

5-20-2010

## Board of Trustees Minutes, May 20, 2010

Eastern Washington University

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## **EASTERN WASHINGTON UNIVERSITY BOARD OF TRUSTEES**

**May 20, 2010**

*All times are approximations*

**Committee of the Whole ~ May 19, 2010 ~ 7:45 a.m. (PUB 307)**

**Executive Session ~ May 20, 2010 ~ 12:15 p.m. (TAW 215 A)**

**Regular Open Session ~ May 20, 2010 ~ Approx. 1:45 p.m. (TAW 215 B&C)**

### **Board Committee of the Whole**

#### 1<sup>st</sup> Read FY 2011 Supplemental Operating & Capital Budgets

Details of the budget proposals are included in the handout.

Vice President Voves shared that one of the goals for 2011 is to move through the year without impacting personnel, morale, or campus climate any further. In 2009-2010 EWU eliminated one hundred positions and impacted 300 people through the bumping process. President Arévalo pointed out that the law associated with state employee furloughs passed and the governor signed it. The hope is that OFM will accept a plan from universities to meet the dollar amount reduction in other ways without requiring furloughs. Most of the other universities in the state are on board with this.

Chair Kauffman asked what cuts will be made to reach the 1.4 million dollar reduction for 2011 and whether programs will be majorly impacted.

Vice President Voves explained that the organizational structure will be flattened to save administrative costs, academic programs will be reviewed for elimination and savings, and new revenue sources are being developed ie: Summer Session. The Teaching and Learning Center and Academic Personnel are two offices that were eliminated.

It was clarified that Get Lit! will continue, even though The Press was eliminated.

Ms. Voves pointed out that EWU has nearly 1000 students not funded by the state, so the university is reorganizing to meet the needs of all these students.

Chair Kauffman asked trustees to communicate their concerns and questions about the budget prior to the June Board meetings. Vice President Voves concluded by stating that the university is in stable financial condition and is meeting its obligations.

#### Service & Activity Fees

Mr. Patrick Spanner presented the proposal for a 14% increase in the S & A Fee. Details of the presentation are available in the handout.

Distribution of the increase is proposed as follows: 7% increase allocated to proposed ASEWU FY2011 Budget, and 7% allocated to the PUB replacement and renewal fund.

Trustee Mikkelsen expressed concern regarding this additional financial burden being placed on Eastern's students, and she also expressed concern about linking the S & A Fee percentage increase with the percentage of the tuition increase. Mr. Spanner and Mr. Eucker explained that the student council believes this increase is what best serves the students in terms of future building

improvements to meet the students' needs.

Trustee Mays shared that this is not a question of the merit of the projects, but rather a question of wisdom.

Trustee Mikkelsen stated that the S & A Fee has increased 120% over the last four years. Mr. Spanner explained that the most significant increase in the fee was due to the Recreation Center fee. This topic will be discussed again in June prior to the Board's action on the EWU budget.

### State System Design

Trustee McReynolds facilitated discussion on this important topic.

Extensive discussion occurred regarding the System Design Plan, which seeks to increase access to higher education, connect expansion to demonstrated need, emphasize greater use of existing facilities, calls for more collaborations, expands the mission of community colleges, and gives HEC Board a role in directing growth.

Trustee McReynolds stated that the System Design Plan offers opportunities for Eastern Washington University to develop a niche in the market and it will help the university focus as it defines Eastern's uniqueness and plans strategically and develops ways it can continue to meet the needs and demands. During the state-wide steering committee meetings, EWU was often mentioned in terms of its collaborative approach with others such as Bellevue College, Spokane Community Colleges and WSU Spokane.

Trustees discussed the need for EWU to link its strategic planning to the State System Design goals. Chair Kauffman asked how the Board will stay informed about and monitor the ways EWU is seeking to address this plan. President Arévalo discussed that the SEM Plan and further strategic planning will be elements involved in addressing the goals in the System Design Plan. He mentioned the administration can begin a five year strategic planning process next year after things settle down from the budget cuts and reorganization.

### DREAM Act

Trustee Tanaka explained that a couple of years ago a group of students came to the Board requesting that the board support the DREAM Act. At that time the trustees were advised by legal counsel that they could not take action as a public board. Many of the trustees were dissatisfied with this and decided to look into possible options. They asked the university's legal counsel how they might be able to express support for the students who would be impacted by the DREAM Act. A letter has now been drafted that describes the impacts the federal legislation would have on EWU and its students.

It was discussed that sending a letter to the two U.S. Senators and one U.S. Representative would send an important message to EWU students, and it would be an important way to let legislators know how this legislation could impact EWU and students.

