

8-23-2002

## Board of Trustees Minutes, August 23, 2002

Eastern Washington University

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**EASTERN WASHINGTON UNIVERSITY  
BOARD OF TRUSTEES  
August 23, 2002**

**Open Public Meeting at 9:00 a.m.  
Executive Session at 12:00 p.m.**

**Spokane Center  
Second Floor Mall**

**MINUTES**

**Trustees Present:**

Mr. Gordon Budke  
Dr. Mark Mays, Chair  
Mr. Neil McReynolds, Vice Chair  
Ms. Kris Mikkelsen  
Mr. Michael Ormsby  
Mr. Kennet Phillipson  
Mr. Paul Tanaka

**Call to Order and Quorum, I. and II.**

Chair Mays called the meeting to order at 9:05 and noted that a quorum was present.

**Reports, III.**

**Trustees' Reports, III.A.**

**Academic Affairs Committee, III.A.1.**

Trustee Ormsby reported that the Academic Affairs committee met last month. He commended Brian Levin-Stankevich, Ron Dalla and Neville Hosking for their work on the Academic Affairs transformation plan as well as other Academic Affairs plans throughout the university. He noted that with great success come some hard decisions—especially in the academic areas. We have a lot of issues to address and the process and results may not be perfect, but we need to move forward. Some of the issues include a blueprint for programs in 2010; the mission and vision of the university; the size of the university, our growth, the enrollment mix, types of programs, the type and degree of support for various initiatives, instructional delivery, support services, facilities, and scheduling. He invited the campus community to stay connected with the Board as this process takes place. It is very important for the entire campus community to be watching, listening and participating in this robust debate from day one.

**Student Affairs Committee, III.A.2.**

Trustee McReynolds reported the Student Affairs committee discussed the gender equity plan, the diversity initiative and the budget implications. Also at this meeting Dan Clark reported on his thoughts on the year ahead. The Residence Hall activity fee was reviewed, and Mr. McReynolds said the committee was impressed with the results. The committee's workplan for the coming year includes input into the strategic plan.

**Business and Finance Committee, III.A.3.**

Trustee Budke reported that the Business and Finance committee reviewed the biennial budget decision packages, and previewed the annual report for 2002, which reflects a significant change in where we were a year ago in how we accumulate and look at data and is a major step forward. The committee is updating their workplan and decision timeline for the coming year. An RFP for banking services is being prepared,

the Fisher report continues to be reviewed, and the committee heard the quarterly facilities report and the progress being made on various campus projects, including the progress being made on Brewster Hall. They heard an update on the groundwork being laid for the legislative plan for the upcoming session. On July 30 a special Board meeting was held to approve the refinancing of the housing and dining bond—the rating agencies rated EWU better than in the past, so the refinance resulted in about a \$600,000 savings.

**Investment Advisory Committee, III.A.4.**

Trustee Budke reported that this advisory committee is planning their next meeting.

**Coordinating Committee, III.A.5.**

Chair Mays introduced and welcomed new trustee Paul Tanaka from Seattle. Paul said he is looking forward to his time on the board, and was impressed with his previous orientation visit where he met President Jordan, some staff and some board members. Dr. Mays said the Coordinating Committee meeting explored the Board scheduling possibilities for next year; explored the possibility of a joint meeting in November for Student Affairs and Academic Affairs, agreed to establish an Advancement Committee, and discussed the state-wide meetings of the governing boards regarding the consequences of less state funding for higher education. Dr. Mays and Mr. McReynolds attend these joint meetings, and Mr. Budke also attended in place of Mr. McReynolds at their recent meeting with the Governor. He senses that the Governor appreciated the higher education needs, the values we present, and our role in state economics. The joint board is requesting a quarterly meeting with the Governor. Trustees Mays and McReynolds are each chairing a committee of this group. They are excited and encouraged by the cooperation in this group. The team of 12 knows exactly what they want and where they're going. Since their needs and the goals are the same, they can work together with one voice and with no infighting or turf wars on this topic.

President Jordan agreed that this is an amazing process—all the presidents are pleased and excited to have the boards come together on this project. This will not be a short-term effort, but will hopefully provide changes over the next few years.

