitchens and the laundry rooms conducive to their comfort.

The huge Field House is used principally for physical education and athletics. A gymnasium and a swimming pool are included.

In the Industrial Arts Building are the shops for woodworking, metal, concrete, radio and electrical construction. The college print shop and drafting rooms are also in this building.

The Music Hall provides classroom and office space for part of the music department.

Showalter Hall Annex houses the typing classes and provides some office space.

Hudson Hall Annex houses the Hudson Hall cafeteria.

The college Infirmary houses a ward for men students and a ward for women students.

THE CURRICULUM

EWCE provides an extensive freshman scholarship program, covering all areas in the college curriculum. There are also scholarships and a student loan fund for sophomore, junior and senior students. Varied opportunities for self-support are available.

Dorm, Senior Hall, Monroe Hall, Hudson Hall and Sutton Hall—are modern and fully equipped homes. Students find the grand pianos, the modern radios, the large lounge rooms for reading, dancing and receptions, the candy kitchens and the laundry rooms conducive to their comfort.

There is no tuition at EWCE. Minimum fees, including library, health and student activity fees are $29.75 per term. In certain courses, laboratory fees are required. Books and supplies cost approximately $10 per term. At present, board and room is $2.00 per day in the four dormitories.

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Eat
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College Inn
Logger Grid Boss...

Head Football Coach John P. Heinrick is bringing his Puget Sound spoilers to Eastern's Homecoming with high hopes, and plans for a repeat of last two years' lop-sided fiasco.

Heinrick was graduated from the University of Washington, having previously attended Central Washington college, where he was captain of the Wildcats in his senior year.

Coaching prep athletes at Bellarmine and Stadium high schools in Tacoma, Heinrick climaxed a good record by leading the 1947 all-state team to a 31-20 victory over the all-Seattle squad.

Heinrick took over as full time coach at College of Puget Sound in 1948, leading his boys to the conference co-championship crown in that and the following year.

Heinrick is ably assisted by Joe Hemel, ex-WSC lineman.

Puget Sound Dope...

The Loggers, who downed Pacific Lutheran 7-0 and tied Willamette, have lost only one game this season, a conference bout with Western Washington college's Vikings who whipped up a 13-6 triumph.

Puget Sound's backfield is big, fast and experienced. Led by Art (the Arm) Viafore, quarterback, the Logger backs average better than 180 pounds.

Not too strong early in the season, CPS's forward wall has been toughened up in the last three encounters, holding the Western Vikings to 67 yards on the ground. Western won via the air route, in which department the Loggers are reportedly weak.

End Wally Logan

Warren Logan, offensive end, is a starter sophomore. The 180-pound Tacoma lad, a converted halfback, lettered in the Logger backfield last year and is ranked second only to veteran end Joe Retallick in the wing position.

Spokane Tackles Dick Hartnett (36) and Ned Conley (37)

Two ex-Spokane prep gridders, Dick Hartnett and Ned Conley, both seniors starting at tackle, could be mistaken for twins. Both husky blondes, the boys weigh in at 202 pounds and there is only an inch difference in their heights—Conley is an inch taller than six-footer Hartnett and was all-conference for the Loggers last year.

The pair play both offense and defense, and are rated as the best men in the Logger forward wall, which was reported as weak at the beginning of the season, but has improved a lot since.
E. W. C. E.
Savages

Siegel T

Almvig HB

Dunn G

Hamilton C

Morris C

Sherrar T

Strodtbeck HB

Dickinson E

Kerwin FB

Bostrom E

Ogdon G

Eyler FB

Rasmussen E
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Sporting Goods Co.
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1952 Schedule

Oct. 4—Montana State College - - Bozeman
Oct. 11—College of Puget Sound - - Cheney
Oct. 18—Central Washington College - Ellensburg
Oct. 24—University of British Columbia - Cheney
Nov. 1—Western Washington College - Bellingham
Nov. 8—Pacific Lutheran College - Tacoma
Nov. 15—Whitworth College - - Cheney

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Ben Franklin Store
Pinehurst Motel
Malt Shop
Leonard and Joyce Kruger
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Leonard and Joyce Kruger
Texaco Service
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