The Board discussed the possibility of the Associated Students and Faculty Organization also sending a similar letter. Student Trustee Fix stated that the student council has discussed this and is overall positive about the topic.

Chair Kauffman explained that the Board will discuss this important topic again during the official board meeting tomorrow afternoon, and will vote as to whether the Board will send a letter explaining the impacts of the DREAM Act on Eastern and its students.

## **Board Open Meeting**

### **MINUTES**

#### Trustees Present:

Jo Ann Kauffman, Chair  
Bertha Ortega, Vice Chair  
Whitney Fix  
Mark Mays  
Kris Mikkelsen  
Paul Tanaka  
Ines Zozaya-Geist

#### **Call to Order, I.**

Chair Kauffman called the May 20, 2010 regular meeting of the Eastern Washington University Board of Trustees to order. She announced that the Board would convene in executive session under RCW 42.30.110 for the following purposes: (g) to evaluate the qualifications of an applicant for public employment or to review the performance of a public employee; (i) to discuss with legal counsel representing the agency matters relating to agency enforcement actions, litigation or potential; and/or under RCW 42.30.140 to plan or adopt a strategy or position to be taken by the governing body during the course of any collective bargaining, professional negotiations, or grievance or mediation proceedings, or reviewing the proposals made in the negotiations or proceedings while in progress.

She announced that executive session would last approximately ninety minutes, that no final action would be taken during the executive session, and that at the conclusion of the executive session the Board would convene into Open Session.

#### **Quorum, II.**

A quorum was present. Trustee McReynolds needed to leave campus prior to the open session.

#### **Executive Session, III.**

Chair Kauffman stated that executive session was held for purposes authorized in RCW 42.30.110 and/or 42.30.140 as previously scheduled. She stated that executive session ended at 1:50 p.m. and that no action was taken during executive session.

#### **Reconvene Open Board of Trustees Meeting**

Chair Kauffman called the open session of the May 20, 2010 regular meeting of the Eastern Washington University Board of Trustees to order at 2:00 p.m.

#### **Reports, IV.**

##### **University President's Report, IV.A.**

President Arévalo reported that many of the recent activities he has been engaged in have been in the area of state legislative activity. He highlighted several events included on the written report.

President Arévalo introduced Grant Smith, a member of the EWU Bloomsday Corporate Cup winning team. Dr. Smith informed the Board and the audience that Bloomsday is the biggest event in Spokane and the biggest event of its kind in the world. He shared that all the members of the EWU Bloomsday Corporate Cup teams are proud to be a part of the Eastern community and they are proud

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to display the Eastern logo as they run through the streets of Spokane during this great event. EWU enters seven teams of five members each in Bloomsday each year to promote health as well as excellence. The Red Team has won fourteen years in a row and the women's team has won four years, the last two in a row. Dr. Smith thanked Dr. Arévalo for his part in sponsoring the teams, and mentioned that the runners all plan to participate again next year.

## **Announcement**

Chair Kauffman announced and welcomed EWU's newest trustee appointed by Governor Gregoire, Dr. Mark Mays. Dr. Mays is a practicing psychologist, and is a leader in the community in the areas of health care, education and social justice. He served on Eastern's board previously from 1997-2003 and was an active and engaged member who approached topics with sincerity and who attended numerous events on campus. He brings a wealth of knowledge and has quantified a way to free up time in his schedule to be available, prepared to serve, and to truly be engaged as a member of the Board of Trustees. He is an incredible fan and supporter of Eastern Washington University and Chair Kauffman expressed that she is excited to have him on the team.

Dr. Mays expressed that it is an extreme honor to be on the Board of Trustees.

He shared that he was truly impressed by the faculty support demonstrated to the students at the Student Research Symposium.

## **Trustees' Reports, IV.B.**

### Board Chair Report and Board Annual Planning Retreat Report, IV.B.1. & IV.B.2.

Chair Kauffman reported that the Board of Trustees concluded its annual two day retreat this afternoon, during which a variety of topics were discussed. Yesterday morning the Board convened in Committee of the Whole to hear a first read of the FY2011 Supplemental Operating and Capital budget proposal, a first read of S & A Fees from Patrick Spanner and Ryan Eucker, an update on State System Design from Trustee McReynolds and Provost Mason, as well as an excellent discussion led by Trustee Tanaka regarding the DREAM Act and the challenges and opportunities faced by young illegal immigrants who have grown up in public school systems and colleges. Chair Kauffman shared that Trustee McReynolds, Chair of the Business & Finance Committee, expressed concern that the Board did not have enough time to go through the budgets as thoroughly as needed and therefore the board members and administrators will need to talk about ways to address this before the Board can adopt the budget at its June meeting.