**Presidents' Reports, III.B.**

**Faculty Organization, III.B.1.**

Dr. Barbara Alvin requested that the Board members involved in the joint effort connect with the Council of Faculty Representatives for their help as well as that of the Council of Presidents. The Faculty Organization officers have been communicating with the President of the UFE. Plans for the academic year include circulating the 2010 statement to the faculty senate, the rules committee and the councils so faculty are aware of the direction being planned. They are instituting a two-step process for faculty input: an e-mail asking for issues to create a faculty survey, and they are also encouraging constructive participation in the strategic plan and program review process.

**Classified Staff Union, III.B.2.**

Mr. Rod Nicholls announced that the classified staff picnic will be held on September 7, and will be catered by the Longhorn. He encouraged the trustees to attend if possible.

**Associated Students, III.B.3.**

Mr. Dan Clark commended the Board on its efforts to move the retreat earlier in the summer to align with the Cabinet retreat, as it also helps align the Associated Student retreats. He met recently with representatives from the Easterner and the Cheney Free Press in an effort to communicate Dr. Jordan's 2010 message so that it gets out to the students as well as faculty and staff. He has drafted an informational brochure describing the ASEWU and how students can get involved. He is currently working with the Foundation people to reestablish the ASEWU endowment scholarship so that the Associated Students can give scholarships back to the students annually. He recently met with representatives from the New York Times and the Spokesman-Review regarding hosting a pilot program. These are currently his individual goals, and they will need to be endorsed by the council. He would like to match the senior class gift from last year. The Associated Students are getting ready to advertise for the book exchange; and will be conducting interviews for the student technology fee consultant. Governor Locke has appointed the first student member to the Higher Education Coordinating Board-- from WWU. Mr. Clark will attend the QSI student services conference at EWU this coming week, and will fly to Arizona at the end of the month for the ASU football game.

**Foundation Report, III.B.4.**

Vice President Phil Akers reported on his entire unit. Fundraising finished June 30, and because of the economy this was the first time in six years that we did not show an increase. However we did have more than 8,000 donors (a 10% increase), so continue to show growth in that area. We received a \$545,000 software gift for the Engineering Technology program, several six-figure bequests, and many other gifts to various areas.

The Office of Alumni Relations launched their Seattle chapter, with over 100 in attendance, and their next meeting will be on September 12. A Tri-Cities chapter is also being launched. The Goodwill Tours will include alumni events. A new effort is being taken to establish a legislative advocacy network utilizing alums. There will be an alumni event in Arizona next week, and so far we have over 100 participants confirmed for the pre-game function.

The University Relations office is working on a statewide public relations/communications plan. They will be distributing a standards manual to the campus this fall.

Mr. Akers said the transition has been exciting, challenging and active, and he is looking forward to the formation of a committee to work with the Board.

Chair Mays noted that Barb Richey and Stefanie Pettit have been very helpful in his work with the state committee.

**University, III.B.5.**

President Stephen Jordan made the following comments:

- The Housing and Dining bond refinance reflects one of his goals of gaining control of our fiscal destiny—it is a very concrete example of the community coming together for the good of the university.
- The Goodwill Tours begin soon: He will be traveling to Moses Lake, the Tri-Cities, Colville, Walla Walla, Wenatchee and Yakima to meet with legislators, news media, alumni and some community college presidents.
- The Welcome Back breakfast will be held on September 20, and he encouraged all the trustees to attend.

- The Governor's Economic Summit will be held in in Spokane the week of September 9 Dr. Jordan has written a 1000-word op-ed piece to be published in the Puget Sound Business Journal, a 750 word editorial for the Spokesman-Review, and he will participate on a panel at the conference.
- Dr. Jordan and other EWU administrators will visit the Colville Nation next Monday. John Smith has offered his services to open up areas of possibility between Eastern and all the tribes in Eastern Washington.
- The Chicano Education Program received a \$1.4 million grant to reach out to students from migrant and seasonal farm worker backgrounds to help them attain the goal of higher education.
- The 2001-2002 Eagle squad was chosen by the American Volleyball Coaches Association to receive the prestigious AVCA/Molten Team Academic Award for the fourth time in the last five years. Their 3.57 combined grade point average placed them sixth in the nation in NCAA Division I. In 2000, the Eagles had the second-best GPA nationally.
- The Eagles also received seven votes in this year's USA Today/AVCA Coaches Top 25 Preseason Poll—the most-ever for the program. Last year Eastern finished 21-6, won the Big Sky Conference Tournament title, then defeated Oregon State for EWU's first-ever first round NCAA Tournament victory. No Big Sky team has ever advanced past the second round.
- Yesterday President Jordan and other Eastern administrators traveled to Seattle to meet with President Flotin of Bellevue Community College to discuss a range of possibilities of a joint relationship utilizing the Microsoft building they just obtained. It was decided to put a team together to work on the implementation of a bachelor's degree in technology to be rolled out next spring 2003, a BA in health science administration, and interdisciplinary degree program in the liberal arts, and joint student services, communications and library facilities. They are also interested in a partnership with respect to international students—the students would attend BCC the first two years and then transfer to EWU. This gives us the possibility of a location to consolidate our efforts of the West Side.