She reported that trustees took the opportunity yesterday to attend the Student Research Symposium poster presentations in Senior Hall as well as the Symposium dinner presentation last evening. This was an excellent opportunity for trustees to see the amazing work Eastern students are producing. Two legislative representatives joined the Board; Senate Majority Leader Lisa Brown joined the Board during its lunch discussion yesterday and Representative Susan Fagan attended the Student Research Symposium dinner. Both of them expressed concern for the financial environment that our state and higher education faces, as well as strong support for continued funding for higher education - both are strong supporters of EWU.

At its retreat, the Board identified goals for the next academic year. The Board work closely with President Arévalo and his leadership team to identify measurable outcomes that the board will monitor and review over the next year in six major areas: Institutional Strength and Security, Awareness and Visibility, Academic Excellence, Student Success, Diversity, as well as one new goal to develop a carbon neutral campus.

Chair Kauffman shared that the trustees had excellent conversations with the vice presidents, and the trustees heard about the challenges that everyone faces on campus with reduced financial resources, stress of increased tuition, increased work loads, and reorganizations. The Board understands the toll this takes as the staff and faculty adjust to the changing environment and appreciates everyone's collaborative approach and hard work and contributions in the interest of the students and the university. The Board thanks you all for your hard work.

### Student Trustee Report, IV.B.3.

Student Trustee Fix reported that she appreciates that Vice President Morgan-Foster has taken the time to meet with her on a bi-weekly basis. This has been very helpful.

Trustee Fix is looking forward to and is very excited for Commencement, but in the meantime she is still working to accomplish things at Eastern. She will be in attendance at the June meeting and will serve as trustee until the next student trustee is appointed.

### **Organization Presidents' Reports, IV.C.**

#### Faculty Organization, IV.C.1.

Dr. Guillory welcomed Trustee Mays to the Eastern family.

He reported that the Faculty Organization worked last year on the college reorganization, the budget crisis, and is currently engaged in the process of looking at the feasibility of quarters to semesters. President Arévalo heard the concerns about the short time line expected initially for the quarters to semesters committee, and he has granted an extended time line to November. The primary issue with this is dealing with the impacts to students.

The Faculty Organization's new executive committee for 2010-2011 academic year: Doris Munson, President; William Loendorf, Vice President; Bob Zinke, Secretary, Dorie Munson, Treasurer.

Dr. Guillory thanked the Board of Trustees members for their work and support during the year. He shared that while the experiences of the past year were difficult, he believes the university will come out of this a better and stronger institution.

Chair Kauffman thanked Dr. Guillory for his leadership and expressed that EWU couldn't have had a better leader who worked so collaboratively and presented such a united front in Olympia and she hopes this attitude will continue. EWU handled this crisis differently from the other institutions.

#### Classified Staff Union, IV.C.2.

Jim Pendleton expressed that the classified staff members have worked very hard for EWU this year as well as taking care of union business. He expressed thanks to all the classified staff: who take part as committee members in numerous university committees; who have gone out of their way to work with students; who participate in Relay For Life, and who have helped during Jim's presidency this year. He also thanked Student Trustee Whitney Fix for her time and input, as she was constantly involved in more and more things around campus. Mr. Pendleton thanked the trustees for the time they have put into this Board, and he thanked Dr. Guillory and Mr. Eucker for their time and dedication as well. He expressed appreciation for all who make great things happen at EWU.

Chair Kauffman shared that she enjoys these reports and appreciates Mr. Pendleton's advocacy for the classified staff.

### Associated Students, IV.C.3.

ASEWU President Ryan Eucker reported on the following topics:

Student elections have taken place and formal introductions of the new officers will be Tuesday night at the Student Life Excellence Awards. Two of the three executive members will be returning and seven of the twelve have previous student government experience so will hit the ground running. He is very happy with those who will represent the council this next year.

The ASEWU leadership conference took place last month - 135 students participated and their participation met and exceeded the expectations.

The students are looking forward to expanding events at the University Recreation Center.

S & A Fees – Ryan and Patrick will continue to work on the presentation for the second reading at the June Board meeting. Mr. Eucker plans to attend the June meeting to help wrap up the budget cycle.

Mr. Eucker thanked the trustees and Eastern administration for the excellent experience over the last two years. He shared that it has been a fantastic learning experience. He plans to attend classes during the summer and fall, and then may apply for graduate school.

Chair Kauffman shared that it has been a pleasure working with Mr. Eucker and that she has been impressed with his public speaking and understanding of the complex issues. She wished him the best and expressed that he will be missed.

### **Discussion Item, V**

1<sup>st</sup> Read – Policy Management Policy (proposed updates), V.1.