Chair Mays commended President Jordan's work with the community colleges across the entire state.

### **Special Reports, III.C.**

#### **Board of Trustees Retreat Report, III.C.1.**

Chair Mays reported that the Board held their retreat at the end of June, and are moving more toward a product effort. This year's retreat included the vice presidents and a discussion of strategic planning for the university, as well as discussions on program review, diversity, and clarifying roles.

#### **President's Cabinet Retreat Report, III.C.2.**

President Jordan reported that the Cabinet retreat built off of the Board retreat. They reviewed the Board retreat and their goals, discussed Dr. Jordan's 2010 vision, kicked off the strategic planning process (with Dale Lindekugel and Jeff Stafford), and discussed strategic positioning and academic programs. They also discussed diversity and campus culture, and the next steps that will be focused around faculty recruitment (a proposal will be ready within two weeks for streamlining the search process and increasing the diversity element). The Fisher report was reviewed, and we are prioritizing those areas that need to be implemented immediately. He noted that we haven't received the final retreat report from Mr. Corcoran, but will share it with the Board when it is available.

#### **Diversity Initiative Report, III.C.3.**

Provost Levin-Stankevich reported on the continued development of a faculty fellow, position and a request for proposal (rfp) for a campus climate study this fall. He said faculty hiring is also important, and gave examples of some successes this year. The Teaching and Learning Center continues its critical moments plan with some funding from the diversity plan. A brief discussion of how to disseminate the diversity information to the campus, and especially students, took place.

**Resource Allocation Task Force Update, III.C.4.**

Vice President Voves reported that the task force spent much of the summer implementing the first portion of the model with the July 1 budget. The next phase of the committee work is to work on the policy side of the model to provide policies and procedures on the budget half.

**Enrollment Management Task Force Update, III.C.5.**

Provost Levin-Stankevich said this task force also needs the policies to drive the model they have created. The Deans and Academic Affairs, along with Ms. Voves and the Resource Allocation Task Force, will work to achieve this. They will look at mix, size and distribution of programs, and space utilization--specifically looking at the proposal for block scheduling which should go to the Faculty Organization at the beginning of fall.

**Action Items, IV.**

**Consent Action Items, IV.A.**

**Minutes of the June 21, 2002 Board of Trustees' Meeting, IV.A.1.**

**Minutes of the July 30, 2002 Special Board of Trustees' Meeting, IV.A.2.**

*Motion 08-01-02: "I move approval of the consent items."*

*Motion by Trustee Ormsby; seconded by Trustee Phillipson. Motion carried.*

**Discussion Action Items, IV.B.**

**Gender Equity Plan, IV.B.1.**

Pam Parks, Associate Athletics Director/Senior Women's Administrator, explained that the Gender Equity Plan has been presented to a host of constituencies since 1998. She distributed a handout of a PowerPoint presentation (attached to the official minutes) and explained that we went through our first NCAA certification process five years ago. Page 2 of Document A in the board agenda packet is the working plan that came out of that process, and page 1 of that document shows the progress we've made. Page 2 of document B (today's handout) shows the significant increases in the funding streams for women's athletics (48%) while a 14% average increase has been shown for men's athletics. However, of the four-year publics in the state, EWU was the farthest away from achieving the state-mandated margin of a 5% difference between men and women athletes as compared to the enrolled undergraduates in the institution. She pointed out several items regarding the state's finding: 1) EWU has the largest female undergraduate population in the state; 2) we don't know what documents they gleaned these statistics from, 3) we weren't able to ascertain if each school used the same reporting criteria and methods, and 4) EWU was the last of these schools to exercise roster management. Ms. Parks noted that EWU's enrollment is 57% female and 41% male, and that the easiest and best way to bridge the gender gap is to add another women's sport. However, fiscally it would not be responsible to add a sport at this time, although we are committed to adding one in the future. Therefore, we can 1) increase participants by boosting our current rosters and adding a developmental track and field program, as well as by 2) capping our men's rosters (at 205 participants). We plan to implement these measures this academic year and we will come within the 5% variance by year 2003-04. This gender equity plan was supported by the Athletics Policy Board, the Student Affairs Committee of the Board of Trustees, and the Athletic Budget Oversight Committee in early May. It passed a legislative hearing in Olympia in May, and was supported by the Higher Education Coordinating Board in late July. She requests Board approval of the plan.

The question of other women's sports was raised, and Ms. Parks replied that they are being researched, including the possibility of cheerleading and water polo. She said we are limited by the Big Sky to participate in the core sports. She also noted that the 5% is an annual evaluation and is therefore a moving target that we're trying to hit. We're proposing to the HECB to look at it on a three-year average. The female trend is going up, but we don't want to take the men's rosters any lower.

**Motion 08-02-02:** *"I move that the Board of Trustees approve the gender equity plan as presented."*

*Motion by Trustee McReynolds; seconded by Trustee Budke. Motion carried.*

## **Break 11:00-11:10**

### **Old Business/New Business, V.**

#### **Cheney Parking, V.A.**

Chair Mays noted the previous partnerships between Cheney and EWU, and asked President Jordan to introduce Mayor Sooy. Dr. Jordan explained that as the university has grown, it has had residual effect on the City of Cheney. *Pathways to Progress* has been working very constructively to create a better community, but our new residence hall downtown has brought concerns regarding parking. The city developed a comprehensive parking proposal for the entire city, while EWU had planned to hire a consultant to look at our parking issues. We asked the City of Cheney to hold off on any action until we could discuss and work together on this issue. He then introduced Mayor Sooy.

Mayor Sooy thanked Dr. Jordan and the Trustees for the invitation to attend today. She introduced Greg Lopes, police chief, and Don McDonald, public works director. She noted that the Council members were unable to attend, but are very interested in the conversation. The Mayor noted that being a college town presents many challenges. With the enrollment increase at the university, as well as the new residence hall located near the central business district, the City decided to draft a comprehensive proposal to provide more parking, a residential fee permit, and parking meters. They propose installing 300 meters for short-term parking (along Washington, Elm and Fifth), central business district parking enforcement (on First and Second streets from D to G), and residential permit parking. She thanked Dr. Jordan and his staff for their cooperation on many issues over the last several years, noting that we can succeed individually if we continue to work together as a unit. What is good for Cheney is good for the University, and what is good for the University is good for Cheney.

President Jordan noted that the university would like to look at the larger transportation issues with the City as well.

Discussion brought out the following points:

- The city is looking at a January 1 start date for the meters, with a one-year projection for the comprehensive plan.
- They plan to amortize the cost of the meters over five years, and the revenue should more than cover the cost.
- There is also an election this fall with a tax referendum for STA. If it does not pass there will be an anticipated 40% reduction in bus routes, which will have a significant impact in car traffic in Cheney.
- The Pathways representative said they are interested in increasing the parking inventory downtown, so are excited about the partnership being proposed.

**Motion 08-03-02:** *“I move that the Board of Trustees endorse moving forward with the proposed phased plan, subject to the appropriate fiduciary considerations. The administration, through the Business and Finance Committee, will bring back to the Board an implementation plan, including the necessary financial paperwork and any interlocal agreements, for the Board’s review at their October meeting. The Business and Finance Committee will report back to the Board on the plan’s progress over the year.*

*Motion by Trustee Ormsby; seconded by Trustee Budke.*

Discussion: It was noted that tickets and revenue will be addressed in the details. It was pointed out that we need to remember that students are also dealing with tuition increases this year. This item will be on the city council agenda as an information item next Tuesday, and will then be sent to committee.