Ms. Connelly reminded that the Board passed the Policy Management Policy in December 2007, which was the beginning of the reorganization of EWU policies. Now that the university has been involved in this process for two years, there are a few minor changes being recommended for this policy. Provisions have been added to: enable housekeeping changes to be made such as in the case of the college reorganization; and to outline the university guidelines regarding investigations. The new language acknowledges that policies are usually reviewed by the attorney general's office, and language has been added to state the process of coming to the Board for a first and second read prior to approval. President Arévalo mentioned that the date in the history section will need to be changed.

### **Action Items, VI.**

#### **Consent Action Items, VI.A.**

Minutes of the March 19, 2010 Regular Board of Trustees' Meeting and Minutes of the April 7, 2010 Special Board of Trustees' Meetings, VI.A.1. and VI.A.2.

***Motion 05-01-2010:*** Motion by Chair Kauffman that the Board approve the minutes of the March 19, 2010 Regular Board of Trustees' Meeting and the minutes of the April 7, 2010 Special Board of Trustees' Meeting.

*Motion carried.*

## **Discussion Action Items, VI.B.**

### **Revise Board of Trustees June 2010 Regular Meeting Date, VI.B.1.**

Chair Kauffman explained that the proposal is to change the June Board meeting date to June 29, with Board committees meeting both June 28 and June 29.

***Motion 05-02-2010: Motion by Trustee Ortega that the Board approve the date change for the June Board of Trustees meeting from June 24<sup>th</sup> to June 29, 2010, with Board Committee meetings scheduled for June 28 and June 29, 2010.***

*Seconded by Trustee Zozaya-Geist.*

*Motion carried.*

### **DREAM Act, VI.B.2.**

Trustee Tanaka explained the context and history regarding this topic. A couple of years ago a group of students came to board requesting that they take action in support of the DREAM Act. The trustees were advised by legal counsel that as a public board, action could not be taken as a Board because this would be considered lobbying. Many of the board members were dissatisfied with this and it was uncomfortable for them to tell the students the Board couldn't take action as a group. The Board recently asked legal counsel how they might be able to express a perspective on the DREAM Act. A letter has now been drafted that describes the impacts the federal legislation would have on EWU and its students if or when adopted by congress and passed into law. Trustees discussed this topic at Committee of the Whole yesterday, and they are comfortable with the letter. For the record, Trustee Tanaka stated that the Board is not taking a position on the legislation, but pointing out the impacts the legislation would have on EWU.

Trustee Tanaka made the motion that the board adopt this draft letter and that it be formalized and sent to the congressional delegation. Similar letters from the faculty and student organizations would be a thought as well.

Appreciation was expressed to Trustee Tanaka for bringing this topic forward. The board members appreciate his help in finding a way the Board could bring this forward.

***Motion 05-03-2010: Motion by Trustee Tanaka that the Board adopt the draft letter regarding the DREAM Act, and that the letter be finalized and sent to the congressional delegation.***

*Seconded by Trustee Ortega.*

*Motion carried.*

### **MOU between EWU and EWU Foundation Agreement for Gift in Place, VI.B.3.**

Chair Kauffman stated that it is her understanding that the Board is not ready to take action on this item.

***Motion 05-04-2010: Motion by Trustee Mays that agenda item VI.B.3. MOU between EWU and EWU Foundation Agreement for Gift in Place be tabled at this time, and that the Board will consider this item at another meeting no later than June 2, 2010.***

*Seconded by Trustee Tanaka.*

*Motion carried.*



Woodward Field Name Change, VI.B.4.

Dr. Mays mentioned that the university is not proposing to change the name of the field only because Michael and Katherine Roos's contribution is the largest donation EWU has received, but rather it goes beyond that. Mr. Roos is a person who has exemplified excellence through his achievements and has shown the values of personal contribution, personal loyalty, and personal dedication to the legacy that is Eastern. He has not been a stranger writing a check and wanting something in return for self enhancement. Rather, through his own foundation he contributes to other endeavors as well. He requested that the name change not be done unless the Red Turf project is accomplished.

***Motion 05-05-2010:** Motion by Trustee Mays that the Board accept the recommendation that the name of Woodward Field be changed contingent upon completion of the Red Turf Project and in accordance with university policy, as this recommendation has apparently been dealt with satisfactorily to the heirs of the Woodward family.*

*Seconded by Trustee Mikkelsen.*

*Motion carried.*

**Adjournment, VII.**

Chair Kauffman concluded the meeting by stating that the Board will be in communication with regard to a special meeting before June 2.

Chair Kauffman expressed congratulations to all who are preparing to participate in EWU commencement ceremonies.

Chair Kauffman adjourned the regular Board of Trustees meeting at 2:57 p.m.

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Jo Ann Kauffman, Chair  
Board of Trustees

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Rodolfo Arévalo, Secretary