*The motion carried.*

### **Brief break.**

#### **FY2002 Year-End Financial Statements, V.B.**

CFO Toni Habegger went through a PowerPoint presentation (handout attached to the official minutes). This report makes sure we have followed the wishes of the Board and executive management in being responsible for the finances of the university. We ended FY 2000 with 8421 annualized FTES, which is 61 students over-realized. The General Operating Revenues had a positive budget variance balance of \$945,775, and analysis of the revenue shows \$295,775 in uncommitted revenue. State funding is decreasing as our need increases, and state funding per FTE student also decreased. She noted the funding initiatives for FY 02, pointing out the growth and movement of the institution. Salaries and benefits constitute 73% of our operating expenditures, while 27% goes for operations. \$62.7 million was awarded in financial aid during 2001-2002 (about 84% of our students require some kind of financial aid).

In closing, she said these figures have not been audited, but we will go through audits this fall. Those reports will come forward later this fall. The state audit starts in September, with results available in February.

President Jordan noted that this is another example of how we are gaining control of our fiscal destiny.

### **Discussion Action Items, IV.B. (Continued)**

#### **Biennial Budget 2003-2005, IV.B.2.**

Vice President Voves distributed handouts for this item (attached to the official minutes): 2 notebooks (budget requests) and two handouts of power point presentations. She explained that we built our budget around the 2010 vision, and based it on our mission. Our package requests consist of: salary increases (5.2% faculty salaries); enrollment increase (funding for the 683 we will be over-enrolled this year—no growth enrollment beyond current level); IT request to replace the Enterprise Student Support System (if not funded by the state, we will need to fund this ourselves through reallocations); Self Insurance Premium Increase (risk management costs for the state); and collective bargaining (civil service reform—need to fund either way). We have a total request of \$13 million--\$7 million the first year and \$5 million the second year. Ms. Voves asked the Board for their support of the operating decision packages.

**Motion 08-04-02:** *“I move that the Board of Trustees approve the operating budget decision packages as presented.”*

*Motion by Trustee Budke; seconded by Trustee McReynolds.*

“Eastern Washington University strives to satisfy all requests for special access needs for persons with disabilities. Requests for such accommodation are welcome and may be made by calling the President’s Office, (509) 359-6598.”

Trustee Budke noted that all committees of the Board reviewed the budget this summer.

*The motion carried.*

Ms. Voves then explained the Capital Budget request: The program projects consist of: Computing and Engineering Sciences Building (Cheney Hall) Construction (\$19 million), Campus Network (\$1.5 million), EWU Visitor's Center (\$975,000), Classroom Renewal (\$1.7 million), and the Minor Works Program (\$1.1 million). The preservation projects consist of: Senior Hall (\$6.8 million), Infrastructure Preservation (\$4.2 million), HVAC Systems (\$4.5 million), Electrical Systems Preservation (\$1.1 million), Water Systems Preservation and Expansion (\$2.6 million), Roof Replacement (\$1.5 million), Minor Works Preservation (\$5.5 million), and Campus Security (\$1 million).

***Motion 08-05-02:*** "I move that the Board of Trustees approve the capital budget request as presented."

*Motion by Trustee Budke; seconded by Trustee McReynolds. Motion carried.*

### **Election of Board Officers for 2002-2003, IV.B.3.**

Chair Mays nominated Neil McReynolds as chair and Gordon Budke as vice chair for the 2002-2003 term. He also recommended reappointment of President Jordan as secretary and Mary Voves as treasurer. Dr. Mays noted that he has enjoyed serving as chair this past year.

***Motion 08-06-02:*** "I move that the Board of Trustees accept the nominations of Neil McReynolds, Gordon Budke, Stephen Jordan and Mary Voves to serve in the offices of chair, vice chair, secretary and treasurer, respectively, for the 2002-2003 term."

*Motion by Trustee Ormsby; seconded by Trustee Mikkelsen. Motion carried.*

### **Executive Session, VI.**

At 1:15 p.m. Chair Mays announced that an executive session would be held for purposes authorized in RCW 42.30.110: to evaluate the qualifications of an applicant for public employment or to review the performance of a public employee, and to discuss litigation with legal counsel. The executive session was expected to last one hour.

### **Reconvene**

Chair Mays reconvened the meeting at 2:35 p.m.

**Personnel Actions, VII.**

*Motion 08-07-02: "I move that the personnel actions be approved as presented, and also that the President be awarded the maximum contract bonus based upon his exemplary performance this past year."*

*Motion by Trustee Budke; seconded by Trustee Tanaka. Motion carried.*

**Adjournment, VIII.**

The meeting adjourned at 2:40 p.m.

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Mark Mays  
Chair of the Board

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Stephen M. Jordan  
Secretary of the Board